

All City Ads™

City Partners

Hundreds of Thousands to
Millions of Revenue
for your City Each Year

- ✓ 25% of every advertising dollar goes to the cities that we operate in.
- ✓ We implement and manage the advertising project from start to finish.



Get Started Now and Connect
With Us

☎ **954-408-8008**

☎ **877-Mini-Ads (646-4237)**

🌐 **info@allcityads.com**



About Us

All City Ads has created the first universally sized Mini-Billboards Advertising Frame that are mounted to the top of cities trash and recycling bins, targeting advertisers prospective clients.

Frame is Patent Pending and fits on all commercial sized bins that are used by cities, regardless of their size or bin lid type.



All City Ads is a creation of  **All City Permits**.

A nationwide permit expediting and licensing firm based in South Florida. Working with hundreds of building departments throughout the USA, we saw an opportunity to recreate the way that homeowners are marketed to and reached in the home. This method hopes to reduce direct mail and produce related environmental benefits. In addition, this project will generate millions of dollars each year for local cities and those funds could be utilized to fund programs and services that are currently not available or are under funded.

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Department name



Advertisers:

We have created an advertising platform that will put advertisers message in front of homeowners that view their advertisement about 10 times per month for as little as 12.5 per view. Local advertisers have a low cost solution that levels the playing field with regional and national advertisers. In addition, now they can be part of a responsible adverting solution that does not create extra waste and is environmentally friendly.

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"Our mission is to create a service that will be beneficial to the cities that we operate in, local homeowners, and to local, regional, and national advertisers."

Ad Sizes and Samples

- **1 Ad:** 18" x 18" advertising area
- **2 Ads:** 18" x 9" advertising area each
- **3 Ads:** 18" X 9" one sign, 9" x 9" two signs
- **4 Ads:** 9" x 9" advertising area each



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Department name

Hollywood CITY OF
FLORIDA

Ad Sizes Specifications

1 Ad: 18" x 18" Advertising Area

- ✓ Largest Advertising Area
- ✓ No Competition on Sign
- ✓ Best Graphic Impact
- ✓ Price Range \$5 - \$10 a month per sign depending on quantity and city

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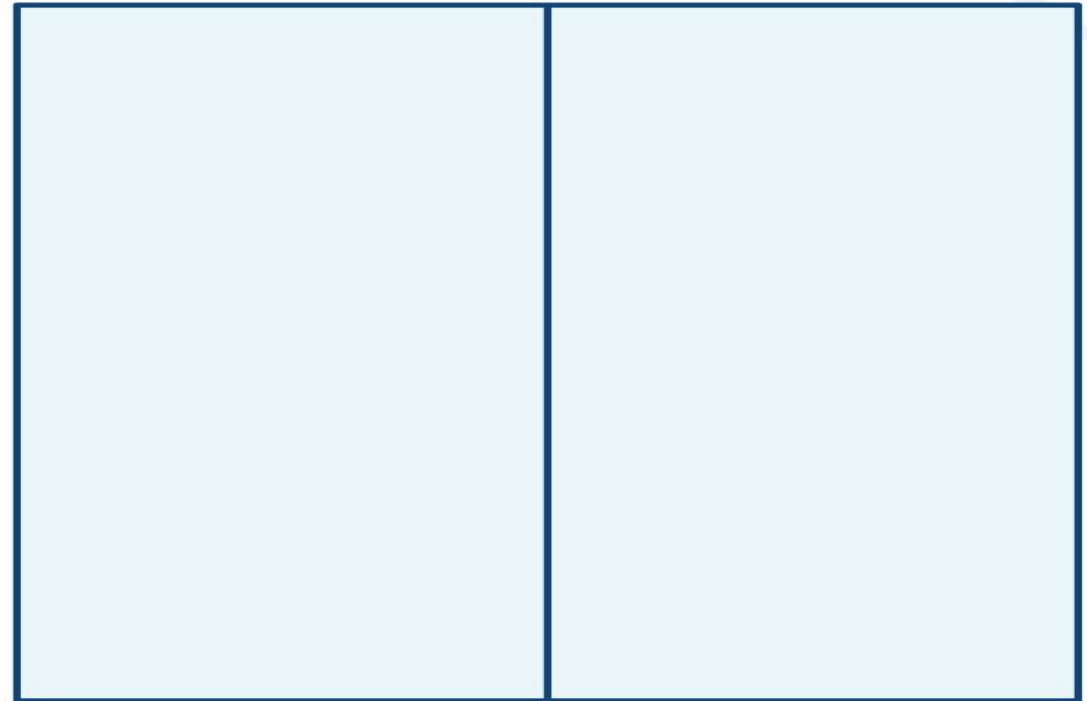
Department name

