

RESOLUTION NO. R-CRA 2024-

A RESOLUTION OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY ("CRA"), AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED VENDOR, BARON INTERNATIONAL LLC, D/B/A BARON SIGN MANUFACTURING, TO PERMIT, FABRICATE, INSTALL, RETROFIT GATEWAY AND WAYFINDING SIGNAGE THROUGHOUT THE CITY IN AN AMOUNT UP TO \$587,513.75.

WHEREAS, the Community Redevelopment Agency ("CRA") desires to enter into an agreement with a vendor to provide services that are required to implement, permit, fabricate, and install gateway and wayfinding signage throughout the City in an expeditious fashion; and

WHEREAS, services to be accomplished under this contract will include the implementation, permitting, fabrication, installation and retrofitting of gateway and wayfinding signage throughout the City as identified in the five-year capital improvement plans for the City and CRA; and

WHEREAS, Section 38.43 of the Procurement Code states that when the estimated annual cost of goods, supplies, materials, equipment, or services exceeds \$50,000.00, a formal solicitation process shall be completed that may result in a written contract(s) and/or purchase order(s) after due public notice inviting bids or proposals; and

WHEREAS, on February 21, 2024, Request for Proposals No. RFP-174-24-GJ ("RFP") was electronically advertised on OpenGov.com to solicit the desired City and CRA Citywide Gateway and Neighborhood Signage services in accordance with Section 38.43(A) of the Procurement Code; and

WHEREAS, the RFP resulted in proposals from the following seven firms by the response due date:

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| • Advanced Multi Corp | 68.77 Points |
| • AdWave Graphics, Inc | 54.3 Points |
| • Baron International LLC, d/b/a Baron Sign Manufacturing | 43.38 Points |
| • Bergen Sign Company, Inc. | 88.75 Points |
| • DL Secuencial LLC, d/b/a Signarama | 60.87 Points |
| • Florida Sign Group, LLC | 53.49 Points |
| • Solar Champs, LLC, d/b/a Champs Pro Services | 37.87 Points |
| | ; and |

WHEREAS, on May 14, 2024, the Selection Committee met to evaluate and rank the proposals based upon the following approved Firms' Qualification, Experience, and References; Location of Office; Cost Proposal; and Local Vendor Preference; and

WHEREAS, based on the Evaluation Criteria, the Selection Committee evaluated the seven proposals and the scores were compiled to arrive at the following rankings, with the highest score being the highest ranked:

1. Bergen Sign Company, Inc.
2. Advanced Multi Corp
3. DL Secuencial LLC, d/b/a Signarama
4. Florida Sign Group, LLC
5. AdWave Graphics, Inc
6. Baron International LLC, d/b/a Baron Sign Manufacturing
7. Solar Champs, LLC, d/b/a Champs Pro Services ; and

WHEREAS, all of the firms were shortlisted and invited to provide oral presentations for further consideration by the Selection Committee in its evaluation and selection; and

WHEREAS, on May 29, 2024, oral presentations were provided by the shortlisted firms, followed by a public Selection Committee meeting during which the Selection Committee ranked the shortlisted firms; and

WHEREAS, scores were compiled to arrive at the following rankings, with the lowest score being the highest ranked:

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| 1. Baron International LLC, d/b/a Baron Sign Manufacturing | 6 |
| 2. Florida Sign Group, LLC | 10 |
| 3. Advanced Multi Corp | 13 |
| 4. DL Secuencial LLC, d/b/a Signarama | 17 |
| 5. Bergen Sign Company, Inc. | 19 |
| 6. AdWave Graphics, Inc | 23 |
| 7. Solar Champs, LLC, d/b/a Champs Pro Services | 24 |
| | ; and |

WHEREAS, the Selection Committee recommends that the CRA Board authorize the appropriate CRA officials to execute the attached agreement with the highest ranked vendor to permit, fabricate, install, and retrofit gateway and wayfinding signage throughout the City in an amount up to \$587,513.75, comprised of the highest ranked vendor bid \$256,062.80 for the Beach CRA Signage and \$331,450.95 for the Downtown CRA Signage; and

WHEREAS, funding for the Agreement is available in account numbers: Beach CRA - 163.638504.55200.548640.000000.000.000 and Downtown CRA - 166.668602.55200.548640.000000.000.000.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY OF HOLLYWOOD AND HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That the CRA Board ranks the vendors as follows:

1. Baron International LLC, d/b/a Baron Sign Manufacturing
2. Florida Sign Group, LLC
3. Advanced Multi Corp
4. DL Secuencial LLC, d/b/a Signarama
5. Bergen Sign Company, Inc.
6. AdWave Graphics, Inc
7. Solar Champs, LLC, d/b/a Champs Pro Services

Section 3: That it approves and authorizes the execution, by the appropriate CRA officials, of the attached agreement with the Baron International LLC, d/b/a Baron Sign Manufacturing, together with such non-material changes as may be subsequently agreed to by the Executive Director of the CRA and approved as to form by the CRA's General Counsel.

Section 4: That if the appropriate CRA officials are unable to negotiate an agreement with the highest ranked firm, they are authorized to terminate negotiations with that firm and proceed to negotiate and execute an agreement with the next highest ranked firms, in order, until an agreement is reached.

Section 5: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2024.

ATTEST:

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT
AGENCY

PHYLLIS LEWIS
BOARD SECRETARY

JOSH LEVY, CHAIR

APPROVED AS TO FORM:

DOUGLAS R. GONZALES
GENERAL COUNSEL