

**Print**

**Advisory Board & Committee Interest Form - Submission #28468**

**Date Submitted: 4/3/2025**

**Last Name\***

Puls

**First Name\***

Lucas

**District # You Live In.\***

1

**Home Address\***

1528 Fletcher St.

**City\***

Hollywood

**State\***

FL

**Zip Code\***

33020

**Home Phone**

9543471035

**Cell Phone**

9543471035

**Email Address\***

lpuls@hollywoodfl.org

**Owner or Renter \***

N/A

**Number of years as city resident\***

19

**Are you registered to vote in Broward County?\***

Yes



**Education (highest degree / level)**

Associates Degree

**Occupation\***

College Intern

**Work Phone**

9543471035

**Business Name\***

The City of Hollywood

**Business Address**

2600 Hollywood Blvd

**City**

Hollywood

**State**

FL

**Zip Code**

33020

**Identify the board / committee(s) to which you request appointment (Please rank in order of preference)**

**Selection (1)\***

Planning & Development Board



**Selection (2)\***

Community Development Advisory Board



**Selection (3)\***

Sustainability Advisory Committee



**Selection (4)\***

None



### **Affordable Housing Advisory Committee - Questions\***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **African American Advisory Council - Questions\***

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 4. Which of the following disciplines are you most passionate? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 5. What (if any) life experience motivated you toward volunteerism?

### **Artwork Selection Committee - Questions\***

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

### **Civil Service Board - Questions\***

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

### **Community Development Advisory Board - Questions\***

1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? Yes, I do live in a low to moderate income neighborhood in Hollywood. Living here gives me a real understanding of the challenges that people in these areas face every day.

2. What Community Development issues do you believe are the most important to Hollywood?

I think some of the biggest issues right now are transportation, affordable housing, and the need for cleaner, safer public spaces. A lot of people in Hollywood rely on public transit or don't have easy access to jobs or services. I've seen this firsthand while working on local transportation projects, and I believe better planning in these areas can make a huge difference in people's lives.

3. What is your definition of a healthy neighborhood?

To me, a healthy neighborhood is one where people feel safe, connected, and proud of where they live. That means having sidewalks, green spaces, reliable transit, clean streets, and community programs. It's a place where people of all ages can thrive and where opportunities are within reach—not just physically, but economically and socially.

4. What do you believe is the vision and primary work of the Community Development Advisory Board?

The board's job is to listen to what the community needs and make sure those needs are reflected in how resources are used. I see it as a group that helps guide decisions to make sure development helps everyone—not just specific parts of the city. It's about creating long-term improvements that actually matter to residents, especially those in neighborhoods that have been overlooked.

5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

I work with the city on mobility projects and live in an underserved area. I understand the issues and want to help fix them.

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at [www.hollywoodfl.org](http://www.hollywoodfl.org) on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

### **Education Advisory Committee - Questions\***

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

### **Employees' Retirement Plan - Questions\***

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

### **Firefighters' Pension Board - Questions\***

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

### **General Obligation Bond Oversight Advisory Committee - Questions\***

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

### **Historic Preservation Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

### **Hollywood Centennial Celebration Committee\***

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

### **Hollywood Housing Authority - Questions\***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? \* Property Management, \* Affordable Housing Administration, \* Housing Market Stability, \* Affordable Housing Construction, \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? \* Property Management, \* Rental Housing Affordability, \* Housing Market Stability, \* New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **Marine Advisory Board - Questions\***

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

### **Parks, Recreation & Cultural Arts Advisory Board - Questions\***

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

### **Planning & Development Board - Questions\***

1. How have you prepared yourself to serve on the Planning and Development Board?

By working in the City's Engineering, Transportation, and Mobility Department, I've gained insight into how city projects are developed and the real needs of our residents. I've also studied urban planning concepts on my own time and stay involved in local transportation improvements.

2. Explain how your personal and/or professional experiences will contribute to meeting the goals of the Board or City.

I live in an underserved area and see the impact of poor planning—lack of walkability, limited access to services, etc.

3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization?

Growth is necessary, but it needs to respect the character of our neighborhoods. I believe in smart, mixed-use development that supports housing and business without pushing out long-time residents.

4. What recent developments within the city are you most proud of?

I'm proud of the work being done to improve transportation, especially the expansion of the Sun Shuttle. It's a step toward making the city more connected and accessible.

5. What is a Comprehensive Plan?

It's the City's long-term blueprint for land use, development, transportation, housing, and more. It helps guide decisions, so we grow in a smart, sustainable way.

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

### **Police Officer's Pension Board - Questions\***

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

### **Sister Cities Advisory Committee - Questions\***

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

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### Sustainability Advisory Committee - Questions\*

1. Why do you want to join the committee?

I want to help Hollywood become a cleaner, more efficient, and future-ready city. I care about transportation, infrastructure, and making sustainable changes that last.

2. Have you attended any committee meetings? If so, how many?

Not yet, but I've followed the City's work online and through my internship with the Engineering and Transportation Department.

