

**Print**

**Advisory Board & Committee Interest Form - Submission #28504**

**Date Submitted: 4/7/2025**

**Last Name\***

Shiring

**First Name\***

Jacelyn

**District # You Live In.\***

District 1

**Home Address\***

900 Harrison St

**City\***

Hollywood

**State\***

FL

**Zip Code\***

33019

**Home Phone**

**Cell Phone**

9542618344

**Email Address\***

jacelynmshiring@gmail.com

**Owner or Renter \***

Owner

**Number of years as city resident\***

17

**Are you registered to vote in Broward County?\***

Yes

**Education (highest degree / level)**

Master of Arts

**Occupation\***

Managing Director - Global Project Manager - Community Volunteer

**Work Phone**

**Business Name\***

Ex-Deloitte; Hollywood Contracting Services

**Business Address**

**City**

**State**

**Zip Code**

**Identify the board / committee(s) to which you request appointment (Please rank in order of preference)**

**Selection (1)\***

Parks, Recreation & Cultural Arts Advisory Board

**Selection (2)\***

Education Advisory Committee

**Selection (3)\***

None

**Selection (4)\***

None

### **Affordable Housing Advisory Committee - Questions\***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **African American Advisory Council - Questions\***

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 4. Which of the following disciplines are you most passionate? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 5. What (if any) life experience motivated you toward volunteerism?

### **Artwork Selection Committee - Questions\***

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

### **Civil Service Board - Questions\***

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

### **Community Development Advisory Board - Questions\***

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at [www.hollywoodfl.org](http://www.hollywoodfl.org) on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?



### **Education Advisory Committee - Questions\***

To the role of the Education board, I bring a lifelong passion for learning, and a desire to best serve our educators, schools, students and families. My early professional experience includes teaching High School math in a large high school in Arizona, providing me direct insight into the rewards and challenges of being an educator. I also spent time in the academic work environment at George Washington University and Rand Corporation. My community involvement has long tilted toward youth and education as I love working with young people and supporting their educational success. I have volunteered in various roles at Posse Foundation, Peer Forward, Big Brothers Big Sisters Miami and United Way Reading Pals. As the parent of two daughters aged 12 and 14, I have direct experience with the schools in our community and have appreciated the options that we have in Hollywood that did not exist in the small town I grew up in.

In my view, some of the challenges facing education are: (1) Covid setbacks, (2) teacher compensation, shortages and turnover, (3) ensuring utmost safety and security, and (4) uncertainty and politically charged atmosphere. My vision for education in Hollywood is ultimately for every child in our community to have the educational foundation and opportunities to put them on the path toward success. The Education Advisory Committee optimally is a facilitator of solutions to critical issues and an arm to continually improve our schools and offer the strongest educational options possible to our Hollywood. With only one meeting a month, the Committee must consider not only the most critical issues, but also those that will have the largest impact and that are most implementable (to achieve the greatest return). The Committee can know its mission and goals are being accomplished by: setting clear near- and longer-term target, establishing processes to gather and measure progress and stakeholder feedback (educators, parents, community members).

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

### **Employees' Retirement Plan - Questions\***

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

### **Firefighters' Pension Board - Questions\***

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

### **General Obligation Bond Oversight Advisory Committee - Questions\***

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

### **Historic Preservation Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

### **Hollywood Centennial Celebration Committee\***

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

### **Hollywood Housing Authority - Questions\***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? \* Property Management, \* Affordable Housing Administration, \* Housing Market Stability, \* Affordable Housing Construction, \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? \* Property Management, \* Rental Housing Affordability, \* Housing Market Stability, \* New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **Marine Advisory Board - Questions\***

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

### **Parks, Recreation & Cultural Arts Advisory Board - Questions\***

To the role on the Parks, Recreation, and Arts Board, I bring the ability to be a community voice and advocate from the perspective of a 17+ year Hollywood resident, whose family and friends are outdoor enthusiasts who utilize our outdoor spaces and parks extensively. As my children have grown up, we have gone from patrons of young children's play parks in Hollywood and annual participants in the Arts and Culture Center summer camps, to a volleyball and soccer family who are at community fields and facilities nearly every night of the week. Through this direct experience, I understand and believe in the value that diverse outdoor, arts, and cultural activities bring to our community. I have observed and value the notable improvements to parks and enhancements to the arts that have come through taxpayer funds. As one example, Jefferson Park has never been so utilized post the updates - particularly the lively pickleball courts almost always full to capacity. It's truly wonderful to see so many people enjoying on a daily basis.

I am available to attend regular meetings and to do the advance work needed, spending time at our local parks and community events in order to be well informed and make valuable contribution. My greatest area of interest is enhancing the our Hollywood quality of life by making wise use of our taxpayer dollars to beautify and increase utilization of our parks, which contribute greatly to our quality of life as a community by creating more opportunities to be out in nature moving our bodies and connecting with others.

Currently my community involvement includes multiple roles as a volunteer for both the Public Affairs and Disaster Response for South Florida Red Cross and am a United Way Broward Women's United cabinet member and a "reading pal" to a 3rd grader at Bethune Elementary School where I spend time working with a student weekly to increase reading skills.

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

### **Planning & Development Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

### Police Officer's Pension Board - Questions\*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

### Sister Cities Advisory Committee - Questions\*

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

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### Sustainability Advisory Committee - Questions\*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

### Young Circle ArtsPark Advisory Board - Questions\*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?\*

Yes



If so, how many?\*

2



Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?\*

4/3/2024; 4/28/2024

Are you currently on a County or City Board?\*

No



If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.\*

NA

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.\*

Key skills I bring to Board service: strong and discerning judgment, ability to generate advocate for and implement strategies, and make strong recommendations based on research, stakeholder input, and available data.

**Are you presently employed by the City of Hollywood?\***

No



**If so, in what capacity?\***

NA

**Attach Resume (only .doc and .pdf files)\***

Jacelyn M Shiring Resume 2025 F.pages

# Jacelyn Shiring

Hollywood, FL • (954) 261-8344 • jacelynmshiring@gmail.com • [LinkedIn](#)

Program leader with over 20 years of experience driving business results through strategic relationships and expert program management in a fast-paced multinational environment. Creative project manager with ability to identify and develop solutions that enable business objectives. Innovative planner able to envision the short and long-term views and create strategic roadmaps to success. Expertise in identifying solutions and communicating recommendations, strategy, risks, issues, and benefits to senior executives and stakeholders. Proven ability to lead individuals to create highly effective multifunctional teams. Passionate champion of developing new leaders and diverse talent. In-depth experience includes:

- Large Scale Global Program Deployment
- Executive Communications and Facilitation
- Quality Assurance & Risk Management
- Team and Leadership Development
- Restructuring Program Management
- Strategy and Business Case Development
- Strategic Relationship Management
- Financial Management

## Experience

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### **Deloitte** • Miami, FL

#### **Managing Director** • Global Strategy Execution

2018 – 2025

- Led teams to build and oversee approval/implementation of multi-stakeholder, firm-shaping projects related to strategy/planning, business case development, governance, and operating models.
- Teamed with senior Global leaders on high-profile project to exit Russia geography to meet critical milestones and achieve accelerated timeline set by the Global Executive. Impact: 200+ professionals accepted new roles to continue at Deloitte in other countries.
- Took significant leadership role in an operating model alignment project launched by the Global Executive to achieve higher consistency and performance in major Deloitte firms. Impact: Program met major milestones throughout development of “Blueprints,” socialization, and implementation.
- Led Global program activities for strategic restructuring project, teaming with leaders in India and Asia Pacific. Impact: preliminary leadership concerns addressed, business case, investment funding and combination approved in April 2023.
- Oversaw annual recurring Global investments of approximately \$20-30M per year (~\$60M+ FY22-24).
- Champion and facilitator for multiple deliveries of the six-month Leadership Development Experience for high-performing senior managers.

#### **Managing Director** • Americas Region Strategic Projects

2010 – 2018

*Promoted from Senior Manager to Managing Director in 2017*

- Drove efforts related to structural integration, sponsored by the Americas CEOs and Deloitte Global, working closely with regional and firm leaders across all of Deloitte’s business areas.
- Led deployment of Deloitte Consulting strategic initiatives in the Americas, including program management, team leadership, and alignment and collaboration with regional and global teams.
- Conducted financial planning and management of multi-million dollar budget, and supervised project staff across multiple geographies.

#### **BearingPoint** • **Senior Manager** • Washington, DC

2004 – 2010

*Promoted from Manager to Senior Manager in 2008. Deloitte acquired BearingPoint in 2009*

- Led teams, project delivery, business development and practice management serving Department of Homeland Security (DHS) clients.
- Advised DHS Office of Management on strategy, execution planning for immigration reform legislation.
- Developed workload analysis, projected training workload for Federal Law Enforcement Training Center.
- Conducted business process reengineering study for US Coast Guard Civil Engineering Program.

**RAND Corporation ▪ Center Assistant ▪ Arlington, VA**

2002 – 2004

- Organized and contributed to research for major projects on military and global health.
- Assisted with focus group facilitation, conducting study interviews, and qualitative data analysis.
- Screened subjects, generated notes, and identified themes from transcribed notes for research studies.
- Participated in business planning process including tracking budgets of ~40 projects.

## **Education and Certifications**

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***Master of Arts in International Affairs ▪ The George Washington University ▪ Washington, DC***

- Select coursework: history of international systems, political theory, international trade law, international business law, international economics, comparative government and politics, ethics.
- Met foreign language fluency requirement in Spanish. Regional focus: Latin America.

***Bachelor of Arts in Spanish ▪ University of Washington ▪ Seattle, WA***

- Minors in business and economics.

### ***Professional Affiliations/Certifications***

- Deloitte Faculty Excellence certified facilitator, 2018
- Columbia University Graduate School of Business Ellen Gabriel Fellows Leadership Development Program, 2016
- Project Management Professional, 2007

### ***Community***

- American Red Cross, South Florida Disaster Action Team and Public Affairs volunteer ▪ 2025 – present
- United Way Broward County, Women United Cabinet member and volunteer ▪ 2024 – present