


City of Hollywood

Project Title: Art and Culture Center Expansion

A. Applicant Profile Page 1 of 11

Applicant Information

- a. **Organization Name:** City of Hollywood 
- b. **FEID:** 59-6000338
- c. **Phone number:** 954.921.3404
- d. **Principal Address:** 2600 Hollywood Blvd Hollywood, 33020
- e. **Mailing Address:** ~~2600 Hollywood Blvd PO Box 229045 Hollywood, 33022-9045~~
- f. **Website:** www.hollywoodfl.org
- g. **Organization Type:** Municipal Government
- h. **Organization Category:** Government: Other
- i. **County:** Broward
- j. **DUNS number:** 0760221360000

1. Grant Contact *

First Name

Renee

Last Name

Richards

Phone

954.921.3404

Email

rrichards@hollywoodfl.org

2. Chief Financial Officer for the Applicant *

First Name

Cintya

Last Name

Ramos

Phone

954.921.3231

Email

CRAMOS@hollywoodfl.org

3. Official with Authority to contract for the Applicant *

First Name

Wazir

Last Name

Ishmael

Phone

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Email

WISHMAEL@hollywoodfl.org

4. Official with Authority to contract for the Property Owner ***First Name**

Renee

Last Name

Richards

Phone

954.921.3404

Email

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5. National Endowment for the Arts Descriptors**Applicant Status**

Government - Municipal

Institution Type

Parks and Recreation

Applicant Discipline

Multidisciplinary

B. Introduction Page 2 of 11

1. What is the legal status of the applicant *

- Public Entity
- Nonprofit, Tax-Exempt
- Other (not an eligible response)

2. Will the facility be used as a Cultural Facility at least 85% of the time? *

- Yes
- No (not an eligible response)

3. Applicant Mission Statement - (Maximum characters 500) *

"To enrich the lives of our residents and guests through memorable recreation experiences."

4. Cultural Facilities Grant Status *

- Yes
- No

If yes, list grant numbers for any open Cultural Facilities and Fixed Capital Outlay grants. - (Maximum characters 500)

N/A

Request Amount *

\$500,000

6. Project Type *

- Acquisition

Acquisition is the purchase of land or building for the purpose of using or building a cultural facility.

- Renovation

Renovation is the act or process of giving a property a state of increased utility or returning a property to a state of utility through repair, addition, or alteration that makes possible a more efficient use.

- New Construction

New Construction is constructing a Cultural Facility on property where no building previously existed.

7. Project Synopsis - (Maximum characters 500) *

Briefly summarize the project. Indicate how you will use grant funds, the major work items involved and the end product.

In partnership with the Art and Culture Center/Hollywood (ACCH), the City of Hollywood (the City) is seeking funding to assist in the construction of a new arts education building that will be adjacent to ACCH's current city-owned gallery/administrative facility. The new building will house a multipurpose dance/drama room, Distance Learning Arts broadcast and video/sound recording studio, and classrooms for music and the visual arts. It will border an outdoor courtyard and offer year-round activities that provide a creative and social hub in downtown Hollywood.

8. Project Physical Location *

Street Address

1650 Harrison Street

City

Hollywood

State

FL

Zip

33020

County

Broward

What was your Total Support and Revenue for the last completed fiscal year? *

\$610,507,530

C. Project Documents Page 3 of 11

1. Current Architectural Plans certified by a licensed architect or engineer (or contractor project proposals or working drawings if no architectural plans required for project) are... *

Complete (required for eligibility)

Not complete

2. Construction documents are... *

Complete

Not complete

Project Land and Building

3. Are you leasing the project land or building? *

No (If NO, proceed to question 4.)

Yes, the land and the building

Yes, the building

Yes, the land

If leasing: How many years will remain on the land lease as of July 1 of the award year?

0

If leasing: How many years will remain on the building lease as of July 1 of the award year?

0

4. Who currently owns the land? *

City of Hollywood, FL

5. Who currently owns the building? *

City of Hollywood, FL

6. How old is the building in years? *

0

D. Scope of Work Page 4 of 11

1. Project Description

Describe what you are going to build, what you are doing to renovate the building, or what are you acquiring. Indicate how grant funds and match will be spent. Provide a timeline of when grant funds and match will be expended. Discuss any grants applied for or received from the Division of Historical Resources for the grant period. The Cultural Facility Program is a bricks and mortar program. The program is not to fund parking facilities, sidewalks, walkways, trails that are the entire scope of work, exhibits, fabrication or design, nor does it fund commercial projects.

