

**CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
February 4, 2026
9:00 A.M.
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on February 4, 2026, at 9:08 A.M. in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

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| Chair | Josh Levy |
| Vice-Chair | Traci Callari |
| Board Members: | Caryl Shuham |
| | Peter D. Hernandez |
| | Adam Gruber |
| | Kevin Biederman |
| | Idelma Quintana - absent |
| General Counsel | Damaris Henlon |
| Executive Director | George R. Keller, Jr., CPPT |
| Deputy Director | Susan Goldberg |
| Board Secretary | Phyllis Lewis |

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Comment

There were no Citizens' Comments.

- 1. R-CRA-2026-07** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Issue A Blanket Purchase Agreement With Mydatt Services, Inc., D/B/A Block By Block For Community Ambassadors And Environmental Clean Team Services In An Amount Up To \$500,000.00 Based Upon 22-P-00519 Ybor City Community Ambassadors And Environmental Clean Team In Accordance With Section 38.41 (C)(5) Of The Procurement. (Piggyback)

An extensive discussion ensued among members of the Board and staff. The Board requested that once the CRA is sunsetted, staff look into the budget process to continue the level of service with the city.

ACTION: Motion was made by Vice Chair Callari to adopt the resolution. The motion was seconded by Board member Hernandez and, on a voice vote, passed unanimously 6-0. Board member Quintana was absent.

Board member Quintana arrived at the meeting at 9:19 A.M.

2. IR-CRA-2026-03 – Information Report Providing an Update To The CRA Board On Beach and Downtown Activities For The Previous Month.

George R. Keller, Jr., CPPT, provided an update on the FDOT issues at Hollywood Beach Artificial Reef and Florida Department of Environmental Protection, the American Legion 92 Mural, and the Downtown lights, security bollards, and updates on the monthly Coffee with the Crew meetings.

3. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

Board member Biederman

Board member Callari had no further comment.

Board member Quintana

Downtown Hollywood

Board member Quintana requested that staff look into the light poles not working Citywide. She further advised of the light conversion on 19th and 20th Streets. Board member Quintana also requested an opportunity to meet with the downtown businesses to discuss retaining the business. She suggested a workshop with the Downtown Business Association.

Board member Shuham

Hollywood Beach

Board member Shuham requested an update on the status of the Trafalgar Towers Condominium.

Downtown Hollywood

Board member Shuham requested the status of the Downtown tenant vacancy.

Raelin Storey, Assistant City Manager, provided an update.

Board member Hernandez

Downtown Hollywood

Board member Hernandez first provided an update on the American Legion 92 Mural. He then requested an update from staff regarding the parking spaces on 19th and 20th Streets, as well as on the certificate of use and building permits. Finally, he thanked the Engineering Department for all their good work.

Board member Hernandez continued with an update on the light pole outage report, the consultant on the current vacancy, and a meeting with a local realtor. He further requested the continued effort in meeting with FDOT to discuss a partnership for the reimbursement of the easement.

Vice Chair Callari

Vice Chair Callari thanked the Ambassadors for their contributions and encouraged them to share any gaps or suggestions for improvement. She further suggested the painting of the Garfield Parking Garage. She requested a follow-up at a future meeting.

Board member Gruber

Board member Gruber had no further comment.

Chair Levy

Chair Levy requested that staff look at the Broadwalk south of Florio's and suggested using some paint to refresh the area.

General Counsel, Damaris Henlon

General Counsel had no further comment.

Executive Director, George R. Keller

The Executive Director had no further comment.

Meeting adjourned at 9:47 A.M.

Phyllis Lewis, Board Secretary