

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes

**Wednesday, June 18, 2014**

**1:00 PM**

**Commission Chambers Room 219**

### **Regular City Commission Meeting**

#### **CITY COMMISSION**

***Peter Bober, Mayor***

***Patricia Asseff, Vice Mayor - District 1***

***Peter Hernandez, Commissioner - District 2***

***Traci Callari, Commissioner - District 3***

***Kevin Biederman, Commissioner - District 5***

***Richard Blattner, Commissioner - District 4***

***Linda Sherwood, Commissioner - District 6***

***Cathy Swanson-Rivenbark, City Manager***

***Jeffrey P. Sheffel, City Attorney***

***Patricia A. Cerny, City Clerk***

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, June 18, 2014 at 1:05 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

**Present:** Vice Mayor Patricia Asseff, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Commissioner Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

13. [R-2014-153](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Environmental Services Fund (Fund 45) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION:** Cathy Swanson-Rivenbark, City Manager, withdrew the resolution from consideration.

#### **Approval of the Consent Agenda**

**ACTION:** A motion was made by Commissioner Blattner, seconded by Vice Mayor Asseff, to adopt the Consent Agenda. The motion passed unanimously (7-0).

5. [R-2014-145](#) A Resolution Of The City Commission Of The City Of Hollywood,

Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement To Participate In The CareerSource Broward (Previously Workforce One) Employment Solutions Year-Round Employment Program.

**ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion passed unanimously (7-0).**

6. [R-2014-146](#)

A Resolution Of The City Of Hollywood, Florida Approving The Design And Installation Of Decorative Wraps On Fifteen (15) Signalization/Utility Cabinets Located On Hollywood Boulevard, South Dixie Highway, And Pembroke Road Within The Highland Gardens Neighborhood And Further Authorizing The City Manager To Execute The Attached Community Aesthetic Feature Agreement Between The City Of Hollywood And FDOT In An Amount Not To Exceed \$8,000.00.

**ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**

7. [R-2014-147](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The General Fund (Fund 01) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**

8. [R-2014-148](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Law Enforcement Forfeiture Fund (Fund 12) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Adjustments, And Providing An Effective Date.

**ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**

9. [R-2014-149](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Police Grants Fund (Fund 13) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Adjustments, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

10. [R-2014-150](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The General Capital Projects Fund (Fund 34) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

11. [R-2014-151](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Water and Sewer Utility Fund (Fund 42) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

12. [R-2014-152](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Stormwater Utility Fund (Fund 43) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

14. [R-2014-154](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Parking Enterprise Fund (Fund 46) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

15. [R-2014-155](#)

A Resolution Of The City Commission Of The City Of Hollywood,

Florida, Amending The Central Services Fund (Fund 57) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Adjustments, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

16. [R-2014-156](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Records Preservation Fund (Fund 60) For The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

17. [R-2014-157](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Capital Improvement Plans For Fiscal Years 2004, 2005, 2006, 2007, 2009, 2010, 2011, 2012, 2013, 2014 And 2015 To Reallocate And Allocate Funds, And Add Projects As Set Forth In Exhibits A, B And C, Authorizing The Establishment Of Necessary Accounts, The Transfer Of Funds And Other Necessary Account Adjustments, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

18. [R-2014-158](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Rollover Of Capital Improvement Funds Previously Approved And Available At The End Of Fiscal Year 2013 To Fiscal Year 2014 For Capital Projects As Set Forth In Exhibits A And B; Authorizing The Establishment Of Necessary Accounts, The Transfer Of Funds And Other Necessary Account Adjustments, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

19. [R-2014-159](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Adjusting The Assignments Of The Authorized Positions For Each Department For The Fiscal Year 2014 As Previously Established

(R-2013-276).

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

20. [R-2014-160](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement Between Tyler Technologies Inc. And The City Of Hollywood For The Purchase Of A Plan Review, Permitting Code Enforcement Business License And Fire Inspection System In The Amount Not To Exceed \$650,000.00 Which Includes Software Licenses, Implementation Services Training And The First Year Of Maintenance And Subsequent Year's Maintenance In The Estimated Amount Of \$60,000.00.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

21. [R-2014-161](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Participate In The Existing State Of Florida, Department Of Agriculture And Consumer Services Food Service Program For 2014; To Authorize The Acceptance And Expenditure Of Summer Food Service Program Funds And To Renew The Agreement Between The ILS Group, LLC D/B/A Classis Caterers And The City Of Hollywood For The Summer Food Service Program.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

22. [R-2014-162](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Apply For And, If Awarded, Accept 2014 Justice Assistance Grant (JAG) Program Grant Funds Managed By The Broward County Sheriff's Office In Order To Purchase Tablet Computers And Associated Technology Equipment In An Amount Not To Exceed \$48,059.00; Further Authorizing The Appropriate City Officials To Execute All Applicable Grant Documents And Agreements And Establish Certain Accounts To Recognize And Appropriate The Grant Funding, If Awarded.

**ACTION:** This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).

23. [R-2014-163](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute An Application From The State Of Florida Department Of Transportation For The Temporary Closing/Special Use Of Sheridan Street For The Annual 4th Of July Beach Festivities.
- ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**
24. [R-2014-164](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Order Between Allied Universal Corporation And The City Of Hollywood For The Purchase Of Liquid Chlorine In An Estimated Annual Amount Of \$120,000.00.
- ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**
25. [R-2014-165](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Order Between Nalco Company And The City Of Hollywood For The Supply And Delivery Of Antiscalant For An Estimated Annual Expenditure Of \$53,466.70.
- ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**
26. [R-2014-166](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Purchase Order Between Rountree-Moore Chevrolet And The City Of Hollywood For The Purchase Of Three (3) 2015 Chevrolet Silverado 3500 HD Service Body Vehicles In The Amount Of \$100,671.00 And, Further, Re-appropriating And Re-authorizing Funding In The Above Identified Amount From The Net Position Of The Central Services Fund 57 Into And Identified Fiscal Year 2014 Central Services Fund Account.
- ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**
27. [R-2014-167](#) A Resolution Of The City Commission Of The City Of Hollywood,

Florida, Authorizing The Appropriate City Officials To Negotiate And Execute An Agreement Between Assetworks, LLC (The Highest Ranked Firm) And The City Of Hollywood For A Fleet Maintenance And Fuel Management Program Web Based Software System In An Amount Not To Exceed \$223,505.44; Approving The Reauthorization And Reappropriation Of Certain Previously Authorized And Appropriated Funds In An Identified Account Contained In The Adopted Fiscal Year 2012 Operating Budget, As Amended, Which Balance Remained Unencumbered At The End Of Fiscal Year 2012, Into An Identified Fiscal Year 2014 Account In The Amount As Detailed In The Attached Attachment "A", And, Further, Authorizing An Amendment To The FY 2014 Operating Budget As Adopted And Approved By Resolution R-2013-275 To Permit The Transfer Of Certain Funding As Detailed In The Attached Attachment "A".

**ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**

28. [R-2014-168](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Contract Between Precision Roofing Corp., And The City Of Hollywood, For Roof Replacement Above The Fourth Floor On The Police Department Headquarters Building, In The Amount Of \$176,900.00, With Construction Starting In July 2014 And An Estimated Completion Date In August 2014.

**ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**

29. [R-2014-169](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Cancel Bid Number F-4323-13-IS; And Further Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Orders Between Garden Of Beauty And The City Of Hollywood, Lawn Wizard USA, Inc. And The City Of Hollywood, Superior Landscaping & Lawn Services, Inc. And The City Of Hollywood And Weed-A-Way, Inc. And The City Of Hollywood For City-Wide Grounds Maintenance Services In An Estimated Annual Amount Of \$326,995.02.

**ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**

30. [R-2014-170](#)

A Resolution Of The City Commission Of The City Of Hollywood,



Florida, Authorizing The Appropriate City Officials To Cancel Bid Number F-4323-13-IS; And Further Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Orders Between Garden Of Beauty And The City Of Hollywood, Nice & Smooth Landscape, Corp, And The City Of Hollywood, Speedy Valdes Lawn Service And The City Of Hollywood, And Weed-A-Way, Inc. And The City Of Hollywood, For City-Wide Grounds Maintenance Services In An Estimated Annual Amount Of \$247,594.37.

**ACTION: This Resolution was moved by Commissioner Blattner, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion carried unanimously (7-0).**

31. [P-2014-046](#)

Presentation Of The "Charles F. Vollman Certificate Of Appreciation" Award By The Hollywood Council Of Civic Associations To Ellen Mata.

Mel Pollack, Hollywood Council of Civic Associations, provided a brief history of Mr. Vollman and his community involvement.

Cliff Germano, Hollywood Council of Civic Associations, read the commendation which resulted in Ellen Mata being recognized with the "Charles F. Vollman Certificate of Appreciation".

Ellen Mata accepted the award and thanked the Hollywood Council of Civic Associations and the City Commission for the recognition.

32. [P-2014-047](#)

Presentation By Tammie Hechler, Director Of Human Resources, Of New Employees Hired During The Month Of May 2014.

Tami Thornton, Human Resources Administrator, introduced employees hired during the month of May 2014.

33. [P-2014-048](#)

Presentation By Tammie Hechler, Director Of Human Resources, Of Participants Who Completed The Supervision In Government Series And Earned Certificates.

Jennifer Solinger, Human Resources Administrator, provided information on the Supervision in Government Series. She recognized various employees who completed the series and earned certificates.

34. [P-2014-049](#)

Presentation By Tammie Hechler, Director Of Human Resources, Of Participants Who Completed The Administrative Assistant Certificate Program (AACP) And Earned Certificates.

Jennifer Solinger, Human Resources Administrator, provided information on the Administrative Assistant Certificate Program. She recognized various employees who completed the series and earned

certificates.

36. [PO-2014-12](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 151, "Buildings", Of The Hollywood Code Of Ordinances By Creating Section 151.124 To Establish Regulations For Rooftop Photovoltaic Solar Systems.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened and the following individuals expressed personal opinions/concerns:

1. Terry Cantrell, 745 Harrison Street
2. Paul Farren, 601 N 21 Avenue

Being there was no one further who wished to speak, the public hearing was declared closed.

Discussion ensued among members of the Commission.

Jeff Halsey, Project Director of Go Solar, Broward County, provided an overview of the project.

Discussion ensued among members of the Commission.

Cathy Swanson-Rivenbark, City Manager, provided additional information.

Reginald Cox, Director of Building Department, responded to concerns raised by the Commission.

Jeffrey P. Sheffel, City Attorney, reviewed the no fee process for Go Solar applications to the Historic Preservation Board.

Discussion ensued among staff and members of the Commission.

The City Clerk read the title of the ordinance.

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Commissioner Hernandez, to adopt the Ordinance on second and final reading with an amendment to include the historic district; the applicant shall not be required to remit an application fee for the Board's review; and in the event that the Go Solar Program is modified to allow for non-rooftop installations, such installations shall not be permitted for properties located within the City of Hollywood. The motion on roll call vote carried:

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

Enactment No: O-2014-09

**37. [R-2014-171](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Interlocal Agreement Between Broward County And The City Of Hollywood, Florida For Building Permit Related Services To Be Performed By Broward County For Rooftop Photovoltaic Solar Systems.

**ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**38. [PO-2014-08](#)**

An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Located At 2535 N. 40th Avenue From Low Density Multiple Family (RM-9) To Light Intensity Office (O-1); Approving The Application Of The 5% Flexibility Rule (Residential To Commercial/General Business) Within Flexibility Zone 82 To Permit Commercial/General Business Land Use On The Subject Property Pursuant To The City's Comprehensive Plan And Policy 01.01.04 Of The Broward County Land Use Plan; And Amending The City's Zoning Map To Reflect Said Changes. (14-FZV-22)

Jeffrey P. Sheffel, City Attorney, explained the quasi-judicial procedures. The Mayor questioned if there were any objections to waiving the quasi-judicial procedures. There were no objections, therefore, the quasi-judicial procedures were waived.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened, being there was no one present who wished to speak, the public hearing was closed.

The City Clerk read the title of the Ordinance.

**ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Biederman, to adopt the ordinance on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

Enactment No: O-2014-10

**39. [PO-2014-13](#)**

An Ordinance Of The City Of Hollywood, Florida, Amending The Code Of Ordinances To Repeal Chapter 154: Flood Damage Prevention; To Adopt A New Chapter 154: Flood Damage Prevention; To Adopt Flood Hazard Maps, To Designate A Floodplain Administrator, To Adopt Procedures And Criteria For Development In Flood Hazard Areas, And For Other Purposes; Providing For Applicability; Repealer; Severability; And An Effective Date.

Commissioner Callari left the meeting at 2:04 PM and returned at 2:05 PM.

Discussion ensued among members of the Commission.

Steve Joseph, Director of Public Utilities, responded to questions raised by the Commission.

The City Clerk read the title of the ordinance.

**ACTION: Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt on first reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

**40. [PO-2014-14](#)**

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 40 Of The Code Of Ordinances, Entitled "Emergencies", To Provide For The Use Of Temporary Housing During Declared Housing Emergencies; Providing For A Repealer Provision; Providing For A Severability Clause; And Providing An Effective Date.

Clay Milan, Special Projects Manager, explained the intent of the ordinance.

Discussion ensued among staff and members of the Commission.

The City Clerk read the title of the ordinance on first reading.

**ACTION:** Motion was made by Commissioner Hernandez, which was seconded by Commissioner Sherwood, to adopt on first reading the Ordinance. The motion on roll call vote carried:

**Aye:** Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober  
**Nay:** Vice Mayor Asseff

41. [R-2014-172](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Adopting The Attached Marine Waterway Master Plan.

Renee Richards, Grants and Special Projects Manager, explained the intent of the resolution.

Discussion ensued among staff and members of the Commission.

**ACTION:** Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

42. [P-2014-050](#)

Presentation By Susan Goldberg, Deputy Director, Community Redevelopment Agency, Regarding An Update On CRA/City Anti-Littering Campaign.

Susan Goldberg, Deputy Director of the Community Redevelopment Agency, and Sylvia Glazer, Public Works Director, provided a presentation on the CRA/City anti-littering campaign.

Commissioner Biederman left the meeting at 2:38 PM and returned at 2:40 PM.

William Vulpis, Assistant Director of Public Works, responded to concerns raised by the Commission.

Extensive discussion ensued among staff and members of the Commission.

43. [R-2014-173](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Attached State Housing Initiatives Partnership Program Annual Report (SHIP-AR) For Fiscal Years 2008/2009, 2009/2010 And 2010/2011 Pursuant To The State Housing Initiatives Partnership Program Act; Authorizing The Appropriate City Officials To Submit The Attached SHIP-AR To The Florida Housing Finance Corporation; Authorizing The Appropriate City Officials To Execute

Any And All Required Documents For The SHIP-AR; And Providing For An Effective Date.

Davon Barbour, Director of Community and Economic Development, explained the intent of the resolution.

**ACTION: Motion was made by Commissioner Blattner, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**47. Commissioner Biederman, District 5**

Sanitation Fees

Commissioner Biederman stated costs are being built into the Sanitation Fund such as beach clean-up. These costs are a burden on residents which is the reason monthly pick-up fees cannot be reduced. He requested his colleagues give some thought to reducing the sanitation fees.

Panhandling Ordinance

Commissioner Biederman requested signage banning panhandling at the intersections similar to the Crime Watch signs and a telephone number for residents to report violations, similar to the Florida Highway Patrol number.

Adopt-A-Street Program

Commissioner Biederman thanked the Department of Public Works staff for their work with the Adopt-A-Street program and signs. He also thanked the Civic Associations for adopting streets and the Police Department for adopting the street next to the Police Department building in memory of Alex Del Rio, a fallen Police Officer.

Road Access

Commissioner Biederman presented a photo of a tractor trailer truck blocking Surf Road as an example of oversized trucks which are blocking traffic along the beach.

**48. Commissioner Sherwood, District 6**

Yard Debris

Commissioner Sherwood stated there have been complaints of yard debris not being picked up. She explained the cause is due to the debris being oversized. She suggested the residents be educated on how to conform to the required regulations.

Commissioner Blattner left at 2:59 PM and returned at 3:00 PM.

**Beach Trash**

Commissioner Sherwood requested the CRA consider expensing the cost of litter clean up on the beach in the 2015 fiscal year.

**Homeless Population**

Commissioner Sherwood stated that the homeless who were located at the Millenium Mall have begun to congregate by Legault Chiropractic. She stated a convenience store has been cashing the Social Security checks of the homeless and selling them beer.

**Quick Stop Convenience Store Re-Opening**

Commissioner Sherwood stated the Quick Stop convenience store that was raided by the police, was re opened within four days and does not understand how that could have been permitted.

**City-Wide Homeless Population**

Commissioner Sherwood stated the homeless population is a problem throughout the City and she is looking forward to the assistance of the new Homeless Coordinator to address the issue.

**49. Vice Mayor Asseff, District 1****Broward League of Cities**

Vice Mayor Asseff announced the Broward League of Cities will be hosting a workshop at 4:00 PM followed by dinner on June 19, 2014. The topic of the workshop is "How To Use Social Media In Cities."

**Electric Vehicles**

Vice Mayor Asseff thanked staff for purchasing the electric vehicles and their proactive plan.

**City Attorney Salary Increase**

Vice Mayor Asseff stated she recommends a 10 percent salary increase for Jeffrey P. Sheffel, City Attorney.

Extensive discussion ensued among members of the Commission regarding the salary increase.

**ACTION: A motion was made by Vice Mayor Asseff, seconded by Commissioner Sherwood, to approve a 6% salary increase for the City Attorney.**

Extensive discussion ensued among members of the Commission for a salary increase percentage for Jeffrey P. Sheffel, City Attorney, and to continue the discussion and hold a special meeting which will

include salary discussions for the City Attorney, City Manager and CRA Executive Director.

Cathy Swanson-Rivenbark, City Manager, stated she would prefer consideration for a salary increase to coincide with her performance evaluation in October, 2014.

**ACTION:** A motion was made by Commissioner Callari, seconded by Commissioner Blattner, to continue the subject of the salary increase for the City Attorney and CRA Executive Director to a Special Commission meeting. The motion on voice vote passed 5-2. Commissioner Hernandez and Commissioner Sherwood were opposed.

**50. Commissioner Hernandez, District 2**

Meeting with Police Chief

Commissioner Hernandez stated he met with the Police Chief regarding illegal activities on Federal Highway, Dixie Highway, and West Hollywood. The Police Chief stated he would like to increase the number of Police Officers to 342. Currently there are 300 officers on the payroll, 35 are in the academy and 265 are on the street at the present time. The Police Chief expressed his desire to hire an additional 80 Police Officers in the next fiscal year. Commissioner Hernandez stated his concern for the funding of the additional Police Officers and this subject should be a top priority. He stated former Police Officers resigned due to insufficient compensation.

Vice Mayor Asseff left the meeting at 3:34 PM and returned at 3:37 PM.

Waste Pro

Commissioner Hernandez stated Waste Pro has successfully resolved the residents' complaints.

Downtown Ambassador

Commissioner Hernandez stated he will participate on the Ambassador Team for Downtown the Police Chief is creating.

Code Enforcement

Commissioner Hernandez stated there must be a balance on how to address code enforcement complaints. He gave the example of when a gas station owner who is issued violations for displaying flags to attract more business when more flagrant violations are being overlooked.



**51. Commissioner Callari, District 3**

## Great Neighborhood Challenge II

Commissioner Callari thanked the Department of Public Works and staff for the Great Neighborhood Challenge II kickoff at David Park on Saturday and the walk through of Lincoln Park.

## Homeless Population

Commissioner Callari stated the homeless issue continues to be problematic. She attended the Park East Civic Association meeting last evening and residents expressed concern that the homeless have encampments along the railroad tracks between Sheridan Street and Johnson Street. She stated it is not clear if the Florida Department of Transportation (FDOT) or the Police Department is responsible for enforcement in that area and is looking forward to a meeting with the new Homeless Coordinator in the near future to discuss the issue.

**52. Commissioner Blattner, District 4**

## Port Everglades Dredging Project

Commissioner Blattner announced good news from Washington, D. C. in regard to the approval for Broward County to front-end the dredging of Port Everglades which will accelerate commencement of the project by a couple of years.

## Trucks on the Beach

Commissioner Blattner stated the Commission had previously requested a report on truck traffic and patterns along Surf Road which has not been provided. He requested the Commission be provided with a status report prior to the Commission recessing in August.

## Business Development Distance Separation

Commissioner Blattner stated his concern for what type of development should be permitted in the City. He stated staff will come back with an ordinance in the near future requiring 2500 feet separation of massage parlors and that pawn shops should be included to be consistent. Commissioner Sherwood and Mayor Bober concurred.

## Business Development Standards

Commissioner Blattner stated higher standards should be considered for business development. He explained the property owners of the Walgreens on Stirling Road and across from the Courthouse have expressed interest in upgrading the shopping plazas. He stated both locations have inadequate parking and the property owners should not

be criticized for that reason. He requested that those who participate in TAC or Economic Development meetings keep in mind increasing standards for new business development and the zoning of small sites.

**53. Mayor Bober**

**Washington, D. C. Trip**

Mayor Bober stated he will be traveling to Washington, D. C. on July 8, 2014, to lobby in favor of the Tiger Grant for the City with the Secretary of Transportation and Mayor of West Palm Beach.

**Budget Preparation**

Mayor Bober stated he is in support of the issues raised by Commissioner Callari and Commissioner Hernandez in regard to prioritizing the need to address the homeless problem and increasing the number of Police Officers. He stated the budget will be set in September, 2014, and encouraged members of the Commission to start thinking about the difficult decisions that will have to be made in order to accommodate priorities without raising the property tax rate.

**54. City Attorney**

**Executive Session Announcement**

Jeffrey P. Sheffel, City Attorney, stated pursuant to Florida Statute 286.0118(a) governing public meetings, he wished to advise the City of his desire for advice regarding litigation in the matter of GSK, LLC Development Group versus the City of Hollywood. He requested an Executive Session be held on July 16, 2014, at 11:30 AM. Invited to attend are Attorney Daniel Abbott, outside counsel, Mayor Bober, Cathy Swanson-Rivenbark, City Manager, and members of the Commission and Jeffrey P. Sheffel, City Attorney.

**55. City Manager**

**Police Officers**

Cathy Swanson Rivenbark, City Manager, stated there is a phased plan to hire additional Police Officers.

**Okomo Trailer Park**

Cathy Swanson Rivenbark, City Manager, announced the Okomo Trailer Park walk-through on June 21, 2014 at 10:00 AM. The park spans 6 acres with 2 acres of retention area which includes the rock

house.

#### Non-Represented Staff Payroll Increases

Cathy Swanson Rivenbark, City Manager, stated the non reps and City- wide general employees received a 4 percent adjustment which was a step towards restoration rather than a raise. She stated the goal of the Evergreen study was to be in the solid middle range of other municipalities to be competitive. The results were 60 non-reps received no adjustment and 45 received on average a 3 percent adjustment.

#### July 4th Celebration Events

Toni Bridges, Program and Events Manager, announced the July 4th Stars and Spangles celebration, shuttle arrangements, parking fees and schedule of all the events. The off-shore fireworks display will begin at 9:00 PM.

The City Commission recessed at 3:55 PM and reconvened at 5:03 PM with Commissioner Hernandez absent.

## **46. CITIZENS' COMMENTS**

The following individuals expressed personal opinions/concerns:

1. Jeff Marano, Broward County PBA President

Commissioner Hernandez returned to the meeting at 5:05 PM.

2. Beam Furr, 2326 Monroe Street
3. Rita Gambardella, 1901 Harrison Street
4. Elizabeth Sanjuan, Gallery 2014
5. Senator Sobel, 2600 Hollywood Blvd., Old Library
6. State Representative Joe Gibbons, 300 Three Islands Blvd.
7. Cliff Germano, 1627 N 28 Court
8. Vincent DeSanti, 3434 Arthur Street
9. Mike Bazinet, 3434 Arthur Street
10. Helen Chervin, 2470 Adams Street
11. Andre Brown, 2316 Mayo Street
12. Omar Recuero, 2012 Plunkett Street

## **44. [PO-2014-11](#)**

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 122 Entitled "Peddlers, Solicitors And Itinerant Merchants" To Revise The Regulations For The Sale Of Food From Mobile Food Dispensing Vehicles Such As Food Trucks And Food Carts.

Commissioner Biederman left the meeting at 5:35 PM and returned at 5:36 PM.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Clerk read the title of the ordinance.

**ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Callari, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Vice Mayor Asseff  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober  
**Nay:** Commissioner Hernandez

Enactment No: O-2014-11

**45. [R-2014-174](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending Chapter 122 Establishing The Food Vendor Permit Fees For The Sale Of Food From Mobile Food Dispensing Vehicles Such As Food Trucks And Food Carts.

**ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**35. [PO-2014-10](#)**

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 122 Of The Code Of Ordinances Entitled "Peddlers, Solicitors And Itinerant Merchants" Creating A New Section Entitled "Panhandling, Begging, Or Solicitation" To Prohibit Aggressive Solicitation And Right Of Way Solicitation; Providing For An Effective Date.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Clerk read the title of the ordinance.

**ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Biederman, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

Enactment No: O-2014-12

56. The meeting adjourned at 5:39 PM.

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Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

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