

City of Hollywood

*Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
<http://www.hollywoodfl.org>*



Meeting Minutes

Wednesday, March 2, 2016

1:00 PM

Commission Chambers Room 219

Regular City Commission Meeting

CITY COMMISSION

Peter Bober, Mayor

Peter Hernandez, Vice Mayor - District 2

Patricia Asseff, Commissioner - District 1

Traci Callari, Commissioner - District 3

Richard Blattner, Commissioner - District 4

Kevin Biederman, Commissioner - District 5

Linda Sherwood, Commissioner - District 6

Dr. Wazir Ishmael, City Manager

Jeffrey P. Sheffel, City Attorney

Patricia A. Cerny, City Clerk

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, March 2, 2016 at 1:27 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

Present: Commissioner Patricia Asseff, Vice Mayor Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Commissioner Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

CONSENT AGENDA

Approval of the Consent Agenda

ACTION: A motion was made by Commissioner Callari, seconded by Vice Mayor Hernandez, to adopt the Consent Agenda. The motion passed unanimously (7-0).

5. [R-2016-048](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of September 2, 2015.
ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Hernandez, and adopted on the Consent Agenda. The motion passed unanimously (7-0).
6. [R-2016-049](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Special City Commission Meeting Minutes Of September 15, 2015.
ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Hernandez, and adopted on the Consent Agenda. The motion passed unanimously (7-0).
7. [R-2016-050](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of

September 16, 2015.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Hernandez, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

8. [R-2016-051](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Special City Commission Meeting Minutes Of September 28, 2015.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Hernandez, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

9. [R-2016-052](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The City Manager To Accept The Arbor Day Foundation TD Green Streets Grant In The Approximate Amount Of \$20,000.00 To Increase The Tree Canopy In The Hollywood Gardens West Neighborhood; Amending The Special Programs Fund (11) Budget Of The Fiscal Year 2016 Operating Budget (R-2015-294); Approving The Recognition Of Certain Grant Funding And The Appropriation Of Said Funding As Detailed In The Attached Exhibit 1, If Awarded; Authorizing The Department Of Financial Services To Establish Accounts As May Be Needed To Record And Monitor Said Funding, If Awarded; And Further Authorizing The City Manager To Execute Any And All Applicable Grant Documents And Agreement(s).

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Hernandez, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

10. [R-2016-053](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Accepting The Updated Unified Sea Level Rise Projection Of The Southeast Florida Regional Climate Change Compact.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Hernandez, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

11. [R-2016-054](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Apply For And If Awarded, Accept The Florida Department Of Health 2016 EMS Matching Grant Program In The Approximate Amount Of \$103,400.00 To Purchase Emergency Medical Services (EMS) Equipment/Training; Amending The FY 2016 Operating Budget Of The Special Programs Fund (11) Adopted And Approved By Resolution R-2015-294, Upon Award Of The Grant, In The Manner Detailed in Exhibit 1; Revising And Recognizing Certain Operating

Revenues Authorizing Certain Budgetary Adjustments, Appropriations And Transfers Of Funds, Including Matching Funds In The Approximate Amount Of \$28,850.00, As Required By The Grant Program; Authorizing The Department Of Financial Services To Establish The Accounts To Properly Monitor And Track The Revenues And Appropriations, As Needed, And Further, Authorizing The Appropriate City Officials To Execute Any And All Applicable Grant Documents And Agreement(s).

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Vice Mayor Hernandez, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

12. [P-2016-09](#)

Presentation By The Florida Department Of Health To Recognize The City Of Hollywood As A 2016 Healthy Weight Community Champion.

Lorie Mertens-Black, Chief Civic Affairs Officer, introduced Candy Sims, Public Information Officer, Florida Department of Health.

Candy Sims, Public Information Officer, Florida Department of Health, presented the 2016 Healthy Weight Community Champion Award to the City Commission.

13. [P-2016-10](#)

Presentation By City Of Hallandale Beach Commissioner Michele Lazarow, To Provide An Update On Puppy Mills.

Michele Lazarow, Hallandale Beach Commissioner, provided a detailed presentation on puppy mills, she requested the City Commission pass an ordinance prohibiting the sale of puppy mill dogs.

Discussion ensued among Commissioner Lazarow and members of the Commission. Jeffrey P. Sheffel, City Attorney, responded to questions raised by the Commission. Discussion ensued among Commissioner Lazarow, staff and members of the Commission.

14. [P-2016-11](#)

Presentation By Lorie Mertens-Black, Chief Civic Affairs Officer, To Provide An Update On Broward County's Beach Management Projects.

Lorie Mertens-Black, Chief Civic Affairs Officer, provided a detailed presentation on the progress of Broward County's Beach Management Projects.

15. **Commissioner Callari, District 3**

Vision 2020 Workshop

Commissioner Callari stated the Vision 2020 Workshop was a phenomenal event and what the City needed to set the stage for

moving in the right direction. She thanked the City Manager for organizing the event and all those who attended. The Workshop resulted in out-of-the-box thinking. She received positive and some negative feedback.

Wing Ding Event

Commissioner Callari stated that in the evening Vision 2020 meeting with the community it was mentioned to think of epic things that have happened in the City. She explained that the City had an event many years ago known as the Wing Ding Event. She stated that in 2003 it brought in \$42,000.00 and 11,000 people attended. She suggested that the City resurrect the event with a reunion. She explained that there were talented performers who participated and have become successful artists in the world of entertainment.

St. Patrick's Day Parade

Commissioner Callari announced the St. Patrick's Day Parade on March 13, 2016 in Downtown.

16. Commissioner Blattner, District 4

Internal Auditor

Commissioner Blattner stated the City Commission had a lengthy discussion on considering the hiring of an Internal Auditor. Subsequent to the discussions he did his own research and concluded he does not support it. He explained that an auditor analyzes transactions subsequent to the process rather than preliminarily.

Dumpster Ordinance

Commissioner Blattner stated he has researched the issue of a dumpster ordinance. He explained that the Commission requested a review of the dumpster ordinance on July 8, 2015 and that to date a report has not been generated which he requested to be done by the next Commission meeting on March 16, 2016.

Commissioner Blattner explained he sent a memo to Gus Zambrano, Assistant City Manager for Sustainable Development, requesting that he work with the Department of Public Works to determine whether it is feasible for the ordinance to be applicable throughout the City since it is currently limited to the Downtown CRA District.

Compacting Bins

Commissioner Blattner explained when he was in Albany, California, walking along a sidewalk, he observed compacting bins to dispose of trash which were solar powered. He suggested staff should investigate to determine whether compacting bins would be a viable option to use

in Downtown or on the beach.

Advisory Boards

Commissioner Blattner stated he reviewed the annual advisory board reports and that the African American Advisory Board report was excellent. He stated he was disturbed that the Parks, Recreation & Cultural Arts Advisory Board cancelled four of six meetings scheduled due to lack of a quorum. Commissioner Blattner stated the Neighborhood Watch Board has lost its initiative for identifying and reporting unusual activities which must be remedied. He suggested the Education Advisory Board advocate for improvements in schools within the City, which is not happening.

Commissioner Asseff left the meeting at 2:18 PM.

Permit Process

Commissioner Blattner stated the need to expedite the permit process was a topic discussed at the CRA meeting this morning. He explained this is a Citywide problem and requested that the City Manager and staff address the issue to determine whether increasing staff would be advantageous and report their findings to the Commission.

Commissioner Asseff returned to the meeting at 2:20 PM.

CRA Lighting Project

Commissioner Blattner requested an update from Jorge Camejo, CRA Executive Director, on the CRA lighting rehab project.

17. Commissioner Biederman, District 5

CRA

Commissioner Biederman complimented the Tourism Coordinator for the excellent work being done on social media.

Vision 2020 Workshop

Commissioner Biederman commended the City Manager on the Vision 2020 Workshop and was pleased to see the vision boards on display in the City Hall lobby.

Marshmallow Drop

Commissioner Biederman announced the annual Marshmallow Drop on March 19, 2016 at Boulevard Heights Community Center, 6770 Garfield Street, from 2:00 PM to 5:00 PM.

Condolences

Commissioner Biederman announced the passing of David Booten, a

special needs resident. David was extremely active in the community volunteering for numerous events and was a member of Crime Watch. He was a true asset to the community and will be sorely missed.

18. Commissioner Sherwood, District 6

Vision 2020 Session

Commissioner Sherwood applauded the Vision 2020 Session held on Monday, February 29, 2016. The results of the report indicated that a majority of the Commission members were in agreement on which suggestions they are in favor of implementing. The evening session resulted in good ideas from the residents. She requested the Commission and staff consider implementing some of their recommendations such as a cafe shop in the library; increase lighting and paint around the circles that are dark in Hollywood Gardens West.

Commissioner Blattner left the meeting at 2:23 PM and returned at 2:25 PM.

Permit Process

Commissioner Sherwood reiterated the issue raised by Commissioner Blattner regarding how imperative it is to expedite permits.

Family Birthday Wishes

Commissioner Sherwood wished a happy birthday to her four grandchildren three of whom turned one year old and the fourth turned four.

19. Commissioner Asseff, District 1

Early Voting Election Signs

Commissioner Asseff requested that staff look into getting the early voting election signs around City Hall supporting beams corrected, which are not aesthetically appealing.

Party on the J

Commissioner Asseff stated the Party on the J was excellent and congratulated everyone involved with its success.

Nativity Church Carnival

Commissioner Asseff stated the Nativity Church Carnival was successful.

Sheridan Stationside

Commissioner Asseff stated the Sheridan Stationside construction is coming along well and that it is a phenomenal project.

Vision 2020 Workshop

Commissioner Asseff commended the City Manager and staff for the success of the Vision 2020 Workshop.

Dumpster Ordinance

Commissioner Asseff stated she was at the Bank of America in Downtown and observed there are garbage cans lined up all along the back from the stores which was an eyesore. She questioned why they are not in enclosures and requested support to bring the issue back.

Rotary Park Baseball Kickoff

Commissioner Asseff commended Chuck Ellis, Director of Parks, Recreation and Cultural Arts, and staff for the successful baseball kick off at Rotary Park.

Old Fire Station/ New Parking Garage

Commissioner Asseff suggested that residents be permitted to park in the old Fire Station/new parking garage at the beach with the condition that they have a parking pass. She requested staff review and respond in an e-mail advising the Commission on the concept and whether it is economically feasible. Mayor Bober and Commissioner Sherwood agreed that they would like to review the findings from staff.

Alcohol on the Beach

Commissioner Asseff explained the topic of permitting Nick's Restaurant to serve drinks and food on the beach similar to Margaritaville Hollywood Beach Resort, which was discussed at the CRA meeting this morning. She requested that the issue be brought back. Vice Mayor Hernandez was in support.

Broward Office of the Inspector General (OIG)

Commissioner Asseff questioned whether the City Manager or City Attorney would provide an update on the OIG report received today and what the next step will be. Mayor Bober suggested that staff provide their findings when it is appropriate.

20. Vice Mayor Hernandez, District 2**Hispanic Unity of Florida**

Vice Mayor Hernandez introduced Josie Bacalado, President and CEO of Hispanic Unity of Florida, and requested that she explain the Volunteer Income Tax Assistance (VITA) program.

It was the general consensus of the Commission to waive the Rules of Procedures for the Governing of City Commission Meetings and allow

Vice Mayor Hernandez to yield his time to Josie Bacalado, President and CEO of Hispanic Unity of Florida.

