

## **Regular City Commission Meeting**

**Wednesday, March 19, 2025**

**1:00 PM**

### **City of Hollywood**



Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>

**Commission Chambers Room 219**

#### ***CITY COMMISSION***

***Josh Levy, Mayor***

***Idelma Quintana, Vice Mayor - District 6***

***Caryl Shuham, Commissioner - District 1***

***Peter D. Hernandez, Commissioner - District 2***

***Traci Callari, Commissioner - District 3***

***Adam Gruber, Commissioner - District 4***

***Kevin Biederman, Commissioner - District 5***

***George R. Keller, Jr., CPPT, City Manager***

***Damaris Henlon, Interim City Attorney***

***Patricia A. Cerny, City Clerk***

**NOTES**

As a courtesy the City is offering a new option for Citizens' Comments, other than in-person comments, for persons to participate at 5:00 PM by telephone. The option for public comment via telephone is not available for Proclamations, Presentations or other agenda items.

Advance registration is required to participate via telephone for Citizens' Comments at: <https://fl-hollywood2.civicplus.com/FormCenter/City-Clerk-12/Citizens-Comments-Telephone-Registration-291>

This registration form must be received by noon on the Tuesday prior to the meeting. Requests received after this time will not be honored. The public is encouraged to participate in-person at City Hall, 2600 Hollywood Boulevard, room 219.

The Consent Agenda is comprised of items prepared by various offices and departments in the City. These items are routine and/or non-controversial in nature, and may be voted upon by the Commission in one motion as listed below.

The Regular agenda consists of items that must be discussed or that could be considered controversial, and are voted upon by the Commission individually.

Agenda items not scheduled for a specific time may be considered at any time during the meeting, at the Commission's discretion. However, time certain items will not be considered by the Commission earlier than the time listed for those items, although those items may be taken up at a later time.

The following items on this agenda are time certain items.

**1:00 PM - Item - 12 thru 15**

**1:15 PM - Item - 16**

**2:00 PM - Item - 17**

**5:00 PM - Item - 24**

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

## **CONSENT AGENDA**

(Items # 5-11)

If a citizen wishes to comment on a specific item, he/she should submit a comment card to the City Clerk before the Commission approves the consent agenda.

### **OFFICE OF THE CITY ATTORNEY**

5. [R-2025-073](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Implement A Settlement With Marisa Newman In The Amount Of \$127,500.00.

**Attachments:** [Resolution](#)

Strategic Plan Focus Area:  Financial Management & Administration

6. [R-2025-074](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Implement A Settlement With Modesta Meza-Role In The Amount Of \$83,125.00.

**Attachments:** [Resolution](#)

Strategic Plan Focus Area:  Financial Management & Administration

### **OFFICE OF THE CITY MANAGER**

7. [R-2025-075](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ratifying The Submission Of An Application To The Florida Department Of Agriculture And Consumer Services, To Receive The Fiscal Year 2024 Urban And Community Forestry - Inflation Reduction Act Program Grant For The Tree Canopy Enhancement Project; Authorizing The Appropriate City Officials To Accept The Grant In The Amount Of \$56,250.00 With No Required Matching Funds; Further Authorizing The Appropriate City Officials To Execute All Grant Documents And Agreements; Amending The Fiscal Year 2025 Operating Budget.


**Attachments:** [1 - FY 2024 Urban and Community Forestry IRA Program Grant Acceptance R](#)  
[2 - Exhibit 1.pdf](#)  
[3 - FDACS-31739 - 2024 Urban Forestry \(COH Tree Canopy Enhancement\) Ag](#)

Strategic Plan Focus Area:  Resilience & Sustainability

## OFFICE OF COMMUNICATIONS, MARKETING & ECONOMIC DEVELOPMENT

8. [R-2025-076](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Agreement With CBRE, Inc. For Real Estate Brokerage And Consulting Services In An Annual Amount Up To \$125,000.00, Based Upon The State Of Florida, Department Of Management Services Contract No. DMS-22/23-007A And In Accordance With Section 38.41(C)(5) Of The Procurement Code. (Piggyback)


**Attachments:** [CBRE Revised RRCRBE Revised RESO 20241](#)  
[CBRE Professional Services Agreement 2025](#)  
[CBRE Hourly Rates](#)  
[CMED Combined Piggyback Form Checklist - JH.docx](#)  
[State of Florida Contract-DMS-2223-007A](#)  
[2024 2025 CBRE COI exp 03012025](#)  
[Term Sheet - CBRE, Inc.](#)

Strategic Plan Focus Area:  Economic Vitality

## OFFICE OF PARKING AND CODE COMPLIANCE

9. [R-2025-077](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Change Order To Blanket Purchase Agreement Number PA600468 With Enterprise FM Trust For The Lease Of Vehicles That Serve The Code Compliance Division To Increase The Contract Amount From \$343,450.24 To \$414,870.52 And To Extend The Lease Up To A 6-Month Period, Through September 30, 2025.

**Attachments:** [Resolution Enterprise Code Vehicle Lease](#)  
[Draft BPA PA600468 7](#)  
[City of Hollywood Extension of Current Leases](#)

Strategic Plan Focus Area:  Quality of Life & Strong Neighborhoods

## POLICE DEPARTMENT

10. [R-2025-078](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute An Agreement For Traffic Control With Parkview At Hillcrest Homeowners' Association, Inc.

**Attachments:** [Resolution.doc](#)  
[Signed by Parkview at Hillcrest Homeowners Association, Inc. Agreement.pdf](#)

Strategic Plan Focus Area:  Public Safety

**DEPARTMENT OF PUBLIC UTILITIES**

11. [R-2025-079](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With Polydyne Inc. For Emulsified Polymer In An Annual Amount Up To \$640,000.00 During The Period Of March 19, 2025, Through August 19, 2025, Based Upon Broward County Contract OPN2118441B1 In Accordance With Section 38.41(C)(5) Of The Procurement Code. (Piggyback)


**Attachments:** [Emulsified Polymer Resolution \(Piggyback\).docx](#)  
[Draft PA PA601068 0.pdf](#)  
[Executed Polydyne Combined Piggyback Checklist.pdf](#)  
[Packet for Bid OPN2118441B1.pdf](#)  
[Bid Tab.pdf](#)  
[Award Letter OPN2118441B1.pdf](#)  
[Amendment 1 to OPN2118441B1-Executed.pdf](#)  
[Amendment 2 - OPN2118441B1 \(executed\).pdf](#)  
[Amendment 3 to OPN2118441B1, Polymer Executed.pdf](#)  
[PiggybackContractProposal CityofHollywood BrowardCountyFL 112024.pdf](#)  
[Term Sheet - Polydyne public utilities \(Piggyback Broward County\).doc](#)

Strategic Plan Focus Area:  Infrastructure & Facilities

**1:00 PM PRESENTATIONS, PROCLAMATIONS AND AWARDS**


12. [P-2025-013](#) A Proclamation In Recognition Of Eid al-Fitr Day, March 30, 2025.

**Attachments:** [03-19-25 -Eid Al Fitr Day.doc](#)

Strategic Plan Focus Area:  Communications & Civic Engagement


13. [P-2025-014](#) Presentation By Jameel Ziadie, Acting Fire Chief, Recognizing Recipients Of The 2024 Firefighter, Supervisor And Employee Of The Year Awards.

**Attachments:** [2024 Firefighter of the Year-Chaves \(002\).pdf](#)  
[Lombardi 2024 Supervisor of the Year \(002\).pdf](#)  
[McCray 2024 Employee of the Year.pdf](#)


Strategic Plan Focus Area:  Public Safety

14. [P-2025-015](#) Presentation By Jameel Ziadie, Acting Fire Chief, Recognizing The Recipient Of The Second Chance/ Citizens Award Of Valor.

**Attachments:** [Dennis Waters-Citizen of Valor Award .pdf](#)

Strategic Plan Focus Area:  Public Safety

15. [P-2025-016](#) Presentation By Jeffrey Devlin, Police Chief, Recognizing Recipients Of Hollywood Police Department Supervisor, Officer and Employee of the Year for 2024.

Strategic Plan Focus Area:  Public Safety


**1:15 PM TIME CERTAIN ITEM(S)**

**(Or as soon thereafter as the agenda permits)**

16. [PO-2025-001](#) An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Generally Located On The Northwest Corner Of South Park Road And Pembroke Road, South Of Hillcrest Drive (1600 S. Park Road) As More Specifically Described In Exhibit "A" From Government Use (GU) To A Planned Development (PD) Zoning District; And Approving A Master Development Plan For A Mixed-Use Development (Known As "Park Road Master Development Plan"); And Amending The City's Zoning Map To Reflect The Change In Zoning Designation. (23-ZJ-86).

**Attachments:** [Ordinance - Park Rd PD rezoning.doc](#)  
[EXHIBIT A.pdf](#)  
[EXHIBIT B- Master Plan Set](#)  
[EXHIBIT B- Master Plan Development Guidelines](#)  
[Attachment I - Planning and Development Board Application Package](#)  
[Attachment II - Survey Parcel A](#)  
[Attachment II - Survey Parcel B](#)  
[Attachment III - Broward County LUPA Ordinance & Backup Business Impact Form for Ordinance LUPA](#)

First Reading  
Advertised Public Hearing  
Department of Development Services


Strategic Plan Focus Area:  Economic Vitality

**2:00 PM TIME CERTAIN ITEM(S)****(Or as soon thereafter as the agenda permits)****17. [R-2025-080](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Considering A Request For Design And Site Plan Approval For A 120,000 Square Foot Commercial Building, And Associated Parking And Stormwater Management Areas, Located At 2800 Oakwood Boulevard, Hollywood, Florida (Oakwood Plaza - Retail). (24-DP-31a)

**Attachments:** [Resolution 24-DP-31](#)[EXHIBIT A - Legal Description](#)[EXHIBIT B - Site Plan & Elevations](#)[Attachment A - PDB Staff Report 0211](#)[Attachment A - Application Package - I](#)[Attachment A - Application Package - II](#)[Attachment A - Application Package - III](#)[Attachment A - Application Package - IV](#)[Attachment A - Application Package - V](#)[Attachment A - Application Package - VI](#)[Attachment A - Application Package - VII](#)[Attachment A - Application Package - VIII](#)[Attachment A - Application Package - IX](#)[Attachment A1 - Application Package - Master Development Plan](#)[Attachment B - Applicant Rationale - Revised](#)[Attachment C - Oakwood Activity Center Tally](#)[Attachment D - Revisions and Restrictions](#)

Department of Development Services

Strategic Plan Focus Area:  Economic Vitality**REGULAR AGENDA****18. [P-2025-017](#)**

Presentation By Ettore de Torres, Chair, Regarding The Annual Report For The Parks, Recreation and Cultural Arts Advisory Board.

Office of the City Clerk

Strategic Plan Focus Area:  Communications & Civic Engagement**19. [P-2025-018](#)**

Presentation By Julia Poliadis, Chair, Regarding The Annual Report For The Sustainability Advisory Committee.

**Attachments:** [SAC Commission Presentation \(Spring 2025\) FINAL UPDATED.pptx](#)


Office of the City Clerk

Strategic Plan Focus Area:  Communications & Civic Engagement

20. [R-2025-081](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Appointing City Commission Members As The Voting And Alternate Voting Delegates For The Broward County League Of Cities For The Year 2025 - 2026.

**Attachments:** [R-bro-leg-appt.DOC](#)  
[25-26 Board Request Appointment.pdf](#)

Office of the City Clerk

Strategic Plan Focus Area:  Communications & Civic Engagement

21. [R-2025-082](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Second Change Order To Blanket Purchase Agreement PA600477 With AT&T Mobility LLC (Formerly Known As AT&T Corp.) For Cellular Telephone Minutes, Data Plan Services, Products, And Related Equipment To Increase The Contract Amount From \$1,171,333.33 To \$2,071,333.33.

**Attachments:** [AT&T Resolution 2025 \(Change Order\).docx](#)  
[PA\\_PA600477.pdf](#)  
[CM\\_Memo\\_Change\\_Order\\_AT&T.pdf](#)  
[R-2022-118.pdf](#)


Department of Information Technology

Strategic Plan Focus Area:  Infrastructure & Facilities

22. [R-2025-083](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With ER Tech Systems Group Inc. D/B/A Broadcast Systems For Dual-Purpose Camera Systems, Installation, Maintenance, And Related Equipment In An Amount Up To \$1,200,000.00 Over A Three-Year Period Based Upon Contract Number GS-07F-173GA In Accordance With Section 38.41(C)(5) Of The Procurement Code. (Piggyback)

**Attachments:** [Resolution -GSA Broadcast Systems \(Piggyback\).docx](#)  
[ER Tech Systems BPA PA601072](#)  
[Quote Pricelist.pdf](#)  
[Agreement.pdf](#)  
[Solicitation.pdf](#)  
[Term Sheet \(Piggyback\).doc](#)

Police Department

Strategic Plan Focus Area:  Public Safety



23. [R-2025-084](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With Revinu, Inc., For The Hauling And Disposal Of Biosolids In An Annual Amount Up To \$2,769,600.00 For An Initial Period Of Five Years With Three Additional Optional Five-Year Renewals.

**Attachments:** [Biosolids Hauling Resolution \(LEGAL\) .docx](#)  
[Draft PA\\_PA601064\\_0-1.pdf](#)  
[IFB-252-25-JJ Biosolids Hauling Bid Pkg.pdf](#)  
[IFB-252-25-JJ Evaluation Tabulation.pdf](#)  
[Notice of Intent to Award - IFB-252-25-JJ - Biosolids Hauling \(Jan 30, 2025\).pd](#)  
[Revinu - Risk Approved COI Expires 1-1-26.pdf](#)  
[Term Sheet - Revinu BPA IFB public utilities.doc](#)

Department of Public Utilities

Strategic Plan Focus Area:  Infrastructure & Facilities

24. **5:00 PM CITIZENS' COMMENTS (Total Time 30 Minutes)**

**COMMENTS BY THE CITY COMMISSION, CITY ATTORNEY & CITY  
MANAGER**

25. Commissioner Shuham, District 1
26. Commissioner Hernandez, District 2
27. Commissioner Callari, District 3
28. Commissioner Gruber, District 4
29. Commissioner Biederman, District 5
30. Vice Mayor Quintana, District 6
31. Mayor Levy
32. City Attorney
33. City Manager
34. ADJOURNMENT

The City of Hollywood is conducting its City Commission Meetings in person at City Hall, located at 2600 Hollywood Boulevard. To view the meeting agenda, please visit [hollywoodfl.org](http://hollywoodfl.org). Members of the public may watch the City Commission Meetings via the City's website at [hollywoodfl.org/WatchMeeting](http://hollywoodfl.org/WatchMeeting), via livestream on the City's YouTube Channel, on Comcast Channel 78 or ATT U-Verse Channel 99.

Any person who wishes to speak must first complete a comment card from the City Clerk. Comment cards must be returned to the City Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Citizens' Comments shall be held each month at the Regular City Commission Meeting in the City Commission Chambers, Room 219, at 5:00 PM.

Lobbyist registration is required if any person, firm or corporation is lobbying the City Commission on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Commission with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in City programs and/or services may call the Clarissa Ip, ADA Coordinator/City Engineer, five business days in advance at 954-921-3915 (voice) or email: [cip@hollywoodfl.org](mailto:cip@hollywoodfl.org). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure of Real Estate Interests and Business Relationships - When an agenda item involves the use or development of land, each member of the City Commission, City Manager, Assistant City Manager(s), City Attorney, Deputy City Attorney, and the director and assistant director(s) of each City department/office shall disclose orally, at the time the City Commission begins to discuss the item, or in writing to the City Clerk prior to the publication of the agenda, any significant interest (as defined below) that such City official or employee or any relative of such City official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the City Commission, City Manager, Assistant City Manager(s), City Attorney, Deputy City Attorney, and the director and assistant director(s) of each City department/office shall disclose orally, at the time the City Commission begins to discuss the item, or in writing to the City Clerk prior to the publication of the agenda, any client or business relationship that such City official or employee or any relative of such City official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than five percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures. Please silence all cell phones prior to entering the meeting.

