

**AGREEMENT  
BETWEEN  
CITY OF HOLLYWOOD, FLORIDA  
AND  
BRANDANO DISPLAYS, INC.  
FOR  
CITY-WIDE BANNER PROGRAM**

This Agreement made and entered into this 19 day of January, 2022, by and between the CITY OF HOLLYWOOD, FLORIDA, a municipal corporation of the State of Florida (hereinafter "City") and BRANDANO DISPLAYS, INC. (hereinafter "Contractor").

WHEREAS, City issued Request for Proposal No. RFP-4686-21-JE (hereinafter the "RFP") for an OUTDOOR BANNER PROGRAM; and

WHEREAS, Contractor submitted a proposal in response to the RFP;

NOW, THEREFORE, in consideration of the mutual promises and understandings set forth herein, the parties hereto agree as follows:

**ARTICLE I  
INCORPORATION OF DOCUMENTS**

The RFP, including any addenda thereto, the proposal submitted by Contractor, and the Purchase Order (hereinafter, collectively, the "RFP Documents") are attached hereto and incorporated herein in their entirety. Except as otherwise provided in this Agreement, the parties shall comply with the terms and conditions set forth in the RFP Documents.

**ARTICLE II  
INDEMNIFICATION**

The parties hereby agree that the following indemnification provision shall govern this Agreement:

Contractor agrees to indemnify and hold harmless the City, its officers, agents and employees from and against any and all claims, suits, actions, damages and causes of action whatsoever, legal or administrative proceedings, liabilities, interest, attorney's fees, costs of any kind whether arising prior to the start of activities or following completion or acceptance and in any manner directly or indirectly caused, occasioned or contributed to in whole or in part by reason of any act, error or omission, fault or negligence whether active or passive by Contractor, or anyone acting under its control, direction, or on its behalf in connection with or incident to its performance of this Agreement and the RFP. Nothing in this Agreement or under the RFP shall be construed to affect in any way the City's rights, privileges, and immunities under the doctrine of "sovereign immunity" and as set forth in Section 768.28, Florida Statutes.

### ARTICLE III REMEDIES

This Agreement shall be governed by the laws of the State of Florida. Any and all legal action necessary to enforce this Agreement will be held in Broward County, Florida. No remedy herein conferred upon any party is intended to be exclusive of any other remedy, and each and every such remedy shall be cumulative and in addition to every other remedy given hereunder or now or hereafter existing at law or in equity or by statute or otherwise. No single or partial exercise by any party of any right, power or remedy hereunder shall preclude any other or further exercise hereof.

### ARTICLE IV SEVERABILITY

If any term or provision of this Agreement, or the application thereof to any person or circumstances shall, to any extent, be held invalid or unenforceable, the remainder of this Agreement, or the application of such term or provision to persons or circumstances other than those as to which it is held invalid or unenforceable, shall not be affected, and every other term and provision of this Agreement shall be deemed valid and enforceable to the extent permitted by law.

### ARTICLE V ENTIRETY OF CONTRACTUAL AGREEMENT

This Agreement, together with the attachments hereto, sets forth the entire agreement between the parties, and there are no promises or understandings other than those stated herein. None of the provisions, terms or conditions contained in this Agreement may be added to, modified, superseded or otherwise altered, except by written instrument executed by the parties hereto.

### ARTICLE VI NOTICE

All notices required shall be sent by certified mail, return receipt requested. If sent to City, such notices shall be mailed to:

Joann Hussey  
Office of Communications, Marketing and Economic Development  
City of Hollywood  
2600 Hollywood Boulevard  
Hollywood, Florida 33020

with a copy to:

City Attorney  
City of Hollywood  
2600 Hollywood Boulevard  
Suite 407  
Hollywood, Florida 33020,

and if sent to Contractor, such notices shall be mailed to:

Patrick Brandano  
Brandano Displays, Inc.  
1473 Banks Road  
Margate, FL 33063

ARTICLE VII  
THIRD PARTY RIGHTS

Nothing in this Agreement shall be construed to give any rights or benefits to anyone other than City and Contractor.

IN WITNESS WHEREOF, the parties hereto have set their hands and official seals the day and year first above written.

ATTEST:  
DocuSigned by:

*Patricia A. Cerny*

Patricia A. Cerny, MMC  
City Clerk

DS



CITY OF HOLLYWOOD, FLORIDA, a  
municipal corporation of the State of Florida

DocuSigned by:

By:

*Wazir Ismael*

Wazir Ismael, Ph.D., City Manager

APPROVED AS TO FORM & LEGAL  
SUFFICIENCY for the use and reliance  
of the City of Hollywood, Florida only.

DocuSigned by:

*Douglas R. Gonzales*

Douglas R. Gonzales, City Attorney

DEPARTMENT OF FINANCIAL  
SERVICES

DocuSigned by:

*David E. Kerner*

Financial Services Director

BRANDANO DISPLAYS, INC, a  
Florida corporation

DocuSigned by:

By:

*Patrick Brandano*

Patrick Brandano

Name typed, printed or stamped

Title: Vice President