

Print**Advisory Board & Committee Interest Form - Submission #14777**

Date Submitted: 6/16/2021**Last Name***

Adler

First Name*

Rebecca

District # You Live In.*

4

Home Address*

3151 N 36th Street

City*

Hollywood

State*

FL

Zip Code*

33021

Home Phone**Cell Phone**

954-303-3064

Email Address*

rebecca.adler3@icloud.com

Owner or Renter *

owner

Number of years as city resident*

17

Are you registered to vote in Broward County?*

No

Education (highest degree / level)

high school

Occupation*

High School Student

Work Phone

Business Name*

High School Student

Business Address

City

State

Zip Code**Identify the board / committee(s) to which you request appointment (Please rank in order of preference)****Selection (1)***

Sustainability Advisory Committee

**Selection (2)***

None

**Selection (3)***

None

**Selection (4)***

None

**Affordable Housing Advisory Committee - Questions***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Sustainability Advisory Committee - Questions*

1. I attended Hollywood's Sea Camp, where I discovered a love for our natural environment. From watching the news, I learned about climate change, and the impact it will have on our planet. I hope to join the Committee to lead initiatives that help Hollywood residents understand the many threats to our environment, and the actions that we can take to protect our natural resources. I want to help develop attainable environmental goals and to implement our committee's ideas. I am excited to use my knowledge of research science to develop energy efficient ideas and programs.

2. Not yet, but I will attend all committee and subcommittee meetings.

3. I have experience as an advocate, community leader and research scientist relating to the environment. I have already led four communitywide programs that introduced Hollywood residents to sustainability issues. I feel I will be helpful in all areas of the committee, and especially in the creation of educational campaigns directed towards youth.

4. Teen Leader, Sea Level Rise Solutions of S. FL

I personally organized and led community activities that were attended by hundreds of Hollywood residents as well as by Hollywood Mayors Peter Bober and Josh Levy, multiple Commissioners and Congresswoman Wasserman Shultz.

Founder & President, MaryAnn's Closet Teen Board

I personally led a collection of new socks and underwear for foster children. I also created MaryAnn's Tutors- where I match foster children with high school students for free online tutoring.

Founder & President, Florida Youth Orchestra Teen Board

Temple Solel of Hollywood

At Temple Solel, I take weekly courses in religious studies. I also served as the teen leader for the Jewish Vegetarian Food Festival, which welcomed citizens from across the city.

5. Yes

6. Beachside Montessori is a Green Ribbon school due to their commitment to the environment. I would like to bring similar initiatives to the other schools in Hollywood.

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

just learned about

Are you currently on a County or City Board?*

No

If yes, please describe**If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.***

I have always been involved with conservation and environmental activism. In addition to my coursework, I have also participated in independent research at NSU relating to science.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

For 3 years, I led "King Tide Walks" in Hollywood, introducing our community to the issue of sea level rise. Last year, I led a Zoom with over 200 participants to give young people the tools to positively impact the environment.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

2021 Hollywood Resume.docx

Rebecca Adler
3151 N 36th Street/ Hollywood, FL 33021
954-303-3064/ rebecca.adler3@icloud.com

Objective

To utilize my passion and education to help protect and preserve our natural environment.

Education

Pine Crest School: 5.01 GPA (All A+/As)

Class of 2024

Top Student Departmental Awards: Physics, Pre-Calculus, Calculus, English, World History and Chemistry. High Honors in the Johns Hopkins Center for Talent Youth's Talent Search. Duke TIPS. Davidson Scholar. Winner of US President's Gold Volunteer Service Award.

Enrichment or Summer Academic programs

Independent Science Research

2019- Present

2019-20- 4th place- Broward County Science Fair, Mathematics and Computational Sciences: *A Novel Unification of Hubble's Constant Utilizing Hierarchical Cluster Analysis*

2020-21- 2nd Place and Special Award- Broward County Science Fair, Environmental Science: *Toxicity of Copper on Acropora cervicornis: The effect of a lethal reference toxicant on an endangered coral*
Winner of the American Meteorological Society Award – recognizes outstanding individuals within the weather, water and climate community.

