

Advisory Board & Committee Interest Form - Submission #34276

Date Submitted: 4/30/2026

Last Name\*

Luin Diaz

First Name\*

Alexander

District # You Live In.\*

3

Home Address\*

4000 Grant St.

City\*

Hollywood

State\*

FL

Zip Code\*

33021

Home Phone

7865977302

Cell Phone

Email Address\*

alexanderldiaz@gmail.com

Owner or Renter \*

Owner

Number of years as city resident\*

3

Are you registered to vote in Broward County?\*

Yes



Education (highest degree / level)

Master, Public Administration

Occupation\*

Human Resource Business Partner

Work Phone

7865977302

Business Name\*

Moss & Associates

Business Address

4000 Grant St.

City

Hollywood

State

FL

Zip Code

33021

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)\*

Firefighters' Pension Board



Selection (2)\*

None



Selection (3)\*

None



Selection (4)\*

None



### **Affordable Housing Advisory Committee - Questions\***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment. • Housing Market Stability. • Affordable Housing Construction. \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **African American Advisory Council - Questions\***

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 4. Which of the following disciplines are you most passionate? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 5. What (if any) life experience motivated you toward volunteerism?

### **Artwork Selection Committee - Questions\***

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

### **Civil Service Board - Questions\***

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

### **Community Development Advisory Board - Questions\***

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at [www.hollywoodfl.org](http://www.hollywoodfl.org) on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

### **Education Advisory Committee - Questions\***

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

### **Employees' Retirement Plan - Questions\***

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

## **Firefighters Pension Board - Questions**

**KNOWLEDGE, SKILLS AND ABILITIES:** I bring executive leadership, a Master of Public Administration (MPA), and SPHR/PHR certifications. My expertise is in fiduciary oversight and risk management; as current Chair, I have successfully led the Board through complex legacy issues and litigation with disciplined, transparent governance.

**EXPERIENCE WITH FIREFIGHTER PENSIONS:** Since August 2024, I have served as Chair of the Hollywood Firefighters' Pension Board. Under my leadership, fund assets grew by \$71M, the funded ratio increased to 66.2%, and we successfully completed a special audit to remediate historical payment issues.

**FINANCIAL BACKGROUND:** I have managed the pension fund's multi-million-dollar budgets, consistently keeping actual spending well below authorized ceilings while achieving investment returns that exceeded actuarial assumptions. This was achieved through disciplined governance without expanding benefits or changing actuarial assumptions.

**YEARS LIVED IN HOLLYWOOD:** I have lived in Hollywood for 3 years and am a resident of District 3. I am dedicated to serving my community through professional and ethical board leadership.

**FAMILIARITY WITH LOCAL RETIREMENT SYSTEMS:** I am highly familiar with Florida Chapter 175 requirements and public pension fiduciary duties. I have a proven track record of working with actuaries and legal counsel to ensure statutory compliance, manage administrative claims, and protect the fund's long-term solvency.

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

## **General Obligation Bond Oversight Advisory Committee - Questions\***

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

## **Hispanic Affairs Council\***

Please answer these five questions above. 1. What is the greatest challenge facing the Hispanic Community in Hollywood? 2. How many hours per month can you dedicate to HACA initiatives? 3. Which of the following disciplines are you most skilled? Education, Employment, Economics, Cultural Awareness, Housing. 4. Which of the following disciplines are you most passionate? Education, Employment, Economics, Cultural Awareness, Housing. 5. What (if any) life experience motivated you toward volunteerism?

