

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXECUTE THE ATTACHED AGREEMENT BETWEEN THE HIGHEST RANKED FIRM AND THE CITY OF HOLLYWOOD TO PROVIDE A RECYCLING INCENTIVE PROGRAM.

WHEREAS, the Department of Public Works requires an agreement with a qualified vendor to administer an incentive based recycling rewards program to increase public awareness, education and participation in the City's curbside residential recycling program as well as the commercial and multi-family recycling programs; and

WHEREAS, the goals of the recycling incentive program are to maximize residential and commercial waste diversion, decrease recycling contamination, increase recycling revenues, and promote local business loyalty by rewarding recycling participation and educate the residents and businesses on the advantages of recycling and protecting the environment; and

WHEREAS, on March 15, 2016, Request for Proposals (RFP) Number 4503-16-RD was electronically advertised via BidSync in accordance with the City's Purchasing Ordinance, Section 38.42(A); and

WHEREAS, RFP-4503-16-RD was opened at 3:00 p.m. on April 12, 2016, and resulted in the following three (3) responses:

RecycleRewards Inc. d/b/a RecycleBank  
New York, New York

Recycling Perks  
Norfolk, Virginia

Rewards for Recycling, LLC  
Davison, Michigan

; and

WHEREAS, on April 27, 2016, the proposals were evaluated by a three (3) member committee representing the Department of Public Works and the Office of Public Affairs & Marketing; and

WHEREAS, the evaluation of the proposals was based upon the following evaluation criteria as established in the RFP: Qualifications, Project Approach and Plan, Implementation Plan, Communications/Marketing Plan, Customer Service/Reporting Plan, Price and Local Preference; and

WHEREAS, the proposers were required to provide a lump sum, not to exceed all inclusive cost for the program by contract year for each year of the initial contract term and any renewal terms; and

WHEREAS, the proposed costs shall include all aspects of the project including but not limited to, the implementation of the program, development of the website, reward program administration and community outreach; and

WHEREAS, the proposals submitted by the three (3) proposers were declared to be responsive and responsible; and

WHEREAS, the three (3) responsive proposals received were evaluated and the scores were compiled to arrive at the following rankings, (highest score), first choice to third choice:

Recycling Perks	271	
RecycleRewards Inc. d/b/a RecycleBank	250	
Rewards for Recycling, LLC	232	; and

WHEREAS, it is the recommendation of the Evaluation Committee to rank the three (3) highest scoring firms as follows:

1. Recycling Perks
2. RecycleRewards Inc. d/b/a RecycleBank
3. Rewards for Recycling, LLC ; and

WHEREAS, the RFP document states that the initial contract term shall be for 2 years, 7 months and 14 days with service effective 7:00 am on June 17, 2016 and ends 7:00 pm on 1/31/2019; and

WHEREAS, at the end of the initial contract term, the City reserves the right to extend the contract on a month to month or renew the Agreement for two (2) additional two (2) year periods under the same terms, conditions and specifications, providing both parties agree to the renewal, contractor performed satisfactorily and such renewal is approved by the City; and

WHEREAS, the amount of fees to be paid for services provided shall be in the amount of \$145,090.56 (\$133,090.56 plus \$12,000.00 for the initial residential mailer package) for the first full year of the initial contract term, \$133,090.56 for the second full year of the initial contract term and \$82,644.94 for the third partial year of the initial contract term; and

WHEREAS, funding for this agreement has been provided and is available in the Department of Public Works FY 2016 budget in the Waste Disposal – Broward County Account Number 45.5121.00000.534.004361; and

WHEREAS, award is subject to the City's receipt and approval of all insurance certificates required by the City's Risk Manager, along with a signed Statement of Hold Harmless and Indemnity in favor of the City;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That it hereby ranks the proposers to provide a Recycling Incentive Program as follows:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Section 2: That it hereby approves and authorizes the execution, by the appropriate City Officials, of the attached agreement between the highest ranked firm and the City of Hollywood, embodying the terms and conditions of the RFP approved by the City Commission this date, in a form acceptable to the City Manager and approved as to form and legality by the City Attorney.

Section 3: That, if the appropriate City Officials are unable to negotiate an agreement with the highest ranked firm, they are hereby authorized to commence contract negotiations with the next ranked firms, in order, until an agreement is reached, if any.

Section 4: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2016.

\_\_\_\_\_  
PETER BOBER, MAYOR

ATTEST:

\_\_\_\_\_  
PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGALITY  
for the use and reliance of the  
City of Hollywood, Florida, only.

\_\_\_\_\_  
JEFFREY P. SHEFFEL, CITY ATTORNEY