

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
November 1, 2023
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on November 1, 2023 at 9:11 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice Chair	Adam Gruber
Board Members:	Caryl Shuham
	Linda Hill Anderson
	Traci Callari
	Kevin Biederman
	Idelma Quintana
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflict to disclose.

Citizens' Comments

The following individuals expressed their personal opinions/concerns:

Elena Hershey

1. **R-CRA-2023-51** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For the Beach District Of The CRA For Fiscal Year 2024; Revising Fiscal Year 2024 Revenues and Expenditures.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

2. **R-CRA-2023-52** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2024; Revising Fiscal Year 2024 Revenues And Expenditures.

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ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

3. **R-CRA-2023-53** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing Year End Budgetary Transfers And Adjustments For The Beach District Of The CRA For Fiscal Year 2023.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

4. **R-CRA-2023-54** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing Year End Budgetary Transfer And Adjustment For The Downtown District Of The CRA For Fiscal Year 2023.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Anderson on voice vote passed unanimously 7-0.

5. **R-CRA-2023-55** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Issue An Authorization To Proceed To Basulto Management Consulting, Inc., To Provide Construction Oversight And Project Control Services For Phase IV – Undergrounding Of Overhead Utilities And Streetscape Beautification (BCRA 19-001) In An Amount Up to \$276,672.00; Approving And Authorizing The CRA Executive Director To Execute All Applicable Agreements And/Or Documents To Implement The Project.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

6. **R-CRA-2023-56** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute A Second Amendment Renewing The Clean And Safe Ambassador Program Agreement With Mydatt Services, Inc., d/b/a Block By Block, In An Annual Amount Up To \$600,652.40.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Vice Chair Gruber and on voice vote passed unanimously 7-0.

7. **R-CRA-2023-57** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With 410 Ocean Drive Properties, LLC For On-Site Improvements To The Property Located At 800 N. Ocean Drive In A Total Grant Amount Not To Exceed \$125,000.00.

Jorge Camejo introduced Christopher Crocitto, Project Manager, to provide a presentation to the Board. An extensive discussion ensued among members of the Board and staff.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Shuham and on voice vote passed 6-0. Board member Anderson left the meeting at 11:10 and returned at 11:15 AM.

8. **P-CRA-2023-08** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Regarding An Update On The CRA Capital Improvement Projects

Jorge Camejo introduced Susan Goldberg, Deputy Director, to provide a presentation to the Board. Susan Goldberg provided an overview of the beach and downtown capital improvement projects. An extensive discussion ensued among the Board and staff.

9. **IR-CRA-2023-09** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo introduced Francisco Diaz-Mendez, Project Manager, who provided a presentation to the Board on an update of the Downtown & Broadwalk Café Permit.

10. **COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR**

Board Member Shuham, District 1

Hollywood Update

Board member Shuham thanked CRA staff for the stunning mural on the chamber building. She further thanked staff for the organizing efforts of the Hollyweird event. She further stated that Hollywood Boulevard is looking great!

Board Member Anderson, District 2

Downtown Hollywood

Tyler Street looks dirty and suggested it be pressure-cleaned. Board member Anderson thanked CRA staff for the upgrade of Hollywood Boulevard and expressed how excited she is about the progress.

Board Member Callari, District 3

Hollywood Beach

Board member Callari reported that she received several complaints from residents about speeding in the parking lot. She suggested implementing plastic speed bumps.

Downtown Hollywood

Board member Callari stated that Hollywood Boulevard looks beautiful, and she is looking forward to the return. She suggested pressure cleaning the pavers from the traffic marks.

Vice Chair Gruber, District 4**Downtown**

Vice Chair Gruber read a letter from a resident expressing thanks to staff for their hard work.

Board member Biederman, District 5**Downtown**

Board member Biederman requested that staff investigate the alleyways and the damage due to the haulers. He further requested that they use less damaging PVC dumpsters.

Douglas Gonzales provided an update.

CRA Transition

Board member Biederman requested that staff consider a stay-on bonus until the last day of the CRA.

Civic Associations

Board member Biederman suggested that CRA staff attend the civic association meetings to provide an updated report on beach and downtown happenings.

Board Member Quintana, District 6**Hollywood Update**

Board member Quintana provided an update on the Hollywood Chamber of Commerce Class 46 Leadership Program. She then thanked the CRA for coordinating the mural on the chamber building. She further stated that she is looking for more murals in other parts of the city. She further said she is very excited about the progress of downtown Hollywood Boulevard.

Chair Levy**Downtown Hollywood**

Chair Levy agreed with Board member Callari about the paver maintenance and upkeep. He then requested an update from staff on the valet operations in downtown Hollywood.

Hollywood Beach

Chair Levy requested an update on the beach color palette.

General Counsel, Douglas R. Gonzales

Douglas R. Gonzales had no further comment.

Jorge Camejo, Executive Director

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Beach and Downtown Hollywood Update

Jorge Camejo thanked the Parkside Homeowners Association for the opportunity to share with the organization the downtown Hollywood improvements.

Meeting adjourned at 12:03 pm.

Phyllis Lewis, Board Secretary