Construction/Renovation/Acquisition - (Maximum characters 3300.) *

Only one of these categories may be funded through a single Cultural Facilities application What are you constructing, renovating, or acquiring? Be specific. (Example: 500 sq ft Visitor Center)

The City of Hollywood (the City), in partnership with the Art and Culture Center/Hollywood (ACCH), will construct a new 4,000-square-foot Arts Education Building with a 1,400-square-foot Outdoor Courtyard on property owned by the City. The City has partnered with ACCH in identifying the needs and site plan for the new building, which will result in the quadrupling of arts-education programming space at ACCH compared to its current Arts School building. The new education building will stand on what it is currently the employee parking lot at ACCH, on the west side of the Kagey Home facility that houses ACCH's gallery exhibition spaces, Distance Learning Arts Studio, and administrative offices. It will border City sidewalks at Harrison Street and 17th Avenue in downtown Hollywood, with a separate entrance to the lobby facing Harrison Street. The lobby will also be accessible through an existing doorway in the Kagey facility that will be passable during gallery hours.

This is the first project in the City's plan to modernize and build capacity for arts programming at the 1.2-acre ACCH site. Further expansion on the east side of the Kagey Home will include construction of a new performing arts studio and the renovation of current gallery spaces.

ACCH is an independent 501(c)(3) that was founded in 1975, operating initially as a City-run cultural arts entity at its original beachside location in Hollywood. ACCH moved to its current location, the Kagey Home built in 1924 and the adjacent Arts School (1955), on Feb. 2, 1992. Upon re-locating to the new site, ACCH became independent from the City of Hollywood, though it continued to receive general operating and contract services funding. The Kagey Home is currently designated by the State of Florida as a significant historical structure and is forever to be held for public enjoyment by city government. It will not be impacted by the construction of the arts education building and ACCH will continue to present its programming without interruption.

Spaces in the new building will include the following:

- 1,015-square-foot Dance/Drama Studio with a sprung floor that can also host yoga, live performance, and artist talks.
- 900-SF Visual Arts room with sinks and cabinetry
- 560-SF Distance Learning Broadcast and Video/Music Recording Studio (with cabinets)
- 560-SF Music Room with acoustic panels
- 1,400-SF outdoor courtyard/art garden
- 405-SF Secure Lobby
- 95-SF Office/Work Space
- 125-SF Storage/Supply Storage
- 125-SF Kitchen/Break Room
- 2 Bathrooms 220-SF each

Each classroom will have a distinct entryway along an L-shaped corridor that will run from the Dance/Drama Studio at the north end of the building to the Music Room and bathrooms at the south. There will be two points of access for visitors and staff to the Outdoor Courtyard, which will replicate an art garden with bench seating, picnic tables and interactive artworks. The Courtyard will be enclosed and include a façade at one end that may be utilized as a staging area for performances, talks and film screenings. The Courtyard will also serve as an outdoor leisure area for children, youth and adults in ACCH programs. In addition, visitors to ACCH's galleries may also access the Courtyard during gallery hours.

Grant funds will be spent to construct the building. This includes, as outlined in the budget, building materials, electrical and plumbing, finishes, exterior doors and windows, and lighting, sound and communications equipment.

ACCH is working with the City on a preferred start date for construction in the latter half of 2020, following the completion of its Summer Arts Camp. The City has taken steps to meet this timeline. ACCH will maintain its regular programming schedule at its current facilities during the construction period.

Spending Plan *

Indicate how grant funds and match will be spent. (Examples: permitting, site preparation, flooring, windows, HVAC, signage, lighting). Discuss any grants applied for or received from the Division of Historical Resources for the grant period. Discuss any grants applied for or received from the Division of Historical Resources for the grant period.

As noted in the timeline below and detailed in the budget, matching funds will be utilized for design work, permitting, site preparation, and a portion of construction costs. At this time there are no additional grants being applied for toward this project. However, if grants become available in this category the City will actively seek additional funds.

Project Timeline *

Provide a timeline. The timeline should include permitting, site preparation, and actual construction. The grant period is 23 months.

