## ATTACHMENT 1



42"X30" sign made of cast aluminum on 7' post; draft verbiage as attached

## HISTORIC HOLLYWOOD BEACH BROADWALK

## Designated Historic October 22, 2025

Platted in 1922–1924 by city founder Joseph W. Young, the Hollywood Beach Broadwalk was originally envisioned as a one-mile public promenade between Johnson and Jefferson Streets. Construction began in 1923 as a 30–foot-wide pink cement walkway lined with lights. Following the devastating 1926 hurricane, the Broadwalk was rebuilt with wood planks, and then with asphalt in 1935. The Broadwalk was later extended north and south, reaching two miles by the mid-1960s.

Today, the world-famous Hollywood Beach Broadwalk stretches 2.5 miles along the Atlantic Ocean. More than 200,000 brick pavers make up the popular path where pedestrians, cyclists, and joggers enjoy local businesses, public amenities, and free access to the beautiful sandy beach.

The Broadwalk is locally significant under the Historic Preservation Program for its association with Joseph W. Young and its role in commerce, entertainment, and community planning.

CITY OF HOLLYWOOD, FLORIDA