

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, NAMING THE ARTSPARK PLAYGROUND, LOCATED AT 1 YOUNG CIRCLE, THE "MAX CHIRA CHILDREN'S PLAYGROUND."

WHEREAS, Subsection 155.14(H) of the Code of Ordinances provides for City Commission approval of the naming and renaming of streets and City facilities and for the establishment of application fees and procedures by resolution of the City Commission; and

WHEREAS, on October 12, 2022, the City Commission, by Resolution Number R-2022-303, implemented a new Naming Policy and Procedures ("Naming Policy"); and

WHEREAS, on December 6, 2023, the City Commission, by Resolution Number R-2023-371, implemented a new Donation and Sponsorship Policy ("Donation Policy"); and

WHEREAS, Max Chira, long-time resident of the City, wishes to make a \$500,000.00 donation in stocks in exchange for the naming rights of the children's playground at ArtsPark; and

WHEREAS, Section 8(b) of the Donation Policy provides that consideration for a naming rights opportunity will follow the Naming Policy established by the City; and

WHEREAS, the Naming Policy provides that individuals shall submit an application to the City Clerk and that the application will be evaluated by a Naming Review Committee, who shall submit its findings for consideration by the City Commission; and

WHEREAS, on May 1, 2024, Max Chira submitted an application to the City Clerk for consideration; and

WHEREAS, on May 28, 2024, the Naming Committee met to evaluate the application and found the proposed name consistent with the criteria; and

WHEREAS, the Donation Policy provides that the estimated naming rights are from five to ten years, with renewal, all playground marketing includes Max Chira, and playground signage bearing his name be installed and maintained.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: The City Commission names the ArtsPark playground, located at 1 Young Circle, as the "Max Chira Children's Playground."

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2024.

\_\_\_\_\_  
JOSH LEVY, MAYOR

ATTEST:

\_\_\_\_\_  
PATRICIA A. CERNY, MMC  
CITY CLERK

APPROVED AS TO FORM:

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DOUGLAS R. GONZALES  
CITY ATTORNEY