

RESOLUTION NO. R- CRA-2023-

A RESOLUTION OF THE HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY ("CRA"),
AUTHORIZING THE INCREASE OF THE MAXIMUM
REIMBURSEMENT AMOUNT OF THE MURAL ONLY
PROGRAM WITHIN THE BEACH DISTRICT OF THE CRA.

WHEREAS, the Community Redevelopment Agency ("CRA") established the Mural Only Program ("MOP"), a reimbursement grant that provides for the use of tax increment funds to leverage private investment for on-site enhancements and continue the success of the Downtown Hollywood Mural Project; and

WHEREAS, the Downtown Hollywood Mural Project continues to be successful, though staff has been advised by prospective applicants that the mosaic mural program for the Beach District does not provide funding that is adequate for the cost of mosaic murals; and

WHEREAS, the MOP presently offers a 50% reimbursement grant up to a maximum reimbursement amount of \$10,000.00 per property in the Beach District for costs including design, labor, materials and equipment associated with the creation and installation of mosaic murals on the exterior surface of buildings and structures, or elsewhere on a property that is visible from the public right-of-way; and

WHEREAS, the MOP program in the Beach District will benefit by utilizing an application process that offers a 50% reimbursement grant, up to a maximum reimbursement amount of \$25,000.00 per property, for costs associated with the creation and installation of mosaic mural on the exterior surface of buildings and structures, or elsewhere on a property that is visible from the public right-of-way, including design, labor, materials and equipment; and

WHEREAS, the proposed private enhancements will assist in the elimination of slum and blight and further promote redevelopment in the CRA Districts; and

WHEREAS, the receipt of an MOP grant will not preclude the applicant from applying for or receiving other grants offered by the CRA; and

WHEREAS, the receipt of a previous CRA grant does not preclude an applicant from applying for or receiving an MOP grant; and

WHEREAS, a property may apply for and receive an MOP grant once every three years; and

WHEREAS, only mosaic mural applications will be permitted and eligible for grant funding in the Beach District of the CRA.

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves and authorizes the modification of the Mural Only Program ("MOP"), as more specifically set forth in the attached Exhibit "A".

Section 3: That it authorizes the CRA Executive Director to execute all applicable agreements to implement the program in accordance with the agreement set forth in the attached Exhibit "B".

Section 4: That this Resolution shall be in full force and in effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2023.

ATTEST:

HOLLYWOOD, FLORIDA COMMUNITY
REDEVELOPMENT AGENCY

PHYLLIS LEWIS, BOARD SECRETARY

JOSH LEVY, CHAIR

APPROVED AS TO FORM:

DOUGLAS R. GONZALES
GENERAL COUNSEL