All City Ads™

 CITY OF
Hollywood
FLORIDA

2 Ads: 18" x 9" Advertising Area each

- ✓ Largest Advertising Area
(Choose from Horizontal or Vertical layouts)
 - ✓ No Competition on Sign
-
- ✓ Great Graphic Impact
 - ✓ Price Range \$2.50 - \$5 a month per sign depending on quantity and city.



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Department name

3 Ads: 18" x 9" One Sign, 9" x 9" Two Signs

	<ul style="list-style-type: none">✔ Good Advertising Area (Choose from Horizontal or Vertical layouts)	<ul style="list-style-type: none">✔ Good Value Graphic Impact	
	<ul style="list-style-type: none">✔ No Direct Competition on Sign	<ul style="list-style-type: none">✔ Reach the most Homeowners on a budget✔ Price Range \$1.25 - \$5 a month per sign depending on quantity and city.	

See next page for more 3 Ads layouts

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Department name

3 Ads: 18" x 9" One Sign, 9" x 9" Two Signs

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Department name



4 Ads: 9" x 9" Advertising Area Each

<ul style="list-style-type: none">✓ Good Advertising Area✓ No Direct Competition on Sign	<ul style="list-style-type: none">✓ Good Value Graphic Impact
<ul style="list-style-type: none">✓ Reach the most Homeowners on a budget	<ul style="list-style-type: none">✓ Price Range \$1.25 - \$2.50 a month per sign depending on quantity and city

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Homeowners:

- ✔ Advertisements are placed on the top of the garbage bin so that only the homeowners can see it. This keeps neighborhoods looking residential and not commercialized. There are zero costs to the homeowner, the local city receives a sizeable amount of funds each year to use for needed services in the community without raising taxes or utilizing other government funded sources.
- ✔ We have our own internal advertising criteria that any advertisement must meet. These include that all claims in advertisements must be truthful, cannot be deceptive or unfair, and must be evidence based. All advertisers must comply with the laws in their jurisdiction, not engage in discriminatory practices, and not sell illegal or unsafe substances.

Certain business industries that we consider to not be family oriented are prohibited from advertising on the Mini-Billboards. These types of business establishments include Adult Content (Strip Clubs, Adult Toys, Adult Bookstores, Escort Services and related obscene type of establishments), Alcohol Shops, Dating Services, Firearms, Gambling, Tobacco, Smoke Shops, Liquor Shops, and Tattoo Shops.

**See next page for more
Homeowners**

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in addition, the city has the right to add additional advertising criteria (do's or do not's) and we will implement city's advertising criteria for their city. Also the city will also determine if political advertisements are allowed in their city or not (Local, County, State, and Federal city government races).

- ✓ **Environmental Friendly and Reduction of receiving junk mail to homeowners. Helps the environment which the homeowner is helping to be part of this** *(more presented on this topic in later in presentation).*
- ✓ **Trash and Recycling Bin Maintenance Program which provides a better service with preventive maintenance and repairs in a timely manner** *(more presented on this topic in later in presentation).*

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Department name

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 CITY OF
Hollywood
FLORIDA

Benefits of the Services

These benefits are in no particular order of importance.

- ✓ Revenue Sharing To the Cities That We Operate In:
- ✓ Environmental Friendly and Reduction:
- ✓ Trash and Recycling Bin Maintenance program:
- ✓ Jobs Creation:

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Potential Revenue For Your City

Your City Gets 25% of all Ad Revenue

(Number of Single Family Items) x (Number of Bins)

If your city has a recycling bin also then potential revenue is doubled

Estimated Revenue

Average Revenue is \$5 per bin, per month, Advertisers can get the whole area, or it can be split with up to 4 advertisers per bin.

