

Print

**Advisory Board & Committee Interest Form - Submission #29471**

**Date Submitted: 7/9/2025**

**Last Name\***

DeRpse

**First Name\***

Ellen

**District # You Live In.\***

3

**Home Address\***

3445 Buchanan Street

**City\***

Hollywood

**State\***

FL

**Zip Code\***

33021

**Home Phone**

**Cell Phone**

754-244-4801

**Email Address\***

regalpalm@aol.com

**Owner or Renter \***

Owner

**Number of years as city resident\***

25

**Are you registered to vote in Broward County?\***

Yes

**Education (highest degree / level)**

Bachelor of Science

**Occupation\***

Project Coordinator and Sr. Admin Specialist for global engineering firm

**Work Phone**

954-233-6169

**Business Name\***

WSP USA Inc.

**Business Address**

1000 Sawgrass Corporate Parkway #578

**City**

Sunrise

**State**

FL

**Zip Code**

33323

**Identify the board / committee(s) to which you request appointment (Please rank in order of preference)**

**Selection (1)\***

Affordable Housing Advisory Committee



**Selection (2)\***

None



**Selection (3)\***

None



**Selection (4)\***

None



### **Affordable Housing Advisory Committee - Questions\***

1. The cost to purchase a home in Hollywood increased dramatically as a result of migration to our City during the pandemic (remote work). The high demand AND increased cost to insure property make home ownership impossible for those who are considered middle class. Investors who own rental units pass the cost of insurance and taxes along to renters making it nearly impossible to find affordable rentals in our City.
2. I have built homes from scratch as an "owner builder" and currently work for an engineering firm. One of my roles is that of project coordinator. I have good working knowledge of construction costs and constructions processes.
3. I am a licensed Real Estate Broker (currently inactive but keep up with continuing education and am still licensed) and owned my own real estate company for many years. I have full knowledge and understanding of the home buying process, start to finish! As an owner of my company, I conducted sales training and assisted my agents with their buyers during the sales process. I'm quite passionate with regard to assisting and educating first time homebuyers.
4. I was born in Hollywood, FL, my dad was a Hollywood Firefighter (and Fire Marshall), I raised my children in Hollywood, my children attended Nativity and Chaminade-Madonna, and I currently serve as the Treasurer of the Port Everglades Association (volunteer position). I noticed this volunteer opportunity while reading an email I received yesterday and thought my particular set of skills were suited for this Committee.
5. Housing diversity is crucial to fostering a vibrant and inclusive community in the City of Hollywood. Quite frankly, housing diversity is crucial for any City that wishes to serve all residents. Diverse housing options allow various income levels to live, work, and contribute to the local economy. Housing for all income levels is essential to creating a balanced, equitable, and thriving Hollywood.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment. • Housing Market Stability. • Affordable Housing Construction. \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **African American Advisory Council - Questions\***

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 4. Which of the following disciplines are you most passionate? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 5. What (if any) life experience motivated you toward volunteerism?

### **Artwork Selection Committee - Questions\***

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

### **Civil Service Board - Questions\***

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

### **Community Development Advisory Board - Questions\***

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at [www.hollywoodfl.org](http://www.hollywoodfl.org) on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

### **Education Advisory Committee - Questions\***

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

### **Employees' Retirement Plan - Questions\***

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

### **Firefighters' Pension Board - Questions\***

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

### **General Obligation Bond Oversight Advisory Committee - Questions\***

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

### **Hispanic Affairs Council\***

Please answer these five questions above. 1. What is the greatest challenge facing the Hispanic Community in Hollywood? 2. How many hours per month can you dedicate to HACA initiatives? 3. Which of the following disciplines are you most skilled? Education, Employment, Economics, Cultural Awareness, Housing. 4. Which of the following disciplines are you most passionate? Education, Employment, Economics, Cultural Awareness, Housing. 5. What (if any) life experience motivated you toward volunteerism?

### **Historic Preservation Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

### **Hollywood Centennial Celebration Committee\***

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

**Hollywood Housing Authority - Questions\***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? \* Property Management, \* Affordable Housing Administration, \* Housing Market Stability, \* Affordable Housing Construction, \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? \* Property Management, \* Rental Housing Affordability, \* Housing Market Stability, \* New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

**Marine Advisory Board - Questions\***

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

**Parks, Recreation & Cultural Arts Advisory Board - Questions\***

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

**Planning & Development Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

**Police Officer's Pension Board - Questions\***

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

**Sister Cities Advisory Committee - Questions\***

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

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**Sustainability Advisory Committee - Questions\***

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

**Are you interested in serving on more than one board/committee?\***      **If so, how many?\***  
 No       0       1       2       3       4       5       6       7       8       9       10

**Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?\***

pension

**Are you currently on a County or City Board?\***

No

**If yes, please describe**

**If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.\***

I did not see "specific requirements" for this position.

**Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.\***

I have an extensive real estate construction background. Please refer to my answers above and resume.

**Are you presently employed by the City of Hollywood?\***

No

**If so, in what capacity?\***

N/A

**Attach Resume (only .doc and .pdf files)\***

Resume - Ellen DeRose.pdf

# ELLEN DE ROSE

Senior Administrator  
Project Coordinator

#754-244-4801      regalpalm@aol.com

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## CAREER SUMMARY

Lifelong Broward County resident Ellen DeRose is proud of her 30+ years of professional business experience. She is results driven, easily and effectively builds relationships with key clients and collaborates to identify, assess, and pursue common goals. Ellen is well-versed and knowledgeable in ensuring compliance with established project management plans, identifying problems and deficiencies in need of improvement, and developing corrective actions to address issues. She is a skilled communicator who values quality and transparency. Ellen discovers potential problems before they occur and offers creative solutions to get the job done right.

## EDUCATION

Bachelor of Science, Business Administration, Barry University,  
Miami Shores, Florida,  
Summa Cum Laude

1982

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Associate of Arts, Communications, University of South Florida,  
Tampa, Florida  
Dean's List

## PROFESSIONAL MEMBERSHIPS

Port Everglades Association member since 2014, Board member since 2017, Serving as Treasurer since 2021

Greater Fort Lauderdale Alliance

Fort Lauderdale Chamber of Commerce

## PROFESSIONAL EXPERIENCE

- Document Control team, Port Everglades Turning Notch Project, assists Project Manager with document control meeting preparation and minutes, project status updates, change orders, payments, RFI and submittal logs, and project schedule. Prepares reports in accordance with procedures and management needs.
- Assist Senior Project Managers through entire project from proposal to execution, including monthly review of project performance and budgetary concerns in such a way that motivates staff to keep project on task.
- Development and maintenance of strategic business relationships with clientele, advocates, Port communities, and local political community to further company goals.
- Manage invoicing personalized to company specific requirements and monitoring employee utilization rates and hours to keep projects on budget.
- Served as a critical point of contact during multiple acquisitions due to vast company and industry knowledge.

*A note on the timeline of company ownership: DeRose Design Consultants was acquired by Ammann & Whitney, which was owned by and later merged with Louis Berger. Louis Berger was then sold to WSP*



## ELLEN DE ROSE

Senior Administrator  
Project Coordinator

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### PREVIOUS EXPERIENCE

#### *Louis Berger & Ammann & Whitney*

- Chiefly responsible for marketing and maintaining company reputation of stability amidst corporate shifting by presenting to both public and private clients on the company commitment to a seamless transition and highlighting retention of key staff.
- Monitored project budgets and made recommendation for staff and work adjustments as necessary to remain on budget.
- Managed pursuits and maintained client relationships.
- Organized system for new employee onboarding, including review of company policies, acquisition of necessary computer hardware software, and acclimation to company expectations and culture.
- Researched SE Ports and budgets for capital improvement projects, identified pursuits, and teaming opportunities.
- Set up projects in Costpoint software with special attention to budget and ensuring staff access to and understanding of software.
- Compiled Quarterly Backlog Projections which allowed for proper planning of upcoming workload, marketing strategies, and staffing abilities.

#### *DeRose Design Consultants*

- Developed marketing campaigns to reach both public and private clients, identified and pursued appropriate projects.
- Responsible for timely management of payroll, accounts payable, collection of accounts receivables, invoicing, project budgets, and Human Resources.
- Negotiated all office vendor contracts.
- Internal project setup within software programs.

#### *Royal Caribbean International - Specialized marketing*

- Created extremely profitable department and marketing for elaborate and personalized legal wedding ceremonies in foreign countries, US Ports and international waters.
- Negotiated contract terms with vendors and sold packages to guests.
- Utilized creative problem-solving strategies on an as-needed basis to ensure event successes.

#### *Regal Palm Realty - Broker / Owner*

- Founded successful real estate company which marketed and sold commercial and residential properties.
- Developed training programs and tools to increase sales, maintain high standards, and enable agents to compete in changing market.