

COVER SHEET

Agency Legal Name: Hispanic Unity of Florida, Inc.

Address: 5840 Johnson Street

City: Hollywood State: FL Zip: 33021

Telephone: (954) 964-8884 Fax No.: (954) 964-8646

Federal Tax ID (EIN): 59-2230272

Program Title: Unity 4Teens STEAM Education, Hollywood Hills High School

Primary Focus Area (select **one** category from approved list): STEAM-focused education

Name of CEO or Board President: Felipe Pinzon

CEO or Board President Email: fpinzon@hispanicunity.org

Name & Title of Grant Contact: Tim Dwyer

Grant Contact Cell Phone: (754) 221-9000

Grant Contact Email: tdwyer@hispanicunity.org

Application must be signed (in blue ink) by the applicant's CEO, Board President or authorized representative. By signing this application, the authorized representative certifies that the organization for which funding is sought has full knowledge of the grant request and all City requirements, and will solely utilize the funds sought for their stated purpose.

Print Name: Felipe Pinzon

Title: President and CEO

Signature of CEO or Board President: 

Date: February 6, 2023

I. STATEMENT OF THE AGENCY'S PURPOSE

Hispanic Unity of Florida (HUF) was founded in 1982 by community leaders to guide newcomers to the U.S. on their journey to their American dream and to ease the acculturation process. Today, HUF is Broward County's largest 501(c) (3) dedicated to the immigrant population. With 12 programs and more than 30 services offered in four (4) languages, the agency serves South Florida's diverse community. Since its inception, HUF has served more than 520,000 individuals.

For the past several years, HUF's comprehensive approach to advance and accelerate the pace of social and economic stability is a family-centered two generation (2Gen) approach that operates through a racial equity lens. HUF's integrated services provide a seamless framework of economic stability that includes immediate assistance as well as long-term solutions. which builds family well-being by intentionally and simultaneously working with children and their parents together. The 2Gen approach centers on the whole family, simultaneously tracking outcomes and creating a legacy of educational success and economic prosperity that passes from one generation to the next.

HUF provides the following programs and services:

Education

- Unity 4Kids (U4K) Early Learning Center: 5-Star Rated, Nationally-Accredited Licensed Pre-K & VPK for 3- to 5-Year-olds.
- Unity 4Teens (U4T) Program: Year-round After-School & Summer-School Program for Youth ages 11- to 18.
- English for Speakers of Other Languages (ESOL) (in partnership with Broward Public Schools).
- Family Strengthening Program: Research-based parent-education program that teaches parents the importance of engaging in nurturing behavior promoting healthy physical and emotional development in children.

Economic Development

- Center for Working Families (CWF) Program: Comprehensive one-stop shop that consists of public benefits assistance, employment services and money management assistance.

- Financial Capability & Wealth Building services provide housing counseling that helps clients find, finance, maintain, rent, or own a home. The program also addresses homelessness through counseling and assists homeowners in need of foreclosure assistance.
- Financial Coaching services provide step by step directions to support clients' recovery from financial hardship.
- First-time Home Buyers services include housing counseling to help assess options for trouble paying mortgage loan, and a plan to get them the help they need with their mortgage.
- Emerging Entrepreneurs (EE): Workshops in Spanish for Existing & Emerging Small Business Owners.
- Income Support: Health and Public Benefits
 - Broward Tax Pro (also known as Volunteer Income Tax Assistance (VITA) is a free tax preparation service for individuals or families with an annual income of \$66,000 or less.
 - Te Ayudo offers health insurance application and navigation assistance.
 - Comprando Rico y Sano offers SNAP enrollment application assistance and nutrition education.
 - Health Literacy Outreach and Education service increases awareness in public health efforts to prevent the spread and lessen the impact of infectious diseases.
 - HEAL Program is a referral program that promotes and facilitates access to health and mental health literacy.

Civic Engagement

- Immigration Services
 - Pathways to Citizenship Program and Naturalization Assistance.
 - Free Immigration Consultations through Americans for Immigrant Justice (AIJ).
- Voter Registration and Engagement.
- Legal Consultation and Referrals (in partnership with Legal Aid Service of Broward County).

Public Policy & Advocacy

- Seeking long term solutions through public policy and advocacy to the issues affecting HUF's clients and community in the areas of healthcare, education, economic sustainability, and immigration.

II. STATEMENT OF THE AGENCY'S MISSION

Empowering immigrants and others to become self-sufficient, productive and civically engaged.

III. PROGRAM/PROJECT DESCRIPTION:

- Please provide a one paragraph description of your program that will be used as the summary description of your program for the review board. Include specific program activities including timeline and program strategies. (250 word maximum)

HUF's U4T afterschool and summer program at Hollywood Hills High School offers formalized education that aims to help students identify and foster talent and affinity for Science, Technology, Engineering, Arts, and Mathematics (STEAM). HUF first began incorporating STEAM in its U4T programming in 2013 and expanded to Hollywood Hills in 2021. Students receive lessons that stimulate creativity, design, critical thinking, technology, literacy, collaboration, mathematical skills, scientific investigation, and problem solving. The program is open to all four grades but targets freshmen and sophomores, as studies have shown that crucial academic pathways and career-affecting decisions begin in the first two years of high school. U4T administers STEAM in a holistic manner to effectively lay a foundation for academic success, post-secondary education, and career aspiration. Examples of STEAM activities include creating a solar-powered cart; setting up a botany lab and irrigation system; planting a community garden; creating musical instruments; and learning about computer coding. The structure and delivery of lessons teach students the appeal and broad variety of careers in the STEAM field as well as leads students to develop a STEAM mindset — one that encourages problem solving, creativity, curiosity and innovation, all skills that contribute to future academic and social success. Additionally, HUF utilizes Junior Achievement's 22Career Success and Personal Finance curricula which helps students recognize the preparation, education requirements and training necessary to enter STEAM-related careers.

- b. Beginning program date October 1, 2023
- c. Ending program date September 30, 2024
- d. Days and Hours of Operation Monday-Wednesday 3:00-5:00 p.m.
- e. If your service agency function is to provide financial subsidies enabling your clientele to enroll in other programs, please check this box. ☐

IV. PROGRAM/PROJECT NEEDS AND OBJECTIVES:

Include why the program / project is essential for the residents of the City of Hollywood. What needs will the program / project address? (250 word maximum)

U4T's STEAM program provides access to quality STEAM education and career exploration for participating Hollywood Hills HS students in an afterschool setting and during the summer. Studies show that only one (1) in five (5) students felt their K-12 education adequately prepared them for college STEAM courses. Further, data from the Department of Education's Office for Civil Rights showed African American and Latino students are much less likely to have access to Advanced Placement courses in STEAM fields - which impacts their acceptance to certain colleges and access to a great number of scholarships.

It is no secret that innovation drives the 21st century economy and that it is essential young adults are exposed to opportunities in STEAM - especially in communities that are underserved. According to the Greater Ft. Lauderdale Alliance through the research completed by Broward College and the Alliance's Prosperity Broward Initiative, occupations in Broward County with high earnings are related to computer and mathematical fields, along with architecture and engineering.

Students spend 80% of their time outside of the classroom and opportunities lie in all aspects of their education, including enrichment programs that take place during the afterschool hours and the summer. U4T provides an ideal opportunity to expose and engage Hollywood youth in high-quality STEAM programming and help them to develop true interests in STEAM.

V. ANTICIPATED OUTCOMES:

- a. Describe the anticipated outcomes as the result of this program / project (150 word maximum).

U4T's hands-on, project-based, STEAM learning activities engage youth and promote higher-level learning skills. Ongoing activities enhance students' academic skills while exposing them to the wonders of STEAM education. U4T's holistic STEAM approach stimulates students' skills in creativity, design, critical thinking, technology, literacy, collaboration, mathematical skills, scientific investigation, and problem solving, all in the context of career aspiration. Service-learning activities prepare youth to enter STEAM fields by promoting their civic engagement, creating positive and safe environments that reduce risky behaviors and help them develop social and behavioral skills. Measurable outcomes from program participation include students' increased knowledge of STEAM careers and the pathways needed to achieve them and academic improvement in Reading, Math and Science. Most importantly, students who participate in U4T STEAM programs receive more than a quality education, they gain tools and strategies to break the cycle of poverty and pursue social and economic mobility.

- b. Total **non-duplicated** number of **all** clients, recipients or participants expected to be directly served by the proposed program / project in FY 2024. 210

- c. Number of **non-duplicated** number of **Hollywood** residents expected to be directly served by the proposed program / project in FY 2024. 20

Please Note:

- ***Grant funding, if awarded, may be offered at a lesser amount than requested in this application; however, the number of Hollywood residents to be served that appears on the final agreement will remain the same number as entered above.***
- *For item V.c., please provide an estimate of the number of unique residents of Hollywood you expect to serve throughout FY 2024 (October 1, 2023, through September 30, 2024).*

VI. STAFF QUALIFICATIONS:

List the names and qualifications of staff involved in this program / project.

Name	Qualification(s)/Degree(s)	Year(s) of Experience
Yonela Carusi, Interim Education Director	B.S. in Elementary Education; M.S in Education, with a major in Management and Administration of Educational Programs.	26 years; 16 years with HUF
Blanca Gamez, Senior Program Manager	B.A in Political Science & B.S in Criminal Justice; M.S in Conflict Analysis and Resolution	20 years; five (5) years with HUF
Tran Tran, U4T Teacher	Certified Teacher	One (1) year with HUF

VII. PREVIOUS BENEFITS AND OUTCOMES:

If the program/project was operating in FY 2021 (October 1, 2020 through September 30, 2021), please provide a year-end statement of that year's accomplishments, the total number of participants directly served by the program/project in FY 2021 and the number of Hollywood residents directly served by the program/project in FY 2021. If the program/project is currently operating in FY 2022, please provide a year-to-date status update. (250 word maximum)

HUF began offering STEAM programming to U4T students at Hollywood Hills High school in February 2021. The City of Hollywood's General Agency Fund support for this program commenced in FY 2022. Since the start of the 22-23 school year, the program has directly served 31 students at Hollywood Hills High School. To date, programmatic focus has been placed on learning math skills. During the first three months, U4T students were engaged in Financial Literacy training where they developed mathematics training by taking part in activities that included developing and managing a financial plan, creating a budget and participating in a real life family scenario that exposed them to the skills needed to manage their income.

In subsequent months, U4T students will engage in other STEAM focused activities that will include robotics and computer programing and coding.

COMMUNITY COLLABORATIONS AND PARTNERS:

Describe the roles of collaborating agencies, programs and individuals if applicable. Attach letters of support from collaborators. (150 word maximum)

With support from the Children's Services Council of Broward County, Hollywood Hills High School is one of eight (8) Title I schools where HUF provides afterschool & summer programming. HUF started providing U4T programming at Hollywood Hills in the summer of 2020. Prior to that, HUF and Hollywood Hills collaborated on a one-year project where students created "Guide to Goals", a website helping students recognize and understand the steps required for different career goals.

Additional partners include employers & educational institutions in STEAM-related fields, such as the Marine Institute Cares Foundation and Nova Southeastern University. HUF also utilizes Junior Achievement's Career Success and Personal Finance curricula which helps students to recognize the preparation, education requirements and training necessary to enter STEAM-related career fields.

VIII. BUDGET

Using the chart and categories provided, what is the annual program / project cost for FY 2024? Provide the amount of funds requested and secured from other sources or the Agency's budget for the program/project. This grant is designed to provide supplemental funding for program related activities, so please select the best suited categories for your program / project from among the categories below.

Budget Categories	\$ Amount Requested	\$ From Other Funding Sources	Total Cost of Program
Subsidies or Matching Funds	\$0	\$0	\$0
Salaries & Benefits or Volunteer Stipends	\$8,569	\$273,291	\$281,860
Consultants & Professional Fees	\$4,000	\$2,200	\$6,200
Program Supplies	\$4,931	\$2,976	\$7,907
Incentives & Consumables	\$2,000	\$1,250	\$3,250
Transportation, Travel & Admission Costs	\$4,000	\$5,154	\$9,154
Electricity, Water, Refuse (Feeding & Residential Facilities Only)	\$1,500	\$6,160	\$7,660
TOTAL =	\$25,000	\$291,031	\$316,031

What is the estimated cost per Hollywood participant? \$1,250

What is the **minimum** amount of award needed from the City of Hollywood to effectuate the proposed program/project? \$25,000

Estimate of total agency projected revenues and expenditures.

Fiscal Year	Revenue	Expenditures
FY 2023 1/1/2023-12/31/2023	\$8,703,965	\$8,682,554

IX. OTHER FUNDING SOURCES DETAIL:

List grants received from ALL City of Hollywood sources including the General Fund Agency Grant during the preceding five (5) fiscal years 10/1 through 9/30. Examples of City funding sources would include the Agency Grant Program, the Community Redevelopment Agency, CDBG funding, Police Department grants, etc.

Funding Source	Amount Received FY 19	Amount Received FY 20	Amount Received FY 21	Amount Received FY 22	Amount Received FY 23
COH CDBG	\$31,000	\$16,984	\$16,444		
COH Police	\$10,000	\$10,000	\$10,000	\$10,000	
COH General Funds	\$10,659	\$9,000	\$16,889	\$13,911	\$13,911

X. PROGRAM/PROJECT EVALUATION:

How will you measure the success of the proposed program/project? (250 words maximum)

Evaluation of program effectiveness is an integral part of HUF's program design. The agency collects data from clients across all programs and has quality control procedures in place to ensure that HUF is collecting the right data and that the data is accurate. Program managers ensure that all instruments in programs have been administered in accordance with contract and timeframe requirements. Aligned with the project goals and program requirements, HUF tracks and analyzes participant data to capture important information related to who is served, how they are served, what their needs are, and the impact programs and services have made on their path to success and overall well-being.

For STEAM education at Hollywood Hills High School, HUF will use the following performance measures:

Outcome	Measurement	Measuring Tools
Students will increase their knowledge of STEAM careers and the pathways needed to achieve them.	100%	Pre/post- surveys and testimonials
Students will improve Reading scores/grades	79%	Report cards
Students will improve Math scores/grades	75%	Report cards
Students will improve Science scores/grades	72%	Report cards

XI. ATTACHMENTS:

ATTACHMENT A	The most recent letter from the Internal Revenue Service (or other evidence) determining the tax-exempt status under section 501(C)(3), 501(C)(4), or 501(C) (6) of the Internal Revenue Code.								
ATTACHMENT B	Letters of community support for the proposed program / project.								
ATTACHMENT C	<p>A current Certificate of Insurance for Commercial General Liability Insurance naming the City as an Additional Insured with not less than the following limits:</p> <table> <tr> <td>Products-Comp/Op Aggregate</td><td>\$1,000,000</td></tr> <tr> <td>Personal and Advertising Injury</td><td>\$1,000,000</td></tr> <tr> <td>Each Occurrence</td><td>\$1,000,000</td></tr> <tr> <td>General Aggregate</td><td>\$1,000,000</td></tr> </table>	Products-Comp/Op Aggregate	\$1,000,000	Personal and Advertising Injury	\$1,000,000	Each Occurrence	\$1,000,000	General Aggregate	\$1,000,000
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Personal and Advertising Injury	\$1,000,000								
Each Occurrence	\$1,000,000								
General Aggregate	\$1,000,000								
ATTACHMENT D	All pages of the most recently completed and filed IRS Form 990.								
ATTACHMENT E	The most recent audited financial statement. If the agency does not have a certified audit, submit a compilation of financial statements, with income statement and balance sheet for the most recent year.								

If you have any questions, concerns,
or need additional information please contact:
Angela Stanley at (954) 921-3206
or by email astanley@hollywoodfl.org