

City of Hollywood

*Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
<http://www.hollywoodfl.org>*



Meeting Minutes

Wednesday, June 4, 2025

1:00 PM

Commission Chambers Room 219

Regular City Commission Meeting

CITY COMMISSION

Josh Levy, Mayor

Idelma Quintana, Vice Mayor - District 6

Caryl Shuham, Commissioner - District 1

Peter D. Hernandez, Commissioner - District 2

Traci Callari, Commissioner - District 3

Adam Gruber, Commissioner - District 4

Kevin Biederman, Commissioner - District 5

George R. Keller, Jr., CPPT, City Manager

Damaris Henlon, Interim City Attorney

Patricia A. Cerny, City Clerk

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Levy on Wednesday, June 4, 2025 at 1:13 PM in the City Commission Room, Room 219, 2600 Hollywood Blvd., Hollywood, Florida.

1. Moment of Silence

Mayor Levy announced the passing of long time residents Tim Burton and Joshua Fefee who's families are long time Hollywood residents.

2. Pledge of Allegiance

3. Recognition of Veterans, Active Service Personnel & Their Families

4. Roll Call

Present: Commissioner Caryl Shuham, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Adam Gruber, Commissioner Kevin D. Biederman, Vice Mayor Idelma Quintana and Mayor Josh Levy

CONSENT AGENDA

If a citizen wishes to comment on a specific item, he/she should submit a comment card to the City Clerk before the Commission approves the consent agenda.

ACTION: Motion was made by Commissioner Callari, which was seconded by Vice Mayor Quintana, to approve the Consent Agenda. The motion passed unanimously. (7-0)

5. [R-2025-176](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of September 4, 2024.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

6. [R-2025-177](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Special City Commission Meeting Minutes Of September 12, 2024.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

7. [R-2025-178](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of September 18, 2024.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

8. [R-2025-179](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Special City Commission Meeting Minutes Of September 18, 2024.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

9. [R-2025-180](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Authorization To Proceed For Additional Services For Construction Administration Fees With Brooks + Scarpa Architects, Inc., For The Art And Culture Center Expansion Project, In An Amount Up To \$20,000.00, For A Total Contract Amount Of \$348,863.00.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

10. [R-2025-181](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Easement Agreement With Florida Power & Light Company For The Purpose Of Installing And Maintaining New Power Services Related To The Hollywood Art And Culture Center Expansion Project, A General Obligation Bond Project.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

11. [R-2025-182](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Issue A Purchase Order To T2 Systems, Inc. For The Purchase And Installation, Of 52 Multi-Space Pay Stations And Spare Parts In An Estimated

Amount Of \$616,125.00 Based Upon Sourcewell Contract #080321-Tsi In Accordance With Section 38.41(C)(5) Of The Procurement Code. (Piggyback)

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

12. [R-2025-183](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With T2 Systems, Inc. For The Webhosting, Extended Warranty, And Maintenance Services For New And Existing Multi-Space Pay Stations In An Estimated Amount Of \$736,200.00 Over A Four Year Period From July 3, 2025 Through July 2, 2029, In Accordance With Section 38.41(C)(11)(A) Of The Procurement Code. (Software Exception)

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

13. [R-2025-184](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Blanket Purchase Agreement In An Amount Up To \$351,749.32; Authorizing The Appropriate City Officials To Execute The True Lease Schedule No. 001-6837886-003 With Dell Financial Services, LLC To Lease 300 Dell Pro 14 Plus Pb 14250 Laptops With Maintenance Support, For A Total Amount Up To \$331,749.32, Over A Period Of Four Years, In Accordance With Section 38.41(C)(9) Of The Procurement Code; And Authorizing And Approving Contingency Funds In An Amount Up To \$20,000.00. (Best Interest)

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

15. [R-2025-186](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Issue A Purchase Order To Pantropic Power, Inc., For The Replacement Of Four Simplex Diesel Day Tanks In An Amount Up To \$170,000.00.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

