



Joann Hussey
Communications, Marketing and
Economic Development Director



Herb Conde-Parlato
Economic Development Manager



Business Survey
2022-2023



109 total business
completed the Business Survey



53 businesses
requested an in-person visit from
City and Chamber staff

Small Business and Entrepreneurship



| Cohort | Participants | Graduates | Businesses Launched |
|--------|--------------|-----------|---------------------|
| 2019 | 19 | 17 | 15 |
| 2020 | 12 | 10 | 10 |
| 2022 | 25 | 15 | 15 |
| 2023 | 23 | 17 | 17 |
| 2024 | 17 | TBD | TBD |
| Totals | 96 | 59 | 57 |



Webinar Attendees
3,140



City Led Workshops
849



One-On-One
Mentoring
491

ONE-ON-ONE BUSINESS MENTORING

Online appointments for
1-hour sessions via our
Virtual Mentoring Office.

www.choosehollywoodfl.com



Broward



READY TO ACCELERATE YOUR BUSINESS?

WEBINAR SERIES: REVVING YOUR BUSINESS

This **free 4-session in-person workshop** will work as your roadmap for accelerated business growth. Learn how to turn your idea into a business concept and:

- Leverage LinkedIn to Enhance Your Business Profile
- Stand Out Online with Google's Tools
- Thrive in a Recession
- Create a Successful Website

April 6, 13, 20, 27 • 6 to 8pm

Pre-registration is required. Space is limited.
ChooseHollywoodFL.com
954.921.3620



LOOKING FOR A CAREER CHANGE OR UNEMPLOYED?

Invest in yourself with **FREE** career training
for qualified Hollywood residents!



• CLASSES NOW OFFERED ON SATURDAYS TO MEET DEMAND •

Putting **Hollywood** To Work!

Certifications earned:

- Certified Fiber Optic Technician
- Certified Fiber Optic Installer

Course Schedule

Saturdays

Sept 23rd to Dec 16th
9am-4pm

Location

Washington Park Community Center
5199 Pembroke Road
Hollywood, FL 33023

FURTHER
YOUR
CAREER IN
3 Months

Each course requires
240 clock hours.

*Income restrictions
for participation

Apply
TODAY!



www.ChooseHollywoodFL.com

Our staff is available to assist you with the application process.

DEADLINE TO APPLY: SATURDAY, SEPTEMBER 9TH AT 11:59 P.M.



City of Hollywood Economic Development
economicdevelopment@hollywoodfl.org
954.921.3620



5 Cohorts



Construction, Logistics,
Broadband and Fiber
Optic Technologies



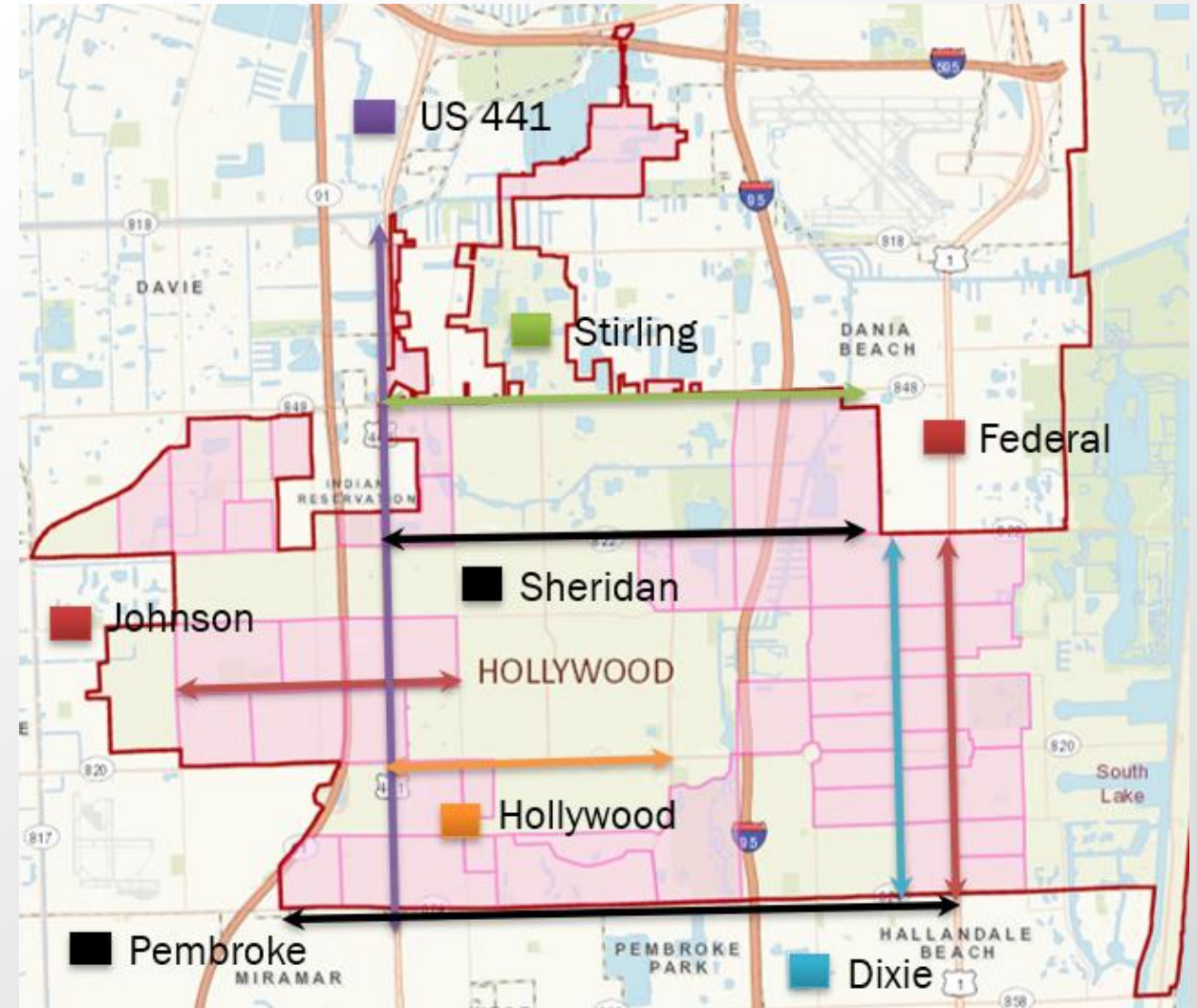
41 Graduates

Commercial Property Improvement Program (CPIP)



| CPIP | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Total |
|---------------------|------|------|------|------|------|------|-------|
| Pre-Applications | 8 | 2 | 19 | 10 | 12 | 18 | 69 |
| Formal Applications | 3 | 0 | 6 | 8 | 5 | 9 | 31 |
| Completed | 2 | 0 | 0 | 6 | 2 | 5 | 15 |

Commercial Corridor Assessments and Reports



Viva Chile Lindo



El Patio Colombian Restaurant



Miramar Bakery



Lemon Grass Hot Pot



Quickie's Burgers & Wings



Las Vegas Cuban Cuisine



The Black Beans Café



Tony the Pizza Chef II

Real Estate Marketing + Redevelopment



City of Hollywood Economic Development • www.choosehollywoodfl.com • 954.921.3620