Potential City Totals

- ✓ **10,000** bins = **\$150,000** per year for city
- ✓ **25,000** bins = **\$375,000** per year for city
- ✓ **50,000** bins = **\$750,000** per year for city
- ✓ **100,000** bins = **\$1,500,000** per year for city



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Environmental Friendly and Reduction

- Direct mail manufacturing (deforestation) creates as much greenhouse gas emissions annually as 3.7 million cars.

(Source: New York University School of Law)

- Each year an estimated 100 million trees are cut down to support direct mail.

(Source: New York University School of Law)



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- ✓ Direct mail creates more than 8 billion pounds of waste every year. That's nearly 25 pounds per person.

(U.S. Environmental Protection Agency)



- ✓ The average American household receives 454 pieces of marketing mail per year.

(Source: United States Postal Service)

- ✓ 68% of households throw out junk mail immediately and it is not looked at. ***(Source: Small Business Administration)***

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Trash & Recycling Maintenance Program



Currently City's have no preventive Trash / Recycling bin maintenance program.

Only when bins break are they suppose to be replaced or parts fixed. Some problems could be fixed before they become big problems. Trash / Recycling Bins without lids cause trash to fall out, smell, rodents, insects and mosquitoes and a host of other issues.

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As part of the value added services is offering to inspect and help with in field maintenance to city's trash and recycling bins while doing initial sign frame installs and then every 3 months during advertising sign rotations.



Our ground crew will help and check for hinge issues and fix with high strength zip ties to extend life of the bin. Missing handle bar slide pieces can also be fixed on the spot or when not able to will have it documented and fixed on next 3 month rotation.

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Trash / Recycling Bins that have other issues such as missing or broken trash / recycling lids will be documented during the advertising ads rotations and will provide reports to City and their Waste Management Company.

All City Ads is also offering to handle all the bin lids replacements to ones where homeowners called in and complained that there is a missing or broken lid.

City and Waste Management Company would give us the list and they will be changed either on current rotation if available or next rotation in 3 months.

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The replacement of trash / recycling lids is offered to the City and Waste Management Company to extend the useful life of a complete working bin, make homeowners satisfied that they have complete working bin for the whole term of service, and overall save time and money for City staff and Waste Management Company. Replacement lids and related parts would have to be provided to us as part of this program.

The replacement lids part of this maintenance program comes with additional time, staff, and moving lids to our ground crews. We can change each lid and leverage it's ground crew much cheaper the City or Waste Management Company can.

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Jobs Creations



Historically, there has been a clear distinction between skilled and unskilled labor.

Skilled labor referred to jobs that required specialized training, education, or experience, while unskilled labor referred to jobs that required little or no training and could be easily replaced. However, with the rise of automation and the increasing use of technology in the workplace, the line between skilled and unskilled labor is becoming increasingly blurred.

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One of the key trends in the modern economy is the shift toward automation, where machines are increasingly replacing human labor.

As a result, many traditional “blue-collar” jobs are being automated, leading to a shift in the skills that are required in the workplace.

Understandably, there is growing concern about the impact of automation on the job market. Many experts worry that automation will lead to widespread job loss, particularly in industries that are heavily reliant on unskilled labor. The gap between skilled and unskilled workers could widen even further, as those who are unable to adapt to new technologies may struggle to find work.

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All City Ads is creating a lot of jobs as a reason of our services.

Ground Crew, Back Office, and Sales positions are some of the jobs being created. Our Ground Crew will always be needed now and in the future and will create jobs opportunities for those coming from other industries that get replaced with technology.

Our workers have incentives that the more that they produce the more they will earn. Ground Crew will earn on average **\$15 - \$30** per hour on initial sign installations and **\$15 - \$20** per hour on sign rotations.

It is estimated that All City Ads will create thousands of new jobs in the State of Florida.

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