

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, RANKING THE FOUR SHORT-LISTED FIRMS TO PROVIDE CONSULTING SERVICES FOR STRATEGIC PLANNING TO LEAD AN INITIATIVE TO DEVELOP A STAKEHOLDER DRIVEN, CITYWIDE VISION AND STRATEGIC BUSINESS PLAN; AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED FIRM, AND IF UNABLE TO REACH AN AGREEMENT, TO NEGOTIATE WITH THE NEXT HIGHEST RANKED FIRM, IN ORDER, UNTIL AN AGREEMENT IS REACHED AND EXECUTED.

WHEREAS, on January 14, 2019, Request for Qualifications 4603-19–AP (“RFQ”) was electronically advertised on BidSync in accordance with the City’s Purchasing Ordinance; and

WHEREAS, the RFQ was opened on February 11, 2019, and resulted in responses from the following eight firms:

- ADG Strategy Group, Inc.,
- Bronner Group, LLC,
- Dinocrates Group,
- Know How Asesores SAS, Corp,
- Management Partners,
- Turnkey Coaching Solutions,
- West Arlington Consulting Group,
- Whitehouse Group; and

WHEREAS, evaluation of the proposals was based upon the criteria as established in the RFQ as follows: consultant team qualifications, proposer’s qualifications, project approach and methodology, and experience and capacity to perform; and

WHEREAS, on February 20, 2019, an Evaluation Committee, consisting of the Chief Civic Affairs Officer, Deputy Director of the Hollywood CRA, and Assistant City Manager for Finance and Administration, met to evaluate the proposals and a shortlist was created as follows:

- ADG Strategy Group, Inc.,
- Bronner Group, LLC,
- West Arlington Consulting Group,

- Whitehouse Group; and

WHEREAS, the four highest ranked firms were invited to participate in oral presentations and interviews by the Evaluation Committee on March 26, 2019 and April 10, 2019; and

WHEREAS, based on the oral presentations and interviews, the Evaluation Committee ranked the short listed as follows:

- 1) Whitehouse Group,
- 2) ADG Strategy Group, Inc.,
- 3) West Arlington Consulting Group,
- 4) Bronner Group LLC; and

WHEREAS, the initial term of the agreement will be for one year with the option to renew for one additional year; and

WHEREAS, the Chief Civic Affairs Officer recommends that the City Commission authorize the appropriate City officials to negotiate and execute an agreement with the highest ranked firm; and

WHEREAS, the strategic plan initiative will be jointly funded by the City and CRA.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it ranks the firms to provide Consulting Services for Strategic Planning as follows:

- 1) Whitehouse Group,
- 2) ADG Strategy Group, Inc.,
- 3) West Arlington Consulting Group,
- 4) Bronner Group LLC.

Section 3: That it approves and authorizes the negotiation and execution, by the appropriate City officials, of an Agreement for consulting services for strategic planning under the terms and conditions set forth in the RFQ with the highest ranked firm.

A RESOLUTION RANKING THE FOUR SHORT-LISTED FIRMS TO PROVIDE CONSULTING SERVICES FOR STRATEGIC PLANNING TO LEAD AN INITIATIVE TO DEVELOP A STAKEHOLDER DRIVEN, CITYWIDE VISION AND STRATEGIC BUSINESS PLAN.

Section 4: That if the appropriate City officials are unable to reach an agreement with the top-ranked firm, they are authorized to terminate negotiations with the highest ranked firm and commence negotiations with the second highest ranked firm, and so on, until an agreement is reached and executed.

Section 5: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2019.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY for the use and reliance of the City of Hollywood, Florida, only.

DOUGLAS R. GONZALES, CITY ATTORNEY