

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes

**Wednesday, January 15, 2014**

**1:00 PM**

**Commission Chambers Room 219**

### **Regular City Commission Meeting**

#### **CITY COMMISSION**

***Peter Bober, Mayor***

***Patricia Asseff, Vice Mayor - District 1***

***Peter Hernandez, Commissioner - District 2***

***Traci Callari, Commissioner - District 3***

***Richard Blattner, Commissioner - District 4***

***Kevin Biederman, Commissioner - District 5***

***Linda Sherwood, Commissioner - District 6***

***Cathy Swanson-Rivenbark, City Manager***

***Jeffrey P. Sheffel, City Attorney***

***Patricia A. Cerny, City Clerk***

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, January 15, 2014 at 1:04 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1.     **The moment of silence was said in unison.**
  
2.     **Pledge of Allegiance**
  
3.     **Recognition of Veterans, Active Service Personnel & Their Families**
  
4.     **Roll Call**

**Present:**           Vice Mayor Patricia Asseff, Commissioner Peter Hernandez,  
                          Commissioner Traci Callari, Commissioner Richard Blattner,  
                          Commissioner Kevin D. Biederman, Commissioner Linda Sherwood  
                          and Mayor Peter Bober

- 5A.   R-2014-012**       A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Amendment To The Agreement And Scope Of Services Between The City Of Hollywood And The Gunzburger-Washington Park Childcare Center Funded From The Community Development Block Grant (CDBG) For Federal Program Year 2013/2014.

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

- 6.     R-2014-002**       A Resolution Of The City Commission Of The City Of Hollywood, Florida, Cancelling The Bid For The Mechanical Rehabilitation Of Wells F2, F3, F5, F6 & F7 (City Project No. 13-3064).

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

7.     **R-2014-003**     A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute The Attached Keep America Beautiful Affiliate Application And Submit The Requisite Fee In An Amount Not To Exceed \$4,000.00 In Order To Establish A "Keep Hollywood Beautiful" Program.

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

9.     **R-2014-005**     A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached City Right-Of-Way Agreement For Underground Conversion Between Florida Power and Light Company ("FPL") And The City Of Hollywood ("City"), For The Purpose Of Granting Permission To FPL To Convert Overhead Utility Lines To Underground Within The City's Right-Of-Way

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

12.    **R-2014-008**     A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Purchase Order Between Vermeer Southeast Sales & Service, Inc. And The City Of Hollywood For The Purchase Of Two (2) Trailer Mounted 15" Brush Chippers In The Estimated Amount Of \$85,616.00.

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

13.    **P-2014-01**     Presentation Of Awards By Chuck Ellis, Director Of Parks, Recreation And Cultural Arts, To The Winners Of The 2013 Hollywood Beach Candy Cane Parade.

Chuck Ellis, Director of Parks, Recreation and Cultural Arts,

introduced the item and presented a video of the events.

Commissioner Callari left the meeting at 1:08 PM and returned at 1:09 PM.

Toni Bridges, Program and Events Manager, presented awards to the various recipients.

**14. P-2014-02**

Presentation By Lisa Powell, Interim Director of Human Resources & Risk Management, Of Employees Hired December 1 Through 31, 2013.

Tami Thornton, Human Resources Administrator, and Joshua Kittinger, Human Resources Analyst, introduced the employees hired December 1 through 31, 2013.

**15. P-2014-03**

Presentation By Frank G. Fernandez, Chief Of Police, Recognizing Detective Daniel Justus As The Officer Of The Month for November 2013 And Community Service Officer Orianna Kleiman As The Employee Of The Month For November 2013.

Frank Fernandez, Chief of Police, read the commendation that resulted in Detective Daniel Justus being recognized as Officer of the Month for November

Detective Daniel Justus accepted the award and thanked his co-workers for their support and his supervisors and the Commission for the recognition.

Frank Fernandez, Chief of Police, read the commendation which resulted in Community Service Officer Orianna Kleiman being recognized as Employee of the Month for November 2013.

Orianna Kleiman, Community Service Officer, accepted the award and thanked her co-workers for their support and her supervisors and the Commission for the recognition.