Art and Culture Center Construction Project Timeline

Aug. 28, 2019: Design contract Award – City Commission award of Design Contract

Aug. 2019-Oct. 2020: Construct Contract negotiations

Sept. 2019-Dec. 2020: Permitting

November 2019: Site Plan Submittal, Historic Preservation Board Submittal

March 2020: Site Plan approval, Historic Preservation Board approval

April 2020: Design Development Plans

June 2020: 60% Construction Plans

August 2020: 90% Construction Plans

December 2020: Construction Notice to proceed

December 2021: Construction Completion

E. Proposal Budget Page 5 of 11

1. Proposal Budget Summary *

Request Amount	\$500,000.00
Confirmed Matching Funds	\$1,200,468.00
Project Cost	\$1,700,468.00
Contingency	

2. Have you requested or received funding from the Division of Historical Resources for this project?

*

Yes (not an eligible response)

No

3. Are you requesting REDI match reduction? *

Yes

No

4. What other state dollars will go into the project?

#	Source	Amount
1	N/A	

5. Proposal Expense Details*

List your estimated expenses and how they will be paid (from match, grant funds, or both). Only include expenses that are specifically related to the project. Expenses may include an actual amount to be paid or the value of an in-kind contribution. See Help: Proposal Budget Terms for expense category descriptions and columns. Round amounts to the nearest dollar. Rows must have a value in State, or Cash Match, or In-Kind Match. If all three columns are 0 or blank, the row will not be saved.

Land Acquisition

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	N/A	\$0	\$0	\$0	\$0
Totals:		\$0	\$0	\$0	\$0

Building Acquisition

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
Totals:		\$0	\$0	\$0	\$0

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	N/A	\$0	\$0	\$0	\$0
Totals:		\$0	\$0	\$0	\$0

Architectural Services

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Architect and Engineering Schematic	\$0	\$200,000	\$0	\$200,000
Totals:		\$0	\$200,000	\$0	\$200,000

General Requirements

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	General Conditions Fee	\$100,000	\$200,000	\$0	\$300,000
Totals:		\$100,000	\$200,000	\$0	\$300,000

Site Construction

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Demo, Building pad	\$25,000	\$50,000	\$0	\$75,000
Totals:		\$25,000	\$50,000	\$0	\$75,000

Concrete

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Foundation, slab on grade, beams, colomns	\$38,350	\$76,650	\$0	\$115,000
Totals:		\$38,350	\$76,650	\$0	\$115,000

Masonry

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Masonry walls	\$28,000	\$56,500	\$0	\$84,500
Totals:		\$28,000	\$56,500	\$0	\$84,500

Metals

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Structure, Miscellaneous	\$16,900	\$33,800	\$0	\$50,700
Totals:		\$16,900	\$33,800	\$0	\$50,700

Thermal And Moisture Protection

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Roofing, Insulation	\$12,600	\$25,200	\$0	\$37,800
Totals:		\$12,600	\$25,200	\$0	\$37,800

Doors And Windows

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Exterior Doors and Windows	\$23,530	\$47,070	\$0	\$70,600
Totals:		\$23,530	\$47,070	\$0	\$70,600

Finishes

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Floors, Walls, Ceiling	\$51,530	\$103,071	\$0	\$154,601
Totals:		\$51,530	\$103,071	\$0	\$154,601

Specialties

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Mirrors, marble, partitions	\$19,940	\$39,880	\$0	\$59,820
Totals:		\$19,940	\$39,880	\$0	\$59,820

Equipment

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Arts, Media, Communications Equipment	\$7,504	\$15,000	\$0	\$22,504
Totals:		\$7,504	\$15,000	\$0	\$22,504

Special Construction

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Event lighting, sound, sound panels	\$28,333	\$56,667	\$0	\$85,000
Totals:		\$28,333	\$56,667	\$0	\$85,000

Mechanical

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
Totals:		\$94,075	\$188,152	\$0	\$282,227

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	HVAC, Plumbing, Fire protection	\$94,075	\$188,152	\$0	\$282,227
Totals:		\$94,075	\$188,152	\$0	\$282,227

Electrical

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Electrical systems	\$54,238	\$108,478	\$0	\$162,716
Totals:		\$54,238	\$108,478	\$0	\$162,716

State Total : \$500,000

Match Total (Cash + InKind) : \$1,200,468

6. Proposal Income (Match) Details*

List your confirmed matching funds (resources presently available or pledged and designated to the project). You must provide documentation for matching funds at time of application. See Guidelines: Matching Funds Documentation. Include cash on hand, irrevocable pledges, and in-kind or donated services and materials. See See Help: Proposal Budget Terms for descriptions of income categories and columns. Round amounts to the nearest dollar.

Rows must have a value in Cash Match or In-Kind Match. If both columns are 0 or blank, the row will not be saved.

Private Support

Donations by individuals and non-corporate, non-government parties. Includes foundation grants awarded for this project (or a proportionate share of such grants allocated to this project), cash donations and the fair market value of donated goods or services (in-kind).

#	Source	Amount
1	Adele Youngstrom Foundation	\$45,000.00
2	ACCH Funds and Board Fund-raising	\$50,000.00

Corporate Support

Contributions to this project by businesses, corporations, and corporate foundations, or a proportionate share of such contributions allocated to this project.

Local Government Support

Contributions for this project by city, county, or other local government agencies, or a proportionate share of such grants or appropriations allocated to this project. Includes in-kind and cash derived from grants and appropriations. Note: If the applicant is a city, county, or other local government agency, then their cash support should be shown under Applicant Cash and explained in the Budget Detail.

Federal Government

Support for this project by agencies of the federal government, or a proportionate share of such grants or appropriations allocated to this project. Includes in-kind and cash derived from grants and appropriations.

Applicant Cash

For the proposal budget, these are temporarily restricted funds and irrevocable pledges the applicant will dedicate to the project. Applicant cash must be documented with copies of financial statements from financial institutions, copies of grants and signed irrevocable pledges.

#	Source	Amount
1	City Cash Match	\$1,105,468.00

F. Matching Funds Page 6 of 11

1. Match Summary *

#	Match Type	Amount	% of confirmed match
1	Cash	\$1,155,468.00	96 %
2	Other grants	\$45,000.00	4 %

2. Are these matching funds being used to match any other Department of State grants? *

Yes (not an eligible response)

No

Donor Profile

3. How many donors are supporting the project? *

21

What is the smallest contribution received for the project? *

\$250

What is the largest contribution received for the project? *

\$1,105,468

6. What is the population size of the community the project serves? *

1,900,000

7. Donor Profile: Description of Donors - (Maximum characters 1650.) *

Describe your donors (individual, local artist guild, parent teacher association, etc.). Additional donor information (including names) may be provided at your discretion. All information provided will become a part of public record. The Division must provide this information to the public on request.

The majority of funding for the arts education building will come from City funds being allocated from a General Obligation Bond (GO Bond) referendum that was approved by Hollywood voters in March 2019. Following a series of meetings with civic organizations in the City, ACCH's building project was placed among other improvement projects on the GO Bond item devoted

to Parks, Open Space, Recreational and Cultural Facilities. ACCH was approved for \$2.5 million in City funds towards its Arts Ignite! building initiative, which includes two expansion phases. The first phase is the Arts Education Building and Outdoor Courtyard, for which the City is requesting funding. The remaining City GO-Bond funds will be devoted to future improvements at the 1.2-acre ACCH campus.

In addition to City and State funds, ACCH will create a fund-raising campaign to raise private funds from foundations and individual donors. In advance of this project, ACCH received a \$50,000 grant from the Adele Youngstrom Foundation to research the feasibility of new arts education facilities at the Kagey site. ACCH has spent \$5,000 of the grant award and has allocated the remaining \$45,000 to the project. Further, at this particular time, ACCH has designated another \$50,000 from its cash reserves. All 19 ACCH Board members have committed to donate to the project as part of their annual "get or give" commitment. ACCH will create an "Arts Ignite" give box in the lobby of the Kagey facility for donations as small as \$1. Due to the short time period between the GO-Bond vote and this grant deadline, ACCH is currently planning its steps for the fund-raising campaign for this project. ACCH will create a formal campaign to provide opportunities for small and large donors. This may include selling naming rights to foundations, corporations, and individuals.

8. Donor Profile: Percentage of Community Support *

Support Type	Percentage
Corporations	%
Foundations	3 %
Individuals	%
State	29 %
Other	68 %
Total:	100 %

G. Need for Project and Operating Forecast Page 7 of 11

1. Need for Project - (Maximum characters 3300.) *

Describe your need for the project (or portion of the project on which grant funds will be spent). Discuss need for additional space (performance, exhibition, office, work, or storage) and your history of organization growth. Discuss increased square footage or increased utility. Reference long term construction or renovation needs documented in a long-range plan.

In order to address ACCH's growing demand for year-round arts education offerings for children, youth and adults, the City seeks to build a new Arts Education Building with an Outdoor Courtyard to replace the current Arts School space. The Arts School is a City-owned structure with less than 1,000 square feet of classroom space. Built as a single-family home in 1955, it was purchased by the City as part of the acquisition of the Kagey Home in 1989. The City's population has increased by 18% since 1990, to about 150,000 currently. Classes have been presented in the Arts School since 1993 with no significant structural changes or improvements to enhance program delivery or meet growing demand. Since 2002, under ACCH's current leadership, education programming has grown from serving 100 children to instructing more than 2,000 youth annually.

ACCH utilizes the Arts School for Summer Arts Camp, after-school programs, and private lessons. The space has two small rooms, one for visual arts and a second for performing arts lessons with a capacity for 25 students at one time. Due to its antiquated design and small capacity, ACCH turns away children and families due to the lack of adequate teaching space. The new Arts Education Building will increase student capacity at one time to approximately 150 in four distinct spaces. Moreover, the current Arts School is not designed to present adult classes in such disciplines as dance, film, music, and audio-visual media. The absence of adult offerings in these areas greatly reduces ACCH's capacity to serve the community and to generate earned income through tuition, memberships, and paid admissions. Programming for adults at this time is limited to ACCH's contemporary gallery exhibitions.

To address the need for a modern arts education building on its 1.2-acre city-owned campus, ACCH created the Arts Ignite! Board Steering Committee in 2014. The Board, in collaboration with senior leadership at ACCH, conducted a SWOT analysis of the challenges and opportunities in expanding its education facilities. The Board Committee approved the Arts Ignite! initiative to begin the process for facilities expansion. ACCH's leadership has been working with City leadership to make this a reality.

In its communications with the City, ACCH's leadership has identified the basic needs and function of a new education building with its programmatic and funding goals. The City's Development Services Dept. has discussed the project in detail with ACCH and created a Design Development floor plan based on these conversations. The City has identified potential outside architectural firms that will be considered to create final construction documents.

The Arts Education Building will be a multi-disciplinary facility that will be four times larger than the current Arts School. It will allow for the continued growth of ACCH's existing youth/family audience, while also greatly expanding opportunities for new adult programming in the City. By housing four classroom spaces under one roof, ACCH may schedule multiple class sessions and programs simultaneously for participants of all ages. Class times will expand to evenings and weekends year-round, which ACCH does on a very limited basis at this time. In addition, moving the Distance Learning Arts Studio to the new education building will free up administrative space in the Kagey Home facility.

2. Operating Forecast Detail - (Maximum characters 3300.) *

Describe how the space will be used and the related costs. Incorporate budgetary figures where appropriate. You may reference a budget spreadsheet (provided as support material) or incorporate the revenue and expense figures into the narrative. Consider both staffing and programming needs. Include:

- New staff that will be needed
- Programs that will be added, expanded or improved
- Additional expenses to the organization
- New revenue sources that will be used to offset the added expense

Operating costs for program activities in the Arts Education Building and Outdoor Courtyard will be incurred by ACCH. The City will maintain the facility.

ACCH projects that operating income and expenses for its arts education programming will increase by approximately 20% as a result of new, modern programming space and the creation of adult classes/activities. ACCH employs 11 full-time and 6 part-time employees. This includes three full-time personnel and one part-time position in its Education Dept. ACCH is creating a new position, Director of Donor Relations, to assist in fund-raising for the project. New staff positions will be created for the reception area for weekday evening/Saturday classes. Additional personnel expenses will include artist-instructors for performance, music, video/sound production, and visual arts classes. Based on projections for more than a dozen new program sessions for adults and youth, ACCH will create up to 15 additional teaching positions. Program costs will also increase for equipment/supplies, marketing/advertising, custodial, and utilities.

The number of new and expanded offerings by ACCH will increase in all areas – visual and performing arts, multi-media production, and adult classes – due to the additional teaching spaces. For example, the Dance/Drama Studio may offer ballet, jazz, tap and hip-hop for children; contemporary and cultural dance for adults; and dramatic and musical-theater classes for all ages. Other uses may include artist talks and spoken-word performance. The Broadcast/Video/Music Arts Studio in the new building would result in new classes in developing original works in video and sound/music production. ACCH's Distance Learning arts classes will continue to broadcast at no cost to early-learning centers and K-12 schools in Broward County through a cloud-based video conferencing system.

The Visual Arts Room will support a variety of 2- and 3-dimensional media, including painting, drawing, sculpture, photography and fiber art for all ages. It may serve as a meeting space for Arts Aspire students ages 14-25 who learn leadership and career readiness skills. The Music Room will increase the resources for offering lessons in voice and piano to children and adults, as well as group instruction for all ages. The Outdoor Courtyard space will serve multiple new purposes for ACCH: As an arts-infused social setting for events; a venue for intimate outdoor performances and film screenings; and a picnic/lunch space for summer-camp students and group-tour visitors.

The new building will also create opportunities for community partnerships with outside organizations. This may include developing art-making activities for home-school groups, seniors who do not drive at night, parent and me classes, and adult fitness such as yoga.

ACCH projects an increase in earned income from fee-based classes, particularly for adult and children's dance classes, which are not currently offered. The new building may also help ACCH increase funding from foundations, corporations and private donors through new and existing program initiatives. Classrooms may provide additional revenues for ACCH through rentals to outside arts, educational and community groups that deliver distinct programming. This may include language and public-speaking classes, film screenings, author readings, and more.

3. Fiscal Stability - (Maximum characters 1655.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposed acquisition/renovation/new construction after the grant period.

The City benefits from its strategic geographical location, relative affordability, and its growing fiscal stabilization. The City's property taxable value for fiscal year 2017 was \$13.1 billion, an increase of 7.97% from prior year. The City's operating tax millage rate has been 7.4479 mills since 2012. The increase in taxable assessed property values generates an increase in property tax collections with no millage rate increase. The City anticipates that several notable developments will soon be completed such as the The Place at Hollywood, and the FPL Plant at Port Everglades which will provide a welcoming climate for economic and sustainable development going forward.

The City maintained its AI rating by Moody's on the City's Capital Improvement Revenue and Refunding Bonds Series 2016A. The Beach Community Redevelopment Agency also maintained an A2 from Moody's for its Series 2015 Redevelopment Revenue and Refunding Bonds. Maintaining these ratings reflects the expectation of continued sound financial operations and overall stability in the local economy.

ACCH has charted its continual growth as the City's leading cultural arts organization due to stable and committed financial leadership. Executive Director Joy Satterlee has been with the organization since 2002, first as Deputy Director, then moving into her current capacity in 2005. Under Ms. Satterlee, ACCH has increased exhibition and education programming, raised attendance and participation levels, and created new funding opportunities through partnerships with cultural and community organizations, local schools and universities, and government entities. This has resulted in greater visibility and increased engagement for ACCH throughout South Florida among artists, funders, educators and audiences. Since 2003, ACCH's audited revenues have exceeded expenses in 12 of 16 fiscal years.

4. Changes in Operating Expenses* *

#	Description	Award Year Expenses	Project Completion Year Expenses	Expenses 1 Year After Completion
1	ACCH Staff -- Payroll and Benefits	\$185,000.00	\$185,000.00	\$222,000.00
2	ACCH Contract Labor - Instructors	\$42,500.00	\$42,500.00	\$51,000.00
3	ACCH Supplies and Equipment	\$9,500.00	\$9,500.00	\$14,000.00
4	ACCH Marketing -- Ads, Printing, Postage	\$8,500.00	\$8,500.00	\$11,500.00
5	ACCH Administrative -- 10% of Programmatic	\$24,500.00	\$24,500.00	\$29,500.00

5. Changes in Operating Income* *

#	Description	Award Year Income	Project Completion Year Income	Income 1 Year After Completion
1	ACCH Tuition Fees -- Education	\$160,000.00	\$160,000.00	\$192,000.00
2	ACCH Private Donors -- Foundations/Individuals	\$105,000.00	\$105,000.00	\$120,000.00
3	ACCH Memberships -- Portion Attributed to Education	\$5,000.00	\$5,000.00	\$8,000.00
4	ACCH Rentals -- Arts Education Building			\$5,000.00

H. Project Impact Page 8 of 11

1. Community Impact of Project - (Maximum characters 3300.) *

Discuss how the project will serve the city, county, or region, especially regarding new or improved programming and community services. Include information on:

- organizations and local artists that will use the facility
- educational or research opportunities
- access for underserved groups
- economic, historical, environmental or architectural significance

The new Arts Education Building will greatly impact the City's and ACCH's capacity to serve Hollywood residents and attract visitors from neighboring communities. With this new, larger multi-disciplinary education facility, which quadruples current teaching space, ACCH will diversify its programming for adults and children while creating more opportunities for local artists, educators, and community groups to collaborate on presenting high-quality arts experiences. The arts building will provide an educational and social center that builds a sense of community among residents of all socio-economic backgrounds. It will also help make downtown Hollywood and its surrounding neighborhoods a more attractive place to live. Businesses in downtown Hollywood will be impacted as well by an increase in evening and weekend visitors.

This is a critical time for the City and ACCH amidst a rapidly changing environment for the arts in South Florida. As ACCH makes do with a small and antiquated Arts School building that no longer meets the needs of a growing community, larger state-of-the-art cultural facilities have opened recently in nearby cities. Following years of effort by City and civic leaders, Hollywood is experiencing an unprecedented growth of high-rise residences in the downtown corridor. This growth in population density within blocks of ACCH will coincide with the construction of the Arts Education Building and future facilities at ACCH. This will enable ACCH and the City to provide a vital service of accessible, high-quality arts programming within walking distance of thousands of residents. As Hollywood grows, so will ACCH.

The new education building will flank the historic Kagey Home on its west side, providing a challenge and an opportunity for architects to accentuate what is already a signature facility for the City. The Spanish Mediterranean architecture of the two-story Kagey Home will not be altered. The design of the education building will have a distinctive façade at the corner of Harrison Street and 17th Avenue, just a block from pedestrians and passing motorists at Hollywood Young Circle. An estimated 50,000 cars drive along Young Circle each day. At night, the building will feature dramatic lighting that sets it apart as an arts facility among neighboring businesses and high-rises.

ACCH's education programs are designed to create enriching experiences that instill a life-long appreciation for how the arts can transform individuals and communities. Programs are accessible to participants of all ability levels. Through its Arts Outreach Program, ACCH will continue to make fee-based programs such as Summer Arts Camp and its out-of-school programs accessible to youth through reduced-tuition scholarships. ACCH programs and public outreach are widely integrated into South Florida's cultural network and community. For example, in 2019, ACCH's Education Dept. culminated a year-long outreach initiative with early-learning centers in Broward County with the launch of its Early Voices Collaborative Exhibition. Early Voices featured artworks by students and teachers in 17 early education centers to commemorate the national "Week of the Young Child." Under the guidance of their teachers, more than 400 pre-K children ages 3 to 5 used a variety of art-making materials to make their own, inspired artwork. Literacy was included in the creative process by each participating school. Early Voices is representative of how ACCH designs and implements its education programming for all ages in partnership with educational leaders in Broward County.

ACCH is the third oldest arts nonprofit in Broward County, out of more than 350 cultural entities, and its longevity can be attributed in part to its longstanding partnership with the City of Hollywood. Though independent of the City, ACCH will continue to work closely with Hollywood agencies to present and promote cultural programming in the new facility.

2. Financial Impact of Project - (Maximum characters 3300.) *

Discuss the financial impact the project will have on your operations, maintenance, and programming? Address plans for community development, fundraising campaigns, operational grants, and endowment opportunities.

The project will have a financial impact on both the City and ACCH as a result of the increased size of the Arts Education Building and additional classes offered on weeknight and weekends in comparison to the current Arts School. As indicated previously, the City will incur costs for maintenance of the city-owned facility and expects a positive economic impact through ACCH programs that attract visitors to downtown businesses. ACCH will be impacted with increased revenues for new education classes, and increased costs for staff and artist-instructors to operate the facility and implement programming. Costs for marketing/advertising, equipment/supplies, and custodial will be impacted as well.

ACCH's senior leadership has pledged to raise additional private funds to support the construction and furnishings for the Arts Education Building. ACCH will develop a capital campaign based on reaching out to current and prospective donors. This will include ways to make small donations, as well as naming recognition, a brick campaign, and creating a needs list in which donors may give a specific amount that is devoted to purchasing unique items, such as a video-recording equipment, visual arts supplies, or picnic benches for the Outdoor Courtyard, to name a few. ACCH will reach out to foundations, corporations and larger donors to sell naming rights for the education building. The naming opportunities will include each classroom space (Dance, Visual Arts, Broadcast/Video/Sound, Music) and the Outdoor Courtyard. A portion of funds raised will help leverage outside funding or be used to purchase and install non-bricks-and-mortar expenses, such as communications technology (phones/internet/wi-fi), multi-media recording/production equipment, a sound system, Distance Learning technology, etc.

ACCH receives general operating funds for its programs from the City of Hollywood, Broward County, and State of Florida. Additional funding sources for ACCH are tuitions, gallery admissions, foundation grants, private donors, fund-raising events, and venue rentals. ACCH has a strong track record of receiving foundation grants for its arts-education programs. This is expected to grow due to increased participation numbers in the new education space. Recent program grants include consecutive annual awards from the Community Foundation of Broward to expand the Arts Aspire leadership development program for youth. In FY18, ACCH received a \$50,000 arts-education grant from the Frederick A. DeLuca Foundation. This grant was renewed for \$116,000 over a two-year period (FY20 and FY21). Current funders also include the David and Francie Horvitz Foundation, Josephine S. Leiser Foundation, Helen Ingham Foundation, Florida Theatrical Association, and BBX Capital Foundation, among others. ACCH is one of only two Broward County arts nonprofits to receive three Knight Arts Challenge grant awards from the John S. and James L. Knight Foundation.

ACCH anticipates increasing revenues for memberships as a result of the new building. The added programming, particularly for adults, will allow ACCH to incentivize the purchase of individual memberships through discounts on classes, gallery admissions and special events. Members are often likely to become individual donors upon establishing a relationship with ACCH.

3. Environmental Impact of Project - (Maximum characters 3300.) *

Discuss the impact your project will have on Florida's environment. Describe any environmentally friendly/sustainable aspects of your facility (existing or planned). Consider:

- Impact on human health and the environment (light pollution, low emitting materials, etc.)
- LEED, Energy Star or green building certifications
- Water and energy efficiencies
- Site features (building reuse, habitat preservation, etc.)

The Arts Education Building will have a courtyard area that will allow for a permeable surface among all of the hardscape. The windows will be energy standard windows energy rated built to the energy code per Broward County Codes. The current City Code requires newly constructed city facilities be built to the LEED Silver standards.

I. Project Team Page 9 of 11

1. Organization Staff - (Maximum characters 1655.) *

List the organization staff dedicated to the completion of the project and their project related responsibilities. How many paid staff will be dedicated to this project?

The City is coordinating project activities with ACCH under the leadership of its Executive Director Joy Satterlee, with additional support from the Deputy Director and Director of Development. The ACCH Board has formed a building expansion committee and the entire Board of Trustees is apprised of project activities on an ongoing basis.

2. Project Team

List the project team including the names of the architect, engineer, design consultants, and general contractor. A licensed contractor or architect must be hired to manage and certify the Scope of Work. A project team must be named to be considered for funding.

Project Architect/Engineer *

Saluation

Project Architect/Engineer

Mr.

First Name

Luis

Last Name

Lopez

Project Contractor

Saluation

Project Contractor

First Name

Last Name

Additional Project Team Information - (Maximum characters 1655.)

The Project contractor and on site team will be determined through procurement process.

J. Attachments and Support Materials Page 10 of 11

1. Attachments

Attachments may be of any of the following formats:

- documents (.pdf, .txt, .doc, .docx, etc) up to 10 MB
- images (.jpg, .gif, .png, .tiff etc) up to 5MB

Matching Funds Documentation *

File Name	File Size	Uploaded On	View (opens in new window)
MatchingGOB.pdf	610 [KB]	5/30/2019 1:44:57 PM	View file

Documentation of Unrestricted Use *

File Name	File Size	Uploaded On	View (opens in new window)
Broward-County-Real-Estate-514215-02-3480-2018-Annual-bill.pdf	80 [KB]	5/30/2019 9:52:20 AM	View file

Documentation of Total Support and Revenue *

File Name	File Size	Uploaded On	View (opens in new window)
FY2019 BudgetR-2018-301.pdf	492 [KB]	5/29/2019 4:58:53 PM	View file

Current Architectural Plans certified by a licensed architect or engineer (or contractor project proposals or working drawings if no architectural plans required for project) ... *

File Name	File Size	Uploaded On	View (opens in new window)
AC PLAN FOR GRANT 5 16 19.pdf	187 [KB]	5/22/2019 3:36:43 PM	View file

Documentation of Cultural Programming *

File Name	File Size	Uploaded On	View (opens in new window)
ACCH Attachment -- Arts Education Programming.pdf	17857 [KB]	5/28/2019 4:37:39 PM	View file

Documentation of Project Support *

File Name	File Size	Uploaded On	View (opens in new window)
Documentation of Project Support.pdf	1967 [KB]	5/24/2019 4:45:40 PM	View file

IRS Determination Letter *

File Name	File Size	Uploaded On	View (opens in new window)
IRS-EXEMPT.pdf	21 [KB]	5/29/2019 11:44:52 AM	View file

Current Substitute W-9 *

File Name	File Size	Uploaded On	View (opens in new window)
W-9 SIGNED.pdf	857 [KB]	5/23/2019 11:55:59 AM	View file

Support Materials (Optional)**2. Additional Support Materials**

File	Title	Description	Size	Type	View (opens in new window)
Audited Financial Statements 2017-18 -- Art and Culture Center Hollywood.pdf	ACCH Financial Audit 2017-18		881 [KB]		View file
ACCH Attachment -- Arts School Photos.pdf			620 [KB]		View file
ACCH Attachment -- Organization History.pdf			97 [KB]		View file
ACCH -- IRS 501(c)(3) Tax-Exempt Status.pdf			29 [KB]		View file
ACCH Attachment -- Key Personnel.pdf			98 [KB]		View file
ACCH Matching Funds Documentation.pdf			276 [KB]		View file

K. Review & Submit Page 11 of 11

1. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of City of Hollywood and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

Signature (Enter first and last name)
