

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes - Final

**Wednesday, May 15, 2024**

**1:00 PM**

**Commission Chambers Room 219**

## **Regular City Commission Meeting**

### **CITY COMMISSION**

**Josh Levy, Mayor**

**Linda Hill Anderson, Vice Mayor - District 2**

**Caryl Shuham, Commissioner - District 1**

**Traci Callari, Commissioner - District 3**

**Adam Gruber, Commissioner - District 4**

**Kevin Biederman, Commissioner - District 5**

**Idelma Quintana, Commissioner - District 6**

**George R. Keller, Jr., CPPT, City Manager**

**Douglas R. Gonzales, City Attorney**

**Patricia A. Cerny, City Clerk**

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Levy on Wednesday, May 15, 2024 at 1:07 PM in the City Commission Room, Room 219, 2600 Hollywood Blvd., Hollywood, Florida.

1. **Moment of Silence**

Jeff Devlin, Police Chief, provided a brief speech on moment of silence for Police Officers Day.

2. **Pledge of Allegiance**

3. **Recognition of Veterans, Active Service Personnel & Their Families**

4. **Roll Call**

**CONSENT AGENDA**

**Approval of the Consent Agenda**

**ACTION:** Motion was made by Commissioner Callari, which was seconded by Vice Mayor Anderson, to adopt the Consent Agenda. The motion passed unanimously. (7-0)

5. [R-2024-150](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Agreement With Broward County For The Installation Of Required Improvements To The Dick Lloyd Plat Associated With The New Police Headquarters Project, A General Obligation Bond Project.

**ACTION:** This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Anderson and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

6. [R-2024-151](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The “5824 Taft Townhomes” Plat, Being In The City Of Hollywood, Broward County, Florida, And Located At 5824 Taft Street.
- ACTION:** This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Anderson and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
7. [R-2024-152](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving A Revocable License Agreement With Broward County And University Station I, LLC To Allow Access, Use, Installation And Maintenance Of Landscaping, Irrigation And Pavers Within A Portion Of The Right-Of-Way Of North 21st Avenue; Approving An Agreement With University Station I, LLC For Maintenance Obligations; Authorizing Appropriate City Officials To Execute The Agreements.
- ACTION:** This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Anderson and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
8. [R-2024-153](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Apply For And If Awarded, Accept Funding From The 2024 Active Transportation Infrastructure Investment Program To Plan And Design Various Bicycle And Pedestrian Improvement Projects; Authorizing The Appropriate City Officials To Provide Up To 20 Percent In Matching Funds And To Execute All Applicable Program Documents Associated With Active Transportation Infrastructure Investment Program Grant Funding Applications.
- ACTION:** This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Anderson and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

9. [R-2024-154](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue A Purchase Order To Stryker Sales Corp, D/B/A Stryker Medical, For Lucas Devices For An Amount Up To \$32,948.67 In Accordance With Section 38.41(C)(2) Of The Procurement Code. (Sole Source)

**ACTION:** This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Anderson and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

10. [R-2024-155](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Approve The Execution Of A Blanket Purchase Agreement To Dell Marketing L.P. For The Purchase Of Computers, Servers, Monitors, And Accessories For An Amount Up To \$300,000.00 For The Period From May 15, 2024 Through June 30, 2025, Based On The State Of Florida Alternate Contract Source No.: 43210000-23-NASPO-ACS, In Accordance With Section 38.41(C)(5) Of The Code Of Ordinances. (Piggyback)

**ACTION:** This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Anderson and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

11. [R-2024-156](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With The State Of Florida Department Of Management Services For The Purchase Of Suncom Communication Services Based On The State Of Florida Contract DMS-17/18-004B For An Amount Up To \$61,500.00 For The Period From May 15, 2024 Through July 13, 2025, And The State Of Florida Contract DMS-17/18-004D For An Amount Up To \$659,000.00 For The Period From May 15, 2024 Through July 16, 2025, In Accordance With Section 38.41(C)(5) Of The Procurement Code (Piggyback); Amending the Fiscal Year 2024 Operating Budget.

