

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes - Final

**Wednesday, November 1, 2023**

**1:00 PM**

**Commission Chambers Room 219**

## **Regular City Commission Meeting**

### ***CITY COMMISSION***

***Josh Levy, Mayor***

***Adam Gruber, Vice Mayor - District 4***

***Caryl Shuham, Commissioner - District 1***

***Linda Hill Anderson, Commissioner - District 2***

***Traci Callari, Commissioner - District 3***

***Kevin Biederman, Commissioner - District 5***

***Idelma Quintana, Commissioner - District 6***

***George R. Keller, Jr., CPPT, City Manager***

***Douglas R. Gonzales, City Attorney***

***Patricia A. Cerny, City Clerk***

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Levy on Wednesday, November 1, 2023 at 1:11 PM in the City Commission Room, Room 219, 2600 Hollywood Blvd., Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

**Present:** Commissioner Caryl Shuham, Commissioner Linda Anderson, Commissioner Traci Callari, Vice Mayor Adam Gruber, Commissioner Kevin D. Biederman, Commissioner Idelma Quintana and Mayor Josh Levy

### **CONSENT AGENDA**

#### **Approval of the Consent Agenda**

**ACTION:** Motion was made by Commissioner Shuham, which was seconded by Commissioner Callari, to adopt the Consent Agenda. The motion passed unanimously. (7-0)

5. [R-2023-339](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Fiscal Year 2024 Operating Budgets Of Various Funds As Adopted And Approved By Resolution R-2023-300; Amending The Fiscal Year 2024 Capital Improvement Plan As Adopted And Approved By Resolution R-2023-301.  
**ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
6. [R-2023-340](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Comprehensive Budget Policy And Repealing R-2013-048, Which Previously Authorized Transfers Of Budgetary Funds.

**ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

10. [R-2023-344](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ratifying The City Manager's Approval Of An Emergency Change Order With Field Turf USA, Inc. For Additional Services On The Dowdy Field Artificial Turf Project That Increased The Purchase Order By \$15,324.00 In Accordance With Section 38.41(C)(1) Of The Procurement Code. (Emergency Purchases)

**ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

11. [P-2023-092](#)

Presentation By Adam Reichbach, Assistant City Manager For Finance and Administration, Of The 2023 Excellence In Continuous Improvement Award Nominees And Recognition Of The Award Recipients.

Adam Reichbach, Assistant City Manager for Finance and Administration, provided an overview of the seven applications received and the process improvements they represent.

Shawn Burgess, Assistant Director of Financial Services and City Treasurer, accepted the award and thanked staff for their hard work.

George R. Keller, Jr., City Manager, provided additional information on the program.

Discussion ensued among staff and members of the Commission.

12. [P-2023-093](#)

Presentation By Stephanie Cunningham, Florida Atlantic University, Regarding A COVID-19 Memorial Proposal.

Mayor Levy introduced Representative Marie Woodson.

Representative Marie Woodson explained the process of the memorial proposal to date.

Stephanie Cunningham, Florida Atlantic University, provided a presentation on the COVID-19 memorial proposal.

Commissioner Callari left the meeting at 1:31 PM.

Commissioner Anderson left the meeting at 1:38 PM and returned at 1:41 PM.

Discussion ensued among Stephanie Cunningham and members of the Commission.

Adam Reichbach, Assistant City Manager for Finance and Administration, provided closing comments.

Discussion ensued among staff and members of the Commission.

7. [R-2023-341](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Revising The City's Investment Policy To Be In Compliance With Revisions To State Statutes, Pursuant To Section 38.76(D)(9) Of The Code Of Ordinances.

Discussion ensued among members of the Commission.

Commissioner Callari returned to the meeting at 1:47 PM.

David Keller, Director of Financial Services, responded to concerns raised by the Commission.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Biederman, which was seconded by Commissioner Anderson, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

8. [R-2023-342](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Updating The Comprehensive Schedule Of Fees.

Ann Ralston, 326 S 14th Avenue, expressed personal opinions/concerns.

Discussion ensued among members of the Commission.

