

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes

**Wednesday, June 17, 2015**

**1:00 PM**

**Commission Chambers Room 219**

### **Regular City Commission Meeting**

#### ***CITY COMMISSION***

***Peter Bober, Mayor***

***Kevin Biederman, Vice Mayor - District 5***

***Patricia Asseff, Commissioner - District 1***

***Peter Hernandez, Commissioner - District 2***

***Traci Callari, Commissioner - District 3***

***Richard Blattner, Commissioner - District 4***

***Linda Sherwood, Commissioner - District 6***

***Dr. Wazir Ishmael, City Manager***

***Jeffrey P. Sheffel, City Attorney***

***Patricia A. Cerny, City Clerk***

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, June 17, 2015 at 1:04 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

**Present:** Commissioner Patricia Asseff, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Vice Mayor Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

Commissioner Sherwood participated by telephone.

### **Approval of the Consent Agenda**

**ACTION:** A motion was made by Commissioner Asseff, seconded by Commissioner Callari, to approve the Consent Agenda. The motion passed unanimously (7-0).

9. **R-2015-150** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Water and Sewer Utility Fund (Fund 42) For The Fiscal Year 2015 Adopted Budget (R-2014-282), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

10. **R-2015-151** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Stormwater Utility Fund (Fund 43) For The Fiscal Year 2015 Adopted Budget (R-2014-282), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.
- ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).
11. **R-2015-152** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Sanitation Enterprise Fund (Fund 45) For The Fiscal Year 2015 Adopted Budget (R-2014-282), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.
- ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).
12. **R-2015-153** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Parking Enterprise Fund (Fund 46) For The Fiscal Year 2015 Adopted Budget (R-2014-282), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.
- ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).
13. **R-2015-154** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Central Services Fund (Fund 57) For The Fiscal Year 2015 Adopted Budget (R-2014-282), Revising Operating Revenues, Authorizing Budgetary Adjustments, And Providing An Effective Date.
- ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).
14. **R-2015-155** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Self Insurance Fund (Fund 58) For The Fiscal Year 2015 Adopted Budget (R-2014-282) As Amended, Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

**15. R-2015-156**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Records Preservation Fund (Fund 60) For The Fiscal Year 2015 Adopted Budget (R-2014-282) As Amended, Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

**16. R-2015-157**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Issue The Attached Purchase Order Between Hall-Mark Fire Apparatus And The City Of Hollywood For The Purchase Of One (1) 2016 Horton Model 623 Ambulance In The Estimated Amount Of \$287,252.00.

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

**17. R-2015-158**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Renew The Existing Agreement Between Sunshine After School Child Care, Inc. And The City Of Hollywood For The After School Program And Summer Camp Program.

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

**18. R-2015-159**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing A Donation Of Law Enforcement Forfeiture Funds Pursuant To Florida's Contraband Forfeiture Act In Support Of Community Organizations And Local Agencies Which Provide Drug Abuse Treatment, Drug Abuse Prevention And Awareness Programs Or Crime Prevention Training And Education In The Amount Of \$75,000.00.

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

- 19. R-2015-160** A Resolution Of The City Commission Of The City of Hollywood, Florida, Authorizing The Appropriate City Officials To Apply for And, If Awarded, Accept 2015 Justice Assistance Grant (JAG) Program Grant Funds Managed By The Broward County Sheriff's Office In Order To Purchase Tablet computers And Associated Technology Equipment In An Amount Not To Exceed \$46,303.00; Further Authorizing The Appropriate City Officials To Execute All Applicable Grant Documents And Agreements And Establish Certain Accounts To Recognize And Appropriate The Grant Funding, If Awarded.
- ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).
- 20. R-2015-161** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute The Attached Agreement For Traffic Control Between The Oakridge Property Owners Association, Inc. And The City Of Hollywood.
- ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).
- 21. R-2015-162** A Resolution Of The City Commission Of The City of Hollywood, Florida, Authorizing The Appropriate City Officials To Apply For And If Awarded, Accept COPS Community Policing Development 2015 Grant Funds From The United States Department Of Justice To Defray The Cost Of Community Policing Initiatives, To Include Costs Associated With Overtime For Said Initiatives And Programs; Costs Associated With Problem-Oriented Policing Training And Travel; Costs Associated With The Visibility And Outreach Campaign Which Includes The Neighborhood Watch Program (To Include Signage, Distribution Of Pamphlets/Brochures And Sponsorship Of Neighborhood Watch Events Such As National Night Out, Flashlight Walks); Costs Associated With Conducting Problem Oriented Policing Projects At Chronic Problem Locations (To Include Reunification Vouchers and Training); The Homeless Outreach Program (To Include Reunification Vouchers, Food, Gas Cards, Supplies And Training); And The Offender Focused Deterrence Program Inclusive Of Training; Funding For The Mobil Patrol To Purchase Equipment Such As Motion Sensors and CCTV Trailers, As Well As Uniforms, In An Amount Not To Exceed \$238,100.00; Authorizing The Appropriate City Officials To Execute Any And All Applicable Grant Documents And Agreements; And Further Authorizing The Establishment Of Certain Accounts To Recognize And Appropriate The Grant Funding, If Awarded.

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

**22. R-2015-163**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Authorization To Proceed For Work Order No. B&V 15-01 Between Black & Veatch Corporation And The City Of Hollywood For Automation And Scada Improvements For The Optimization Of The Sludge Process Control System At The Southern Regional Wastewater Treatment Plant (SRWWTP), In A Lump Sum Amount Of \$223,700.00; And To Amend The Approved Fiscal Year 2015 Capital Improvement Program, As Set Forth In Exhibit A (City Project No. 15-9934).

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

**23. R-2015-164**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Orders Between Toscano Engineering As The Primary Vendor And Condo Electric Motor Repair, Corp. As The Secondary Vendor And The City Of Hollywood For Citywide Welding Repair And Fabrication Services For An Estimated Annual Expenditure Of \$125,275.00.

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

**24. R-2015-165**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Authorization To Proceed To Work Order No. MPI 15-03 Between Malcolm Pirnie/Arcadis U.S., Inc. And The City Of Hollywood, For Professional Engineering Design Services, Permitting Services, And Bidding Services Related To Water Treatment Plant High Service Pump Station Upgrade, A Project Identified In The 2007 Water System Master Plan, In A Lump Sum Amount Of \$253,400.00 (Project Number: 14-4233).

**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

- 25. R-2015-166** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Authorization To Proceed For Work Order No. B&C 15-01 Between Brown And Caldwell And The City Of Hollywood For Professional And Engineering Services On An As-Needed Basis And For An Amount Not To Exceed \$100,000.00; And To Amend The Approved Fiscal Year 2015 Capital Improvement Program, As Set Forth In Exhibit A (City Project No. 15-1316).

**ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).**

- 5. R-2015-146** A Resolution Of The City Commission Of The City Of Hollywood, Florida, To Provide A Mechanism For The Financing Of Energy Conservation And Efficiency Improvements, Renewable Energy Improvements, And Wind Resistance Improvements; Authorizing The Execution Of A Non-Exclusive Interlocal Subscription Agreement With The Florida Pace Funding Agency For An Initial Term Of Three Years Ending September 30, 2017; Pursuant To Which The Florida Pace Funding Agency Will Administer A Financing Program For Such Improvements Within The Municipal Boundaries Of The City; Authorizing And Directing City Officials, Officers, Employees And Agents To Take Such Actions As May Be Necessary Or Desirable In Furtherance Of The Purposes Of This Resolution; Providing For Conflicts; Providing For Severability; And Providing An Effective Date.

Discussion ensued among members of the Commission.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

- 6. R-2015-147** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute The Attached First Amendment To The Agreement Between The City Of Hollywood And Boys & Girls Club Of Broward County To Provide The Youth Education Success (YES) Educational Program Through Community Development Block Grant (CDBG) Funding By Reducing The Number Of Students And Adjusting The Individual Cost Per Student.

Discussion ensued among members of the Commission.

Davon Barbour, Director of Economic Development, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

Mal Or, Executive Vice President, Boys and Girls Club, provided additional information and responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Callari, which was seconded by Vice Mayor Biederman, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**7. R-2015-148**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The General Fund (Fund 01) For The Fiscal Year 2015 Adopted Budget (R-2014-282), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

Discussion ensued among members of the Commission.

Matthew Lalla, Director of Financial Services, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Vice Mayor Biederman, to adopt the Resolution. On a voice vote the motion passed 6-1. Commissioner Callari was opposed.**

**8. R-2015-149**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The General Capital Projects Fund (Fund 34) For The Fiscal Year 2015 Adopted Budget (R-2014-282), Revising Operating Revenues, Authorizing Budgetary Transfers, And Providing An Effective Date.

Discussion ensued among members of the Commission.

**ACTION: Motion was made by Commissioner Blattner, which was seconded by Vice Mayor Biederman, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**26. PO-2015-08**

An Ordinance Of The City Of Hollywood, Florida, Repealing Chapter 119 Of The Code Of Ordinances Entitled "Massage Parlors". (15-T-17)

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Clerk read the ordinance title on second and final reading.



**ACTION:** Motion was made by Vice Mayor Biederman, which was seconded by Commissioner Asseff, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:

**Aye:** Commissioner Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Vice Mayor Biederman  
Commissioner Sherwood  
Mayor Bober

**27. PO-2015-09**

An Ordinance Of The City Of Hollywood, Florida, Amending The Zoning And Land Development Regulations To Establish Distance Separation Requirements And Other Regulatory Provisions Relating To Massage Establishments; Providing A Severability Clause; And Providing For An Effective Date. (14-T-27)

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Clerk read the ordinance title on second and final reading.

**ACTION:** Motion was made by Commissioner Asseff, which was seconded by Commissioner Sherwood, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:

**Aye:** Commissioner Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Vice Mayor Biederman  
Commissioner Sherwood  
Mayor Bober

**36. R-2015-170**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving Amendments To The Plat Notations On The "Indigo Beach Resort" Plat, As Recorded In Plat Book 176, Page 168, Of The Public Records Of Broward County, Florida, And Located At 4000 South Ocean Drive, Revising The Non-Vehicular Access Line Along The West Side Of South Ocean Drive; Approving The Relocation Of The Bus Shelter And Landscape Buffer Easements; Approving The Release Of The Traffic Control Easement; Amending The Concurrency Note To Clarify And Limit The Use Of The Platted Property. (P-15-04 and 05).

The City Attorney explained waiving the quasi-judicial procedures and Mayor Bober questioned if there were any objections to waiving them. There were no objections, and the quasi-judicial procedures were waived.

Sylvia Glazer, Director of Public Works, explained the intent of the resolution.

Discussion ensued among staff and members of the Commission.

Clarissa Ip, Traffic Engineer, responded to questions raised by the Commission.

Leslie DelMonte, Planning Manager, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**28. PO-2015-15**

An Ordinance Of The City Of Hollywood, Florida, Creating Section 37.24 Of The Code Of Ordinances To Provide Definitions Of Terms Used In The Subchapter Entitled "Advisory Boards"; Amending Section 37.25 ("Regulations Relating To City Boards") To Provide Definitions And Rules Of Procedure, Clarifying The Responsibilities Of Board Members; Amending Section 37.255 ("Appointment And Term Of Advisory Board Members") To Change The Month For The Board Appointments Special Meeting From June To May; Deleting Section 37.30 ("Community Development Advisory Board") From The Code Of Ordinances; Amending Section 37.31 ("Community Redevelopment Agency") To Delete References To A Community Redevelopment Advisory Board; Deleting Section 37.32 ("Crime Watch Advisory Board") From The Code Of Ordinances; And Providing For An Effective Date.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Clerk read the ordinance title on second and final reading.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Vice Mayor Biederman  
Commissioner Sherwood  
Mayor Bober

- 29. R-2015-167** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Establishing A Neighborhood Watch Advisory Board, Providing For The Purpose and Duties Of The Board; Providing For The Number Of Board Members; Providing For Criteria For the Board Membership.

Debra Reese, Police Legal Advisor, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

Thea Basler, Police Major, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

- 30. R-2015-168** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Establishing A Community Development Advisory Board; Providing For The Purposes And Duties Of The Board; Providing For The Number Of Board Members; Providing For The Criteria For Qualification To The Board; Providing For The Organization Of The Board; And Providing For Board Procedures.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed 6-1. Vice Mayor Biederman was opposed.**

- 37. R-2015-171** A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Contract Between GPE Engineering And General Contractors Corp. And The City Of Hollywood For Construction Services For The Lift Station Conversion/Upgrade Program For Lift Stations A-10, Located At 6951 Fillmore Street And A-11, Located At 7415 McKinley Street, An Approved Capital Improvement Project Identified In The 2007/2008 Wastewater System Master Plan In The Amount Of \$1,097,606.00 (City Project No. 14-8044f).

**ACTION:** Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

**38. P-2015-042**

Presentation By Sylvia Glazer, Director Of Public Works, On The Results Of The Commingled Collection Survey.

Sylvia Glazer, Director of Public Works, provided a detailed presentation on the results of the commingled collection survey.

Discussion ensued among staff and members of the Commission.

Charles Lassiter, Environmental Services Supervisor, responded to questions raised by the Commission.

Commissioner Callari left the meeting at 1:54 PM and returned at 2:02 PM.

Russell Mackey, Regional Vice President of Waste Pro, provided additional information.

Raelin Storey, Director of Public Affairs and Marketing, provided additional information.

Discussion ensued among staff and members of the Commission.

Chuck Ellis, Director of Parks, Recreation and Cultural Arts, responded to questions raised by the Commission.

Commissioner Hernandez left the meeting at 2:14 PM and returned at 2:17 PM.

Discussion ensued among staff and members of the Commission.

**39. P-2015-043**

Presentation By Matthew Lalla, Director Of Financial Services, On Fiscal Year 2015 Midyear Forecasts.

Matthew Lalla, Director of Financial Services, provided a presentation on Fiscal year 2015 Midyear forecasts.

Discussion ensued among staff and members of the Commission.

**31. PO-2015-10**

An Ordinance Of The City Of Hollywood, Florida, Amending The Zoning And Land Development Regulations To Reduce The Timeframes For The Re-Establishment Of A Lawful Nonconforming Use; Providing A Severability Clause; And Providing For An Effective Date. (15-T-14)

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Clerk read the ordinance title on second and final reading.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Vice Mayor Biederman  
Commissioner Sherwood  
Mayor Bober

**32. PO-2015-13**

An Ordinance Of The City Of Hollywood, Florida, Approving The Application Of The 20% Flexibility Rule (Industrial To Commercial) To Approximately 1.14 Acres Located At 2800 North 28th Terrace, Pursuant To The City Of Hollywood's Comprehensive Plan And Policy 13.01.10 Of The Broward County Land Use Plan; And Amending The City's Land Use Map To Reflect The Change In Land Use Designation. (14-F-99)

The City Attorney explained waiving the quasi-judicial procedures and Mayor Bober questioned if there were any objections to waiving them. There were no objections, and the quasi-judicial procedures were waived.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Clerk read the ordinance title on second and final reading.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Vice Mayor Biederman  
Commissioner Sherwood  
Mayor Bober

**33. PO-2015-11**

An Ordinance Of The City Of Hollywood, Florida, Considering The Request For An Amendment To The Planned Development (PD) Master Development Plan (Previously Approved By Ordinance No. O-2014-01) To Modify The Number Of Required Parking Spaces And Increase The Maximum Driveway Widths For "The Preserve At Emerald Hills" Generally Located At SW 35th Avenue And Stirling Road; And Providing An Effective Date. (13-JZ-54a)

The City Attorney explained waiving the quasi-judicial procedures and Mayor Bober questioned if there were any objections to waiving them. There were no objections, and the quasi-judicial procedures were waived.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes and opened the public hearing. Kurt Larson, 5810 SW 36 Terrace, Fort Lauderdale, expressed personal opinions/concerns. There being no one further who wished to speak, the public hearing was declared closed.

Discussion ensued among members of the Commission.

Jaye Epstein, Director of Planning, responded to questions raised by the Commission.

The City Clerk read the ordinance title on second and final reading.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Asseff, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Vice Mayor Biederman  
Commissioner Sherwood  
Mayor Bober

**41. Commissioner Hernandez, District 2**

Ben Gamla Charter School Hollywood

Commissioner Hernandez questioned whether members of the Commission would support a Commission Call for Review (CCR) to consider a review of the decision by the Planning and Development Board on June 11, 2015, to grant a special exception for the Hollywood Ben Gamla Charter School for 21 parking spaces. Commissioner Callari supported the request, however three Commission members must support a CCR for the review to occur.

**Pembroke Road Wall**

Commissioner Hernandez thanked staff for the progress they have made to replace the Pembroke Road wall.

**Interim Chief of Police**

Commissioner Hernandez thanked Tomas Sanchez, Interim Chief of Police, for his continuous open line of communication with members of the Commission.

**Process Improvements**

Commissioner Hernandez complimented the management team for their innovative plans to improve processes.

**Resident Involvement**

Commissioner Hernandez thanked residents for their involvement with the City and communicating their concerns with members of the Commission.

**Homeless Population**

Commissioner Hernandez stated Skip Margerum, Code Enforcement Manager, and himself had discussions with a local business person regarding the on-going problem with the homeless population in the City. The Jubilee Soup Kitchen provides 170 meals per day which is greater than any time in their history. Commissioner Hernandez explained that the homeless population is on the rise and will continue to increase during the winter months. He stated the City needs a plan to address the issue.

**Van Buren Street Lighting**

Commissioner Hernandez requested that Jorge Camejo, CRA Executive Director, evaluate the street lighting on Van Buren Street. He stated that the lights are bright on the west side of Van Buren Street on Dixie Highway and the lights next to the parking garage are not as bright. He requested to have brighter lights installed.

**Downtown Parking**

Commissioner Hernandez requested that members of the Commission discuss free parking in downtown either at a workshop or Commission meeting. He stated business owners have expressed concern that Parking Enforcement Officers do not give any leeway of time when the meter expires which has resulted in a reduction of visitors to Downtown.

**42. Commissioner Callari, District 3****Father's Day**

Commissioner Callari wished all of the Dads a Happy Father's day.

#### Stan Goldman Dog Park

Commissioner Callari announced the grand opening of the Stan Goldman Dog Park will be August 29, 2015.

#### Hollywood Hills Civic Association

Commissioner Callari announced the Hollywood Hills Civic Association meeting will be held tonight and Lori Parrish, Broward County Property Appraiser, will be the guest speaker.

#### Margaritaville Hollywood Beach Resort

Commissioner Callari announced there was a recent employment advertisement in the newspaper for Margaritaville Hollywood Beach Resort.

#### Summer Safety

Commissioner Callari reminded everyone to be diligent about securing their property while on vacation and to contact the Police Department to report any suspicious activity.

#### Homeless Population

Commissioner Callari announced she met with Tomas Sanchez, Interim Chief of Police, to discuss the homeless population problem in the City. She stated they have ideas that hopefully will be embraced.

#### Hollywood Public Schools

Commissioner Callari stated she attended the Planning and Development Board meeting last week. She thanked members of the Commission for their support to assist with providing direction to improve the public school system in the City. A major topic discussed was that the Broward County Public School system in the City is not the best. One resident expressed that she was very pleased to have private schools and charter schools to provide for the children such as Ben Gamla Charter School Hollywood.

#### Meeting with City Staff

Commissioner Callari stated she met with Mel Standley, Assistant City Manager for Public Safety, and Shiv Newaldass, Chief Development Officer, and is very encouraged about the vision for the City.

#### Student Ambassador Program

Commissioner Callari announced she had a discussion with Dr. Wazir Ishmael, City Manager, about creating a Student Ambassador Program. The objective is to reach out to youth and get them involved with City government.



**43. Commissioner Blattner, District 4**

## High School Intern

Commissioner Blattner announced Sam Berens, a student at Fort Lauderdale High School, is shadowing him this week and next week.

## Commission Chamber Microphones

Commissioner Blattner thanked staff for the microphones working properly in the Commission Chamber.

## Ride-Along

Commissioner Blattner announced he had a ride-along last week with Station 74 Fire Rescue. He thanked all of the staff for providing a wonderful experience and commended them for their talent, hard work and commitment. He stated all of the residents that were transported had medical insurance.

## 1203 Federal Highway Demolition

Commissioner Blattner requested that the City Manager provide a status update for 1203 Federal Highway during his comments.

**44. Vice Mayor Biederman, District 5**

## Boys and Girls Club of Broward County

Vice Mayor Biederman thanked members of the Commission for their approval today for Item #6, R-2015-147, to fund the Boys and Girls Club of Broward County.

## Creating Hollywood Tourist Development Council

Vice Mayor Biederman stated it disturbs him that the Greater Fort Lauderdale Convention and Visitors Bureau does not give the City its due recognition. He requested the current bed tax data for the City from the Greater Fort Lauderdale Convention and Visitors Bureau which was denied stating it was privileged information and not public record. He distributed the data from 2012 and 2013 that indicates the City bed tax revenue in 2013 was \$4.2 million of which 2 percent was allocated for the BB&T Center to support the Florida Panthers and 3 percent was for local tourism. He questioned whether members of the Commission would consider requesting approval from the Florida State Legislature for the City to create its own Tourist and Development Council in order to recapture the \$4.2 million the City generates in bed tax revenue. The funds would be used to enhance tourist outreach and the tourist experience when visiting the City.

Mayor Bober stated the Broward County Commission has appointed him to the Fort Lauderdale Tourist Development Council (TDC). He

suggested that Vice Mayor Biederman speak with Nicki Grossman, President of the Greater Fort Lauderdale Convention & Visitors Bureau, in regard to his public records request which should be made available to him. He agreed with Vice Mayor Biederman in regard to concerns of how the TDC promotes the City. He would like more information about creating a separate TDC, what it would entail and the potential gains before formulating a decision. He stated there may be a benefit to have a regional Tourist and Development Council.

Commissioner Blattner is in agreement with Mayor Bober regarding the need for more information prior to formulating a decision on a TDC. He explained how the annual bed tax revenue is collected in Broward County and the amount that is allocated for the City. He stated Nicki Grossman, President of the Greater Fort Lauderdale Convention & Visitors Bureau, did not include how the revenue for the City is spent and the benefits in her recent presentation to the Commission. He explained that a portion of the revenue is supposed to be for beach re-nourishment which has never been implemented or discussed. He would like to have a serious discussion with Nicki Grossman, President of the Greater Fort Lauderdale Convention & Visitors Bureau, and the Broward County Manager or Broward County Mayor to address how the revenue allocated for the City is spent. He gave examples of grant applications the City has not been applying for which he suggested the City should pursue. One of the grants is up to \$500,000.00 with the caveat of a match for tourist development and another is a cultural grant up to \$65,000.00 that could be utilized to enhance programs and events in ArtsPark. He is in support of asking the questions on whether the City should consider its own Tourist and Development Council prior to formulating a decision.

Commissioner Asseff suggested the City hire a Director of Tourism before considering having its own TDC. She would be supportive of examining the proposal based on this premise. She explained that the City of Fort Lauderdale contributes a significantly higher amount in bed tax revenue than the City.

Commissioner Hernandez requested to have the data on the bed tax revenue, including how it was spent. He suggested the City partner with the Hollywood Chamber of Commerce as it has in the past which had great results. He explained that partnering with the Hollywood Chamber of Commerce in lieu of hiring a Tourism Director would be more cost effective and suggested exploring this as an option.

Mayor Bober requested that the City Attorney compose a memo to the State Legislature questioning whether it is permissible for the City to create its own TDC, what it entails and what the statutory

requirements are. Vice Mayor Biederman requested that the memo include the issue of being denied access to the bed tax revenue data.

Vice Mayor Biederman stated that Senator Eleanor Sobel explained to him that the State Legislature requires a Resolution to request a local Bill permitting the City to have its own TDC.

#### Anti-Fracking Resolution

Vice Mayor Biederman stated a resident requested that he support a Resolution to urging the State Legislature to pass an Anti-Fracking Bill. He explained that fracking can contaminate the water supply. He requested that the City join the City of Coconut Creek and Miami-Dade County for a resolution urging the prohibition of fracking in Florida. Commissioner Hernandez and Commissioner Callari were in support.

#### Code Enforcement Officer

Vice Mayor Biederman stated he is in support of hiring a Code Enforcement Officer for the Sanitation Division to discourage residents from not adhering to sanitation rules.

#### Father's Day

Vice Mayor Biederman wished everyone a Happy Father's Day.

### **34. R-2015-169**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ranking The Top Three Firms To Provide Golf Course Management Services; Authorizing The Appropriate City Officials To Negotiate An Agreement Between The Highest Ranked Firm, And The City Of Hollywood To Be Considered By The City Commission At A Later Date.

Chuck Ellis, Director of Parks, Recreation and Cultural Arts, explained the intent of the resolution.

Mark McCumber and Josh McCumber, McCumber-Wright Venture, LLC, provided a presentation on the qualifications of their firm.

W. Douglas White, Billy Casper Golf , LLC, provided a presentation on the qualifications of their firm.

Discussion ensued among members of the Commission.

Joel Wasserman, Director of Procurement Services, and Jorge Camajo, CRA Executive Director, responded to questions raised by the Commission.

Mark McCumber, McCumber-Wright Venture, LLC, responded to questions asked of him.

W. Douglas White, Billy Casper Golf , LLC, responded to questions asked of him.

Discussion ensued among members of the Commission.

Jeffrey P. Sheffel, City Attorney, provided additional information.

**ACTION: Motion was made by Commissioner Hernandez to adopt the Resolution with an amendment to rank Billy Casper Golf first. The motion died due to lack of a second.**

Discussion ensued among members of the Commission.

**ACTION: Motion was made by Commissioner Blattner, which was seconded by Commissioner Asseff, to adopt the Resolution. On a voice vote the motion passed 6-1. Commissioner Hernandez was opposed.**

**35. PO-2015-16**

An Ordinance Of The City Of Hollywood, Florida, Creating Chapter 131 Of The Code Of Ordinances Entitled "Vacation Rental License Program" To Include But Not Be Limited To Providing For Purpose And Intent; Providing For A Vacation Rental License; Providing For A Vacation Rental Representative; Providing For Safety And Operational Requirements; Providing For Parking Standards; Providing For Solid Waste Handling And Containment; Providing For The Posting Of Vacation Rental Information; Providing For Penalties And Enforcement; Providing For Severability; Providing For Conflicts; Providing For An Effective Date.

Commissioner Sherwood disconnected from the meeting at 3:49 PM.

Commissioner Blattner left the meeting at 3:49 PM and returned at 3:51 PM.

Lorie Mertens-Black, Chief Civic Affairs Officer, provided a presentation on the intent of the ordinance.

The following individuals expressed personal opinions/concerns:

1. Terry Cantrell, 745 Harrison Street
2. Jim Lamey, 1042 Hollywood Blvd.
3. Robert Neale, 936 Van Buren Street
4. Felice Schonfeld, 943 N. Southlake Drive
5. Freida Dragif, Hollywood Beach Business Association
6. Martin Lewis, 1001 N. Southlake Drive
7. Sebastian Ohanian, Attorney representing owner of 900 N.

SouthLake Drive

Discussion ensued among staff and members of the Commission.

Jeffrey P. Sheffel, City Attorney, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

Commissioner Hernandez left the meeting at 4:32 PM and returned at 4:35 PM.

Discussion ensued among staff and members of the Commission.

Vice Mayor Biederman left the meeting at 4:36 PM and returned at 4:39 PM.

Discussion ensued among members of the Commission.

Eric Busenbarrick, Fire Chief, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

Commissioner Callari left the meeting at 4:40 PM and returned at 4:41 PM.

Discussion ensued among members of the Commission.

The City Clerk read the ordinance title on first reading.

**ACTION: Motion was made by Commissioner Callari, which was seconded by Vice Mayor Biederman, to adopt the Ordinance on first reading. The motion on roll call vote carried:**

<b>Aye:</b>	Commissioner Asseff Commissioner Hernandez Commissioner Callari Commissioner Blattner Vice Mayor Biederman Mayor Bober
<b>Absent:</b>	Commissioner Sherwood

**ACTION:** Motion was made by Vice Mayor Biederman, which was seconded by Commissioner Callari, to authorize the city attorney to take civil action on nuisance properties 900 N. Southlake Drive, 909 N. Southlake Drive and 1055 Hollywood Boulevard. On a voice vote the motion failed 3-3. Commissioner Asseff, Commissioner Blattner and Mayor Bober were opposed. Commissioner Sherwood was absent.

**ACTION:** Motion was made by Vice Mayor Biederman, which was seconded by Commissioner Asseff, to authorize the city attorney to take civil action against nuisance properties 900 N. Southlake Drive and 909 N. Southlake Drive. On a voice vote the motion failed 3-3. Commissioner Asseff, Commissioner Hernandez and Commissioner Blattner were opposed. Commissioner Sherwood was absent.

**45. Commissioner Sherwood, District 6**

Commissioner Sherwood was absent.

**46. Commissioner Asseff, District 1**

Hollywood Beach

Commissioner Asseff stated she is receiving numerous complaints about tents on the beach and requested staff bring back an item on a future CRA Board meeting. Commissioner Callari supported the request.

Homeless

Commissioner Asseff announced that homeless people have been accessing the patios of beach residents and using their barbeques.

Litter on the Beach

Commissioner Asseff stated litter on the beach has increased significantly. She has requested data from Tomas Sanchez, Interim Chief of Police, on the number of tickets that have been issued for littering on the beach. She explained there are tourists visiting the beach that do not adhere to the anti-littering signs.

Beach Parking Issues

Commissioner Asseff requested there be a workshop to address beach issues including parking rates and structure. She is in agreement with Commissioner Hernandez to raise the beach parking rates.

## FY2016 Budget Workshop

Commissioner Asseff stated she was very disappointed to learn that the City is facing a budget deficit of \$12 million in FY2016. She emphatically disagreed with the solution proposed to dissolve the Beach CRA as an option to reduce the budget deficit.

## Holiday Wishes

Commissioner Asseff wished everyone a Happy Father's Day and Happy Fourth of July.

**47. Mayor Bober**

## Commission in the Community Meeting

Mayor Bober announced the Commission in the Community meeting will be held on June 24, 2015 at 6:00 PM in the Commission Chambers and encouraged everyone to attend.

**48. City Attorney**

## Citizen Comments

Jeffrey P. Sheffel, City Attorney, questioned whether members of the Commission wish to have Citizens' Comments during the Commission meeting on July 8, 2015.

**R-2015-185A**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Changing Citizens Comments At The Regular Commission Meeting Previously Scheduled On July 15, 2015 To The Regular Commission Meeting Currently Scheduled On July 8, 2015.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Sherwood was absent.**

**49. City Manager**

## Budget Workshop

Dr. Wazir Ishmael, City Manager, announced the FY2016 Budget Preview Workshop will be held on Monday, June 22, 2015 at 1:00 PM.

## 1203 North Federal Highway

Dr. Wazir Ishmael, City Manager, stated the Procurement Division is in the process of awarding the bid and is still awaiting the performance bond information, insurance and asbestos removal documentation. The timeline for completion of the award has been moved to July 20,

2015.

**40. CITIZENS' COMMENTS**

The following individuals expressed personal opinions/concerns:

1. James Lamey, 1042 Hollywood Blvd.
2. Andre Brown, 2316 Mayo Street
3. Cynthia Mitchell, 2237 Hood Street
4. Nancy Fowler, 2616 Coolidge Street
5. Helen Chervin, 2470 Adams Street
6. Patricia Antrican, 2534 Fillmore Street

Commissioner Hernandez left the meeting at 5:16 PM and returned at 5:17 PM.

7. Jennifer Ehrenfried, Food and Water Watch
8. Vickie Machado, Food and Water Watch

50. The meeting adjourned at 5:24 PM.

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Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

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