**ACTION:** This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Anderson and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

12. [R-2024-157](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Issue A Purchase Order To Granicus Inc. For The Purchase Of Hardware, Software, And Maintenance Services For An Amount Up To \$55,000.00 For The Period From May 15, 2024 Through September 30, 2024, In Accordance With Section 38.41(C)(11)(A) Of The Procurement Code. (Other Contractual Services Not Subject To Competitive Procurement Requirements)
- ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Anderson and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**
13. [P-2024-038](#) Presentation By Senator Jason Pizzo Regarding The 2024 Florida Legislative Session.
- Senator Jason Pizzo provided a presentation regarding the 2024 Florida Legislative Session.
- Discussion ensued among Senator Pizzo and members of the Commission.
14. [P-2024-039](#) A Proclamation In Recognition Of Mental Health Awareness Month, May 2024.
- Commissioner Quintana read the proclamation in recognition of Mental Health Awareness Month, May 2024.
- Dr. Joan Osborne, NAMI Broward County Representative, accepted the proclamation and thanked the Commission for the recognition.
- Commissioner Callari left the meeting at 1:39 PM.

15. [P-2024-040](#) A Proclamation in Recognition Of Safe Boating Week, May 18 - 24, 2024.
- Mayor Levy read the proclamation in recognition of Safe Boat Week, May 18-24, 2024.
- Commissioner Callari returned to the meeting at 1:41 PM.
- Charlene Dykman and Neil Kuritzky, U.S. Coast Guard Flotilla 39 Dania Beach, accepted the proclamation and thanked the Commission for the recognition.
- William LaPierre, Police Officer, thanked the commission for the recognition.
- Jeff Devlin, Police Chief, provided additional information.
16. [P-2024-041](#)
- Commissioner Biederman read the proclamation in recognition of National Public Works Week, May 29-25, 2024.
- Joseph Kroll, Director of Public Works, accepted the proclamation and thanked the Commission for the recognition.
17. [P-2024-042](#) A Proclamation In Recognition Of National Historic Preservation Month And A Presentation by Andria Wingett, Director of Development Services, Regarding The 2024 Historic Preservation Award Recipients.
- Commissioner Shuham, read the proclamation in recognition of National Historic Preservation Month.
- Terry Cantrell, Chair for the Historic Preservation Board, accepted the proclamation and thanked the Commission for the recognition.
- Terry Cantrell, Chair for the Historic Preservation Board, provided a presentation on the 2024 Historic Preservation Award Recipients and presented the award to the recipients.

18. [P-2024-043](#) Presentation By Terry Cantrell, Chair, Regarding The Annual Report For The Historic Preservation Board.

Vice Mayor Anderson left the meeting at 2:06 PM.

Terry Cantrell, Chair for the Historic Preservation Board, presented the annual report for the board.

Mayor Levy passed the gavel to Commissioner Callari and left the meeting at 2:07 PM, he returned at 2:09 PM.

Discussion ensued among Mr. Cantrell and members of the Commission.

Vice Mayor Anderson returned to the meeting at 2:10 PM.

19. [P-2024-044](#) Presentation By Jaime Hernandez, Emergency And Governmental Affairs Manager, To Provide An Update On The City Of Hollywood's State Of Hurricane And Overall Emergency Readiness.

Jamie Hernandez, Emergency and Governmental Affairs Manager, provided a presentation on the City's State of Hurricane and Overall Emergency Readiness.

Mayor Levy passed the gavel to Vice Mayor Anderson and left the meeting at 2:28 PM, he returned at 2:30 PM.

Commissioner Gruber left the meeting at 2:31 PM and returned at 2:33 PM.

Vice Mayor Anderson left the meeting at 2:32 PM and returned at 2:34 PM.

Discussion ensued among staff and members of the Commission.

George R. Keller, Jr., City Manager provided additional information to the Commission.

Vice Mayor Anderson left the meeting at 2:52 PM.

Discussion ensued among staff and members of the Commission.

Vice Mayor Anderson returned to the meeting at 2:58 PM.

