

**CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
April 5, 2025
9:00 A.M.
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on April 5, 2025, at 9:08 A.M. in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Idelma Quintana
Board Members:	Caryl Shuham
	Peter Hernandez
	Traci Callari
	Kevin Biederman
	Adam Gruber
Interim General Counsel	Damaris Henlon
Acting Executive Director	Susan Goldberg
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Conflict

The following individuals expressed their personal opinions/concerns:

Bob Glickman

- 1. R-CRA-2025-07** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Waterway At Hollywood Beach Condominium Association, Inc. For On-Site Improvements To The Property Located At 2200 & 2600 South Ocean Drive In A Total Grant Amount Not To Exceed \$155,254.00.

Susan Goldberg requested the withdrawal of the item.

- 2. R-CRA-2025-08** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With 1818 Madison Street In A Total Grant Amount Up To \$75,000.00.

Susan Goldberg introduced Christopher Crocitto, Project Manager, who provided a presentation to the Board. Andria Wingett, Director of Development Services, to provide additional information on the FH2 District and its mixed uses.

Board member Callari made a motion to continue the item to the June Board meeting. The motion was seconded by Board member Quintana but died for lack of support.

An extensive discussion ensued among the Board.

ACTION: Motion was made by Board member Hernandez to deny the resolution. The motion was seconded by Board member Callari and on voice vote passed unanimously 7-0.

- 3. R-CRA-2025-09** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Bavaria Apartments, Inc. For Site Improvements To The Property Located At 1930 Jackson Street In A Total Grant Amount Up TO \$75,000.00.

ACTION: Motion was made by Board member Shuham to adopt the resolution as revised. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

- 4. R-CRA-2025-10** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Atlantic Whitecaps Condominium Association, Inc. For On-Site Improvements To The Property Located At 3400 North Surf Road In A Total Grant Amount Up To \$34,700.00.

ACTION: Motion was made by Board member Shuham to adopt the resolution as revised. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

- 5. IR-CRA-2025-03** – Information Report By Susan Goldberg, Acting Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Susan Goldberg introduced representatives from Kimley Horn and Burkhardt Construction who provided an update on the Phase IV A1A Streetscape. Lisa Hammer, Horticultural Consultant, responded to questions and concerns presented by the Board.

6. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

Board member Hernandez

Board member Hernandez thanked the staff for a great meeting and stated that it was very refreshing.

Hollywood Beach

Board member Hernandez emphasized the importance of knowing which trees grow in the specific well. He stated that proper planting is essential for healthy trees. Additionally, he mentioned that any issues with water intrusion and a malfunctioning sprinkler system should be addressed as

needed. He also suggested transferring unwanted trees to private property that would be interested in them.

An extensive discussion took place among staff and Board members.

Downtown Hollywood

Board member Hernandez stated that the Downtown tour with the Police Department addressed several parking issues. He also mentioned that the neighborhoods are becoming more engaged and encouraged both City and CRA staff to collaborate on implementing a program that will resolve some of these issues. He further expressed his anticipation for what will happen next.

Board member Callari

CRA

Board member Callari thanked the staff for the meeting and said it was a great experience. She also mentioned she is looking forward to what's going to come.

Board member Callari then made a motion to appoint Susan Goldberg as the Executive Director.

An extensive discussion took place among the members of the Board. It was agreed that the Board would provide more time to evaluate the structure of the agency.

Susan Goldberg provided her input.

Board member Gruber

CRA

Board member Gruber thanked Susan Goldberg for the great job.

Board Member Biederman

Hollywood Beach

Board Member Biederman had no additional issues to address. He stated that the comment about the beach being the city's stepchild was unwarranted.

Vice-Chair Quintana

Vice-Chair Quintana had no further comments.

Board Member Shuham

Hollywood Beach

Board member Shuham clarified the earlier statement made by resident Bob Glickman during Citizen Comments about FDOT testing of the flap gates.

CRA

Board member Shuham thanked Susan Goldberg and Damaris Helon for stepping up to help during this critical time. She also said she looks forward to returning in a way that will make them proud of their work, with the support of the City Manager and Assistant City Managers.

Chair Levy

CRA

Chair Levy thanked his colleagues and staff for their comments.

Interim General Counsel, Damaris Henlon

Damaris Helon expressed her gratitude to everyone for their supportive comments and for having confidence in her.

Interim Executive Director, Susan Goldberg

Susan Goldberg introduced walk-on Resolution R-CRA-2025-11, requesting a change in the Property Improvement Grant to include the seawall height elevation for the Board's approval.

ACTION: Motion was made by Board member Shuham to adopt the resolution as revised. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

Meeting adjourned at 11:59 A.M.

Phyllis Lewis, Board Secretary