**5. R-2014-001**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute The Attached Memorandum Of Understanding And Permit Application For Special Details Between Scott J. Israel, As Sheriff Of Broward County And The City Of Hollywood For Prisoner Transport Services In The Estimated Annual Amount Of \$118,040.00; And Authorizing The Transfer Of Funding In The Amount Of \$118,040.00 From Account Number 01.2040.00000.521.001210 To Account

Number 01.2040.00000.521.003117.

Commissioner Sherwood left the meeting at 1:32 PM.

Discussion ensued among members of the Commission.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Sherwood was absent.**

**8. R-2014-004**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Contract Between OAC Action Construction Corp And The City Of Hollywood, For The Construction Of A Fallen Officer Police Memorial In Front Of The Police Building, In The Amount Of \$59,539.00; Amending The Fiscal Year 2014 Adopted Budget (R-2013-275), Revising Operating Revenues, Authorizing Budgetary Transfers; Approving An Amendment To The Approved Fiscal Year 2014 Capital Improvement Program, As Set Forth In The Attached Exhibit A; And Approving The Overall Project Funding In A Combined Amount of \$74,539.00.

Discussion ensued among members of the Commission.

Cathy Swanson-Rivenbark, City Manager, responded to questions raised by the Commission.

Commissioner Sherwood returned to the meeting at 1:40 PM.

Cherie Stetkar, Police Sergeant, provided a presentation on the design of the Police Memorial.

Discussion ensued among members of the Commission.

Virgil Fernandez, Fire Chief, responded to questions raised by the Commission.

**ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion carried 4-3. Commissioner Hernandez, Commissioner Callari and Commissioner Biederman were opposed.**

**10. R-2014-006**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ratifying The Issuance Of A Purchase Order Between Pure Air Control Services, Inc. And The City Of Hollywood For The Emergency Purchase Of Air Duct Cleaning At The Hollywood Police Department Building In The Amount Of \$74,092.50; To Approve An

Amendment To The Approved Fiscal Year 2014 Capital Improvement Program, As Set Forth In The Attached Exhibit A; And To Approve The Overall Project Funding.

Discussion ensued among members of the Commission.

Sylvia Glazer, Director of Public Works, explained the intent of the resolution. William Vulpis, Assistant Director of Public Works, provided additional information.

Discussion ensued among staff and members of the Commission.

Commissioner Blattner left the meeting at 2:27 PM.

Cathy Swanson-Rivenbark, City Manager, provided additional information.

**ACTION:** Motion was made by Commissioner Callari, which was seconded by Commissioner Hernandez, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Blattner was absent.

**11. R-2014-007**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Authorize The Issuance Of The Attached Purchase Order Between Strobes-R- Us And The City Of Hollywood For The Outfitting Of Thirty-Five (35) Police Vehicles With Emergency And Related Equipment In The Estimated Amount Of \$188,865.04.

Commissioner Blattner returned to the meeting at 2:31 PM.

Discussion ensued among members of the Commission.

Sylvia Glazer, Director of Public Works, responded to questions raised by the Commission.

Cathy Swanson-Rivenbark, City Manager, provided additional information.

**ACTION:** Motion was made by Commissioner Hernandez, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

**16. PO-2013-23**

An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Generally Located At SW 35th Avenue And Stirling Road From Td (Trailer Park District) To PD (Planned Development District); Approving A Variance; Approving The Planned Development (PD) Master Development Plan For The

Subject Property (Hereinafter Known As "The Preserve At Emerald Hills Master Development Plan"); And Amending The City's Zoning Map To Reflect The Change In Zoning Designation (13-JZ-54).

Jeffrey P. Sheffel, City Attorney explained waiving the quasi-judicial procedures for items 16 and 17. Mayor Bober questioned if there were any objections to waiving the quasi-judicial procedures, there were no objections and the quasi-judicial procedures were waived.

Mayor Bober announced the ordinance was advertised in conformance with Florida Statutes and City Codes.

The public hearing was opened and the following individuals expressed personal opinions/concerns:

1. Kurt Larsen, 5810 SW 36 Terrace, Dania Beach
2. Larry Giacini, 5801 SW 36 Terrace, Dania Beach

There being no one further who wished to speak, the public hearing was closed.

Keith Poliakoff, Attorney for the Applicant, responded to the public's concerns.

Discussion ensued among members of the Commission and Keith Poliakoff responded to questions asked of him.

Discussion ensued among members of the Commission.

Commissioner Callari left the meeting at 2:45 PM.

The City Clerk read the Ordinance title on second and final reading.

AN ORDINANCE OF THE CITY OF HOLLYWOOD, FLORIDA, CHANGING THE ZONING DESIGNATION OF THE PROPERTY GENERALLY LOCATED AT SW 35TH AVENUE AND STIRLING ROAD FROM TD (TRAILER PARK DISTRICT) TO PD (PLANNED DEVELOPMENT DISTRICT); APPROVING A VARIANCE; APPROVING THE PLANNED DEVELOPMENT (PD) MASTER DEVELOPMENT PLAN FOR THE SUBJECT PROPERTY (HEREINAFTER KNOWN AS "THE PRESERVE AT EMERALD HILLS MASTER DEVELOPMENT PLAN"); AND AMENDING THE CITY'S ZONING MAP TO REFLECT THE CHANGE IN ZONING DESIGNATION.

**ACTION:** Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the ordinance on second and final reading. The motion on roll call vote carried:

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

**Absent:** Commissioner Callari

Enactment No: O-2014-001

**17. R-2014-009**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The "Preserve At Emerald Hills" Plat, Being In The City Of Hollywood, Broward County, Florida, And Generally Located On The East And West Side Of Southwest 35th Avenue And North Of Stirling Road.

**ACTION:** Motion was made by Commissioner Blattner, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Callari was absent.

**18. PO-2014-01**

An Ordinance Of The City Of Hollywood, Florida, Amending Section 33.025 Of The Code Of Ordinances To Incorporate Pension Provisions Of New Collective Bargaining Agreements With AFSCME, Allow Contributing Members To Buy Credited Service For Periods Of Prior City Employment, And Improve Clarity; Amending Section 33.029 Of The Code Of Ordinances To Incorporate Pension Provisions Of New Collective Bargaining Agreements With AFSCME.

Cathy Swanson-Rivenbark, City Manager, provided an introduction to the ordinance.

Kathy Lopez, Human Resources Administrator, provided a presentation on the intent of the Ordinance.

Commissioner Callari returned to the meeting at 2:54 PM.

Discussion ensued among staff and members of the Commission.

Commissioner Biederman questioned the City Attorney for his opinion if he has a conflict of interest on this item. Jeffrey P.

Sheffel, City Attorney, replied that due to this affecting over 100 employees, the Commissioner does not have a conflict.

Discussion ensued among staff and members of the Commission.

Commissioner Hernandez left the meeting at 3:04 PM and returned at 3:09 PM.



Matthew Lalla, Director of Financial Services, provided additional information.

The following individuals expressed personal opinions/concerns:

1. Barbara Duffy, Attorney for AFSCME

The City Clerk read the ordinance title on first reading.

AN ORDINANCE OF THE CITY OF HOLLYWOOD, FLORIDA, AMENDING SECTION 33.025 OF THE CODE OF ORDINANCES TO INCORPORATE PENSION PROVISIONS OF NEW COLLECTIVE BARGAINING AGREEMENTS WITH AFSCME, ALLOW CONTRIBUTING MEMBERS TO BUY CREDITED SERVICE FOR PERIODS OF PRIOR CITY EMPLOYMENT, AND IMPROVE CLARITY; AMENDING SECTION 33.029 OF THE CODE OF ORDINANCES TO INCORPORATE PENSION PROVISIONS OF NEW COLLECTIVE BARGAINING AGREEMENTS WITH AFSCME.

**ACTION:** Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the ordinance on first reading. The motion on roll call vote carried:

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

**19. R-2014-010**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement Between Liberia Economic And Social Development, Inc. (LES) And The City Of Hollywood For The Construction Of A Single Family Home Using Home Investment Partnership Act Community Housing And Development Organization Set-Aside Funds.

Davon Barbour, Director of Community and Economic Development, explained the intent of the resolution.

Anthony Grisby, Community Development Program Administrator, provided a detailed presentation on the resolution.

Discussion ensued among staff and members of the Commission.

Nadine McCrea, Community Enhancement Collaboration /

Washington Park Homeowner's Association, expressed personal opinions/concerns.

Davon Barbour, Director of Community and Economic Development, responded to questions raised by the Commission.

Commissioner Biederman left the meeting at 3:32 PM and returned at 3:34 PM.

Discussion ensued among staff and members of the Commission.

Commissioner Blattner left the meeting at 3:36 PM and returned at 3:39 PM.

**ACTION:** Motion was made by Commissioner Biederman, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

**20. R-2014-011**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Executive The Attached Developer Agreement Between The City Of Hollywood And The Broward Alliance For Neighborhood Development, Inc. (B.A.N.D.) To Acquire, Rehabilitate, And Sell Foreclosed And Abandoned Properties Within The City Of Hollywood Using Neighborhood Stabilization Program Funds In An Amount Not To Exceed \$1,286,567.00.

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Commissioner Blattner, to adopt the Resolution.

Davon Barbour, Director of Community and Economic Development, explained the intent of the resolution.

Bonnye Deese, Executive Director, Broward Alliance for Neighborhood Development (B.A.N.D.), provided additional information on the program.

Discussion ensued among staff and members of the Commission.

Commisisoner Sherwood left the meeting at 3:52 PM.

**ACTION:** On voice vote, the motion made by Commissioner Sherwood, which was seconded by Commissioner Blattner, passed 6-0. Commissioner Sherwood was absent.

**21. P-2014-04**

Presentation By John Barletta, Director Of Information Technology, Regarding The New Help Me Hollywood System.

Cathy Swanson-Rivenbark, City Manager, provided an introduction of the item and called upon John Barletta to provide the presentation.

John Barletta, Director of Information Technology, provided the presentation overview regarding the new Help Me Hollywood system.

Allessandro DiSciascio, Systems and Program Manager, provided a detailed presentation on the application and how it functions.

Raelin Storey, Director of Public Affairs and Marketing, provided additional information.

Discussion ensued among staff and members of the Commission.

**23. Vice Mayor Asseff, District 1****Clothing Box Ordinance**

Vice Mayor Asseff stated The Salvation Army is requesting the City pass a clothing box ordinance to regulate the placement of donation boxes. The boxes will be placed in various areas of the City. The homeless population benefits greatly from Salvation Army programs. Commissioner Biederman concurred. Vice Mayor Asseff will provide a copy of the other cities' ordinances (e.g. City of Miramar).

**Repeal of Fireworks Ban**

Vice Mayor Asseff requested the Commission review proposed Senate Bill 314 bill lifting the fireworks ban. If passed it would be very detrimental, particularly on the beach during the July 4th holiday. There should be a grandfather clause so that Hollywood would be able to maintain the ban.

**Flexible Spending Cards**

Vice Mayor Asseff stated each employee was mailed a credit card to be used for flexible spending medical related expenses. Vice Mayor Asseff thanked the City Manager for thinking of the employees and implementing the flexible spending account.

Vice Mayor Asseff left the meeting at 4:22 PM.

**24. Commissioner Hernandez, District 2**

#### Young Circle ArtsPark Reminder

Commissioner Hernandez announced the Sister Sledge concert at the Young Circle ArtsPark on January 18, 2014.

#### Fitness Room

Commissioner Hernandez announced the Dr. Martin Luther King, Jr. Community Center fitness room is open to the public at certain times.

#### Traffic

Commissioner Hernandez thanked the Department of Public Works for their quick response in delineating the traffic lines on 24th Avenue.

#### Drainage Issue

Commissioner Hernandez presented an update on the drainage issue along the south side of Hollywood Blvd between 26th Avenue and I-95. He addressed the issue with Steve Joseph, Director of Public Utilities, who committed to the drainage problem being handled since the streets are being torn up.

#### Fire Hydrants

Commissioner Hernandez stated the residents have a concern regarding maintenance of the existing fire hydrants. The issue is if the Fire Department will remove the rust prior to painting and testing.

#### Sewer Project

Commissioner Hernandez stated the sewer project along Dixie Highway is progressing well.

#### Liberia Homeowners Meeting

Commissioner Hernandez thanked Mayor Bober for attending the Liberia Homeowners Meeting. It was discussed at the meeting that the residents would like the City's assistance in creating jobs for minorities, particularly in construction since there are so many projects in the City.

#### Downtown Parking

Commissioner Hernandez stated he received some complaints regarding towing downtown, and questioned if the Chief of Police had received any complaints regarding towing downtown. There is proper signage in most lots, however, private lots are being used and consequently cars are towed.

#### Police Department Memorial

Commissioner Hernandez stated his concern regarding the Hollywood Police Department Memorial in regards to the timing, whether it will be permanent, and the money that would be spent to relocate it in the

future.

#### Resident Complaint

Commissioner Hernandez stated the neighbors on the south side of Hollywood Boulevard, including himself, are disappointed by the lack of support from the Commission to review the Ben Gamla School approval which will adversely impact the residents' quality of life. The school has never come to the Commission for any approvals. The residents feel the publicly elected officials should be making the decisions.

Vice Mayor Asseff returned to the meeting at 4:26 PM.

### **25. Commissioner Callari, District 3**

#### Thank You

Commissioner Callari thanked Chuck Ellis, Director of Parks, Recreation and Cultural Arts, for addressing many of the residents' concerns regarding Rotary Park at the last Commission meeting and that the residents are looking forward to the improvements.

#### Community Meeting

Commissioner Callari thanked Sheila Meadows who hosted the community meeting in her home last night. Forty residents attended to address the issues of the homeless, gangs, drugs, and crimes in their neighborhood. Commissioner Callari met with a representative from Task Force, Inc. to address the issue of the City's homeless and they are formulating a plan.

#### Redevelopment

Commissioner Callari stated she has discussed with residents the development of Sunset Golf Course and Sheridan Station that will be affecting District 3. The need will be to address the traffic impact in their area and entire community.

#### Women's Breast Health Initiative

Commissioner Callari stated she met with Andrea Ivory, Founder and Executive Director of the Women's Breast Health Initiative. Their mission is to educate low income women and those of ethnicity on breast awareness and heart disease. They already have coordinated with other local cities and reached 6,200 women. The organization will have 270 volunteers knocking on the doors of 2,858 residents to educate them on breast cancer awareness sometime in April. Chuck Ellis, Director of Parks, Recreation and Cultural Arts; and Cathy Swanson-Rivenbark, City Manager, are assisting with this initiative, for

which Commissioner Callari thanked them.

#### Natural Gas Rebates

Commissioner Callari stated she attended the League of Cities meeting. The issue of natural gas and the natural gas rebates for smart gas cars was discussed. There is a six million dollar rebate grant that must be used this year and she encouraged staff to look into obtaining the grant funds.

#### Welcome Booklet

Commissioner Callari questioned Raelin Storey, Director of Public Affairs and Marketing, on the completion status of the Welcome Booklet.

Raelin Storey, Director of Public Affairs and Marketing, responded staff is working on it and requested all of the departments to review the final edits of their sections. There will be a welcome letter from the Mayor and City Manager.

Commissioner Callari stated she also wants a welcome letter for her district.

#### Code Enforcement

Commissioner Callari stated she met with staff regarding the continuing code enforcement issues. She stated the Police Chief and the Director of Public Works are working diligently to address these issues.

#### Three Alarm Fire

Commissioner Callari thanked the Fire Department personnel and other agencies for their service on the recent three alarm fire over the weekend, which she personally observed.

#### New Restaurant Opening

Commissioner Callari announced the grand opening of IL Posto Ristorante, 4525 Hollywood Boulevard, in District Three on January 22, 2014 and requested that everyone show their support. Commissioner Blattner commented that he has dined at this restaurant several times

## **26. Commissioner Blattner, District 4**

#### Emerald Hills Homeowners Association

Commissioner Blattner announced the Emerald Hills Homeowners Association had its first meeting since reorganizing. Everyone had the

opportunity to express their ideas for the District and he believes that with their new leadership, there will be renewed interest in the organization.