20. [P-2024-045](#) Presentation By Christopher Roschek, Chief Resiliency Officer, Regarding The City's Resiliency And Sustainability Action Plan Goals And Objectives.
- Gus Zambrano, Assistant City Manager for Sustainable Development, provided an overview of the Strategic & Sustainability Plan.
- Christopher Roschek, Chief Resiliency Officer, provided a presentation on the City's Resiliency and Sustainability Action Plan Goals and Objectives.
- Extensive discussion ensued among staff and members of the Commission.
- Gus Zambrano, Assistant City Manager for Sustainable Development, provided additional information to the Commission.
21. [PO-2024-11](#) An Ordinance Of The City Of Hollywood, Florida, Amending Articles 2 And 4 Of The Zoning And Land Development Regulations, Providing A Definition And Establishing Performance Standards For K-12 Schools. (24- T-04)
- Andria Wingett, Director of Development Services, provided a presentation on the proposed ordinance.
- Mayor Levy passed the gavel to Vice Mayor Anderson and left the meeting at 3:43 PM, he returned at 3:44 PM.
- Discussion ensued among staff and members of the Commission.
- The following individuals expressed personal opinions/concerns:
1. Rabbi Chaim Albert, The Jewish Academy
  2. Daniel Aqua, Teach Florida, 3107 Stirling Road
- Discussion ensued among staff and members of the Commission.
- Azita Behmardi, Assistant Director of Development Services, responded to concerns raised by the Commission.
- Discussion ensued among staff and members of the Commission.
- ACTION: The City Manager withdrew the resolution from consideration.**



## 24. CITIZENS' COMMENTS

Commissioner Gruber left the meeting at 5:16 PM.

There were no citizens present to speak.

22. [R-2024-158](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue A Purchase Order To ETR, L.L.C. For The Purchase Of Two 2025 Freightliner M2 Plus Custom Horton Type I Advanced Life Support Ambulances For An Amount Up To \$947,420.00, Based Upon The Florida Sheriff's Association Cooperative Purchasing Program Contract No. FSA23-VEF17.0 In Accordance With Section 38.41(C) (5) Of The Procurement Ordinance. (Piggyback)

**ACTION: Motion was made by Commissioner Callari, which was seconded by Vice Mayor Anderson, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Gruber was absent.**

**23.** [R-2024-159](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Establishing A Mission And Vision And Approving A Citywide Strategic Plan.

Commissioner Gruber returned to the meeting at 5:18 PM.

Discussion ensued among members of the Commission.

George R. Keller, Jr., City Manager, responded to concerns raised by the Commission.

Todd Brauer, President Whitehouse Group, gave a presentation regarding the Citywide Strategic Plan.

Vice Mayor Anderson left the meeting at 5:23 PM and returned at 5:31 PM.

Discussion ensued among staff, Mr. Brauer and members of the Commission.

Adam Reichbach, Assistant City Manager for Finance and Administration, provided additional information.

Discussion ensued among staff and members of the Commission.

**ACTION: City Manager withdrew the resolution from consideration.**

**25. Commissioner Shuham, District 1**

Thank You

Commissioner Shuham thanked Todd Brauer, Whitehouse Group, for his work and stated that they have some census to move forward on the strategic plan.

Thank You

Commissioner Shuham thanked Andria Wingett, Director of Development Services, and staff for pulling the requested information together for today's meeting.

Mayor Levy passed the gavel to Vice Mayor Anderson and left the meeting at 5:48 PM, he returned at 5:49 PM.

Climate Change Task Force Meeting

Commissioner Shuham stated she attended the Climate Change Task Force Meeting last week and discussed legislative changes to the PACE program. She stated many protections have been added, including adding seawalls and septic to sewer.

Hollywood Lake Civic Association

Commissioner Shuham thanked the Hollywood Lake Civic Association. She stated they hosted a meeting last night that highlighted the local restaurants and Commissioner Biederman spoke.

Commissioner Shuham left the meeting at 5:51 PM and returned at 5:52 PM.

**26. Vice Mayor Anderson, District 2**

## Commission In The Community

Vice Mayor Anderson thanked everyone for coming to Commission in the Community event, she stated it was a great turnout, and she hopes the next event will be just as grand.

## Dania Beach Commission Meeting

Vice Mayor Anderson stated she attended and spoke at the Dania Beach Commission Meeting last night. Vice Mayor Anderson stated the renaming of the gym to Tamera James was voted during the Commission Meeting.

## Sand

Vice Mayor Anderson requested having discussions with private companies that place bids for City projects as sometimes they cause issues on private property. There was an issue with a contractor who dumped sand on private property which needed to be removed. She thanked staff for the speedy and efficient efforts of getting the sand removed.

Commissioner Shuham left the meeting at 5:50 PM and returned at 5:52 PM.

## Bus Bench

Vice Mayor Anderson requested the bus bench on 24th Avenue between Reiley Street and Hope Street be moved as it is dirty, with litter in the entrance way into Liberia.

Mayor Levy stated that he attended the Liberia meeting on Monday and the area is prone to litter with daily clean up, and people are sleeping on the bench.

George R. Keller Jr., City Manager, stated he will work to have the bench relocated or change location.

## Street Signs

Vice Mayor Anderson requested staff to check the City street signs as a lot are missing, and with the one-hundred-year anniversary approaching, she does not want anyone to get lost.

**27. Commissioner Callari, District 3****Thank You**

Commissioner Callari apologized for missing Vice Mayor Anderson's Commission in the Community event. Commissioner Callari stated she was proud of Vice Mayor Anderson and thanked her for being her.

**Broward League of Cities**

Commissioner Callari attended the Broward League of Cities event last Saturday. She stated the Broward League of Cities welcomed Felicia Brunson, City of West Park, as the new President, and Denise Horland, Councilmember City of Plantation, as Vice President. Commissioner Callari stated they swore in all the new members and thanked everyone who attended. Commissioner Callari stated that she was looking forward to working with Felicia Brunson on her goals for the year.

**Mural**

Commissioner Callari requested a mural by Memorial Regional Hospital on Johnson Street and 35th Avenue. She stated the mural could help people slowdown in that area and bring some vibrancy. Commissioner Callari stated the City could partner with Memorial Hospital for the mural.

**Stan Goldman Pickleball Court**

Commissioner Callari thanked Rick Engle, Director Department of Parks Recreation and Cultural Arts, and staff for the opening of the Stan Goldman Pickleball Courts. She stated unfortunately, graffiti has taken place already and questioned if there are ways to prevent graffiti.

**Paving**

Commissioner Callari thanked Joseph Kroll, Director of Public Works, and staff for the repaving of Johnson Street just East of I-95.

**Hollywood Hills Civic Association**

Commissioner Callari announced Hollywood Hills Civic Association will host a meeting this evening at 7:00 PM. She stated they will be presenting emergency preparedness and Memorial's new development plan.

**School Board**

Commissioner Callari requested support to create a Southeast Florida Region Task Force to work with other cities to create an advisory board regarding school board challenges. Mayor Levy and Commissioner Quintana supported this idea.

George R. Keller, City Manager, stated staffed will work on this issue with

other cities and bring back the information.

**28. Commissioner Gruber, District 4**

**Thank You**

Commissioner Gruber thanked Andria Wingett, Director of Development Services, for the item and appreciated the changes on the item. He also thanked his colleagues as they were able to compromise to get something done.

**The Area Agency on Aging Dementia Care Givers Conference**

Commissioner Gruber thanked Raelin Storey, Assistant City Manager, for attendance yesterday at The Area Agency on Aging Dementia Care Givers Conference. He stated the Statewide Dementia Executive Director, Broward Agency Executive Director, Tim Curtin, Executive Director of Community Services for Memorial Healthcare, and John Strader, Southeast Florida Chapter of the Alzheimer's Association were in attendance.

Commissioner Gruber stated he had prior support to get a dementia daycare facility in Hollywood. He mentioned there were grants available and possibly repurposing under-enrolled schools to offer dementia care centers.

**Carlton Montayne Park**

Commissioner Gruber thanked Rick Engel, Director of Parks Recreation and Cultural Arts, for his help and assistance with a meeting that he had at Carlton Montayne Park. He stated that being onsite at the park helped show all the details and was very productive. Commissioner Gruber received some resident's opinions about the redesigning of the park.

**29. Commissioner Biederman, District 5****Concert at Boulevard Heights Community Center**

Commissioner Biederman thanked staff for the concert at Boulevard Heights Community Center. He stated the people who attended had a good time and look forward to the next concert featuring Viva on May 25, 2024, at 6:00 PM.

**Honor Fallen Heros**

Commissioner Biederman stated he will attend the Fallen Heros Salute on May 25, 2024, at Boulevard Heights Community Center and encourages everyone to attend.

**Thank You**

Commissioner Biederman thanked Jamie Hernandez, Emergency and Governmental Affairs Manager, for the presentation. He requested a distribution list for delivery carriers such as Amazon, Federal Express, Instacart, etc. of flooded areas with possible fines if they damage resident homes.

Commissioner Biederman questioned the City Attorney if there was an option to change an ordinance during natural disasters to help avoid damage to residents' homes. Mayor Levy stated a possible change with State of Emergency Powers.

**Memorial Day**

Commissioner Biederman wished everyone a happy Memorial Day.

**30. Commissioner Quintana, District 6**

## Thank You

Commissioner Quintana thanked Jamie Hernandez, Emergency and Governmental Affairs Manager, for the presentation. She stated that there were a lot of great preparation ideas for the upcoming storm season.

## Storm Debris

Commissioner Quintana encouraged residents to clean up their homes with any debris in their yards. She stated this will help in the event of a storm that areas are already debris-free. Commissioner Quintana stated that residents may utilize the South Area Residential Hazardous Drop-off location for debris disposition. She stated that it is open on Saturdays between 9:00 AM to 3:00 PM and it is located at 58th and Hallandale Beach Boulevard.

Commissioner Gruber left the meeting at 6:06 PM and returned at 6:07 PM.

## Summer Camp Explorers

Commissioner Quintana stated she was contacted by Officer Valdez who runs the summer camp for explorers and requested help to promote the program. Summer camp for explorers is for ages 13 to 17 and helps with volunteer work within the community. The program starts June 12, 2024, and is offered Monday to Thursday between 9:00 AM to 4:00 PM.

## America on Tech Summer Camp

Commissioner Quintana stated she received an email from America on Tech regarding a Summer camp. She stated the camp is called Tech 360 and is a three-week summer boot camp. Tech 360 is offered to high school students and will teach coding through web design and development. Commissioner Quintana stated students will also receive a five-hundred-dollar stipend.

## Youth Climate Action Fund

Commissioner Quintana stated the Bloomberg Philanthropies is offering a grant opportunity for The Youth Climate Action Fund. She stated Broward County is one of one hundred counties in the country that is being offered micro-grants. The micro-grants are offered for ages 15 to 24 and will help provide technical expertise and funds to help address the climate crisis.

## Hollywood Gardens West Community

Commissioner Quintana stated on Saturday at 9:30 AM the Hollywood



Gardens West Community will host a neighborhood meeting. She stated there would be an optional neighborhood walk and would follow up with ideas for the community.

Commissioner Quintana stated Allison Saffold, Civic Affairs Administrator, Code Compliance and Police will be in attendance and she would encourage anyone else to attend.

**31. Mayor Levy**

Construction Project Status Report

Mayor Levy thanked staff for providing the project status report for the construction projects. He stated that there were over 170 projects listed. Mayor Levy thanked Jose Cortes, Director of Design and Construction Management, for collecting the information and all departments for their assistance. Mayor Levy requested monthly reports with updates or changes of status in red.

**32. City Attorney**

Lobbyist

Douglas Gonzales, City Attorney, stated he made sure that Senator Pizzo and his staff understood the case regarding the Ad Valorem Tax dollars are not to be used for sewer hookups with city-wide utilities. He now has a more direct knowledge of the case and the prohibition from a statutory perspective which can help us.

**33. City Manager**

## Year Flying By and Start of Summer

George R. Keller Jr., City Manager, stated Memorial Day is approaching and the year is flying by. He stated today was the start of the rainy season.

## Capital Improvement Workshop

George R. Keller Jr., City Manager, stated next Monday at 10:00 AM there will be a Capital Improvement Program Workshop in the City Commission chambers.

## Operating Budget Workshop

George R. Keller Jr., City Manager, stated on June 26, 2024, there will be an Operating Budget workshop in the City Commission chambers.

## Hug with a Mug

George R. Keller Jr., City Manager, announced Hug with a Mug next Wednesday at 10:00 AM located at the Miramar Bakery.

## Hazardous Waste Drop Off Two-Day Event

George R. Keller Jr., City Manager, announced there will be a two-day event to drop off hazardous waste. He stated the hazardous drop off is this weekend between 8:00 AM to 12:00 PM located at Public Works Facility, 1600 South Park Road.

## Building Department Outreach

George R. Keller Jr., City Manager, announced this Saturday the Building Department will host an outreach event to share information about the permitting process. He stated this will take place at The Home Depot located in Oakwood Plaza between 8:00 AM to 12:00 PM.

## Project Dashboard

George R. Keller Jr., City Manager, thanked everyone for their thoughts on project dashboard ideas on the community projects. He stated this information was very helpful, especially with the one-hundred-year anniversary of Hollywood.

34. The meeting adjourned at 6:15 PM.

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Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

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