16. [R-2025-187](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida,

Approving And Authorizing The Appropriate City Officials To Issue A Purchase Order To Arroyo Process Equipment For Repairs To Eight Oxygenation Train Mixers In An Annual Amount Up To \$314,537.00 In Accordance With Section 38.41(C)(2) Of The Procurement Code. (Sole Source)

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

17. [R-2025-188](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Change Order With Envirowaste Services Group, Inc., Increasing The Contract Amount By \$500,000.00 For Inflow And Infiltration Program Excavated Point Repairs.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

18. [R-2025-189](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue A Purchase Order To Carrier Global Corporation For HVAC Systems Repair And Replacement In An Amount Up To \$144,840.00 Based Upon HVAC Systems With Related Products And Services #070121-Car In Accordance With Section 38.41(C)(5) Of The Procurement Code. (Piggyback)

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Quintana and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

19. [P-2025-051](#)

A Proclamation In recognition of Code Enforcement Officers' Appreciation Week- June 2 - 8, 2025.

Commissioner Gruber read the proclamation in recognition of Code Enforcement Officers' Appreciation Week, June 2-8, 2025.

Jovan Douglas, Director of Parking and Code Compliance, accepted the proclamation and thanked the Commission for the recognition.

20. [P-2025-052](#)

Presentation By Jeff Levy, Fire Chief, Recognizing The Recipients Of The Second Chance And The Citizens Award Of Merit For Their Part In Saving The Life Of A Child.

Chris O'Brien, Director of Public Safety, thanked Jameel Ziadie, Deputy Fire Chief, for his service as Interim Fire Chief.

Jameel Zaidie, Deputy Fire Chief, thanked everyone for the opportunity to serve as Interim Fire Chief.

Chris O'Brien, Director of Public Safety, introduced Jeff Levy, the new Fire Chief.

Jeff Levy, Fire Chief, read the commendation that resulted in Maria Mortaya and Kelly Ann Surnak, being recognized as the Citizens Award of Merit for their part in saving the life of a child.

Ana Maria Mortaya and Kelly Ann Surhiak accepted the awards and thanked the Commission for the recognition.

Jeff Levy, Fire Chief, also recognized Jose Fernandez, Fire Lieutenant, Eric Lombardi, Capitan, Jacob Major, Firefighter, Alex Nieves, Driver Engineer and Robert Raynor, Capitan, for their actions in saving the life of a child.

21. [P-2025-053](#)

Presentation By Jeff Levy, Fire Chief, Recognizing The Recipients Of The Second Chance Award For Their Service In Saving The Life Of A Citizen.

Jeff Levy, Fire Chief, read the commendation that resulted in Patrick Hendrick receiving the Second Chance Coin and recognizing his second birthday.

Patrick Hendrick accepted the Second Chance Coin.

Jeff Levy, Fire Chief, also recognized Kory Hendon, Firefighter, Brandon Pellecer, Fire Lieutenant, Hernan Silva, Firefighter, and Jordan Wong, Firefighter for all their life saving efforts.

21A. [P-2025-055](#)

A Proclamation in Recognition of Domestic Workers Day June 16, 2025

Commissioner Quintana read the proclamation in recognition of Domestic Workers Day, June 16, 2025.

Nefer Rojas and Semillas Colombia accepted the proclamation and thanked the Commission for the recognition.

14. [R-2025-185](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With Brightview Landscape Services, Inc. For Athletic Field Maintenance In An Annual Amount Of Up To

\$500,000.00.

Discussion ensued among members of the Commission.

Ricky Engle, Director of Parks, Recreation and Cultural Arts, responded to concerns raised by the Commission.

Discussion ensued among staff and members of the Commission.

ACTION: Motion was made by Commissioner Shuham, which was seconded by Vice Mayor Quintana, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

22. [PO-2025-05](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 72 Of The Code Of Ordinances To Reference The Use Of Video And License Plate Reader Technology For Parking Enforcement; Permitting The Mailing Of Parking Citations To The Registered Owner Of A Vehicle; Providing For A Severability Clause And A Repealer Provision.