Andria Wingett, Director of Development Services, responded to questions raised by the Commission.

**ACTION: Motion was made by Commissioner Anderson, which was seconded by Commissioner Callari, to adopt the Resolution with an amendment to remove the false alarm fees. On a voice vote the motion passed unanimously. (7-0)**

9. [R-2023-343](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Renew The Blanket Purchase Agreement With A Perfect Edge, Inc. For Comprehensive Landscape Maintenance Services In An Amount Up To \$873,476.00 Over A Two-Year Period.

Ann Ralston, 326 S 14th Avenue, expressed personal opinions/concerns.

Joseph Kroll, Director of Public Works, explained the intent of the resolution and responded to questions raised by the public.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Shuham, which was seconded by Commissioner Quintana, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

13. [R-2023-345](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute An Amendment To The Employment Agreement Between The City Attorney And The City.

Douglas Gonzales, City Attorney, explained the intent of the resolution.

Ann Ralston, 326 S 14th Avenue, expressed personal opinions/concerns.

Discussion ensued among staff and members of the Commission.

Tammie Hechler, Director of Human Resources, responded to questions raised by the Commission.

Commissioner Anderson left the meeting at 2:16 PM and returned at 2:18 PM.

Discussion ensued among staff and members of the Commission.

Adam Reichbach, Assistant City Manager for Finance and Administration, provided additional information.

Discussion ensued among staff and members of the Commission

George R. Keller, Jr., City Manager, provided additional information.

Discussion ensued among staff and members of the Commission

Commissioner Shuham left the meeting at 2:56 PM and returned at 2:58 PM.

Extensive discussion ensued among staff and members of the Commission.

**ACTION:** Motion was made by Commissioner Shuham, which was seconded by Commissioner Anderson, to amend the Resolution to allow the City Attorney to engage in consulting, teaching, or other activities, so long as such activities do not interfere with the duties of City Attorney, and appropriate leave is utilized if such activities occur during normal City operating hours; provide longevity compensation as is provided to other senior executive management employees; upon City Attorney achieving ten years of service (as calculated for purposes of longevity), provide continuing health insurance for City Attorney and any dependents, secondary to any Medicare benefits to which the City Attorney is eligible, including after separation of employment; and a 0% base salary increase. On a voice vote the motion passed unanimously. (7-0)

14. [R-2023-346](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Appointing Three Members To The Emerald Hills Safety Enhancement Board Of Supervisors.

The following individuals expressed personal opinions/concerns:

1. Lloyd Edelstein, 5130 N 37th Street
2. Eli Math, 3501 N 52 Avenue

Commissioner Biederman left the meeting at 3:17 PM and returned at 3:18 PM.

Discussion ensued among members of the Commission.

Patricia Cerny, City Clerk, responded to concerns raised by the Commission.

**ACTION:** Motion was made by Commissioner Callari, which was seconded by Vice Mayor Gruber, to adopt the Resolution appointing Andrew Cagnetta, Eli Math and Robert Posner. On a voice vote the motion passed unanimously. (7-0)

15. [R-2023-347](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Appointing One Member To The Hollywood Housing Authority Board Of Commissioners.

**ACTION:** Motion was made by Commissioner Biederman, which was seconded by Commissioner Shuham, to adopt the Resolution appointing Sara Lavenka. On a voice vote the motion passed unanimously. (7-0)

16. [R-2023-322](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving General Fund Agency Grants To Certain Non-Profit Organizations Providing Social Services To City Of Hollywood Residents; Authorizing The Appropriate City Officials To Execute Miscellaneous Appropriations Agreements With Each Organization For A Total Allocation Of Funding Not To Exceed \$180,000.00; Amending The Fiscal Year 2024 Adopted Operating Budget. (R-2023-300)
- Discussion ensued among members of the Commission.
- ACTION: Motion was made by Commissioner Callari, which was seconded by Commissioner Anderson, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**
17. [R-2023-348](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Relating To A Debt Financing To Fund Certain Capital Improvement Projects Contained In The Fiscal Year 2024 Capital Improvement Program; Authorizing A Declaration Of Official Intent Under U.S. Treasury Regulations With Respect To Reimbursements From The Proceeds Of The Debt Financing For Temporary Advances Made For Payment Prior To Issuance, And Related Matters.
- Laurette Jean, Director of Budget and Performance Management, explained the intent of the resolution.
- Discussion ensued among staff and members of the Commission.
- ACTION: Motion was made by Commissioner Callari, which was seconded by Commissioner Shuham, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**
18. [R-2023-349](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue Purchase Orders To Multiple Vendors For The Purchase Of Vehicles In A Combined Amount Up To \$8,600,000.00 Based Upon The Florida Sheriffs Association Contract Number FSA23-Vel31.0 In Accordance With Section 38.41(C) (5) Of The Procurement Code. (Piggyback)
- ACTION: Motion was made by Commissioner Callari, which was seconded by Commissioner Anderson, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**
19. [R-2023-350](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute Blanket Purchase Agreements With The Three Highest-Ranked Firms, DRC Emergency Services, LLC, D&J Enterprises, Inc., And TFR Enterprises, Inc., To Provide Emergency Response And Recovery Services For A Variety Of

Disaster Related Incidents In An Estimated Annual Amount Up To \$1,000,000.00 For Each Firm.

**ACTION:** Motion was made by Commissioner Callari, which was seconded by Commissioner Anderson, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

## 28. City Manager

### Liberia 100th Anniversary Celebration

George R. Keller, Jr., City Manager, announced the Liberia 100th Anniversary event will take place this weekend. He encouraged everyone to come out and be a part of the celebration.

### Hollywood West Salsa Fest

George R. Keller, Jr., City Manager, announced this Saturday from 5:00 PM to 9:00 PM the Hollywood West Salsa Fest will take place at the Boulevard Heights Amphitheater.

### Veterans Day

George R. Keller, Jr., City Manager, announced on November 11th from 12:00 PM to 2:00 PM the Veterans Day BBQ will be held at T.Y Park in pavilion 12.

### Public Meetings

George R. Keller, Jr., City Manager, announced there are several public meetings being held this month for Sunset Park, Hollywood Hills Sewer expansion project and the Charter Review Committee. He stated the information for these meetings is available on the City's website.

### Sun Shuttle

George R. Keller, Jr., City Manager, announced the Sun Shuttle has expanded and is offering a promotion. He stated residents can download the app and ride for free in the month of November using the promo code NOVFREE2023.

### Directors Retreat

George R. Keller, Jr., City Manager, announced tomorrow will be the annual directors' retreat. He stated the event has not taken place for a few years due to the pandemic. He stated this is a time when senior staff gets together to discuss important topics.

### Promotions

George R. Keller, Jr., City Manager, announced the selection for the new Public Safety Director has been offered to Chris O'Brien, Police Chief,



and Jeffrey Devlin, Deputy Police Chief, will now serve as the Interim Police Chief. He stated Public Safety is a new program the Commission will be presented with the information on this new position in the near future.

#### Farewell

George R. Keller, Jr., City Manager, thanked Laurette Jean, Director of Budget and Performance Management, for her service to the City, as she is leaving the City to pursue a position in the County that will be beneficial for the City. He presented Laurette Jean with an appreciation of service plaque.

Commissioner Shuham thanked Laurette and wished her all the best with her new position in the County.

Commissioner Biederman thanked Laurette for the time she spent with the City.

Commissioner Callari stated she is pleased to know that Laurette will be going to the County and wished her farewell.

Mayor Levy thanked Laurette for all her hard work here at the City.

Laurette Jean, Director of Budget and Performance Management, thanked her team and introduced Jonathan Antista, as the new Director of Budget and Performance Management.

Commissioner Anderson left the meeting at 3:45 PM and returned at 3:47 PM.

## **20. Commissioner Anderson, District 2**

#### Liberia 100th Anniversary Celebration

Commissioner Anderson announced this weekend is the 100th Anniversary Celebration of Liberia. She invited everyone to come out on Saturday or Sunday to celebrate the anniversary.

#### Fletcher Street Wall

Commissioner Anderson thanked everyone who was involved in working on the Fletcher Street wall. She stated residents are coming out to view it and she is thankful the City was able to fund it.

#### Ely Boulevard

Commissioner Anderson stated Ely Boulevard is in need of traffic calming devices. She stated even with the light installation speeding is

still occurring. She would like to see more done to reduce the dangerous situation.

Dr. Martin Luther King, Jr. Community Center

Commissioner Anderson requested information on when the mural at Dr. Martin Luther King, Jr. Community Center (MLK) will be completed.

George R. Keller, Jr., City Manager, stated staff will be working on this.

## **21. Commissioner Callari, District 3**

COVID-19 Memorial Wall

Commissioner Callari thanked House Representative Marie Woodson and Florida Atlantic University (FAU) for the COVID 19 memorial wall. She stated it was emotional to see and she feels it is great to memorialize the residents that passed from the virus.

Washington, D.C. Trip

Commissioner Callari stated she and Adam Reichbach, Assistant City Manager for Finance and Administration, traveled to Washington, D.C. for the Florida League of Cities and she summarized the issues discussed. She stated she wanted to provide everyone with more information.

Mural

Commissioner Callari requested Commission support to have staff look into when City Hall is painted, if a mural of some kind can be incorporated. Mayor Levy and Vice Mayor Gruber supported the idea.

Raelin Storey, Assistant City Manager, stated the options for a mural on City Hall will be explored.

George R. Keller, Jr., City Manager, stated staff will look into different things and bring the ideas back to the Commission for their approval.

Parking Lots

Commissioner Callari stated she requested clarification on parking lots that have speeding after hours at the CRA meeting this morning. However, she received confirmation regarding the installation of the rubber speed humps.

Liberia 100th Anniversary Celebration

Commissioner Callari stated she will be attending the Liberia 100th Anniversary parade on Saturday. She stated it will be a memorable event and she looks forward to being a part of the celebration.

**22. Vice Mayor Gruber, District 4**

## North Hills Drive

Vice Mayor Gruber stated on the East side of North Hills Drive and 56th Avenue there were hedges that were removed. He requested staff to provide an update on what will be done in the area so he can advise the residents.

## Sun Shuttle Expansion

Vice Mayor Gruber questioned the details for the Sun Shuttle expansion. He requested an update on if the shuttle routes now include Playland Estates and the Publix shopping center.

## Thank you

Vice Mayor Gruber thanked everyone for the support they showed him for the loss of his father. He stated it was a rough few weeks, but he was able to get through it.

**23. Commissioner Biederman, District 5**

## Liberia 100th Anniversary Celebration

Commissioner Biederman congratulated Liberia on their 100-year anniversary celebration. He stated unfortunately he is unable to attend.

## Volunteering

Commissioner Biederman stated he wanted to recognize Anthony Vera who took vacation time to volunteer for two weeks in Israel volunteering with the Israel Fire Department.

## Downtown Garages

Commissioner Biederman stated the inventory system was installed at the beach garages. He questioned if the inventory system was going to be added to the downtown garages.

Vice Mayor Gruber left the meeting at 4:02 PM and returned at 4:03 PM.

## Illegal Dumping

Commissioner Biederman stated it is a known issue within the City that people are illegally dumping in the area of 70th Terrace and Driftwood Middle School. He requested cameras and enhanced signage be installed in these areas.

## Fallen Firefighters

Commissioner Biederman announced on Friday at 2:00 PM there will be

a brotherhood ride from Fire Station 74 that will recognize the fallen firefighters through the State of Florida. He encouraged residents to come out and be a part of the event. A memorial breakfast will be held the next day to honor the fallen at 7190 Davie Road Ext.

**24. Commissioner Quintana, District 6**

**Sustainable Products**

Commissioner Quintana requested staff to look into updates on the sustainable products for City businesses that were brought to the Commission by Elaine Franklin, Environmental Sustainability Coordinator. She requested Commission support to have staff promote these ideas and get the message out to the City's businesses. Commissioner Shuham supported the idea.

**Summit**

Commissioner Quintana announced the 3rd Annual Rise Up Summit for boys and men is taking place at the Guy Harvey Research Center on November 18th. She suggested the members from PAL Leadership help to promote this event.

**Plant Garden**

Commissioner Quintana stated the Hollywood Chamber of Commerce has a new mural which was made part of the native plant garden that was recently planted. She stated the plant garden is now flourishing and looks beautiful. Commissioner Quintana stated she was a part of the planting to raise public awareness of native plants, and why they are beneficial.

**Public Art**

Commissioner Quintana requested staff provide an update on the policies for public art and murals. She stated there are several businesses that are interested in placing art on their buildings.

Andria Wingett, Director of Developmental Services, stated the Art in Public Places item would be presented to the Commission in November and December.

**25. Commissioner Shuham, District 1**

**Thank You**

Commissioner Shuham thanked the Commission administrative staff for the lunch and treats they provided today.

**Dune Planting**

Commissioner Shuham thanked Broward County Parks and the Adopt A

Dune organization for the dune planting event. She stated this was a good example of collaboration between two entities. Commissioner Shuham stated Broward Parks Foundation also provided some funding for the event, and the next dune planting event will take place on November 18, 2023.

#### Liberia 100th Anniversary Celebration

Commissioner Shuham thanked everyone at the City for putting together the Liberia 100th Anniversary Celebration events. She stated there were a lot of volunteers who had worked very hard for the event to be a success. Commissioner Shuham thanked Representative Marie Woodson for taking part in the event and providing the opportunity for residents to register to vote with the Get out the Vote.

#### Personal Safety

Commissioner Shuham announced a collaboration between the Police Department and Womens' Club for a presentation on personal safety called "How Not to be a Victim". She stated the collaboration developed from requests from residents. Commissioner Shuham stated the event will take place Thursday night at 7:00 PM at the Hollywood Beach Cultural and Community Center.

#### Congratulations

Commissioner Shuham congratulated Chris O'Brien, Police Chief; Jeffrey Devlin, Deputy Police Chief; Jonathan Antista, Director of Budget & Performance Management; and Neesha Bajere, Assistant Director Budget & Performance Management, on their recent promotions.

## **26. Mayor Levy**

#### Congratulations

Mayor Levy welcomed Jonathan Antista back to the City and congratulated him on his promotion to Director of Budget and Performance Management. He stated he is looking forward to the collaboration between him and Laurette Jean.

#### Mural Art

Mayor Levy stated he is excited about the mural art and what it will bring to the City.

#### Volunteer Recognition

Mayor Levy stated he would like to recognize Anthony Vera for volunteering in Israel. He stated Anthony was serving with the Brotherhood of Fire Services International.

**Thank you**

Mayor Levy thanked Federal Order of Police (FOP) for supporting and helping Israel in their time of need. He stated he would also like to thank the Fire Department, Police Department, and the Police Officers Pension Board regarding Israel bonds.

**Vigil**

Mayor Levy stated last Thursday there was a vigil at City Hall that was set with a Sabbath table to honor those who are being held hostage by Hamas.

**Thank you**

Mayor Levy thanked Pastor Coleman from the Sheridan Hills Baptist Church who shared words of support to the Jewish community.

**Arts Park**

Mayor Levy announced the Revival Festival took place in October at the ArtsPark. He stated he wanted to thank everyone for their support for Israel from all the churches that attended this spiritual music event.

**Liberia 100th Anniversary Celebration**

Mayor Levy stated he is excited about the Centennial Anniversary Celebration of Liberia. He is looking forward to the banquet, the parade, and enjoying the festivities together.

**27. City Attorney****Status Report**

Douglas Gonzales, City Attorney, requested the Commission to take a look at the Status Report that he published, as a lot of the litigation has been changed. He stated he would like the Commission to see how hard his staff worked, and what the Attorney's office does on a daily basis.

29. The meeting adjourned at 4:17 PM.

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Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

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