

**CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
November 2, 2022
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on November 2, 2022, at 9:10 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Caryl Shuham
Board Members:	Linda Hill Anderson
	Traci Callari
	Adam Gruber
	Kevin Biederman
	Linda Sherwood
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Conflict

The following individuals expressed their personal opinions/concerns:

Mark Rowe, Downtown Hollywood Business Association
Elena Hershey, Hollywood Beach Business Association

- 1. R-CRA-2022-53** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing Year End Budgetary Transfer And Adjustments For the Beach District Of The CRA For Fiscal Year 2022.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Vice chair Shuham and on voice vote passed unanimously 7-0.

- 2. R-CRA-2022-54** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing Year End Budgetary Transfer And Adjustments For the Downtown District Of The CRA For Fiscal Year 2022.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was

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seconded by Vice chair Shuham and on voice vote passed unanimously 7-0.

3. **R-CRA-2022-55** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2023; Revising Fiscal Year 2023 Revenues and Expenditures.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Vice chair Shuham and on voice vote passed unanimously 7-0.

4. **R-CRA-2022-56** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2023; Revising Fiscal Year 2023 Revenues and Expenditures.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Vice chair Shuham and on voice vote passed unanimously 7-0.

5. **R-CRA-2022-57** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing An Advertising Media Plan In Accordance With Section 38.41(9) Of The City's Procurement Code (Best Interest Exemption); Authorizing The Expenditure Of Funds For The Plan In An Amount Not To Exceed \$286,268.00.

Jorge Camejo introduced Susan Goldberg, Deputy Director, to provide a presentation to the Board. An extensive discussion ensued among members of the Board and staff.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

6. **R-CRA-2022-58** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CR"), Authorizing The Appropriate CRA Officials To Execute A Construction Management At Risk Agreement With Burkhardt Construction, Inc. For A Boardwalk LED Light Replacement Project Along Hollywood Beach Boardwalk From Georgia Street To Sherman Street For A Guaranteed Maximum Price Of \$1,158,839.00 And An Additional Amount For Permit Fees Up To \$70,000.00

Jorge Camejo introduced Adam Rosnell, Burkhardt Construction, to answer questions addressed by the Board.

ACTION: Motion was made by Board member Biederman to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

7. **IR-CRA-2022-09** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo introduced Adam Rosnell, Burkhardt Construction, to provide a presentation and to address any questions the Board may have on the Complete Streets A1A. A discussion ensued among the staff and members of the Board. Jorge Camejo then provided an update on the Hollywood Boulevard landscape, Boardwalk Access Management, and the installation of the 1000 Mermaid Hollywood Artificial Reef.

8. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

Board member Biederman, District 5

Board member Biederman had no further comment.

Board member Sherwood, District 6

Hollywood Beach

Board member Sherwood expressed her excitement for the installation of the 1000 Mermaid Hollywood Artificial Reef.

Event

Board member Sherwood announced that the Holly Jolly event is scheduled to be held on Saturday, December 11th in the historic district of Downtown Hollywood. She further encouraged vendors participating in the event to decorate their booths in holiday themes Board member Sherwood stated that she thinks the Tourism Advisory Committee is a great idea and very resourceful in providing information.

Vice chair Shuham, District 1

Event

Vice chair Shuham thanked staff for the organization of Hollyweird Event. She further stated that it was a huge turnout, and no issue was expressed just positive statement of how much fun it was. Vice chair Shuham stated that the 1000 Mermaid deployment was a breath-taking event. She thanked staff for their involvement in making a difference in Hollywood.

Board member Anderson, District 2

Board member Anderson had no further comment.

Board member Callari, District 3

Event

Board member Callari shared her excitement for the deployment of the 1000 Mermaid Hollywood Artificial Reef.

Downtown Hollywood

Board member Callari requested an update on the signage at Hollywood Boulevard east. She further stated that the lights are not on during the designated time.

Jorge Camejo provided an update.

Board member Gruber, District 4

Event

Board member Gruber stated that he missed the deployment of 1000 Mermaid Hollywood Artificial Reef but is excited to know that the event took place.

Hollywood Beach

Board member Gruber requested an update on the LED light improvement on the Boardwalk.

Chair Levy

Event

Chair Levy stated that he was very excited to participate in the deployment of 1000 Mermaid Hollywood Artificial Reef. He further advised that this is a great economic stable for Hollywood Beach.

Chair Levy thanked everyone for organizing the Hollyweird event. He stated that it was a great event.

Chair Levy thanked the Greater Hollywood Chamber of Commerce for inviting him to speak at the Annual State of the City Luncheon on Thursday, January 5, 2023.

General Counsel, Douglas R. Gonzales

Florida State Statues

Douglas R. Gonzales provided an update on the Florida State Statues changes on CRA funding. He further encouraged staff to concur with the findings.

Executive Director, Jorge Camejo

La Piazza Property

Jorge Camejo provided information to the Board of the unsolicited Proposal known as La Piazza. He advised that the proposal had merit and he will continue to provide an update to the Board.

Meeting adjourned at 11:40 AM.

Phyllis Lewis, Board Secretary