Jovan Douglas, Director of Parking and Code Compliance, explained the intent of the Ordinance.

Discussion ensued among staff and members of the Commission.

The Interim City Attorney read the Ordinance on first reading.

ACTION: Motion was made by Commissioner Shuham, which was seconded by Commissioner Biederman, to adopt on first reading the Ordinance. The motion on roll call vote carried:

Aye: Commissioner Shuham
Commissioner Hernandez
Commissioner Callari
Commissioner Gruber
Commissioner Biederman
Vice Mayor Quintana
Mayor Levy

23. [P-2025-054](#)

Presentation By Erik Abrams, Chair, Regarding The Annual Report For The Marine Advisory Council.

Erik Abrams, Chair, provided a presentation regarding the Annual Report for the Marine Advisory Council.

Commissioner Callari left the meeting at 2:07 PM and returned at 2:10 PM.

Discussion ensued among Mr. Abrams and members of the Commission.

24. [R-2025-190](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Renew The Blanket Purchase Agreement With Circuit Transit Inc. For Micro Transit Services Under The Same Terms And Conditions In An Estimated Amount Of Up To \$1,246,000.00 For The Period From July 1, 2025, To June 30, 2026.

ACTION: Motion was made by Commissioner Shuham, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

25. [R-2025-191](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending Resolution No. R-2017-217 To Expand Paid Parking Throughout Downtown Hollywood, Eliminate The Time-Limited Free Public Parking Program, Introduce A Resident Discount Rate For Downtown Parking, And Update Parking Rates And Permit Fees.

Jovan Douglas, Director of Parking and Code Compliance, explained the intent of the Resolution.

Jim Zullo, THA Consulting, provided a presentation on the rates.

Extensive discussion ensued among staff and members of the Commission.

Commissioner Gruber left the meeting at 4:08 PM and returned to the meeting at 4:10 PM.

Commissioner Hernandez left the meeting at 4:08 PM and returned to the meeting at 4:12 PM.

Commissioner Callari left the meeting at 4:09 PM and returned to the meeting at 4:18 PM.

Extensive discussion ensued among staff and members of the Commission.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Vice Mayor Quintana, to adopt the Resolution with Option A on Exhibit A to make the following changes: employee parking \$30.00; zone 11 (Taylor Street between North 19th Avenue and North 20th Avenue) and zone 19 (North 17th Avenue between Tyler Street and Hollywood Blvd) remain free for 24 hours; zone 35 and zone 36 (Hollywood Blvd between 24th Avenue and City Hall and zone 43 and zone 48 (Hollywood Blvd between 21st Avenue and 24th Avenue) changed to 2 hours free parking and for everything beyond is paid; in the dotted area agreed as proposed; residents parking permits with guests twice a month applies; zone 73 and zone 85 areas as proposed for paid parking with residential pass; Polk/Tyler lot zone 14 is \$1.50 for residents; Nebraska Garage is \$2.00 an hour Monday to Thursday, \$3.00 an hour Friday to Sunday, \$1.00 an hour for residents Monday to Thursday and \$1.50 an hour for residents Friday to Sunday; beach on street is an increase of \$0.50 and Garfield Garage no change. On a voice vote the motion passed unanimously. (7-0)

26. [R-2025-192](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Renewal Of The Existing Unit Price Contract With Inliner Solutions, LLC For Cured In Place Pipe Lining To Reduce Inflow And Infiltration Into The Wastewater Collection System In An Amount Up To \$1,900,000.00.

Vice Mayor Quintana left the meeting at 4:30 PM.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Gruber, to adopt the Resolution. On a voice vote the motion passed 6-0 with Vice Mayor Quintana absent.

31. Commissioner Callari, District 3

Commissioner Callari had no further comments.

32. Commissioner Gruber, District 4

Commissioner Gruber had no further comments.

Commissioner Beiderman left the meeting at 4:32 PM.