#### Help Me Hollywood

Commissioner Blattner announced the Help Me Hollywood app and stated he will have it installed on his phone.

#### CRA

Commissioner Blattner expressed his displeasure with the Broward County Commission's recent decision regarding CRA's. He stated the Hollywood Commission members are responsible to and for the City.

#### Development Standards

Commissioner Blattner expressed his concern about the length of time some projects take, which ranges from 1-5 years in addition to the money and developer's time that goes into projects before they get to the Commission level. He is of the opinion that at that point, it is too late for the Commission members to provide architectural design feedback. His understanding is there is a procedure the City is required to follow to determine if the criteria are met rather than provide input on the architectural design, which the Director of Planning and Development Services confirmed earlier that day.

Commissioner Blattner requested that under the City Manager's direction, there be a group comprised of architecture professionals and the private sector to develop a process wherein the designs and standards meet current rather than future criteria. Essentially, he wants the design guidelines updated.

## **27. Commissioner Biederman, District 5**

#### County Commission Workshop

Commissioner Biederman explained the Broward County Commission will hold a workshop which will address the Florida Panthers request for more money. He requested the Commission pass a resolution to oppose this requested use of Tourism Development Tax funds.

## **27A. R-2014-013**

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, OPPOSING THE FLORIDA PANTHERS REQUEST TO THE BROWARD COUNTY COMMISSION TO AMEND THE EXISTING AGREEMENT TO RECEIVE ADDITIONAL FUNDING THROUGH THE COUNTY'S TOURIST DEVELOPMENT TAXES; AND PROVIDING FOR AN EFFECTIVE DATE.

**ACTION:** Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Sherwood was absent.

**27. Commissioner Biederman, District 5**

**Blue Tarp and Board Up Ordinance Amendment**

Commissioner Biederman requested an amendment to the ordinance regarding the length of time blue tarps can be used. The amendment should stipulate a specific timeline for homes and commercial property to be boarded up.

Commissioner Blattner gave the example of the pain clinic that had a fire which is still boarded up after a year. He pointed out that until the property owner receives insurance funds for the repairs, they will not be done.

Commissioner Hernandez commented that in the existing code, there is a stipulation that exposed wood must be painted matching the structure. If a window is broken, he believes there is a time element for repair, however, he does not believe it is actively being enforced.

Discussion among Commission members ensued regarding vagrants and squatters if boarding is removed.

Jeffrey P. Sheffel, City Attorney, stated there could be a limitation that would subject property owners to code enforcement and they would be required to demonstrate the reason for exceeding the limitation. If there are extenuating circumstances, the property owner would have to convince the Special Magistrate additional time is needed to cure the problem.

Commissioner Callari and Mayor Bober supported the request for a board up timeline.

Commissioner Biederman requested staff to prepare an ordinance with their recommendation and present it to the Commission. Commissioner Callari and Mayor Bober agreed.

**Volunteer Parking Enforcement**

Commissioner Biederman stated the Broward Sheriff Office and City of Fort Lauderdale have a volunteer parking enforcement team where they certify volunteers to issue parking tickets. He suggested to provide these same powers to our Mobile Patrol or other volunteers. Frank Fernandez, Assistant City Manager, stated he will research the



issue.

#### Property Improvement Plan

Commissioner Biederman questioned the availability of funds for a Property Improvement Plan program outside the CRA and the status of implementation.

#### Driftwood Park

Commissioner Biederman questioned the status regarding the parking issues around Driftwood Park.

Commissioner Hernandez left the meeting at 4:54 PM.

#### Property Registration Program

Commission Biederman questioned if the property registration program is being enforced.

#### Food Truck Ordinance

Commissioner Biederman requested follow up on the food truck ordinance.

#### Tourism Outreach

Commissioner Biederman suggested the Commission address various methods to increase tourism outreach efforts and tourism attractions. The State of California created a Tourism Tax District similar to the Tourism Development Council. He suggested the City could recreate a new HOTMac Board with a funding source for it and requested further discussion after review of material distributed to the Commission. He will follow up with the Commission at a future meeting

#### Community Events

Commissioner Biederman announced that the Department of Parks, Recreation and Cultural Arts will begin free Saturday night movies at Boulevard Heights Amphitheater the first of which will be this Saturday. The movie being shown is The Muppets and there is ample free parking available.

Commissioner Biederman stated the annual American Cancer Society Relay for Life will be held at McArthur High School.

Commissioner Hernandez returned to the meeting at 4:58 PM.

## **28. Commissioner Sherwood, District 6**

Commissioner Sherwood was absent.

**29. Mayor Bober**

Mayor Bober had no further comments.

**30. City Attorney****IAFF, Inc. vs. City of Hollywood**

Jeffery P. Sheffel, City Attorney, explained the decision of the 4th District Court of Appeal regarding the International Association of Fire Fighters (IAFF, Inc.) vs. the City of Hollywood. The order of the 4th District remands the case to the Florida Public Employees Relations Commission (PERC). The City Attorney asked the Commission for authorization to seek review of the decision and order of the 4th District.

Commissioner Callari questioned if this is part of the reason for the AFSCME contract change.

Jeffrey P. Sheffel, City Attorney, stated he did not believe it caused the change. He explained that what it did was remind the Commission that discussions had occurred in the process and agreed upon although the language was not included in the drafted contract. The change will be discussed further in the next meeting.

**ACTION:** Motion was made by Vice Mayor Asseff to authorize the City Attorney to pursue the review. The motion was seconded by Commissioner Blattner and on voice vote passed 4-2. Commissioner Hernandez and Commissioner Callari were opposed. Commissioner Sherwood was absent.

**31. City Manager****Upcoming Meetings**

Cathy Swanson-Rivenbark, City Manager, announced two upcoming workshops the pavement study will be on January 16, 2014, the waterways master plan will be on January 30, 2014. The building department recommendations will on the February 5, 2014 agenda.

**Cash for Trash Program**

Sylvia Glazer, Public Works Director, reviewed the re-implementation of the Cash for Trash program in partnership with the Department of Community and Economic Development. The neighborhood associations will earn \$6.00 per bag of trash collected. The Driftwood

Association held a recent event and collected 242 pounds with 10 volunteers earning \$198.00. The next event is planned for the Boulevard Heights Community on February 8, 2014.

Commissioner Biederman stated he was at the recent event and first event back in 2004-2005. He collected six bags and encouraged his colleagues to participate.

Commissioner Hernandez commented that he volunteered in his neighborhood and will participate in the future.

Dr. Martin Luther King, Jr. Day

Chuck Ellis, Director of Parks, Recreation and Cultural Arts, reviewed the events throughout the City planned for the upcoming weekend in honor of Dr. Martin Luther King, Jr. Day. There will be games, face painting, bounce house, basketball games, Sister Sledge concert, Dr. Martin Luther King, Jr. memorial service, and a Day of Service sponsored by the YMCA and CAC. The events were well advertised including social media.

## **22. CITIZENS' COMMENTS (Total Time 30 Minutes)**

The following individuals expressed personal opinions/concerns:

1. Pastor Brian Burkholder, Hollywood Community Church, 1708 N 60th Avenue
2. Pastor Thomas Miller, Hollywood Community Church, 1708 N 60th Avenue
3. Jeff Marano, Broward PBA
4. Karen Caputo, 2631 Garfield Street
5. Pete Brewer, 2704 Cleveland Street
6. Nancy Fowler, 2616 Hollywood Boulevard
7. Katrina Mays, 307 S. Highlands Drive
8. Cliff Germano, 1627 N. 28 Court
9. Sarah Rein, 2723 Arthur Street
10. Lynn Smith, 2416 Lincoln Street
11. Bob Rose, 2742 Johnson Street
12. Andre Brown, 2316 Mayo Street
13. David McLeod, 2717 Garfield Street
14. Barbara Armand, AFSCME Local 2432
15. Chris Cassidy, AFSCME Local 2432

## **32. ADJOURNMENT**

The meeting adjourned at 5:47 PM.

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Patricia A. Cerny, MMC

City Clerk

Hollywood, Florida

Approved on: