

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXECUTE AN AGREEMENT WITH LIVE FLYER, INC. FOR ANCHORING LIMITATION AREA SIGNS IN AN AMOUNT UP TO \$125,000.00 OVER A TWO-YEAR INITIAL TERM, WITH AN OPTION TO RENEW FOR AN ADDITIONAL ONE-YEAR PERIOD.

WHEREAS, the Department of Parks, Recreation & Cultural Arts (“PRCA”) desires to install Anchoring Limitation Area signage in the City’s North and South Lakes (“Services”) pursuant to Broward County Code of Ordinances Section 21-173, Designated Anchoring Limitation Areas; and

WHEREAS, Section 38.43 of the Procurement Code provides that when the estimated annual cost of goods, supplies, materials, equipment, or services exceeds \$50,000.00, a formal solicitation process shall be completed that may result in a written contract(s) and/or purchase order(s), after due public notice inviting bids or proposals; and

WHEREAS, on February 13, 2023, Request for Proposal Number RFP-055-23-SK (“RFP”) was electronically advertised on OpenGov.com with a response deadline of March 14, 2023, to solicit a vendor to provide Anchoring Limitation Area Signs in accordance with Section 38.43(A) of the Procurement Code; and

WHEREAS, the RFP was extended for two weeks with a new deadline of March 29, 2023, and resulted in one proposal from Live Flyer, Inc.; and

WHEREAS, on May 2, 2023, an oral presentation was provided by Live Flyer, Inc. followed by a Public Selection Committee Meeting during which the Selection Committee comprised of City staff from PRCA and the Police Department evaluated and scored the vendor’s proposal based upon the following Evaluation Criteria established in the RFP: Organizational Profile, Qualifications and Experience, Project Understanding, Proposed Approach and Methodology, Fee Statement, and Local Vendor Preference; and

WHEREAS, Live Flyer, Inc.’s proposal was evaluated and received an aggregate average score of 88.33 points out of a possible 105 points; and

WHEREAS, PRCA and Chief Procurement Officer recommend that the City Commission authorize the execution of the attached Agreement with Live Flyer, Inc. in an amount up to \$125,000.00 over a two-year initial term, with an option to renew for an additional one-year period, to provide the desired Services; and

WHEREAS, a portion of the funding for the Agreement was included in the amended FY 2023 Capital Improvement Plan, and is available in account number 334.309901.51900.559650.001661.000.000, and the remainder will be made available in a companion budget amendment resolution.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA.

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it authorizes the execution, by the appropriate City officials, of the attached Agreement with Live Flyer, Inc., together with such non-material changes as may subsequently be agreed to by the City Manager and approved as to form by the City Attorney.

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2023.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM:

DOUGLAS R. GONZALES
CITY ATTORNEY