## **Historic Preservation Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

## **Hollywood Housing Authority - Questions\***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? \* Property Management, \* Affordable Housing Administration, \* Housing Market Stability, \* Affordable Housing Construction, \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? \* Property Management, \* Rental Housing Affordability, \* Housing Market Stability, \* New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

**Marine Advisory Board - Questions**

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

**Parks, Recreation & Cultural Arts Advisory Board - Questions\***

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

**Planning & Development Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

**Police Officer's Pension Board - Questions\***

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

**Sister Cities Advisory Committee - Questions\***

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

**Sustainability Advisory Committee - Questions\***

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Are you interested in serving on more than one board/committee?\*

If so, how many?\*

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No

**Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?\***

All attended all

Are you currently on a County or City Board?\*

Yes



If yes, please describe

Hollywood Firefighters' Pension Board

**If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.\***

As current Chair, I hold an MPA and SPHR/PHR certifications. I have grown fund assets by \$71M, improved the funded ratio to 66.2%, and successfully resolved legacy audit and legal issues while maintaining strict fiscal discipline.

**Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.\***

I hold an MPA and SPHR/PHR certifications. As current Chair, I have grown fund assets by \$71M, improved the funded ratio to 66.2%, and resolved legacy audit issues while maintaining strict fiduciary oversight, statutory compliance, and fiscal discipline.

Are you presently employed by the City of Hollywood?\*

No



If so, in what capacity?\*

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**Attach Resume (only .doc and .pdf files)\***

Profile.pdf

## Contact

786-597-7302 (Mobile)  
alexanderdiaz@gmail.com

www.linkedin.com/in/alexldiaz  
(LinkedIn)  
www.suffolk.com/ (Company)

## Top Skills

Strategic Human Resources  
Leadership  
Strategy  
Talent Management

## Languages

English (Native or Bilingual)  
Spanish (Native or Bilingual)  
French (Limited Working)

## Certifications

Graduate Certification in Human  
Resource Policy and Management

# Alex Diaz, SPHR, PHR, MPA

HR Executive | Author of Cuba in Our Mouths | Founder, All Things Cuban® | Building Cultural Identity Through Language & Leadership  
Hollywood, Florida, United States

## Summary

I am an HR executive, cultural researcher, and author dedicated to building strong organizations—and preserving the cultural identities that shape who we are.

With over two decades of experience in human resources, I've partnered with executive leadership teams across large-scale organizations to drive performance, strengthen culture, and lead transformational change. My work has focused on aligning people strategy with business outcomes—improving engagement, reducing turnover, and developing high-performing teams.

At the same time, I am deeply committed to cultural preservation.

As the author of Cuba in Our Mouths: The Words, Sayings & Expressions That Keep Our Identity Alive, I explore how language serves as a living bridge between generations of Cubans across the island and the diaspora. This work reflects a broader mission: to preserve, celebrate, and elevate Cuban identity through storytelling, education, and shared experience.

As Founder of All Things Cuban®, I am building a cultural platform focused on:

- Preserving Cuban linguistic and cultural heritage
- Creating connection across generations and communities
- Supporting educational initiatives in Latino and Cuban studies

My unique perspective sits at the intersection of leadership, culture, and identity—whether inside organizations or across communities.

I am open to opportunities to collaborate in:

- Speaking engagements
- Cultural and educational initiatives
- Leadership and organizational development

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## Experience

### Moss & Associates (Construction)

HR Business Partner

August 2024 - Present (1 year 10 months)

Miami-Fort Lauderdale Area

At Moss, we are helping our nation transition to reliable, sustainable energy sources. We think beyond the buildings. We build to create a better, brighter future for everyone.

Our construction team encompasses the US from coast to coast, with offices in Florida, Texas, and Hawai'i.

Ranked #3 as Best Workplaces in Construction by Fortune®

Ranked #44 Top 400 US Contractors by ENR Magazine

Ranked #1 Top Contractor in Solar by ENR Top 400

Our powerhouse team fuels our extraordinary growth and exceptional results. As a billion-dollar construction firm, Moss embraces a variety of salaried and hourly positions, each vital to our continued success.

Join our Team: <https://moss.com/why-moss/>

### All Things Cuban®

Author – Cuba in Our Mouths

March 2009 - Present (17 years 3 months)

Miami-Fort Lauderdale Area

Author of Cuba in Our Mouths: The Words, Sayings & Expressions That Keep Our Identity Alive, a cultural and linguistic exploration of Cuban identity through everyday language, humor, and expression.

This work is part of a broader initiative to preserve Cuban cultural heritage and create accessible resources for both the general public and educational institutions.

- Focused on documenting Cuban sayings, expressions, and oral traditions
- Designed as a cultural and educational resource for Latino/Cuban studies
- Supports a broader platform dedicated to identity, language, and community

Available on Amazon: <https://a.co/d/0eqUaGk2>

## Suffolk Construction

Senior Manager, HR Business Partner of People & Culture

September 2022 - August 2024 (2 years)

Miami-Fort Lauderdale Area

Suffolk, a leading contractor with \$6 billion in revenue and 3,000 employees, is ranked #23 on the Engineering News Record list of "Top 400 Contractors".

Before my tenure, Suffolk's turnover rate was 28.7% in FY22. Through strategic partnerships, leadership coaching, performance management, and diversity initiatives, the turnover rate has been reduced to 17.9% in FY23 and further to 16.8% in FY24.

I serve as a strategic partner to the senior leadership team and build relationships with our field operations teams.

I coach business leaders on leadership effectiveness and organizational performance.

I drive the annual performance management process for the Florida South East region and use influence and negotiation strategies to secure stakeholder support.

In line with Suffolk's vision, I drive employee engagement through the employment life cycle. This includes supporting the engagement survey process, conducting new hire check-ins, stay interviews, and exit interviews.

I lead and provide guidance on employee relations matters, including conflict resolution, disciplinary actions, and investigations.

I lead and manage change across client groups to influence organizational culture.

I support the annual and quarterly compensation planning process in partnership with our compensation team and regional leadership. I utilize HR data and analytics to identify trends, insights, and opportunities for improvement.

I champion and help drive diversity, equity, and inclusion programming for the region.

I partner with People and Culture colleagues to instill a culture that emphasizes collaboration, accountability, and transparency.

In partnership with the learning & development teams, I identify training needs, drive professional development initiatives, and ensure compliance with mandatory training.

**American Welding Society**

10 years 6 months

**Human Resources Director**

June 2019 - June 2021 (2 years 1 month)

Miami/Fort Lauderdale Area

**Associate Director of Human Resources**

March 2017 - June 2019 (2 years 4 months)

Miami/Fort Lauderdale Area

**Associate Director, Executive Office**

May 2014 - March 2017 (2 years 11 months)

Miami/Fort Lauderdale Area

**Associate Director, Standards Development**

April 2013 - May 2014 (1 year 2 months)

Miami/Fort Lauderdale Area

**Program Manager**

January 2011 - April 2013 (2 years 4 months)

Miami/Fort Lauderdale Area

**University of Florida/Miami-Dade County**

**County Faculty-Youth Development Agent**

May 2007 - June 2010 (3 years 2 months)

Miami/Fort Lauderdale Area

**YWCA of Greater Miami-Dade, Inc.**

**Program Coordinator**

March 2006 - May 2007 (1 year 3 months)

Program Coordinator – After School Programs

Feeding South Florida/Daily Bread Food Bank  
Program Administrator – After School Snack Programs  
March 2005 - March 2006 (1 year 1 month)  
Miami/Fort Lauderdale Area

Peace Corps  
Small Enterprise Development Agent  
August 2002 - August 2003 (1 year 1 month)  
Mali

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## Education

Florida International University  
Master, Public Administration · (2008 - 2010)

Florida International University  
Professional Certificate, Graduate Certificate in Human Resource Policy and  
Management · (2008 - 2010)

Florida International University - College of Business  
Bachelor of Business Administration, Marketing · (1999 - 2002)

Miami Dade College  
Associate of Arts, Business Administration · (1997 - 1999)