3. What knowledge, skills, and abilities would you bring to the committee if appointed?

I understand how transportation and infrastructure affect sustainability. I'm tech-savvy, solution-focused, and work well with others to get things done. I also bring a younger perspective.

4. What other organizations, clubs, or associations are you involved in?

I'm currently a college intern for the City of Hollywood. I've also been active in community service through Boy Scouts and other local outreach efforts.

5. Are you available to attend regular committee and subcommittee meetings?

Yes, I'm available and committed to showing up consistently and contributing.

6. What types of projects would you like to see the committee work on?

I'd love to see more focus on green mobility, like expanding EV infrastructure, micro transit options, and cleaner city vehicles. I'd also like to explore community education around energy savings and waste reduction.

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

### Young Circle ArtsPark Advisory Board - Questions\*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

**Are you interested in serving on more than one board/committee?\***

Yes



**If so, how many?\***

3



**Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?\***

Monthly Parks/Rec

**Are you currently on a County or City Board?\***

No



**If yes, please describe**

**If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.\***

I previously served on the Parks and Recreation Advisory Board and currently intern with the City's Engineering and Mobility Department. I live in an LMI area and work directly on improving public transportation and community outreach.

**Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.\***

I currently intern with the City's Engineering and Mobility Department, working on projects that improve transportation and connect underserved areas. I also served on the Parks and Recreation Advisory Board, giving me firsthand experience with city ops.

**Are you presently employed by the City of Hollywood?\***

Yes



**If so, in what capacity?\***

College Intern

**Attach Resume (only .doc and .pdf files)\***

Lucas Puls Resume.docx

# Lucas Puls

📍 Hollywood, FL | ✉ [info.horizontaerial@gmail.com](mailto:info.horizontaerial@gmail.com) | ☎ (954)-347-1035 | LinkedIn: [www.linkedin.com/in/lucaspuls](https://www.linkedin.com/in/lucaspuls)

## Professional Summary

Entrepreneurial and technically skilled professional with expertise in **drone operations, 3D modeling, and business strategy**. Founder & CEO of **Horizon Aerial**, providing **aerial solutions and commercial drone services** with FAA Part 107 certification. Skilled in **engineering design, CAD software, and automation**, backed by **Fusion 360** and **Auto Inventor** certifications. Proven ability to **develop business strategies, streamline operations, and deliver high-value technological solutions**. Recognized with the **Eagle Scout** and **Presidential Volunteer Service Award (PVSA)**.

## Skills & Certifications

- **Drone Operations & Aerial Imaging** (FAA Part 107 Certified)
- **3D Modeling & CAD Software** (Fusion 360, Auto Inventor)
- **Engineering Design & Prototyping**
- **Business Strategy & Website Development**
- **Data Analysis & Workflow Automation**
- **Digital Marketing & Client Acquisition**

## Professional Experience

### Horizon Aerial – Hollywood, FL

#### Founder & CEO | 2025 – Present

- Built and scaled a **profitable drone services company**, specializing in **aerial photography, commercial inspections, and data-driven mapping solutions**.
- Acquired and serviced **15+ clients**, driving a **40% revenue increase** within the first year through **targeted marketing and strategic partnerships**.
- Implemented **engineering-based drone modifications**, reducing operational costs by **20%** while enhancing **image clarity and flight stability**.
- Developed **automated workflow systems**, improving data processing efficiency by **30%** for real estate and infrastructure clients.
- Secured **repeat business contracts**, increasing customer retention rate by **50%** through an optimized client engagement strategy.



## **Internships & Volunteer Experience**

### **National Foundation for Teaching Entrepreneurship (NFTE) – Intern**

- Assisted **50+ students** in developing **business plans and websites** as part of an entrepreneurial education initiative.
- Helped students refine **marketing strategies and digital business operations** to enhance business viability.

### **Florida Senate – Senate Page**

- Served as a **full-time assistant** to **Senator Ferrara (Miami)** during tenure, supporting legislative research and administrative functions.
- Gained first-hand experience in **government operations and policymaking** through direct engagement with senators.

### **Political Campaign – Volunteer**

- Conducted **voter outreach** and grassroots marketing for multiple **Republican campaigns**.
- Assisted in **event coordination and community engagement efforts** to mobilize voter participation.

### **Feeding South Florida – Volunteer**

- Packaged **over 10,000 meals** for underserved communities in partnership with **Feeding South Florida**.
- Assisted in **food distribution efforts** at local **church events**, ensuring efficient delivery to families in need.

## **Education**

### **Broward College – Associate of Arts in Management Information Systems (MIS)**

### **Awards & Honors**

- **Eagle Scout** – Recognized for leadership, perseverance, and technical skill development.
- **Presidential Volunteer Service Award (PVSA)** – Awarded for outstanding **community service and leadership**.

## **Certifications**

- **FAA Part 107** – Remote Pilot Certification
- **Fusion 360 Certified** – 3D Modeling & CAD
- **Auto Inventor Certified** – Engineering Design