29. Commissioner Shuham, District 1

Thank you

Commissioner Shuham thanked Mayor Levy for the Beach Safety meeting hosted for the beach businesses. Commissioner Shuham thanked the Police Department as they have put a lot of work into the safety meeting.

Fertilizer

Commissioner Shuham requested Commission support for staff to look into the City of Fort Lauderdale ordinance regarding fertilizers and provide a recommendation.

Mayor Levy stated he was in support, however, not to expect residents to stop fertilizing their lawns. Mayor Levy stated it was a feel-good ordinance and not something that would be enforced.

Commissioner Shuham requested staff to come back with a proposal that would be enforceable.

Vice Mayor Quintana returned to the meeting at 4:34 PM.

Commissioner Biederman returned to the meeting at 4:35 PM.

Offshore Drilling

Commissioner Shuham stated she received an email from Emma Cavarin, who requested an update to the 2018 Resolution regarding offshore drilling. Commissioner Shuham stated comments to the Bureau of Ocean Energy Management are due by June 16, 2025, and requested support to revise the Resolution to state the City's opposition to offshore drilling due to its environmental risks, effects on tourism, and commercial fishing. The 2018 Resolution was provided to the Commission.

Discussion ensued among members of the Commission.

Commissioner Hernandez suggested using the original 2018 Resolution.

The Commission agreed on the submission of the 2018 Resolution reflects a long-standing position of the City and the Commission is reaffirming the 2018 Resolution.

Parking Equipment

Commissioner Shuham thanked Jovan Douglas, Director of Parking and Code Compliance, for consent item #11 for the new parking meter equipment. Commissioner Shuham stated the new equipment offers an

option to print a paper receipt upon request.

Centennial Celebration

Commissioner Shuham requested an update for the Centennial November Celebration.

Jazz Fest

Commissioner Shuham requested an update for Jazz Fest.

Concierge Position

Commissioner Shuham stated she received a comment from a resident suggesting the concierge position should collaborate with the Planning and Development Board as many projects are approved but they do not make it to the permit stage.

Mayor Levy stated this would be a request for the Economic Development Division to help market the project.

Commissioner Shuham stated she would like to understand why some projects lose momentum after all the effort that has been put into them.

Congratulations to Recent Graduates

Commissioner Shuham congratulated all the recent graduates. She stated she attended all the high school graduations including the Sheridan Technical Institute ceremony and stated there is a bright future ahead for the graduates.

Happy Father's Day

Commissioner Shuham wished everyone a Happy Father's Day.

28. Vice Mayor Quintana, District 6

Septic to Sewer

Vice Mayor Quintana congratulated everyone who worked on the State Bill for septic to sewer conversion in the City. She stated she is looking forward to hearing about the future plans.

Post Office

Vice Mayor Quintana requested an update regarding the poor condition of the Post Office on Johnson Street. She stated the Federal Government sent a letter in March stating they do not have to comply with the City's code compliance.

Damaris Henlon, Interim City Attorney, stated staff is exploring alternative methods for compliance with City ordinances and regulations.

Mayor Levy questioned if the Post Office on Johnson Street was exempt.

Damaris Henlon, Interim City Attorney, confirmed there is a Federal Government exemption.

Commissioner Hernandez requested contacting the Post Office on Johnson Street to see if the City can host a community event to assist in cleaning it up. He stated the easement is in a deplorable state, and a group of volunteers, in collaboration with Code Compliance, might help clean the building if funding is an issue.

Damaris Helon, Interim City Attorney, stated political avenues may be the most effective way to address the condition of the building.

The Commission requested writing a letter with the Commissioners' names and to reach out to the Congresswoman for support.

30. Commissioner Hernandez, District 2

Parking Rates

Commissioner Hernandez stated he was grateful to the Commission for the approval of the updated parking rates information.

Wall on Fletcher Street

Commissioner Hernandez stated the wall on Fletcher Street has begun construction. He stated the columns are underground and they are moving forward as promised.

