

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING THE FINAL RANKINGS FOR SIGN CONTRACTORS; AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED FIRM TO PERMIT, FABRICATE, INSTALL, AND RETROFIT GATEWAY AND WAYFINDING SIGNAGE THROUGHOUT THE CITY OF HOLLYWOOD, A GENERAL OBLIGATION BOND PROJECT.

WHEREAS, the City has identified in the five-year capital improvement plan, for the City and CRA, the implementation of gateway and wayfinding signage throughout the City; and

WHEREAS, the Department of Design and Construction Management ("DCM") desires to enter into an agreement with a vendor to provide services that are required to implement, permit, fabricate, install and retrofit gateway and wayfinding signage throughout the City in an expeditious fashion; and

WHEREAS, Section 38.43 of the Procurement Code states that when the estimated annual cost of goods, supplies, materials, equipment, or services exceeds \$50,000.00, a formal solicitation process shall be completed that may result in a written contract(s) and/or purchase order(s) after due public notice inviting bids or proposals; and

WHEREAS, on February 21, 2024, Request for Proposals No. RFP-174-24-GJ ("RFP") was electronically advertised on OpenGov.com to solicit the desired City and CRA Citywide gateway and neighborhood signage services, in accordance with Section 38.43(A) of the Procurement Code; and

WHEREAS, the RFP resulted in proposals from the following seven firms by the response due date (listed in alphabetical order):

- Advanced Multi Corp
- AdWave Graphics, Inc
- Baron International LLC, d/b/a Baron Sign Manufacturing
- Bergen Sign Company, Inc.
- DL Secuencial LLC, d/b/a Signarama
- Florida Sign Group, LLC
- Solar Champs, LLC, d/b/a Champs Pro Services

; and

WHEREAS, on May 14, 2024, the Selection Committee met in a public meeting to evaluate and rank the proposals based upon the following approved Evaluation Criteria: Firms Qualification, Experience, and References; Location of Office; Cost Proposal; and Local Preference; and

WHEREAS, all of the firms were invited to provide oral presentations for further consideration by the Selection Committee in its evaluation and selection; and

WHEREAS, on May 29, 2024, oral presentations were provided by the firms, followed by a public Selection Committee meeting during which the Selection Committee ranked the firms; and

WHEREAS, scores were compiled to arrive at the following final rankings (the lowest score being the highest ranked):

1. Baron International LLC, d/b/a Baron Sign Manufacturing	6
2. Florida Sign Group, LLC	10
3. Advanced Multi Corp	13
4. DL Secuencial LLC, d/b/a Signarama	17
5. Bergen Sign Company, Inc.	19
6. AdWave Graphics, Inc	23
7. Solar Champs, LLC, d/b/a Champs Pro Services	24

; and

WHEREAS, the Selection Committee recommends that the City Commission approve the final rankings; and

WHEREAS, DCM recommends that the City Commission authorize the appropriate City officials to negotiate and execute a contract with the highest ranked firm for this project; and

WHEREAS, funding for this project was included in the amended FY 2024 Capital Improvement Plan and is available in account number 333.149901.54100.563010.001186.000.000.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing “WHEREAS” clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That the City Commission approves the final rankings of the firms as follows:

1. Baron International LLC, d/b/a Baron Sign Manufacturing

2. Florida Sign Group, LLC
3. Advanced Multi Corp
4. DL Secuencial LLC, d/b/a Signarama
5. Bergen Sign Company, Inc.
6. AdWave Graphics, Inc
7. Solar Champs, LLC, d/b/a Champs Pro Services

Section 3: That it authorizes appropriate City officials to negotiate a contract with the highest ranked firm.

Section 4: That if appropriate City officials are unable to negotiate an agreement with the highest ranked firm, they are authorized to terminate negotiations with that firm and proceed to negotiate and execute an agreement with the next highest ranked firms, in order, until an agreement is reached.

Section 5: That it approves and authorizes the execution, by the appropriate City officials, of an agreement with the highest ranked firm, together with such non-material changes as may be subsequently agreed to by the City Manager and approved as to form by the City Attorney.

Section 6: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2024.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM:

DOUGLAS R. GONZALES
CITY ATTORNEY