Independent Social Sciences Research, Pioneer Academics

2019

6% acceptance rate (2% of freshmen) to participate in independent research with an Oberlin professor in the area of Music Theory. Completed independent research study titled, *Musical Analysis of "America" and "Alexander Hamilton"*

Teen Leader, Sea Level Rise Solutions of South Florida

2018-Present

Organized and led community activities that bring politicians, activists and citizens together to see the impact of the climate change on my community. Events attended by Hollywood Mayor, Commissioners and Congresswoman Debbie Wasserman Shultz. Appeared in *Sun Sentinel* and *New Times*.
Led a zoom webinar titled, *What Climate Change Means to Me*, with over 200+ student activists from around the country to learn from climate scientists and politicians.
Lobbied for tax incentives and government subsidies for solar.
Photo-essay on King Tide walks and webinar published by the Nicodemus Wilderness Project as part of the Apprentice Ecologist Initiative.

Founder & President, Teen Board- MaryAnn's Closet

2017-Present

Initiated Teen Board for non-profit that provides free clothing to foster children. Led a collection of new socks and underwear. Collected books which I organized into a library for the foster children. Created MaryAnn's Tutors- where I match foster children with high school students for free online tutoring. Received Prudential Certificate of Merit for outstanding commitment to serving the community, and recognition as one of the top student volunteers at Pine Crest School

Regional Teen Board Leader, Childhood Cancer Project

2018- Present

Co-founder of teen board to help raise money for childhood cancer research. Lead fundraisers and advocacy initiatives.

Founder and President, Florida Youth Orchestra Teen Board

2019- Present

Selected for audition-only youth orchestra that performs throughout region. Organize teen musicians in order to provide funding to and build comradery among the orchestra members. Created and led program, FYO Cares, where more experienced musicians provided free lessons to younger players during COVID. First stand viola. Selected to play with Yitzhak Perlman and his Super Strings Orchestra.

Temple Solel of Hollywood

2010-Present

Band Leader for religious services. Take weekly courses in religious studies. Teen leader- Jewish Vegetarian Food Festival, Earth Day Ambassador

Advisory Board & Committee Interest Form - Submission #15460

Date Submitted: 9/3/2021

Last Name*

Berens

First Name*

Joanna

District # You Live In.*

#4

Home Address*

3541 N. Hills Drive

City*

Hollywood

State*

FL

Zip Code*

33021

Home Phone

954-986-4914

Cell Phone

954-559-0289

Email Address*

joannaberens@yahoo.com

Owner or Renter *

Owner

Number of years as city resident*

22

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

BBA

Occupation*

Hospitality Consultant

Work Phone

954-559-0289

Business Name*

Joanna Berens Hospitality, Inc.

Business Address

3541 N. Hills Drive

City

Hollywood

State

FL

Zip Code

33021

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Sustainability Advisory Committee

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

1) I have worked passionately on sustainability issues within my industry and community at large for over 5 years
2) I have not attended any committee meetings; was not aware of the committee
3) Currently serve as President of the Sustainable Events Network, Florida & Caribbean (July, 2021) as well as Zero Food Waste Chair since 2016. Have been an active member of the Sea Level Rise Solutions and Tikkun Olam Committee of Temple Solel, Hollywood, which has organized a King Tide Awareness event since 2016. Served on Inaugural Planning Committee of FL Food Waste Prevention Week 2021 and continue to serve as key representative of the hospitality industry on the Committee moving forward. This state-wide initiative involves key members of the FDEP, FDAG and EPA Region 4, as well as other key stakeholders working on behalf of the their communities and the state of Florida.
4) I am also a current member and past board member of So. Florida Meeting Professionals Assn and Past Executive Board Member of Temple Solel.
5) yes
6) We must identify which projects are not only the most helpful in improving sustainable practices for all of Hollywood residents, but will also be the most adaptable, realistic and implementable. Ideas and solutions are great, but if our citizens are not willing to embrace the practices, we will not succeed in doing our part to reach the UN SDGs by 2030.

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No ▾

If so, how many?*

0 ▾

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Was not aware of Com

Are you currently on a County or City Board?*

No ▾

If yes, please describe


If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Please see answers to questions 1-6. I feel that my volunteer work in sustainability for the past 5 years proves my commitment to the cause.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Current President, Sustainable Events Network, Florida & Caribbean
Zero Food Waste Chair, SENFC
Committee Member, FL Food Waste Prevention Week
Committee Member, Tikkun Olam Committee and Sea Level Rise Solutions, Temple Solel, Hollywood
** volunteer

Are you presently employed by the City of Hollywood?*

No 

If so, in what capacity?*

none

Attach Resume (only .doc and .pdf files)*

Resume-Joanna Berens090321.docx

Joanna Polinsky Berens

3541 NORTH HILLS DRIVE, HOLLYWOOD, FL 33021

(O) 954-985-3648 * (C) 954-559-0289 * EMAIL: JOANNABERENS@BELLSOUTH.NET

Overview & Objectives

Experienced hospitality professional with a sales, operations and logistics background, who possesses a proven track record of growing seven figure revenues, executing top notch meetings and events and garnering exceptional customer satisfaction. Experience encompasses both global and property sales for a large international chain, comprehensive meeting management and sales and operations for destination management companies in several first-tier cities. Superior skills in strategizing and managing both client and hotel relationships resulting in highly successful contract negotiations. **I am seeking to leverage my corporate background and extensive community involvement into a role where I can best impact the community in the area of sustainability.**

Accomplishments

- ♦ **Founder & President, Joanna Berens Hospitality, Inc.**, a company that assists organizations through strategic event execution, hotel contract negotiations, project management and on-site services.
- ♦ While with Starwood Hotels, consistently exceeded seven digit sales quota in all hospitality sales positions, ending last position at 112% of goal and \$9.2 million in sales. Managed and cultivated all aspects of a 45-Key Account Base that generated over \$55 million in revenue for the company.
- ♦ Directed the comprehensive planning and execution of all events associated with a client's meeting, resulting in 50% repeat business for the hotel company, with a profitable margin both in room rate and catered food and beverage.
- ♦ **Zero Food Waste Chair, Sustainable Events Network, Florida & Caribbean – 2016 to present**
Oversee efforts to inspire event planners and vendor partners to donate leftover prepared foods to local charities in the cities where they meet. Since founding the committee, we have assisted directly with nearly 50 event food rescues in the region, donating thousands of pounds of high quality, prepared food, while influencing countless more "rescues" as we coach stakeholders on how to plan for a food rescue. My work as Zero Food Waste Chair has lead me to form many solid relationships with local, regional and state non-profits and municipalities, as well as county and state government agencies working to alleviate waste and food insecurity in this region. I was proud to receive a grant from the World Wildlife Fund to attend the ReFED Food Waste Summit in San Francisco in Oct, 2019 and also serve on the Planning Committee of the Florida Food Waste Prevention Week beginning in 2021. **President of SENFC as of July, 2021.**

Experience

JOANNA BERENS HOSPITALITY, INC., Hollywood, FL
President/Owner

2006-Present

Joanna Berens Hospitality, Inc. was founded in February 2006 as a means to leverage a twenty+ year career in hotel sales and meeting and event operations. The company focuses on group hotel site selection, contract negotiation, strategic event management and on-site operations services. Client base is comprised of corporate (both Fortune 500 and smaller), trade association, fraternal and non-profit organizations.

TEMPLE SOLEL, Hollywood, FL
Interim Executive Director

January-July, 2009

Served as Interim Executive Director of this Reform congregation and non-profit organization. Managed all aspects of day-to-day operations, which included interacting with the president, executive board, all clergy and staff. Managed all membership and budget activities, including member relations and new member recruitment. Oversaw the annual budget preparation for the new fiscal year and organized all aspects of the annual membership meeting.

STARWOOD HOTELS & RESORTS WORLDWIDE, White Plains, NY
Global Account Director, Global Sales Organization

1999-2005

Managed and directed the Florida-based satellite Global Sales Office for this international hotel company which comprised six major brands and a portfolio of 750 hotels worldwide. Managed the group sales efforts of 45 key accounts in Florida, Arkansas and Texas and personally handled sales transactions involving 51 or more peak rooms. Directed strategic planning, ongoing maintenance of client relationships, coordination of sales outreach programs for member hotels, planning and execution of customer events and regional trade show participation, resulting in long-term account growth and increased brand loyalty. Market was comprised of major corporate, national association and third-party clients.

SHERATON BAL HARBOUR BEACH RESORT, Bal Harbour, FL
Account Director, Sales (1996-1998)

1993-1998

Managed and directed the sales efforts for all East Coast corporate and pharmaceutical group business of 51 or more rooms peak for this 650-room, 4-star/4-diamond beach resort in Bal Harbour, FL.

Account Manager, Sales (1993-1996)

Coordinated the group sales efforts for the East Coast corporate and pharmaceutical market for bookings of 50 rooms peak or less and served as conference coordinator for same groups. Interacted with every aspect of the hotel's operations. Multi-tasked at all times, due to the short-term nature of the booking cycle.

LIVE ON-AIR FUNDRAISER/SPOKESPERSON
WPBT Channel 2 (PBS)

1992 - 2014

Solicited membership and donations for this Miami-based public television station during live broadcasts, frequently alongside nationally-renowned guests.

BISCAYNE CONVENTIONS & EVENTS, Fort Lauderdale, FL
Director of Sales & Marketing

1991-1993

VIEWPOINT INTERNATIONAL & CMC/SELECT HOTELS, New York, NY
Free Lance Event Planning Consultant

1987-1991

WASHINGTON, INC. (now part of PGI), Washington, DC
Account Executive

1984-1987

Education

Bachelor of Business Administration, The George Washington University, Washington, DC, 1983
 Semester Abroad, University of Maryland at the University of London, London, England, 1982
High School, Spring Valley High School, Columbia, SC, 1979

Awards/Achievements

- ◆ Recipient of the Norma Bondy Industry Leader Award, So. FL Chapter of Meeting Professionals Intntl (2013-2014)
- ◆ Three-time President's Award recipient for South Florida Chapter of Meeting Professionals International (1997-1998; 1999-2000; 2007-2008)
- ◆ Six-time North American Division (NAD) Master for Starwood Hotels & Resorts, which required annual sales at 120% of goal or higher (1994, 1995, 1996, 1997, 1998, 1999)
- ◆ Starwood Gold Star Recipient (stock options awarded for top employees in Division – 2002)
- ◆ "Top Producer" – Largest revenue producer by a Global A.D. for Westin La Paloma – (2005)

Certifications and Professional & Community Affiliations

Accredited by the International Airlines Travel Agent Network since 2007
 Certification, Climate & Food Justice – The CLEO Institute, Miami, FL – anticipated, August, 2020

President, Sustainable Events Network, Florida & Caribbean – July, 2021 - Present
 Zero Food Waste Chair, Sustainable Events Network, Florida & Caribbean – 2016 – Present
 Committee Member, (Inaugural) Florida Food Waste Prevention Week – 2021 & Beyond
 Scholarship Chair, So. FL Chapter of Meeting Professionals Intntl (MPI) – 2016-17
 Education Chair, MPI Southeast Educational Conference - 2014
 Board Member, So. FL Chapter of Meeting Professionals International (MPI) – 1998-99, 1999-2000, 2011-12
 VP of Finance, So. FL Chapter of Meeting Professionals International (MPI) – 1999-2000 & 2011-12
 Chair, TONS Advisory Board for All Florida Chapters of MPI – 2008-09

Member, Sea Level Rise Solutions Committee, Temple Solel, Hollywood, FL – 2016 to Present
 Member, Rabbinic Search Committee, Temple Solel, Hollywood, FL – 2006-07
 Board Member & Past Recording Secretary, Temple Solel, Hollywood, FL – 2004-2008

Advisory Board & Committee Interest Form - Submission #15584

Date Submitted: 9/18/2021

Last Name*

Cherkasov

First Name*

VYACHESLAV

District # You Live In.*

1

Home Address*

1250 Grant st

City*

Hollywood

State*

FL

Zip Code*

33019

Home Phone

9143104777

Cell Phone

Email Address*

lekcoinc@gmail.com

Owner or Renter *

Owner

Number of years as city resident*

5 years

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

Master Degree
economics/ engineering

Occupation*

Former United Nations senior official

Work Phone

Business Name*

United Nations

Business Address

N/A

City

N/A

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Sustainability Advisory Committee

Selection (2)*

Parks, Recreation & Cultural Arts Advisory Board

Selection (3)*

None

Selection (4)*

None

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

1. I was the senior economic expert of United Nations for over 25 years. I would like to contribute my experience in work of Advisory Committee for prosperity of Hollywood city and residents. I organized various cultural events and concerts of artists and musicians at the United Nations. I would like our parks to be the best in Florida.
2. Not yet due to COVID 19.
3. Yes I'm available.
4. I have the strong experience and can assist in all three directions- park, recreation and art.
5. Organized various concerts, art exhibitions and etc in New York City.
6. Art, music and good parks can deeply help residents to improve their health conditions, contribute to family unity and relationship stability, promote better neighborhood environment and etc that can make the City of Hollywood to be more comfortable for residents.

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

1.I was the senior economic expert of United Nations in sustainable development for over 25 years. I would like to contribute my experience in work of Advisory Committee for prosperity of Hollywood city and residents.
2. Not yet due to COVID 19.
3. I have a master degree in economics, engineering and business development. I was a senior economic and governance and public administration advisor of the United Nations on sustainable development for over 25 years. Provided substantive advices to national, regional and local governments on sustainable development.
4. N/A
5. Yes I'm available to attend meetings as needed.
6. Any projects that Committee would like me to work on.

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

N/A due to COVID19

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I have the Master Degrees in economics, engineering and business management. I have a strong experience in sustainable development, public information including the supervision of big forums, meetings, performances and etc.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I have the Master degrees in the respective areas, was the Committee members including an advisory service to various Boards including sustainable development, various exhibitions including WorldExpo.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

Hollywood

Attach Resume (only .doc and .pdf files)*

CV Sep 2021.pdf

Mr. Vyacheslav CHERKASOV

Professional Accomplishments

Vyacheslav Cherkasov has been with the United Nations since 1987. His duties arose from his work as a Research Officer for the UN Institute for Training and Research (UNITAR) where he was engaged in research and technical cooperation activities in the area of social development policies and planning in response to the priority needs of developing countries. In 1988 Mr. Cherkasov joined the United Nations Secretariat and occupied various high level profession positions in several Departments including the Department of Public Information and Department of Economic and Social Affairs. He undertook and supervised substantive preparations and conducted technical co-operation operational and training activities in developing countries, provided guidance and advisory services national authorities in the fields of social and economic sustainable development, ICT and internet for development, forecasting, planning, resource mobilization for national programmes and United Nations activities in developing countries. He developed, managed, monitored & implemented technical co-operation projects in African countries (Kenya, Malawi, Nigeria, Sierra-Leone and South Africa), in a Latin American country (Colombia) , & a multi sectorial project – United Nations Center for Regional Development in the areas of social and economic development, public administration & human resources management, information technologies, public awareness campaigns. Participated in preparation papers, reports and publications on the issues of socio-economic sustainable policies & planning, public administration & human resources management. Since 2005 Mr. Cherkasov leads and supervises various substantive activities of the Department including Internet governance, World Summit on Information Society (WSIS), Open Government data, citizen engagement and e-participation and etc. Mr. Cherkasov is an expert in e-government and was an author of substantive chapters of the United Nations Flagship publication – E-Government Survey 2014 and 2016. He supervises the Internet Governance Forum Secretariat located in Geneva, Switzerland and participated in organizing annual IGF global events in Kenya, Azerbaijan, Indonesia, Turkey & Brazil. He was the Executive Coordinator of the 7th United Nations Global Forum on Reinventing government. He organized and supervised various public awareness international events such art exhibitions, concerts and performances.

Education

1992	Master	New York University, USA
1979	Master	Moscow Technical University

Print**Advisory Board & Committee Interest Form - Submission #15657****Date Submitted: 9/24/2021****Last Name***

Staiman

First Name*

Marshall

District # You Live In.*

4

Home Address*

3660 N 46th Ave

City*

Hollywood

State*

FL

Zip Code*

33021

Home Phone**Cell Phone**

954-907-3870

Email Address*

mstaiman@yahoo.com

Owner or Renter *

Owner

Number of years as city resident*

23

Are you registered to vote in Broward County?

Yes

Education (highest degree / level)

BS

Occupation*

Retired Recycling and Solid waste company owner and operator

Work Phone**Business Name***

Talismark

Business Address

NA

City**State****Zip Code****Identify the board / committee(s) to which you request appointment (Please rank in order of preference)****Selection (1)***

Sustainability Advisory Committee

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

1) I have over 40 years of experience in the recycling and solid waste industry. I have held private and municipal contracts through several different businesses in my career. As an "environmentalist" at heart and a "capitalist" in practice, I feel that I could offer the city valuable guidance towards adopting sustainable practices that will benefit our city without unreasonable expense.

2) I have only attended one Hollywood commission meeting which was pre-COVID, and was dealing with the issue of potentially Franchising the waste services in the city. I have attended meeting in many other cities, and served on many city and state committees throughout my career. Most notably, circa 1997, I sat on Maryland Governor Parris Glendening's special committee to research and advise on recycling commodity values and what could be done to positively affect those values.

3) See above

4) I have served on the Young Israel of Hollywood's board for 15 years including 2 years as president. I have been a member of the US Green Building Coalition for approximately 7 years and I am a certified LEED Green Associate.

5) I am available to attend meetings in person or via zoom. I do travel part time.

6) I would like to see the city adopt pro-business, environmentally positive practices.

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0



Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

xx

Are you currently on a County or City Board?*

No



If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

see above

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

see above

Are you presently employed by the City of Hollywood?*

No



If so, in what capacity?*

xx

Attach Resume (only .doc and .pdf files)*

Resume - Marshall Staiman 2021.doc

MARSHALL C. STAIMAN

**3660 N. 46th Ave
Hollywood, FL 33021**

EDUCATION

TOURO COLLEGE, NEW YORK, NY
Bachelor of Science in Business Administration, 1985
Minor: Marketing and Human Resource Management

PROFESSIONAL EXPERIENCE

1977- 1993 **Staiman Industries**, (Scrap metal, Paper and Municipal Recycling) Binghamton, NY
 President/General Manager (1989-1993)
 Vice President for General Administration (1986-1989)
 Plant Manager (1986-1989)
 Scale Master (1977-1985) part time
1994-1997 **Browning Ferris Industries Inc.** (BFI), Elkridge, MD
 Recycling coordinator/ municipal Bid Coordinator
1997-1998 **Crest Manufacturing**, Lincoln, RI
 General Manager
1998-1999 **Browning Ferris Industries, Inc.**, South Florida
 Recycling Consultant
1999-2000 **Waste Management, Inc.**, Broward County, FL
 Territory Manager
2000-2020 **Waste Professionals, dba TALISMARK**, Lake Mary, FL
 President / Vice President

CAREER HIGHLIGHTS

- *Managed over \$25 Million dollars of waste and recycling services for US clients annually.
- *Operated one of the largest waste and recycling brokerage companies in the US.
- * Industry leader in promoting fair practice for businesses against companies and municipalities, combating illegal practices including the monopoly management of waste and recycling services.
- *Directed overall operations for area's largest recycling dealer
- *Awarded as Prime Contractor for Broome County's Residential Recycling program involving plastics, glass, newspaper and cardboard. Handled 45 tons of material daily for 80,000 homes including inspecting, processing and marketing.
- *Managed Financial operations with responsibilities for cash flow analysis, profit/loss projections, and supervision of bookkeeping functions.

SPECIAL ACTIVITIES

Board of Trustees; Young Israel of Hollywood (2004- Present)
 President 2015-2017
 Secretary 2013
 Vice President (2009)
 Treasurer (2008)

Member of the Chevra Kadisha of South Fl (Jewish burial society)(1998 to 2015)
USGBC LEED GREEN ASSOCIATE
Maryland Governors Special Commission for Recycling Commodity Valuation. (1997)
Board of Trustees: Jewish Community Center of Binghamton (1989-1990)

Advisory Board & Committee Interest Form - Submission #15440

Date Submitted: 8/31/2021

Last Name*

wechsler

First Name*

stephen

District # You Live In.*

3

Home Address*

3514 W PARK ROAD

City*

HOLLYWOOD

State*

FL

Zip Code*

33021

Home Phone

7862814566

Cell Phone

7862814566

Email Address*

stephen.wechsler@gmail.com

Owner or Renter *

owner

Number of years as city resident*

15

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

MS

Occupation*

manager

Work Phone

Business Name*

SOP Technologies

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Sustainability Advisory Committee

Selection (2)*

Sustainability Advisory Committee

Selection (3)*

Sustainability Advisory Committee

Selection (4)*

Sustainability Advisory Committee

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

1. I care about the world and the environment. I also like to swim in and drink clean water.

2. Not yet.

3. Stormwater inlet pollution prevention. Project Management. Awesomeness.

4. Founding board member of volunteercleanup.org, which helps organize beach cleanups.

5. Absolutely.

6. Anything that helps prevent pollution & flooding, and/or promotes clean energy.

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

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Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

1

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

see attached resume

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

- Founding board member of VolunteerCleanup.org, which helps organize beach cleanups.
- Manager at SOP Technologies, which helps prevent stormwater inlet pollution.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

n/a

Attach Resume (only .doc and .pdf files)*

Stephen Wechsler Resume.docx

SENIOR PROJECT MANAGER • OPERATIONS LEADERSHIP

- High-performing, PMP-certified project leader and senior executive with a proven history of delivering revenues and profitability via expertise in product innovation, financial modeling, business development, and process improvement.
- Recognized for an ability to build, grow, and strengthen businesses in the healthcare, real estate, and technology sectors. Drive results via strategic perspective, cross-functional alignment, and disciplined talent management.
- As COO of Emergency Excellence, played an integral role in growing the company into a leading provider and solutions innovator in management consulting, benchmarking, and patient callback and experience analytics services.

STRATEGIC COMPETENCIES: Strategic Planning • Operations Management • Business Transformation • Agile Project Management • Lean Six Sigma • Financial Operations • Budgeting & Forecasting • Program Management • Product Management • Service Innovation • Contract Negotiation • Process Improvement • Business Development • Human Resources • Information Technology • Marketing • Sales • Workforce Development • Talent Management • VoIP

TECHNOLOGY: Salesforce CRM • Atlassian Trello & Bitbucket • Argus • SurveyMonkey • MS Word, Excel, PowerPoint & Project

PROFESSIONAL EXPERIENCE & SELECTED ACHIEVEMENTS

EMERGENCY EXCELLENCE: North Miami Beach, FL

2009–Present

Chief Operating Officer • Strategy • Program & Product Management

Direct the full scope of corporate strategy and business operations as proxy for Founder and CEO of a healthcare performance improvement firm specializing in management consulting, benchmarking, and patient callback and experience analytics services. Head strategic planning, service delivery, KPIs, financial operations, corporate program management, product management, account management, marketing, human resources, information technology, and risk management. Oversee organization of up to 40 employees in addition to outsourced marketing, IT, and other professional services.

- **Played integral role in growing Emergency Excellence into prominent multi-line healthcare services firm with \$15M in revenues.** Architected, implemented, and scaled enterprise roadmaps, processes, products, and systems.
- **Built Patient Callback service from inception to 90% of total P&L.** Sold vision for service driving positive outcomes via post-ER-visit surveys measuring and providing key insights on quality of care, and fueling process improvements.
- **Product managed full lifecycle of core Patient Callback platform.** Managed developer teams from initial analysis through requirements, product development, UI/UX, analytics processing, quality assurance, go-live, and evolution.
- **Collaborated on consulting engagements impacting diverse aspects of emergency service strategy and operations.** Partnered with CEO from initial C-level analysis through solutions innovation, reporting, and client change management.
- **Built a highly engaged, culturally diverse, and multilingual Call Center organization with exceptional retention.** Created competency-based pre-hire assessments to align hiring to success profile, and promoted an empowered culture.
- **Introduced customer success as key component of enterprise service model.** Influenced a solutions-oriented mindset, driving client and corporate value by directing successful onboarding, process mapping, IT integration, and services.
- **Elevated brand equity and awareness via design, delivery, and management of multiplatform marketing programs (traditional and digital),** including targeted SEO/SEM campaigns, direct mail, and other tools.
- **Sold vision for and launched telehealth Patient Callback service line that extended market reach and client impact.** Created strategic value by pioneering quality assurance practices in rapidly emerging field.
- **Strengthened go-to-market execution via strategic business development.** Collaborated in C-suite sales discussions, represented Emergency Excellence at trade shows, and evangelized services as a featured industry speaker.
- **Orchestrated full scope of analysis, configuration, and implementation of Salesforce CRM and LogMeIn VoIP platforms.** Directed RFPs, functionality design, reporting development, deployment, training, and change management.

THOMAS D. WOOD & CO.: Coral Gables, FL

2007–2009

Vice President – Finance Service Group (Partnership with Colliers International)

Recruited by full-service commercial mortgage banking firm to direct creation of Finance Service Group, a strategic partnership with leading regional commercial real estate firm. Led a department maximizing ROI via leadership on business development, opportunity sourcing, deal construction, underwriting, financial and market analysis, and client relations. Headed project teams on engagements.

- **Delivered outstanding ROI on sourcing and execution of \$150M portfolio of initiatives.** Constructed and standardized complex financial data model templates that increased efficiencies and strengthened partnerships.
- **Spearheaded client acquisition and financial underwriting on \$30M+ in commercial real estate financing projects.**

WHALEN REALTY CAPITAL LLC: Hollywood, FL
Financial Analyst

2006–2007

Project managed underwriting of complex real estate transactions with provider of first mortgage financing, structured debt and equity financing, and asset portfolio management. Provided leadership on full scope of transactions, including qualitative and quantitative market and financial analysis in Argus, forecasting, valuation, due diligence, and financing negotiation.

- **Negotiated debt, equity, and mezzanine financing for \$100M in new projects.** Drove enhancements to transaction processes that improved internal workflows and added partner value by accelerating closure timelines by 20%.

INDEPENDENT MANAGEMENT CONSULTANT: Miami, FL

2001–2005

Directed the full scope of strategic consulting and advisory to C-suite leadership of diverse global businesses. Drove P&L performance via collaboration with executive teams on go-to-market strategy, project management, process improvement, market research, logistics, investor presentations, and other initiatives.

- **Partnered with CEO of startup artificial flower manufacturer Nearly Natural on early-stage go-to-market strategy.** Delivered insights and analysis providing a foundation for rapid scaling to \$100M in total revenues.
- **Architected business plan and investor presentations for Bliss Technologies, a startup manufacturer of lifestyle consumer electronic products.** Played an integral role in initial capital raise of \$200K and development of prototypes.
- **Led design, development, and launch of supply chain framework and global fulfillment center in Thailand.**

INTERLAND, INC. (MERGED WITH WEB.COM): Atlanta, GA
Product Development Manager

2000–2001

Recruited by web hosting company to direct the architecture, development, and delivery of Interland's next-stage business and web hosting solutions. Headed matrixed organizations of software developers, marketers, customers, and stakeholders driving business unit performance via the architecture, transformation, and delivery of integrated web hosting solutions. Provided executive leadership on roadmap prioritization, P&L impact, and scorecard performance.

- **Headed creation of corporate Managed Services division.** Grew group into core business driver and key value proposition in a successful initial public offering and subsequent merger with Web.com.

ACCENTURE PLC (FORMERLY ANDERSEN CONSULTING): Atlanta, GA
Process Consultant

1998–2000

Led and collaborated on strategic business and technical transformation engagements as a member of consulting teams to the US Air Force, US Postal Service, and other corporate and public-sector clients.

EDUCATION

FLORIDA INTERNATIONAL UNIVERSITY COLLEGE OF BUSINESS: Miami, FL
Master of Science in International Real Estate (With Honors)
Bachelor of Science in Finance (Cum Laude)

CERTIFICATIONS

FLORIDA ATLANTIC UNIVERSITY: Six Sigma Green Belt
PROJECT MANAGEMENT INSTITUTE: PMP – Project Management Professional
SCRUM ALLIANCE: CSM – Certified Scrum Master
STATE OF FLORIDA: Real Estate Sales License (Lic. #SL3151662)

COMMUNITY LEADERSHIP

VOLUNTEERCLEANUP.ORG: Founding Member, Board Member & Treasurer
SOP Technologies: Promoting Stormwater Inlet Pollution Prevention Policies