

CRA Executive Director's Report, November 2023

The following Informational Report by Jorge Camejo, Executive Director, provides an update to the CRA Board on recent Beach and Downtown activities.

Capital Improvement / Redevelopment

Underground Utilities Phase IV – SRA1A from Hollywood Blvd to Southern City Limits, and E/W Streets, Streetends and Surf Road from Harrison Street to Magnolia Terrace

Phase IV E/W streets, from Harrison Street to Magnolia Terrace, including Surf Road and the streetends, permits have been approved by all all-outside agencies. The City's building Department has approved the design of all disciplines and provided a conditional approval until General Contractors pulls the permit and pays the permit fees.

CRA began public outreach by releasing two letters: July 12, 2023, and July 27, 2023. Letters were sent to all residents of ZIP code 33019. HML, a public outreach consultant, walked Van Buren Street, knocking on doors and talking to some residents about the project and the harmonization component. On August 28, 2023, HML will continue site visits on Harrison Street. For those residents that could not be reached, CRA will schedule appointments. Additionally, the CRA is scheduling an in-person Phase IV construction kick-off meeting the first week of December.

On June 30th, the General Contractor released the construction documents, and due to the complexity of the project, several coordination and clarification discussions were required. The GMP is anticipated to be released by the end of September, with several weeks to review and negotiate. CRA is targeting the December Board meeting to bring for consideration.

Phase IV, SR A1A, is 75% completed. FDOT comments are being incorporated into a complete set for all disciplines. Plans are anticipated to be resubmitted to the County and FDOT by the end of September.

The FDOT RRR design is ongoing. The intent is to incorporate the design of the FDOT RRR improvements into the Phase IV SR A1A construction documents and bid set.

Wayfinding Signage and Gateway Markers

The Consultant has submitted a set of complete design packages for the Beach & Downtown; once reviewed and finalized, the CRA and city staff will use their respective complete design packages and advertise both City and CRA packages together via a competitive bid process to select a contractor. Bidding the packages together will result in an economy of scale and potential cost savings.

CRA staff will return to the CRA board with an opinion of probable cost and the competitive bid results.

The Consultant will implement the signage program in the Downtown and Beach Districts. CRA staff, City staff, and the Consultant have finalized design options for 26 signs for Downtown: 11 directional/wayfinding signs, 11 neighborhood signs, one gateway sign, and three optional parking signs. In addition, two new neighborhood signs will be located at the entrances to Johnson Street and Fillmore Street on 21st Avenue.

The signage package for the Beach includes four Beach District entryway signs, one of which at Dania Beach Blvd. will take advantage of ample space in accordance with FDOT regulations for a prominent decorative gateway sign, four Beach Destination signs, and at least four directional signs along A1A.

Broadwalk Access Management

After the contractor constructed six gates at five locations along the Broadwalk, an onsite coordination meeting was held. The purpose of the meeting was to provide a training session with fire, marine safety, police, public works, and beach maintenance. The manufacturer demonstrated how to use and operate the various gates, maintenance, and operational protocols to authorized personnel. Once the training session was completed, the gates became operational.

The pavers have already been restored, and the remaining landscape will be completed soon. CRA Staff are working with the contractor on the architectural enhancement of the gates using decorative wraps, corrals, and/or additional surface treatments.

On Friday, June 16th, Burkhardt Construction installed temporary barriers at the streetends adjacent to the Broadwalk from Harrison Street to Georgia Street, and at Garfield Street adjacent to Charnow Park.

Turtle Lighting

After the May CRA Board meeting, staff was directed to proceed with the project. Three purchase orders were initiated: the first PO was issued to the globes manufacturer, the second PO was issued to the vendor who will coat the globes, and the third PO was issued to the contractor. 325 globes were ordered and began arriving in phases at the coating facility in mid-July. Currently, the coating vendor is coating about 125 globes per month, and installation of the globes started in early August. The electrical contractor encountered a problem replacing the ring that holds the globe to the fixture. Staff ordered 290 new rings so the installation can resume. Staff will coordinate and manage the installation of the new shield on the tri-globe lights along the eastern side of the Broadwalk. The shield will cover 270 degrees of the globe and will eliminate light spills toward the beachside. Staff experimented with many variations of shields until they finally came up with a solution acceptable to Fish and Wild Life.

Hollywood Boulevard Streetscape New Water Main

Installation of the new water main line is 80% complete. The Contractor and consultant are working on submitting to the County all necessary documents for partial certification.

Phase 2 (north side between 20th and 19th Avenues)

On October 20, 2023, Phase 2 was substantially completed and reopened to the public and vehicular traffic. Several tasks still need to be completed by the Contractor. Some of these tasks, such as new light pole installation, will take place as soon as materials arrive on-site, and other tasks, such as final landscape in planter areas, final lift of asphalt and stripping, will take place closer to the end of the project.





Phase 2 Substantially Completed

Two Week Look Ahead

- Continue cleanup of Phase 2.
- Install new lighting and site furnishings in Phase 1 and Phase 2.
- Set MOT for Phase 3 and Phase 4 between 19th Avenue and Young Circle on the north and south sides of Hollywood Blvd.

Project Communication and Outreach

Hollywood Blvd. Streetscape Construction Activities communication outreach is as follows:

- Hollywood CRA's Website: www.hollywoodcra.org/streetscape
- Burkhardt Construction project Website: hollywoodboulevardstreetscapesproject.com
- · Weekly eblast update to stakeholders
- Door to door flyer distribution for critical coordination elements
- 24/7 phone contact information: (561) 781-0888
- General's Contractor's e-mail: adam@burkhardtconstruction.com
- The fifth "Coffee With The Crew" was held on September 28th at 1913 Hollywood Blvd.; the sixth will be held on October 25th at 1921 Hollywood Blvd.





Tyler Street Streetscape

On November 10, 2021, the CRA submitted a grant application to the Broward MPO for CSLIP Cycle 6. The Broward MPO Board approved the ranking of CSLIP Cycle 6 in early February 2022, with the project ranking #2. See grant section for further details on this item.

Downtown Avenues Improvements

Bermello Ajamil & Partners have been selected as the consultant to develop conceptual designs to improve the ROW conditions of 20th and 19th Avenues between Buchanan Street and Jefferson Street to enhance pedestrian connectivity and access to the downtown core. The consultant will explore opportunities to improve pedestrian-scale lighting, incorporate landscape within swale areas, restore damaged sidewalks, accommodate on-street parking where feasible, and address ADA accessibility along sidewalks and curb ramps.

SR A1A Complete Street Project from Hollywood Blvd to Sheridan Street

All west side poles have been installed. Lighting fixture installation began at both the east and west sides. East side poles remained to be installed north of Cleveland Street. The contractor has completed all trench excavation and conduit placement related to the undergrounding portion of the work. All private property conduits have been installed. Irrigation on the west side of the Project is 90% complete. FPL units' chambers and pads are 90% complete. FPL transformers are in the process of being placed on the pads. This work mainly occurs on the west sidewalk of SR A1A. The contractor began installation of the pavers, starting from the north at Sheridan Street.

Conduit Installation

- Light pole installation on the west sidewalk is complete
- Tree planter and subheader curbs are being poured, and tree grates have been installed from Sheridan Street to New Hampshire Street
- Sleeving for irrigation on the west side is complete
- AT&T manhole tie-ins veto continue until completed from Sheridan to Wilson Street
- Viking has completed the primary and feeder cable installation. Transformers along the corridor are being installed along SR A1A, private and City-owned properties, and on City ROW
- Hotwire has completed this conversion. Infrastructure has been installed; however, it will not be operational until all conversions are completed
- Tree tags and the selection of planting material at the nursery have been completed
- Sylvester Palm Trees will be replaced with Medjool date palm trees due to a disease that could jeopardize the tree's longevity
- Garfield Street signal mast arm infrastructure has been installed
- Pavers are being installed from North to south of the west sidewalk, starting at Sheridan Street, currently nearing Johnson Street

Project Communication and Outreach

Complete Street Construction Activities communication outreach is as follows:

• Hollywood CRA's Website: www.hollywoodcra.org/CivicAlerts.aspx?AID=228

• Burkhardt Construction project Website:

www.burkhardtconstruction.com/A1Acompletestreets

- Hollywood Beach Civic Associations' e-mail database
- Hollywood Beach Business Associations' e-mail database
- Door to door flyer distribution for critical coordination elements
- 24/7 phone contact information: (561) 659-1400
- General's Contractor's e-mail: adam@burkhardtconstruction.com

Paint Maintenance Program

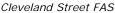
The scope of work includes painting barrier island furnishings, bike symbols, crosswalk markings at Broadwalk, the Broadwalk knee wall, and touching up and repainting First Aid and Lifeguard Stations. All metal furnishings have been touched up or repainted. All metal furnishings along the Broadwalk have been touched up or repainted.

Lifeguard Towers and First Aid Station Maintenance status:

List of Units	Date Completed
Lifeguard Stations	
Garfield Street	2/12/2023
Grant Street	3/13/2023
Nebraska Street	4/7/2023
Harding Street	5/20/2023
Fillmore Street	6/28/2023
First Aid Stations	
Cleveland Street	3/27/2023
Hollywood Blvd	8/10/2023
Liberty Street	8/30/2023

- All Lifeguard Towers and First Aid Stations have been pressure-washed with Chlorine
- Bi-Yearly inspections have been performed and all adjustments and repairs have been completed; punch list items pending
- Lighting Protections systems have been inspected, repaired, or replaces as required
- Roofing inspection of all towers is scheduled to be performed on September 7, 2023







Grant Street LGT



Nebraska Street LGT

SR A1A Linear Park

FDOT pump design is entering the 60% design phase. Two of the four pumps are in Azalea Terrace and Van Buren Street. FDOT proposed pump improvements are limited to a selected number of streets based on the pump location and the proposed capacity of the pump.

The CRA, public utilities, and its drainage master plan consultant are assisting in a recommendation on how to address the gap in service by the FDOT pumps proposal and potentially other drainage considerations where the area of the linear park might be needed.

Therefore, a concept for the linear park will have to be formulated after a final study and recommendations are provided.

Pedestrian Crossings

Design: The traffic signal designs at Carolina Street and Scott Street are complete, including the structural foundations.

Permitting: The first round of comments has been addressed. A set of drawings has been turned over to Burkhardt Construction Inc. for a proposal and potential change order for the Carolina Street intersection. The intent of the change order is to attempt to build the crossing under the Complete Street construction project.

A new FDOT construction agreement is scheduled to be presented to the City Commission in October 2023.

Stormwater Pump Stations along the A1A Corridor

FDOT awarded the design of the four pump stations along SR A1A in August 2022. The consultant has submitted 60% design phase for permitting to the City of Hollywood and other agencies. Construction documents are anticipated to be completed by January 2024.

FDOT Bids are anticipated to be released in April 2024, and Construction is anticipated to begin in Summer 2024.

The FDOT pump stations' proposed locations are at Franklin Street, Sherman Street, Van Buren Street, and Azalea Terrace.

The CRA and the City of Hollywood Department of Public Utilities have been collaborating on identifying means to improve the flooding conditions on the Phase IV corridor. Based on the Department of Public Utilities' drainage master plan model, it was concluded that the FDOT pump stations at Van Buren Street and Azalea Terrace benefit a limited area of the Phase IV project boundaries; Public Utilities has recommended pursuing additional design and stormwater pumps stations to comprehensibly address flooding along the remaining southernmost East/West streets of the Beach CRA district, which is an integral part of the Phase IV resiliency efforts.

Grant Award from Florida Department of Environmental Protection

A \$24.4 M with a 50% match (\$12.2M) grant was awarded to the City/CRA to complete the Phase IV E/W streets resiliency project along the 18 City Streets from Harrison Street to Magnolia Terrance, as per CRA's construction documents.

The Grant Kick-off meeting was on August 1, 2023. The initial welcome packet and contact information have been submitted to the state as required. The first FDEP site visit is scheduled for the first week of September.

Nearshore Underwater Mermaid Artificial Coral Reefs

The project went in front of the CRA Board at the October CRA Board meeting, and it was approved. CRA Staff is working on a series of nearshore Mermaid modules; 48 concrete nearshore coral reef modules are proposed at four locations accessible to divers and

nearshore snorkelers: two locations offshore of North Beach Park, one offshore of Azalea Terrace, and one offshore of Keating Park at Magnolia Terrace. Permitting was obtained through the Florida Department of Environmental Protection, the USA Army Corps of Engineers, and Florida Fish and Wildlife Conservation. Deployment would be expected in the summer of 2024.

Broadwalk LED Wall Lights

The contractor completed the work on the electrical portion of the project and the replacement of the damaged precast panels. Now that it is completed, the entire LED system will be tested and tested by Fish and Wild Life. The CRA Board awarded this project at the November 2022 meeting. Burkhardt Construction Company was selected to construct this project.

The project, which extends for the entire wall along the Broadwalk from Georgia Street to Sherman Street, consists of replacing the damaged original lights with new UL-approved light fixtures using the existing conduits. The lights will be placed inside the wall using an access panel from the back of the wall. The lights can be programmed for different colors. In addition, precast panels for the knee wall will be replaced as required due to the construction of this project.

Keating Park

CRA staff and our consultant are submitting 100% construction documents and applicable documents to the appropriate permitting agencies. It is anticipated that the Florida Fish and Wildlife, Florida Department of Environmental Protection, and City of Hollywood permitting processes will be completed in the coming months.

Once we have a permitted set of drawings, Staff and the consultant will bid out the Project through a competitive bidding process. Staff will return to the Board with contractor rankings and selection.

The Project will include renovating the existing restroom facility, new standing seam metal roofs over the pavilions, structural renovations, a new Dog Park, and the overall Keating Park Masterplan.

Young Circle Design Phase II

CRA and their Consultants, Marlin Engineering and Toole Design Group, are awaiting FDOT / City of Hollywood approval on roadway design for Block 57 and Block 58 prior to proceeding with the Young Circle traffic improvement design; Staff looks forward to collaborating with the new District Four Secretary on this endeavor.

Grant Programs – HIP, PIP and POP

The CRA currently has 2 HIP, 60 PIP or Mini-PIP, and 3 POP Grants at various stages of the process: 32 in the Downtown CRA area and 33 in the Beach CRA area, ranging from serious inquiry and application to completion of construction and applicants in the reimbursement process. Virtual Pre-Application Workshop for November will be held on Monday, November 13, 2023 at 5:00 pm.

1857 Jefferson Street

Owners of the 1857 Jefferson Street completed a PIP Grant; the comprehensive improvements included new paint and stucco, new impact windows and doors, asphalt resurfacing and restriping of their parking areas, the property owner installed pavers in the courtyard and made landscaping improvements outside of their grant.



Photos from Top - Bottom (1857 Jefferson Street Before & After Improvements)

Grant Development Program – CRA Improvement Projects

The CRA and the consultant, RMPK, are identifying grants for the CRA to pursue. Since October 2022, the CRA has applied for the following grants:

Coastal Road Resiliency Florida Grant: Phase IV East / West Streets

Supporting initiatives that address the impacts of flooding and sea level rise. Phase IV EW Streets was submitted since it meets the criteria. Maximum awarded funds are TBD and require a 50% match.

Land Water Conservation Fund Program: Keating Park Improvements

Supporting initiatives to conserve irreplaceable lands and improve outdoor recreation opportunities. Keating Park Improvements was submitted as a fit for this grant. The maximum amount is \$1.5M. The grant requires a 50% match. The grant application was submitted in March; the CRA is addressing comments from FDEP and is awaiting a status update once the grant is awarded in November 2023.

Recreational Trails Program (RTP) grant: Beachwalk Extension Project

Supporting efforts to secure a Recreational Trail(s) that will greatly benefit our community. The CRA is coordinating discussions of the 2023 grant application in the amount of \$500,000 for the improvements to the Beachwalk Extension Project.

FDEP State Water-Quality Assistance Grant: Hollywood Boulevard Streetscape

On December 29, 2022, the CRA submitted a grant application to the Florida Department of Environmental Protection for a State Water-Quality Assistance Grant administered through

the Nonpoint Source Management Program. The program's primary goal is to reduce and control water pollution from nonpoint sources, such as stormwater.

The Project proposes using PaveDrain permeable pavers before inlets, which should effectively reduce the amount of pollutant load being discharged into the stormwater system, therefore, making the Project a potential candidate for this grant.

In April 2023, The Department completed the review and evaluation of the grant applications, but unfortunately, the Hollywood Blvd. Streetscape project was not selected for grand funding this cycle. The Department will keep the grant application under consideration for possible funding in the next cycle.

CRA Staff Grant Acquisitions

CRA Staff, along with other consultants, continually makes efforts to apply for grant funding through federal, state, and local sources to assist in funding capital improvement projects.

Broward MPO CSLIP Cycle 6: Tyler Street Streetscape

On November 10, 2021, the CRA submitted a grant application to the Broward MPO for CSLIP Cycle 6. The Broward MPO Board approved the ranking of CSLIP Cycle 6 in early February 2022, with the project ranking #2.

On January 6, 2023, the City and CRA received a letter of the award through the CSLIP Cycle 6 program. As a result, the Project is incorporated in FDOT's Five-Year Work Program, with funding for Preliminary Engineering expected in FY 2028.

Redevelopment, Recruitment, Retention, Expansion & Private Investment

The CRA and the City of Hollywood Department of Communications, Marketing and Economic Development (CMED):

- Meet once a month, or as needed, and maintain ongoing communications.
 - o Recently met to discuss new branding concepts for FY2024
- Work closely with private property owners to secure new quality tenants and redevelopment projects.
 - Currently coordinating a sponsorship for the November 14th South Florida
 Office Brokers Association meeting that is scheduled to be held in Downtown
 Hollywood with Mayor Levy as the keynote speaker.
- Coordinate initiatives and co-sponsor redevelopment, retail recruitment and economic development programs with organizations including ICSC, ULI, Bisnow, and others.
- Combine resources and initiatives when appropriate.
 - o In the process of sharing database management software
 - o In the process of evaluating additional redevelopment sponsorship opportunities
 - o Share CoStar services to track redevelopment trends and obtain statistics

Staff also continues to:

 Work with developers to increase interest and investment on the Beach and in Downtown Hollywood.

- Work with tenants who have recently signed leases and have not yet opened.
- Connect prospective tenants to property owners and brokers that represent available properties.
- Engage property owners to discuss their needs and concerns regarding redevelopment, tenant acquisition, including but not limited to the building permit process, planning and zoning, and parking rates for tenants.

CRA staff attended the International Downtown Association (IDA) 69th Annual Conference and Marketplace from October 4-6, 2023.

- Attended a series of educational seminars in regard to place-setting, clean and safe programs, and economic development.
- Met with vendors who provide products and services specific to downtown needs.

Redevelopment projects, quality food and beverage establishments, entertainment venues, experiential business models, and office continue to be a priority; however, staff also supports the role of arts, culture, and creativity, as we believe it is essential to eliminate slum and blight; and redevelop the Beach and Downtown CRA Districts.

Certificates of Use and Live Music Extended Hours Licenses

As part of the Department of Planning and Development Services approval process for Certificates of Use, the CRA received and reviewed 3 CU Applications in September 2023.

- 1. Marcus Office Furniture World Inc., 517 S. 21st Avenue (retail)
- 2. 4th Dimension Properties LLC, 1909 Tyler Street (office)
- 3. Common Room, 2032 Harrison Street (restaurant)

The CRA also reviewed and helped process 14 LMEHL applications, 12 of which were approved and 2 are pending.

Maintenance

Downtown – In September, Block By Block staff removed 42 graffiti tags from public property, collected 6,159 lbs. of litter, and collected 54 palm fronds off the ground. Block By Block continues to spot pressure clean the sidewalks, use the Gum Reaper to remove gum spots, and performs special projects as needed.

Beach – In September, 1,780 operational hours were clocked by Beach Maintenance staff. Of those hours, 1,370 were dedicated to trash removal from the beach, and 114 hours were spent cleaning the shower areas. Graffiti tags and stickers were removed from 30 locations.

Communications, Public Information and Special Events

The CRA continues to implement and monitor the revised Media Plan focusing on the dissemination of slum clearance and community redevelopment information.

The CRA is currently:

• Disseminating information to Downtown Hollywood stakeholders regarding current and upcoming capital improvement projects.

- Creating a database for the Downtown Hollywood Business District to increase communications and outreach to all businesses in the area.
- Expanding our Social Media outreach to include awareness of our Valet Program, Streetscape Improvements, and assisting the affected businesses by creating organic social posts on our feeds and tagging the businesses.







Pursuant to the change to State Statute 163 Section III, the City of Hollywood has assumed the expenses of all events and certain marketing initiatives. The CRA was advised that it could continue to fund and produce the Downtown Hollywood ArtWalk series being that it showcases and promotes redevelopment. The ArtWalk includes three walking tours that highlight Downtown capital improvement projects and private investment.

Murals / Public Art Initiatives / Creative Placemaking

A mural by artist Jose-Felix Perez is currently in progress at 330 N. Federal Highway.



Rendering of mural being painted at 330 N. Federal Highway

A mural by artists AMLgMATD was completed at Nana's Preschool, 1704 Buchanan Street.



Completed mural at 1704 Buchanan Street.

There are 9 murals currently in development: 2001 Hollywood Boulevard, 2000 Hollywood Boulevard, 1910 Hollywood Boulevard (rear alley), 1770 Monroe Street/Hollywood Central Performing Arts Center, 2030 Polk Street, 215 S. 21st Avenue, 201 N. 21st Avenue, 1909 Tyler Street, and 600 S. Dixie Highway.

The mural tour during the 3rd Saturday ArtWalk in October had ~30 participants.

CRA Board Meeting Results – 10/4/2023

R-CRA-2023-42 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of June 7, 2023.

• PASSED: 7-0

R-CRA-2023-43 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of July 5, 2023.

• PASSED: 7-0

R-CRA-2023-44 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute An Agreement With Ocean Rescue Alliance, Inc. To Provide Design, Construction And Deployment Services For Artificial Reefs In An Amount Up To \$583,560.00.

• PASSED: 7-0

R-CRA-2023-45 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute A Change Order With Florida Power and Light Company ("FPL") For The Design Of Phase IV-East/West Streets And SR A1A Undergrounding Of Overhead Utilities Conversion, Increasing The Approved Contract From \$1,019,932.00 to \$1,808,613.00, In Accordance With Section 38.48 Of The Procurement Code.

• PASSED: 7-0

R-CRA-2023-46 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute An Interlocal Agreement With The City Of Hollywood For Reimbursement Of Costs For Funding The Design, Bidding Services Relating To Stormwater Pump Station Serving State Road A1A Between Iris Terrace And Daffodil Terrace In An Amount Up To \$421,195.78.

• PASSED: 7-0

R-CRA-2023-47 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Negotiate An Agreement With The Highest Ranked Firm, Basulto Management Consulting, Inc., To Provide Construction Oversight And Project Control Services For Phase IV - Undergrounding Of Overhead Utilities And Streetscape Beautification (BCRA 19-001) In Accordance With Section 38.43 Of The Procurement Code. (Formal Solicitation Procedure)

• PASSED: 7-0

R-CRA-2023-48 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Easy Restaurant Group, LLC For Onsite Improvements To The Property Located At 1925 Hollywood Blvd In A Total Grant Amount Not To Exceed \$75,000.00.

PASSED: 7-0

R-CRA-2023-49 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing An Advertising Media Plan And Authorizing The Expenditure Of Funds In An Amount Up To \$380,000.00 In Accordance With Section 38.41(C)(11)(c) Of The Procurement Code. (Advertising Media)

• PASSED: 7-0