

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes - Final

**Wednesday, March 19, 2014**

**1:00 PM**

**Commission Chambers Room 219**

## **Regular City Commission Meeting**

### ***CITY COMMISSION***

***Peter Bober, Mayor***

***Patricia Asseff, Vice Mayor - District 1***

***Peter Hernandez, Commissioner - District 2***

***Traci Callari, Commissioner - District 3***

***Richard Blattner, Commissioner - District 4***

***Kevin Biederman, Commissioner - District 5***

***Linda Sherwood, Commissioner - District 6***

***Cathy Swanson-Rivenbark, City Manager***

***Jeffrey P. Sheffel, City Attorney***

***Patricia A. Cerny, City Clerk***

*The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, March 19, 2014 at 1:04 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.*

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

**Present:** Vice Mayor Patricia Asseff, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Commissioner Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

### **Approval of the Consent Agenda**

**ACTION:** A motion was made by Vice Mayor Patricia Asseff, seconded by Commissioner Linda Sherwood, to adopt the consent agenda. The motion carried unanimously. (7-0)

**ACTION:** A motion was made by Commissioner Peter Hernandez, seconded by Commissioner Linda Sherwood, to reconsider the motion to adopt the consent agenda. The motion passed unanimously. (7-0)

*Commissioner Hernandez pulled item number 15 (R-2014-066) from the consent agenda as he has a conflict of interest and needs to abstain from voting.*

**ACTION:** A motion was made by Commissioner Sherwood, seconded by Commissioner Callari, to adopt the Consent Agenda. The motion passed unanimously (7-0).

5. [R-2014-056](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of July 3, 2013.

**ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).

6. [R-2014-057](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Special City Commission Meeting Minutes Of July 8, 2013.

**ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).

7. [R-2014-058](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of July 17, 2013.

**ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).

8. [R-2014-059](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving the Joint / Special City Commission / Community Redevelopment Agency Board Meeting Minutes Of July 17, 2013.

**ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).

9. [R-2014-060](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement To Participate In The CareerSource Broward (Previously Workforce One) Employment Solutions Summer Youth Employment Program.

**ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).

- 
10. [R-2014-061](#) A Resolution Of The City Commission Of The City of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Second Amendment To Tower Siting Agreement, Between MetroPCS Florida, LLC, And The City Of Hollywood, For A Wireless Communications System At 2600 Hollywood Boulevard.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).
11. [R-2014-062](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Granting Lessor Consent For The Operation Of A Restaurant Named "AIR MARGARITAVILLE" At Fort Lauderdale-Hollywood International Airport.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).
12. [R-2014-063](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Special Programs Fund (Fund 11) Budget Of The Fiscal Year 2014 Adopted Operating Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).
13. [R-2014-064](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida Authorizing The Appropriate City Officials To Execute The Attached Contract Between Envirowaste Services Group, Inc. And The City Of Hollywood For The Gravity Sewer System Condition Assessment, Renewal, And Replacement Program (A.K.A. Inflow/ Infiltration Reduction Program) (Level 2) - Excavated Point Repairs, As Identified In The 2007/2008 Wastewater System Master Plan, In The Amount Of \$568,955.00. (Project No. 13-7068)
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).
14. [R-2014-065](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Order Renewing The Agreement Between Ferguson Enterprises, Inc. And The City Of Hollywood For The Supply Of Fire Hydrants For An Estimated Annual Expenditure Of \$60,000.00

**ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Callari and adopted on the Consent Agenda. The motion passed unanimously (7-0).

16. [P-2014-018](#)

Presentation By Matthew Lalla, Director, Financial Services Department, To The City of Hollywood, A Certificate Of Achievement For Excellence In Financial Reporting, Given By The Government Finance Officers Association.

*Matthew Lalla, Director of Financial Services, presented the award for the certificate of achievement for excellence in financial reporting given by the Government Finance Officers Association.*

19. [PO-2014-05](#)

An Ordinance Of The City of Hollywood, Florida, Amending Article 8, Section 8.4 D. Of The Zoning and Land Development Regulations Entitled "Sign Design Regulations" In Order To Expand The Geographic Boundaries For The Downtown Community Redevelopment Area's Mural Program; Providing For A Severability Clause, A Repealer Provision, And An Effective Date. (14-T-01)

*Andria Wingett, Assistant Director of Planning and Development Services, provided a detailed presentation on the ordinance.*

*Discussion ensued among staff and members of the Commission.*

*Jeffrey P. Sheffel, City Attorney, responded to questions raised by the Commission.*

*The City Clerk read the title of the Ordinance:*

*An Ordinance Of The City of Hollywood, Florida, Amending Article 8, Section 8.4 D. Of The Zoning and Land Development Regulations Entitled "Sign Design Regulations" In Order To Expand The Geographic Boundaries For The Downtown Community Redevelopment Area's Mural Program; Providing For A Severability Clause, A Repealer Provision, And An Effective Date.*

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Commissioner Hernandez, to adopt on first reading the Ordinance. The motion on roll call vote carried:

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

Enactment No: O-2014-05

15. [R-2014-066](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Order Between Condo Electric Motor Repair And The City Of Hollywood, Miami Industrial Motor And The

City Of Hollywood And Ace Pump And Supply And The City Of Hollywood For The Repair Of Electric Motors For An Estimated Annual Total Expenditure Of \$140,000.00.

*Commissioner Hernandez declared a voting conflict and recused himself from this item as he does business with Ace Pump and Supply.*

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Commissioner Biederman, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Hernandez abstained.

17. [PO-2014-03](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Section 37.01 Of The Code Of Ordinances To Add The Building Department As An Administrative Department And To Change The Name Of The Department Of Planning And Development Services.

*The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.*

*The City Clerk read the title of the ordinance:*

*An Ordinance Of The City Of Hollywood, Florida, Amending Section 37.01 Of The Code Of Ordinances To Add The Building Department As An Administrative Department And To Change The Name Of The Department Of Planning And Development Services.*

**ACTION:** Motion was made by Commissioner Blattner, which was seconded by Vice Mayor Asseff, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

Enactment No: O-2014-03

20. [R-2014-067](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Considering The Continuance/Sunsetting Of Advisory Boards.

*Patricia A. Cerny, City Clerk, explained the intent of the resolution.*

*Discussion ensued among staff and members of the Commission.*

*Cathy Swanson-Rivenbark, City Manager, provided additional information.*

**ACTION:** Motion was made by Commissioner Biederman, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

21. [R-2014-068](#)

A Resolution Of The City Commission Of The City Of Hollywood,

Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Order Renewing The Agreement Between Govea Trucking, Inc And The City Of Hollywood For The Disposal Of Municipal Water Treatment Plant Catalyst Sand And Lime Sludge For An Estimated Annual Expenditure Of \$59,000.00. (This Was A 2010 Contract With A Renewal Provision).

*Commissioner Hernandez stated he would need to declare a voting conflict and recuse himself from this item as this is his company.*

*Steve Joseph, Director of Public Utilities, explained the intent of the resolution.*

*Cathy Swanson-Rivenbark, City Manager, provided information on the contract renewal and the City Attorney's opinion on the contract renewal.*

*Discussion ensued among staff and members of the Commission.*

*Jeffrey P. Sheffel, City Attorney, provided additional information.*

**ACTION:** Motion was made by Commissioner Callari, which was seconded by Commissioner Biederman, to adopt the Resolution. On a voice vote the motion passed 5-1. Mayor Bober was opposed and Commissioner Hernandez abstained.

18. [PO-2014-04](#)

An Ordinance Of The City Of Hollywood, Florida, Amending The Beach One Resort Planned Development Master Plan (Originally Approved By Ordinance No. O-2008-24) And Now Known As The 'Hyde Beach Resort Master Development Plan' As More Specifically Set Forth In Exhibit "B;" And Approving The Allocation Of Up To 40 Reserve Units From Flexibility Zone 92 To Approximately 1.6 Gross Acres Of The Property Located At 4111 South Ocean Drive, As More Specifically Described In Exhibit "A," Pursuant To The City's Zoning And Land Development Regulations And Policy 02.04.05 Of The Broward County Land Use Plan. (13-DFJPV-103).

*Jeffrey Sheffel, City Attorney, explained waiving the quasi-judicial procedures. The Mayor questioned if there were any objections to waiving the quasi-judicial procedures, being there were no objections, the quasi-judicial procedures were waived.*

*Andria Wingett, Assistant Director of Planning, provided a presentation on the proposed development.*

*Discussion ensued among staff and members of the Commission.*

*Jeffrey P. Sheffel, City Attorney, explained the statutory requirement to hold the second hearing after 5:00 PM.*

**ACTION:** Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Hernandez, to adopt on first reading the Ordinance.

Enactment No: O-2014-06

**ACTION:** A motion was made by Commissioner Callari, seconded by Vice Mayor Asseff, to hold the second reading of the ordinance before 5:00 PM. On voice vote the motion carried unanimously. (7-0)

*The City Clerk read the title of the ordinance:*

*An Ordinance Of The City Of Hollywood, Florida, Amending The Beach One Resort Planned Development Master Plan (Originally Approved By Ordinance No. O-2008-24) And Now Known As The 'Hyde Beach Resort Master Development Plan' As More Specifically Set Forth In Exhibit "B;" And Approving The Allocation Of Up To 40 Reserve Units From Flexibility Zone 92 To Approximately 1.6 Gross Acres Of The Property Located At 4111 South Ocean Drive, As More Specifically Described In Exhibit "A," Pursuant To The City's Zoning And Land Development Regulations And Policy 02.04.05 Of The Broward County Land Use Plan.*

**ACTION:** On Roll call vote the motion made by Vice Mayor Asseff, which was seconded by Commissioner Hernandez, to adopt the ordinance on first reading carried 7-0.

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

**22. [P-2014-019](#)**

Presentation By Davon Barbour, Community And Economic Development Director, And Raelin Storey, Public Affairs And Marketing Director, On The Great Neighborhoods Challenge II Taking Place From April 1, 2014 Through July 31, 2014.

*Davon Barbour, Director of Community and Economic Development, provided an introduction of the program and reviewed the success of the previous Great Neighborhoods Challenge.*

*Raelin Storey, Director of Public Affairs and Marketing, provided detailed information on the Great Neighborhoods Challenge II.*

*Commissioner Biederman left the meeting at 2:05 PM and returned at 2:07 PM.*

*Discussion ensued among staff and members of the Commission.*

*Commissioner Callari left the meeting at 2:16 PM and returned at 2:19 PM.*

*Discussion ensued among staff and members of the Commission.*



**27. Commissioner Biederman, District 5***Great Neighborhoods Challenge II*

Commissioner Biederman thanked staff for their work on the Great Neighborhoods Challenge II program. He thanked all City staff for their dedication and taking care of the City to strive to make the City the best possible.

*Abandoned Property Registration*

Commissioner Biederman stated several years ago an abandoned property registration program was launched. He requested information on the registrants and if the registration is one time or an annual registration.

Jeffrey P. Sheffel, City Attorney, responded that the requirements of the existing ordinance will be provided to the City Commission. If the ordinance does not require an annual registration, a comparison will be provided of surrounding cities that have a similar program and their registration frequency.

Commissioner Biederman questioned if the revenues from the registration are allocated to the general fund to mitigate the impact of the empty houses.

*Red Light Program*

Commissioner Biederman questioned whether the red light camera program should be continued. He stated people may stop short since they do not see the yellow light or the timeframe is too short. He requested countdown timers at the intersections that have red light cameras.

Jeffrey P. Sheffel, City Attorney, stated the traffic signals are regulated by Broward County Engineering. He suspects that the City would not be permitted to mandate the timers and Broward County would require the City to expense the installations. He explained the installation process, when Cities own components of the equipment and that Broward County may prevent the City from having red light cameras if timers are requested.

*Boulevard Heights Movie Night*

Commissioner Biederman reminded residents of the Boulevard Heights Community Center free movie nights Saturday evenings and complimented the Department of Parks, Recreation and Cultural Arts for their efforts.

Commissioner Callari left the meeting at 2:28 PM.

*American Cancer Society Relay for Life*

Commissioner Biederman announced Relay for Life on April 11, 2014, and expressed his appreciation to City employees for their volunteerism, organization of fund raisers and participation. He encouraged City employees and residents to participate in the Relay. He announced a Relay fundraiser at Gino's on Johnson Street March 28, 2014 from 7 PM to 9 PM.

**28. Commissioner Sherwood, District 6***State Road 7 Collaboration Meeting*

Commissioner Sherwood stated she attended a State Road 7 Collaboration Meeting last week. She provided an update for space design and the plans of FDOT to move

*the bicycle space from beside the road to beside the sidewalks.*

*Zoning Overlay for State Road 7*

*Commissioner Sherwood requested an update on the State Road 7 Zoning Overlay, as residents are interested in the decision since their properties would increase in value if the area is rezoned commercial.*

*Senior Citizen Tax Relief*

*Commissioner Sherwood stated she was contacted by a resident who inquired about a tax exemption for citizens 65 and older of low income who have resided in their homes for 30 years. Due to information provided at the financial retreat on March 18, 2014, the tax relief will not be implemented.*

*Stray Dogs*

*Commissioner Sherwood stated she was contacted by residents regarding the dogs running loose in the Hollywood Gardens area. The number of dogs has increased and they have killed several cats. She requested staff create a plan of action to resolve the problem.*

*Commissioner Callari returned to the meeting at 2:33 PM.*

*Hollywood Gardens West Landlord Workshop*

*Commissioner Sherwood stated the Landlord Workshop held at Hollywood Gardens West was successful with 36 landlords in attendance.*

*Washington Park Health Fair*

*Commissioner Sherwood stated the Washington Park health event was successful.*

*Party On The J Festival*

*Commissioner Sherwood stated the Party On The J event located on Johnson Street between 56 Avenue and State Road 7 was outstanding and complimented the Hollywood Civic Associations, Miramar Bakery and Hollywood Gardens West for their participation.*

## **29. Vice Mayor Asseff, District 1**

*Party on the J Festival*

*Vice Mayor Asseff stated the Party On the J event located on Johnson Street was successful and encouraged additional small festivals throughout the City in the future.*

*Hollywood Hills Civic Association*

*Vice Mayor Asseff stated she attended the swearing in ceremony of the Hollywood Hills Civic Association new President Cliff Germano. She congratulated the President for his election, expressed gratitude for his volunteerism, and thanked the residents for their participation.*

*Baltimore Conference - Sustainable Communities*

*Vice Mayor Asseff stated she attended the Sustainable Communities Conference in Baltimore last week. The theme was the war on poverty. Members from the South Florida area, Department of Housing and Urban Development and sixteen cities nationwide were in attendance. She recapped the events and stated her team will develop a model with the goal of eliminating poverty. She stated a goal would be to develop affordable housing near public transportation.*

*New Publix on Sheridan Street and Federal Highway*

*Vice Mayor Asseff stated she participated in a walk-thru of the new Publix scheduled to open on Sheridan Street and Federal Highway. She stated she received compliments from the Publix Manager on the Federal Highway improvements done by the City which have had a positive impact.*

### **30. Commissioner Hernandez, District 2**

#### *Police Issues*

*Commissioner Hernandez stated his concern with the banner flown the weekend of March 8, 2014, by the PBA and spoke with Jeff Marano to express his disagreement with the tactics. There have been seven gang related homicides in the last year. Sexual crimes have increased. Home and auto burglaries have decreased, which is partially the result of residents who have taken an active role to alert police and contact the non-emergency number.*

#### *Customer Service Phone Tree*

*Commissioner Hernandez stated residents would be more likely to report crimes if customer service was improved and suggested moving the non-emergency phone tree option from the ninth or tenth option to first or second.*

*Cathy Swanson Rivenbark, City Manager, reviewed the migration of calls to the regional 911 system. She stated the phone tree issue will be corrected by March 24, 2014 and additional staff will be available if customer service needs change for non-emergency calls.*

#### *Federal Highway Improvements*

*Commissioner Hernandez stated he has observed the improvements on Federal Highway and many residents have commented on the positive changes. He complimented staff on the excellent job being done.*

#### *Gang Presence*

*Commissioner Hernandez requested the gang issue and the problems they create be addressed.*

#### *Police Officer Staff Level*

*Commissioner Hernandez stated 14 Police Officer positions remain open. The lack of police officers is a concern of residents and is a negative reflection on the City.*

### **31. Commissioner Callari, District 3**

#### *St. Patrick's Day Parade*

*Commissioner Callari stated the St. Patrick's Day event on March 8, 2014, was a success and thanked staff for their efforts.*

#### *Party On The J Festival*

*Commissioner Callari stated Party On The J located on Johnson Street on March 16, 2014, was a success and thanked everyone involved.*

#### *Son's Birthday*

*Commissioner Callari wished her 15 year old son a Happy Birthday.*

#### *Police Benevolent Association (PBA) Banner*

*Commissioner Callari stated she does not agree with what is going on regarding the*

*PBA banner and the facts are not being distributed. She read a statement to express her thoughts on problems related to Police issues.*

## **32. Commissioner Blattner, District 4**

### *Finance Retreat*

*Commissioner Blattner complimented staff of the Department of Financial Services for their work in the development of a FY2015 financial outlook, it was a difficult challenge. He commended the Mayor on his strong suggestion to develop a sustainable revenue model for economic development and redevelopment. He is encouraged by the City Manager comment stating the candidate selected for the Assistant City Manager position will have extensive background in economic development and redevelopment.*

*Commissioner Callari left the meeting at 2:54 PM and returned at 2:58 PM.*

### *Police Issues*

*Commissioner Blattner stated it is imperative to have partnerships between unions and the City which have been lacking for a long period of time. The only way to regain a positive relationship is for all parties to meet and resolve the issues. He stated there have been ethics complaints filed by the Police Department against him. When a search was in process for the Assistant City Manager for Public Safety, the president of the PBA complained about who the selection would be and created barriers between the City, Police Department and PBA, which still exist.*

*Commissioner Blattner stated the banner flown by the PBA on March 8, 2014 does not help. He is supportive of the police officers and believes the issue is between the PBA leadership and the City. He stated the only way issues will be resolved is for both sides to meet and work together.*

*Commissioner Blattner stated he did not receive negative comments of any consequence following the banner being flown in regard to Chief of Police Fernandez. He stated the overwhelming response received by staff from residents has been in support of Chief of Police Fernandez. He stated Frank Fernandez, Chief of Police, and Cathy Swanson-Rivenbark, City Manager, have his full support.*

## **33. Mayor Bober**

### *Party On The J Festival*

*Mayor Bober stated the Party on the J on March 16, 2014 was outstanding and the area of Johnson Street has potential for future events.*

### *St. Patrick's Day Parade*

*Mayor Bober stated the St. Patrick's Day parade on March 8, 2014 was very successful.*

### *News Media*

*Mayor Bober stated he has learned to stop caring about the negative remarks stated in newspaper articles in regard to City issues and there will never be a unanimous negative or positive opinion.*

*Police Technology*

Mayor Bober stated he spent time to preview the closed circuit TVs on Federal Highway with Chief Fernandez and was very impressed. He stated residents will be shocked by the Chief of Police's efforts to deploy technology and the effect the program will have to reduce crime once it is launched citywide. Hollywood will be one of the most technological cities in Broward County.

*Police Issues*

Mayor Bober stated his extreme disdain of the PBA banner that was flown on March 8, 2014 and feels Police Officers should have had the same opinion. He stated the intention of the banner was to embarrass the Chief of Police, and it was an attempt to have the City Manager terminated. He stated his strong support of the City Manager and Chief of Police for hiring more than 50 police officers and successful completion of all actions requested by members of the City Commission.

Extensive discussion ensued among members of the Commission on this issue.

**Vice Mayor Asseff, District 1***Beach Renourishment*

Vice Mayor Asseff stated the State Legislature, led by Senator Joe Negron, has appropriated additional legislative funds to replenish Broward County beaches. She thanked the representative from Travel Host for coordinating the Tallahassee trip.

**34. City Attorney***Executive Session GSK Hollywood Development, LLC*

Pursuant to State Statue 286.01188, Jeffrey P. Sheffel, City Attorney, announced an executive session on March 25, 2014 at 4:00 PM for GSK Hollywood Development, LLC versus City of Hollywood matter. Invited to attend are the Mayor, members of the Commission, City Manager and Daniel Abbott, outside counsel, and himself.

*Police Pension Board Appointment*

Jeffrey P. Sheffel, City Attorney, explained the indefinite term of the Commission appointment to the Police Pension Board. He requested a decision be made regarding continuation of the indefinite term or change to a definite term.

Discussion ensued among Commission members regarding the appointment term. The general consensus was to have the term consistent with the other board appointments which are for three years.

Jeffrey P. Sheffel, City Attorney, stated a ratification of the ordinance by pension participants and members of the Commission is required for a formal revision of the appointment term, an informal resolution requires only the vote of Commission members, which comes up in June, 2014. He explained all appointments are "at will."

**35. City Manager***Future of the City*

Cathy Swanson Rivenbark, City Manager, stated her commitment to uphold the City Charter and International City Manager Code when sworn in as City Manager. She

stated that Section 8.02 of the City Charter has become very important to her and quoted the "interference of the appointment and duties of officers and employees." She stated her optimistic vision and belief that the City is moving in a positive direction as a result of difficult staffing decisions. She stated the high degree of integrity and professionalism of her staff, and their commitment to support the members of the Commission, residents and City staff.

*Police and Fire Department Progress*

Frank Fernandez, Assistant City Manager/Chief of Police, stated he is fully committed to ensuring the safety of the City and his respect for the members of the Commission for expressing their positive and negative opinions of his performance and Police Department issues.

Chief Fernandez stated since his appointment to Chief of Police in August, 2013, many changes have been implemented such as required training, new equipment, new hires, community outreach, burglaries reduced and reduction of other crimes.

The Commission recessed at 3:44 PM and reconvened at 4:30 PM with Commissioner Hernandez absent.

**23. [P-2014-020](#)**

Presentation By Raelin Storey, Public Affairs And Marketing Director, On The City Of Hollywood's 2013 Photo Contest.

Raelin Storey, Director of Public Affairs and Marketing, provided a presentation on the City of Hollywood's 2013 Photo Contest.

Commissioner Hernandez returned to the meeting at 4:38 PM.

Raelin Storey, Director of Public Affairs, thanked all those involved in the contest, the judges and entrants. She presented awards to the various winners of the contest.

The Commission recessed at 4:48 PM and reconvened at 5:00 PM with all members of the Commission present.

**26. CITIZENS' COMMENTS**

1. Harvey Ostrow, 2001 N 31 Road
2. Rick Valdez, 1445 Tyler Street
3. Barry Faske, 1357 Van Buren Street
4. Carl Ignasounous, 1720 16th Avenue
5. James Lamey, 1042 Hollywood Blvd.
6. Jeff Marano - Broward County PBA
7. Karen Caputo, 2631 Garfield Street
8. Terry Cantrell, 745 Harrison
9. Cliff Germano, 1627 N. 28 Court
10. Guy Milton, 1304 Fillmore Street
11. David Bloom, 713 N 31 Ave
12. Raymond Hicks, 306 N. Highlands Drive
13. Rita Gambordella, 1304 Arthur Street
14. Tiffany Grantham, 1612 N 17 Ave
15. Patricia Antrican, 2534 Filmore Street
16. Jerry Viskocil, 1841 Rodman
17. Christian Mulack, 1138 Johnson Street
18. Elizabeth SanJuan 2014 Harrison Street

- 19. John Chapman, 819 N 26 Avenue
- 20. Justin Martinez, 6501 Hollywood Blvd
- 21. Nancy Fowler, 2616 Coolidge
- 22. Connie Villiers-Furze, 1000 15th Avenue
- 23. Helen Chervin, 2470 Adams Street
- 24. Jeff Brodouer, 2621 McKinley Street

24. [PO-2014-02](#)

An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Located At 2025 McKinley Street From IM-1 (Low Intensity Industrial And Manufacturing District) To PD (Planned Development District); And Approving The Master Development Plan For The Subject Property (Hereinafter Known As "Hollywood Charter Academy Master Development Plan"); And Amending The City's Zoning Map To Reflect The Change In Zoning Designation. (13-DJPSVZ-79).

*Commissioner Blattner left the meeting at 6:08 PM.*

*Jeffrey P. Sheffel, City Attorney, explained waiving the quasi-judicial rules for items 24 and 25. The Mayor questioned if there was any objection to waiving the quasi-judicial procedures, being there were no objections, the quasi-judicial procedures were waived.*

*Mayor Bober announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened and the following individuals expressed personal opinions/concerns:*

- 1. Karen Caputo, 2631 Garfield Street
- 2. Cliff Germano, 1627 N 28 Court

*Being there was no one further who wished to speak, the public hearing was closed.*

*Jeffery P. Sheffel, City Attorney, reviewed the changes that occurred between first and second reading.*

*Keith Poliakoff, Attorney for the Applicant, provided additional information on the project and the traffic impact study.*

*Commissioner Hernandez left the meeting at 6:18 PM and returned at 6:21 PM.*

*Discussion ensued among staff and members of the Commission.*

*Jonathan Vogt, Assistant Director of Public Works/City Engineer, responded to questions raised by the Commission.*

*Cathy Swanson-Rivenbark, City Manager, provided additional information.*

*The City Clerk read the title of the Ordinance.*

*An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Located At 2025 McKinley Street From IM-1 (Low Intensity Industrial And Manufacturing District) To PD (Planned Development District); And Approving The Master Development Plan For The Subject Property (Hereinafter Known As "Hollywood Charter Academy Master Development Plan"); And Amending The City's Zoning Map To Reflect The Change In Zoning Designation.*

**ACTION:** Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Hernandez, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

**Absent:** Commissioner Blattner

25. [R-2014-069](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Considering The Request For Design And Site Plan Approval For "Hollywood Charter Academy"; Located At 2025 Mckinley Street; And Providing An Effective Date. (13-DJPSVZ-79).

*The quasi-judicial procedures were previously properly waived.*

**ACTION:** Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt with the 13 original conditions the Resolution. On a voice vote the motion passed 6-0, Commissioner Blattner was absent.

36. **ADJOURNMENT**

The meeting adjourned at 6:32 PM.

---

Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

---