

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING AND AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED FIRM, GRAYROBINSON, P.A., TO PROVIDE FEDERAL LOBBYING SERVICES IN THE ANNUAL AMOUNT OF \$51,000.00.

WHEREAS, the City Manager's Office desires to continue Federal Lobbying Services to assist and represent the legislative interests of the City at the federal level; and

WHEREAS, Section 38.43 of the Procurement Code states that when the estimated annual cost of goods, supplies, materials, equipment, or services exceeds \$50,000, a formal solicitation process shall be completed that may result in a written contract(s) and/or purchase order(s) after due public notice inviting bids or proposals; and

WHEREAS, on September 23, 2024, Request for Proposals Number RFP-237-24-SK ("RFP") was electronically advertised on OpenGov.com to solicit the desired Federal Lobbying Services in accordance with Section 38.43(A) of the Procurement Code; and

WHEREAS, the solicitation resulted in proposals from the following three firms by the response due date:

The Cormac Group, LLC
GrayRobinson, P.A.
The Porter Group, LLC ; and

WHEREAS, on December 12, 2024, the Selection Committee met to evaluate and rank the proposals based upon the approved Evaluation Criteria established in the RFP: Lobbyist's Qualifications and Experience; Relationships, Resources and Capabilities; Lobbyist's Understanding and Approach to the Scope of Work; and Proposer's Fee Statement; and

WHEREAS, based on the Evaluation Criteria, the Selection Committee evaluated the three proposals and the scores were compiled to arrive at the following rankings, with the highest score being the highest ranked:

1.	GrayRobinson, P.A.	95.33 Points	
2.	The Cormac Group, LLC	86.66 Points	
3.	The Porter Group, LLC	70.60 Points	; and

WHEREAS, all three firms were shortlisted and invited to provide oral presentations for further consideration by the Selection Committee in its evaluation and selection of a firm; and

WHEREAS, on January 8, 2025, oral presentations were provided by the three shortlisted firms, followed by a Final Public Selection Committee meeting during which the Selection Committee ranked the shortlisted firms; and

WHEREAS, scores were compiled to arrive at the following rankings, with the lowest score being the highest ranked:

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| 1. | GrayRobinson, P.A. | 4 Points | |
| 2. | The Cormac Group, LLC | 5 Points | |
| 3. | The Porter Group, LLC | 9 Points | ; and |

WHEREAS, the Selection Committee recommends that the City Commission authorize the execution of an Agreement with the highest ranked firm, GrayRobinson, P.A., for an initial term of three years with an option to renew for up to three additional one-year periods to provide Federal Lobbying Services; and

WHEREAS, funding for the Agreement is available in account number 001.110102.51200.531490.000000.000.000.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA.

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it authorizes the appropriate City officials to execute an agreement, with GrayRobinson, P.A., in a form acceptable to the City Manager and approved as to form by the City Attorney.

Section 3: That if the appropriate City officials are unable to execute an agreement with the highest ranked firm, they are authorized to execute an agreement with the next highest ranked firm(s), in order, until an agreement is reached.

Section 4: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

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PASSED AND ADOPTED this _____ day of _____, 2025.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM:

DAMARIS HENLON
INTERIM CITY ATTORNEY