

STATEMENT OF BUDGET IMPACT
(Policy Number 94-45)
Budgetary Review of Proposed Resolution &
Ordinances with Financial Implication.

Date: August 25, 2014

BIS 14-233

File: TMP-2014-00486

Proposed Legislation:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AGREEMENTS BETWEEN THE THREE (3) HIGHEST RANKED FIRMS: BECKER & POLIAKOFF AND THE CITY OF HOLLYWOOD IN THE ANNUAL AMOUNT OF \$50,000; SAYFIE LAW FIRM AND THE CITY OF HOLLYWOOD IN THE ANNUAL AMOUNT OF \$48,000 AND GRAY ROBINSON AND THE CITY OF HOLLYWOOD IN THE ANNUAL AMOUNT OF \$50,000 FOR ALL THREE (3) FIRMS TO PROVIDE LOBBYING SERVICES.

Statement of Budget Impact:

1. ☐ No Budget Impact associated with this action;
2. ☒ Sufficient resources are identified /available;
3. ☐ Budgetary resources not identified/unavailable;
4. ☐ Potential revenue is possible with this action;
5. ☒ Will not increase the cost of Housing;
6. ☐ May increase the cost of Housing; (CDAB review required)

Explanation:

This Resolution seeks authorization for the appropriate City Officials to negotiate and execute agreements to provide lobbying services for the City of Hollywood with three firms, Becker & Poliakoff in the annual amount of \$50,000.00, Sayfie Law Firm in the annual amount of \$48,000.00, and Gray Robinson in the annual amount of \$50,000.00.

On May 5, 2014, Notices of Availability for Request for Proposal (RFP) Number 4417-14-JE were posted on the City's website and Demandstar in accordance with the City's Purchasing Ordinance, and on May 29, 2014 at 3:00 p.m., RFP-4417-14-JE was opened, resulting in nine (9) responses:

- Becker & Poliakoff, Hollywood, Florida
- Bryant, Miller, Olive, Tallahassee, Florida
- Buchanan, Ingersoll, Rooney, Tallahassee, Florida
- Capital Alliance Group, Tallahassee, Florida
- CLD & Associates, Tallahassee, Florida
- Gray Robinson, Tallahassee, Florida
- JEJ & Associates, Tallahassee, Florida
- Ronald Book, Aventura, Florida
- Sayfie Law Firm, Fort Lauderdale, Florida

An Evaluation Committee deemed Becker and Poliakoff, Sayfie Law Firm and Gray Robinson to be the three most responsive firms relative to the City's needs based on criteria established in the RFP. Becker & Poliakoff, Sayfie Law Firm and Gray Robinson demonstrated a strong working knowledge of legislative, administrative, and regulatory processes and all have previously provided satisfactory services to the City of Hollywood.

The Director of Parking and Intergovernmental Affairs and the Director of Procurement Services recommend that the City Commission authorize the negotiation and execution of contracts between all three (3) firms to provide Lobbying Services for a three (3) year period with options to renew for two (2) additional one (1) year periods based on satisfactory performance, mutual acceptance and the determination that all renewals are in the best interest of the City, and subject to the City receiving all insurance documentation required and approved by Risk, along with signed statements of Hold Harmless and Indemnity in favor of the City.

Funding for these services is available in the FY 2015 Legislative Representation Account Number 01.1150.00000.512.003149, subject to approval and adoption by the City Commission, and will be budgeted in subsequent fiscal years.

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