33. Commissioner Biederman, District 5

Gateway Signs

Commissioner Biederman questioned when the gateway signs would be installed. He stated he thought this was the easiest General Obligation Bond (GOB) Project and is from 2012.

Jose Cortes, Director of Design and Construction Management, provided an update and stated there are ninety-seven locations.

Mayor Levy requested staff send an email to the City Commission for their priority preference for the sign installation.

Vice Mayor Quintana questioned the criteria for prioritization.

Mayor Levy stated he would like each Commissioner to prioritize the

peak location within their district. A location should be chosen for the gateway plus one additional area per Commissioner for priority and the rest will be filled out in a fair distribution of districts.

Jose Cortes, Department of Design and Construction Management, stated he will send out the messages.

34. Mayor Levy

Congratulations

Mayor Levy congratulated all the graduates from high school to kindergarten.

Career Day

Mayor Levy stated a lot of staff participated in Career Day. He stated he recently participated in Nativity's Career Day, and it was good fun with the kids.

Safe Summer

Mayor Levy wished everyone a safe summer.

Thank you, Police Department

Mayor Levy thanked the Police Department for keeping everyone safe on the beach.

Welcome New Fire Chief

Mayor Levy welcomed Jeffrey Levy the new Fire Chief.

Amazing Legislative Delegation

Mayor Levy thanked everyone on helping City septic to sewer bill as it was a good legislative session. Mayor Levy requested a presentation on all the bills that will impact the City.

Adam Reichbach, Assistant City Manager, stated the legislative session has been extended to June 30, 2025, and he has invited the State Representatives and Senators to present at a future Commission meeting.

Mayor Levy questioned the date for the Governor to sign veto or passing the HB 1123.

Adam Reichbach, Assistant City Manager, stated while Legislature is in session the Governor has seven days from the time he receives the bill to sign, veto or take no action on the bill. He stated if he does not sign or veto, it automatically becomes law. Adam Reichbach, Assistant City

Manager, stated the state new fiscal year starts on July 1, 2025, and any bills that will be in place will need to be approved by June 30, 2025.

35. City Attorney

Damaris Henlon, Interim City Attorney, had no further comments.

36. City Manager

Juneteenth Celebration

George R. Keller Jr., City Manager, announced the Juneteenth Celebration on Saturday, June 14, 2025, between 3:00 PM to 7:00 PM, located at the Dr. Martin Luther King Jr. Community Center at 2400 Charleston Street. He stated this is a free community event and concert.

Juneteenth Parade and Festival

George R. Keller Jr., City Manager, announced the Juneteenth Parade & Festival on Thursday, June 19, 2025, located at the Washington Park Community Center, at 5100 Pembroke Road. He stated there will be a parade and community festival with live music and food trucks. George R. Keller Jr., City Manager, stated this is the annual event that Georgette works on.

Tidal Flooding Project Public Meeting

George R. Keller Jr., City Manager, announced the Tidal Flooding Project Public Meeting on Wednesday, June 11, 2025, between 6:30 PM to 8:00 PM, located at the Hollywood Beach Culture & Community Center.

Cinema Paradiso

George R. Keller Jr., City Manager, announced, "The Center" Hollywood Art & Culture takes over management of Cinema Paradiso as of Friday, June 6, 2025. He stated the Executive Director Jennifer Homan has plans to maximize the space. George R. Keller Jr., City Manager, announced a special reception and screening of Wes Anderson's "The Phoenician Scheme" starring Benicio del Toro on June 6, 2025. He stated the premier ticket includes wine and light bites at "The Vintage" located at 1955 Harrison Street at 6:00 PM, followed by film entry, popcorn, and soft drinks at the theater at 7:00 PM.

27. CITIZENS' COMMENTS

The following individuals expressed personal opinions/concerns:

1. Andre Brown, 2316 Mayo Street

2. Rita Lipof, 2157 N 14th Avenue
3. Tom Landers, 3186 Roosevelt Street

37. The meeting adjourned at 5:12 PM.

Patricia A. Cerny, MMC
City Clerk
Hollywood, Florida

Approved on:
