

**City of Hollywood  
COMMUNITY REDEVELOPMENT AGENCY  
May 7, 2025  
9:00 A.M.  
City Commission Chambers – Room 219  
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on May 7, 2025, at 9:20 A.M. in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice Chair	Idelma Quintana
Board Members:	Caryl Shuham
	Peter Hernandez
	Traci Callari
	Adam Gruber
	Kevin Biederman
Interim General Counsel	Damaris Henlon
Interim CRA Executive Director	Susan Goldberg
Board Secretary	Phyllis Lewis

**Conflict Disclosures**

There were no new conflicts to disclose.

**Citizens' Comments**

The following individuals expressed their personal opinions/concerns:

Bob Glickman  
Cathy Debona  
Elena Hershey

1. **R-CRA-2025-12** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of January 15, 2025.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Callari and on a voice vote passed unanimously 7-0.

2. **R-CRA-2025-13** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of February 5, 2025.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Callari and on a voice vote passed unanimously 7-0.

3. **R-CRA-2025-14** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”) Approving The Minutes Of The Regular CRA Meeting Of March 5, 2025.

**ACTION:** Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Callari and on a voice vote passed unanimously 7-0.

4. **R-CRA-2025-15** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute An Interlocal Agreement With The City Of Hollywood (“City”) For The Reimbursement Of \$3,481,644.00 To The CRA For Work Associated With The Project Funding Agreement Between The City And The Florida Department Of Transportation For Roadway Improvements Along State Road A1A Between Monroe Street And Seacrest Parkway.

**ACTION:** Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Callari and on a voice vote passed unanimously 7-0.

5. **R-CRA-2025-16** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”) Approving And Authorizing The Appropriate CRA Officials To Issue A Purchase Order For A Purchase Of A First Aid Station From Post & Beam, LLC, In An Amount Up To \$116,541.00. In Accordance With Section 38.41©(9) Of The Procurement Code (Best Interest); Authorizing The Transfer Of Funds For Said Purpose.

**ACTION:** Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Callari and on a voice vote passed unanimously 7-0.

6. **P-CRA-2025-03** – A Presentation By S. Davis And Associates P.A. Regarding The Fiscal Year 2024 Annual Financial Report And Fiscal Year Audit Results.

Susan Goldberg introduced Joy Chambers, S Davis & Associates PA who provided a presentation to the Board. An extensive discussion ensued among members of the Board and staff.

7. **P-CRA-2025-04** – A Presentation By Susan Goldberg, Acting Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding An Update On The A1A Stormwater Basin Inspection.

Susan Goldberg introduced James Poole, Florida Department of Transportation, District Drainage Engineer, to provide an update on the analysis of the stormwater basin on Hollywood Beach.

Bob Glickman, beach resident, was invited to provide additional information to the Board.

An extensive discussion ensued among members of the Board and staff. Vincent Morello, Director of Public Utilities, was invited to respond to questions raised by the Board. Board member Hernandez requested support from the Board to direct staff to get a cost estimate on maintaining and repairing the storm basin on an annual inspection.

- 8. R-CRA-2025-17** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”) Approving And Authorizing The Appropriate CRA Officials To Issue A Purchase Order To Envirowaste Services, Group, Inc. For Stormwater Basin Inspections And Evaluation Along State Road A1A For 10 Basins, From Hallandale Beach Boulevard To Sheridan Street, In An Amount Up To \$220,453.69, In Accordance With Section 38.41©(5) Of The Procurement Code. (Piggyback)

**ACTION:** Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Shuham and on a voice vote passed unanimously 7-0.

- 9. R-CRA-2025-18** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving The Employment For Susan Goldberg To Serve As The Executive Director Of The Hollywood, Florida Community Redevelopment Agency.

Susan Goldberg presented the item to the Board and expressed her gratitude for being considered for the Executive Director position; however, she mentioned that she would decline and continue in her position as Deputy Director.

An extensive discussion ensued among the Board. Members of the Board thanked Susan Goldberg for her service.

**ACTION:** Motion was made by Board member Hernandez to appoint George Keller, City Manager, as the CRA Executive Director. The motion was seconded by Board member Callari and on a voice vote passed unanimously 7-0.

George Keller expressed his gratitude to the Board for the opportunity to serve as the executive director. After additional discussion, he consented to address a salary increase during his annual evaluation.

- 10. IR-CRA-2025-02** – Informational Report By Susan Goldberg, Acting Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Susan Goldberg provided an update of the following projects: Phase IV Streetend Project, Nearshore Reef Project, Bandshell at Margaritaville and Hollywood Boulevard Project.

**11. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR**

**Board member Callari, District 3  
Hollywood Beach**

Board member Callari requested that the staff investigate the use of Troy Belt Palm Tree Fronds and how they can be useful in Hollywood Beach. The Board agreed to have staff research the information.

**Board member Gruber, District 4**

Board member Gruber had no further comment.

**Board member Biederman, District 5**

Board member Biederman had no further comment.

**Vice-Chair Quintana, District 6**

Vice-chair thanked Susan Goldberg for her commitment to her work and also thanked CMED for the recent social media post.

**Board member Shuham, District 1****CRA**

Board member Shuham thanked Susan Goldberg for her work and stated that many organizations provided powerful letters in support of her.

**Hollywood Beach**

Board member Shuham stated that the bandshell needs a fresh coat of paint. She also mentioned that the mural inside the bandshell will be replaced in 45 days. Additionally, she advised staff to provide an update on the Nevada Street Garage at the next scheduled meeting.

**Board member Hernandez, District 2****Downtown**

Board member Hernandez requested a meeting with Executive Director George Keller to discuss issues and concerns in the Downtown area. He also noted that parking in Downtown is a significant concern and suggested developing the post office site into a parking lot. He asked for support from his colleagues.

**Chair Levy****Downtown**

Chair Levy requested that staff prepare a report for the Board regarding the occupancy of businesses in the Downtown area, as well as information on any businesses that are currently facing delays in the permitting process. He asked for this presentation to be included in the agenda for the next scheduled meeting. Additionally, Chair Levy noted that Charnow Park requires better maintenance and instructed staff to investigate this issue.

**Interim General Counsel, Damaris Henlon**

Damaris Henlon had no further comment.

**Executive Director, George R. Keller, Jr.**

George Keller had no further comment.

Meeting adjourned at 11:14 A.M.

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**Phyllis Lewis, Board Secretary**