Josie Bacalado, President and CEO of Hispanic Unity of Florida, explained the VITA program. She requested the Commission share the information with their constituents and for Vice Mayor Hernandez to be available for media questions.

Jeffrey P. Sheffel, City Attorney, advised that only under the condition wherein the Commission finds a cause they want to support and members of the Commission vote and support the event can a Commissioner represent the City.

ACTION: Motion was made by Commissioner Sherwood, and seconded by Commissioner Biederman to support the VITA program. The motion on voice vote passed unanimously (7-0).

19. Commissioner Asseff, District 1

Waterway Clean-up

Commissioner Asseff announced the annual Waterway Clean Up will take place on March 5, 2016. Volunteers are needed from 9:00 AM to 1:00 PM.

21. Mayor Bober

Party on the J

Mayor Bober stated the Party on the J was a great event and gets better every year.

Internal Auditor

Mayor Bober he has done some research on hiring an Internal Auditor and had a conversation with Mayor Jack Seiler, City of Fort Lauderdale, regarding the position. One of his take aways is that City Managers and City Attorneys generally are not in favor of having an Internal Auditor. Mayor Jack Seiler pointed out that the Internal Auditor for the City of Fort Lauderdale analyzes past, present and future financials. Internal Auditors take direction regarding whatever the Commission requests to be done within their scope of responsibilities.

22. City Attorney

Executive Session

Jeffrey P. Sheffel, City Attorney, announced pursuant to Florida Statutes 286.011 (8)(a), an executive session would be held regarding Michelle Fuller vs. City of Hollywood and a separate case for Daniel

Figueroa and Gwendolyn Figueroa vs. City of Hollywood. The date and time is to be scheduled.

23. City Manager

Vision 2020 Event

Dr. Wazir Ishmael, City Manager, thanked the Commission and residents for their participation in the Vision 2020 Event. The City created a web page which is visionhollywood@hollywoodfl.org where additional information will be provided.

Fiscal Retreat

Dr. Wazir Ishmael, City Manager, announced the Fiscal Retreat will be held on April 7, 2016 at City Hall, room 215.

Beach Parking

Dr. Wazir Ishmael, City Manager, stated the Margaritaville CDD has reviewed beach parking rates. The Margaritaville Hollywood Beach Resort garage rates will be reduced once the parking meters are reprogrammed. The new rates will be \$3.00 per hour, up to 4 hours; \$10.00 for 4 to 8 hours; \$15.00 for 8 hours and \$30.00 for overnight. Special event rates will be on a sliding scale from \$10.00 to \$20.00.

Bike Rodeo

Dr. Wazir Ishmael, City Manager, announced the Bike Rodeo with the Police Department and the Department of Parks, Recreation and Cultural Arts on March 5, 2016 at Driftwood Heights Community Center, 3000 N. 69 Avenue.

Hollywood Beach Sweep Clean-Up

Dr. Wazir Ishmael, City Manager, announced the monthly Hollywood Beach Sweep Clean-Up will be on March 12, 2016 from 7:00 AM to 11:00 AM. Additional information is on the City's website.

Broward Water Matters Day

Dr. Wazir Ishmael, City Manager, announced Broward Water Matters Day event on March 12, 2016 at Tree Tops Park hosted by the various cities' Public Utilities.

Office of the Inspector General (OIG)

Dr. Wazir Ishmael, City Manager, stated the OIG report was received this morning which is voluminous. The report will be reviewed and the City will take the appropriate actions necessary to ensure the City Codes and City Ordinances are upheld and staff is conducting business in the most appropriate way. The report has been placed on the City website. The final report will be provided to the ICMA as

instructed by members of the Commission. The outside consultant that the City has engaged will be reviewing the report. The City has 90 days to respond to the OIG.

24. The meeting adjourned at 2:54 PM.

Patricia A. Cerny, MMC
City Clerk
Hollywood, Florida

Approved on:
