

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AGREEMENTS BETWEEN THE THREE (3) HIGHEST RANKED FIRMS: BECKER & POLIAKOFF AND THE CITY OF HOLLYWOOD IN THE ANNUAL AMOUNT OF \$50,000.00; SAYFIE LAW FIRM AND THE CITY OF HOLLYWOOD IN THE ANNUAL AMOUNT OF \$48,000.00 AND GRAY ROBINSON AND THE CITY OF HOLLYWOOD IN THE ANNUAL AMOUNT OF \$50,000.00, FOR ALL THREE (3) FIRMS TO PROVIDE LOBBYING SERVICES.

WHEREAS, the City of Hollywood, as represented by the Office of Intergovernmental Affairs, is seeking qualified firms to perform responsibilities of Lobbyists at the state and local levels; and

WHEREAS, the Lobbyists will serve in a consulting and advisory capacity to the City of Hollywood for all issues at the state and local levels and must possess a strong working knowledge of legislative, administrative, and regulatory processes; and

WHEREAS, on May 5, 2014, Notices of Availability for Request for Proposal (RFP) Number 4417-14-JE were posted on the City's website as well as the Demandstar in accordance with the City's Purchasing Ordinance; and

WHEREAS, RFP-4417-14-JE was opened at 3:00 p.m., Thursday, May 29, 2014, and resulted in the following nine (9) responses:

- Becker & Poliakoff, Hollywood, Florida
- Bryant, Miller, Olive, Tallahassee, Florida
- Buchanan, Ingersoll, Rooney, Tallahassee, Florida
- Capital Alliance Group, Tallahassee, Florida
- CLD & Associates, Tallahassee, Florida
- Gray Robinson, Tallahassee, Florida
- JEJ & Associates, Tallahassee, Florida

- Ronald Book, Aventura, Florida
- Sayfie Law Firm, Fort Lauderdale, Florida

; and

WHEREAS, evaluations of the proposals were based on the following criteria as established in the RFP: Project Organization and Technical Qualifications of the Persons Assigned to the Project; Project Understanding, Proposed Approach and Methodology; Qualifications of the Firm; Relationships, Resource and Capabilities; Cost to the City and Local Preference; and

WHEREAS, the Evaluation Committee deemed Becker and Poliakoff, Sayfie Law Firm and Gray Robinson to be the most responsive, relative to the City's needs; and

WHEREAS, Becker & Poliakoff, Sayfie Law Firm and Gray Robinson demonstrated a strong working knowledge of legislative, administrative, and regulatory processes and all have previously provided services to the City of Hollywood; and

WHEREAS, the Evaluation Committee believes that the City would benefit greatly by contracting with multiple firms to provide Lobbying Services; and

WHEREAS, the Director of Parking and Intergovernmental Affairs and the Director of Procurement Services recommend that the City Commission authorize the negotiation and execution of contracts between all three (3) firms to provide Lobbying Services for a three (3) year period with options to renew for two (2) additional one (1) year periods based on satisfactory performance, mutual acceptance and the determination that all renewals are in the best interest of the City; and; and

WHEREAS, funding for this services is available in the Legislative Representation Account Number 01.1150.00000.512.003149 and will be budgeted in subsequent fiscal years; and

WHEREAS, the City reserves the right to terminate the agreement with or without cause; and

WHEREAS, this award is subject to the City receiving all insurance documentation required and approved by Risk, along with signed statements of Hold Harmless and Indemnity in favor of the City;

A RESOLUTION AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AGREEMENTS FOR LOBBYING SERVICES.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That it hereby authorizes the appropriate City Officials to negotiate and execute an agreement embodying the terms and conditions approved by the City Commission this date pursuant to the RFP between Becker & Poliakoff, P.A. and the City of Hollywood, Sayfie Law Firm and the City of Hollywood and Gray Robinson and the City of Hollywood in a form acceptable to the City Manager and approved as to form and legality by the City Attorney.

Section 2: That, if the appropriate City officials are unable to negotiate an agreement with the three (3) highest ranked firms, they are hereby authorized to commence contract negotiations with the next ranked firms, in order, until agreements are reached with three (3) firms.

Section 3: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2014.

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PETER BOBER, MAYOR

ATTEST:

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PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGALITY  
for the use and reliance of the  
City of Hollywood, Florida, only.

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JEFFREY P. SHEFFEL, CITY ATTORNEY