

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO ISSUE THE ATTACHED BLANKET PURCHASE ORDER RENEWING THE AGREEMENT BETWEEN GOLD COAST PUBLISHING D/B/A TRIBUNE DIRECT/SUN-SENTINEL AND THE CITY OF HOLLYWOOD FOR THE NEW HORIZONS QUARTERLY NEWSLETTER FOR AN ESTIMATED ANNUAL EXPENDITURE OF \$60,000.00.

WHEREAS, the Office of Public Affairs and Marketing requires an Agreement for the printing, list and mail preparation services for the New Horizons Quarterly Newsletter; and

WHEREAS, on November 7, 2012, the City Commission passed and adopted Resolution Number R-2012-341 which authorized the issuance of a Blanket Purchase Order to Gold Coast Publishing d/b/a Tribune Direct/Sun-Sentinel for the New Horizons Quarterly Newsletter in accordance with Bid F-4334-12-IS for a one (1) year term with the option to renew for two (2) additional one (1) year periods; and

WHEREAS, on November 6, 2013, the City Commission passed and adopted Resolution Number R-2013-304 which authorized a one (1) year renewal of the Blanket Purchase Order to Gold Coast Publishing d/b/a Tribune Direct/Sun-Sentinel for the New Horizons Quarterly Newsletter; and

WHEREAS, the Director of Public Affairs and Marketing and the Director of Procurement Services recommend that the City Commission approve the issuance of the attached Blanket Purchase Order to Gold Coast Publishing d/b/a Tribune Direct/Sun-Sentinel, Inc. to renew the existing contract for the final one (1) year period in an estimated annual amount of \$60,000.00; and

WHEREAS, Gold Coast Publishing d/b/a Tribune Direct/Sun-Sentinel has satisfactorily performed these services for the City of Hollywood in the past; and

WHEREAS, award is subject to the City's receipt and approval of all insurance certificates required by the City's Risk Manager; and

WHEREAS, funding has been provided in the fiscal year 2015 budget in the Office of Public Affairs and Marketing Account Numbers 57.1137.00000.590.004801 and 57.1137.00000.590.004712, the Department of Parks, Recreation and Cultural Arts Account Number 01.3160.00000.572.004972, and the Public Utilities Account Number 42.4004.00000.536.004712, and will be budgeted in subsequent fiscal years;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That it hereby approves and authorizes the issuance, by the appropriate City Officials, of the attached Blanket Purchase Order renewing the agreement between Gold Coast Publishing, d/b/a Tribune Direct/Sun-Sentinel, and the City of Hollywood for the New Horizons Quarterly Newsletter for an estimated annual expenditure of \$60,000.00, together with such non-material changes as may be subsequently agreed to by the City Manager and approved as to form and legality by the City Attorney.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2014.

PETER BOBER, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGALITY
for the use and reliance of the
City of Hollywood, Florida, only.

JEFFREY P. SHEFFEL, CITY ATTORNEY