

City of Hollywood

Project Title: Art and Culture Center Expansion

Grant Number: 23.c.cf.300.124

Date Submitted: Tuesday, May 25, 2021

A. Applicant Profile Page 1 of 13

Applicant Information

- a. **Organization Name:** [City of Hollywood](#)
- b. **DBA:**
- c. **FEID:** 59-6000338
- d. **Phone number (with extension if applicable):** 954.921.3404
- e. **Principal Address:** 2600 Hollywood Blvd Hollywood, 33020
- f. **Mailing Address:** 2600 Hollywood Blvd. PO Box 229045 Hollywood, 33022-9045
- g. **Website:** www.hollywoodfl.org
- h. **Organization Type:** Municipal Government
- i. **Organization Category:** Government: Other
- j. **County:** Broward
- k. **DUNS number:** 0760221360000
- l. **Fiscal Year End Date:** 09/30

Grant Contact *

First Name

David

Last Name

Vazquez

Phone 954.921.3404

Email [\[email protected\]](#)

Chief Financial Officer for the Applicant *

First Name

Melissa

Last Name

Cruz

Phone 954.921.3231

Email [\[email protected\]](#)

Official with Authority to contract for the Applicant *

First Name

Wazir

Last Name

Ishmael

Phone 954.921.3201

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Official with Authority to contract for the Property Owner *

First Name

David

Last Name

Vazquez

Phone 954.921.3404

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National Endowment for the Arts Descriptors

Applicant Status

- Government - Municipal

Institution Type

- Parks and Recreation

Applicant Discipline

- Multidisciplinary

B. Introduction Page 2 of 13

What is the legal status of the applicant *

- ☐ Public Entity
- ☐ Nonprofit, Tax-Exempt
- ☐ Other (not an eligible response)

Applicant Mission Statement *

Strengthen our community by offering diverse and accessible recreation opportunities, providing safe, well-maintained parks and conducting outstanding events while delivering exceptional customer service.

Describe the facility that you will acquire, renovate or build:

Is the cultural facility?: *

☐ A purpose-built or single use facility that will solely be used for the programming, production, presentation, exhibition of any of the arts and cultural disciplines (Section 265.283(7), Florida Statutes) at least 85% of the time. These disciplines include music, dance, theatre, creative writing, literature, architecture, painting, sculpture, folk arts, photography, crafts, media arts, visual arts, and programs of museums. You must provide documentation of your organization's mission and arts and cultural programming as an attachment. See Guidelines: Attachments and Support Materials. This type of facility includes theatres, performance centers, museums (including, aquariums, botanical gardens, history centers, zoos, etc.) and art centers. The maximum request amount for this type of facility is \$500,000.

☐ A multi-purpose facility that will be used for the programming, production, presentation, exhibition of any of the arts and cultural disciplines (Section 265.283(7), Florida Statutes) LESS than 85% of the time. These disciplines include music, dance, theatre, creative writing, literature, architecture, painting, sculpture, folk arts, photography, crafts, media arts, visual arts, and programs of museums. You must provide documentation of your organization's mission and arts and cultural programming as an attachment. See Guidelines: Attachments and Support Materials. This type of building includes community centers, recreation centers, civic centers and municipal buildings. The maximum request amount for this type of facility is \$200,000. Project costs must be directly related to the arts and cultural portion of the facility.

If the facility is a multi-purpose building, describe the OTHER activities that take place in the facility.

How many days per week/hours per day is this facility open to the public? *

Seven days, hours vary

How many of the days per week/hours per day that the facility is open are arts and cultural programming, production, and administration taking place?* *

Seven days, hours vary

Describe the types of arts and cultural programming, production, and administration that take place within the facility. *

The new Arts Education Building to be constructed by the City of Hollywood (the City) will be a full-time, year-round arts and culture facility to be managed and programmed by the Art and Culture Center/Hollywood (ACCH). ACCH is an independent 501(c)(3) nonprofit that has served residents and visitors in the City since it was founded in 1975 as a City agency. ACCH became independent of the City in 1992 when it moved from its original location on Hollywood beach to its current location in a circa-1924 building in downtown Hollywood, which will adjoin the new facility.

ACCH will determine the hours of operation and the daily schedule of activities within the facility. This will include virtual and on-site instructional classes and program sessions for all ages in the visual and performing arts, live presentations of artist talks, film screenings, recitals, receptions, and small-scale performances. ACCH will develop a fee structure for classes and programs created in-house. Instructional classes will include such existing ACCH programs as Summer Arts Camp, Distance

Learning arts classes delivered to K-12 schools, and Free Arts! Family Days offered each month. As a result of the facilities expansion, ACCH will increase its programming for children and particularly adults in the areas of dance/drama, visual arts, music, and electronic media. Outside arts and culture entities who lack their own facility, such as community dance and theater groups, may rent specific programming spaces based on availability.

Programming in the new facility will be developed and implemented primarily by ACCH's Director of Education and personnel. A portion of ACCH's arts-education programming, such as its monthly Free Arts! Family Days activity, is developed with the Curator to mirror contemporary exhibitions offered year-round. For example, in FY22, Free Arts! activities will include art-making based on themes and visual media in the areas of racial equality, the environment, and literature. ACCH education programs in the visual and performing arts also incorporate STEAM learning, in which the creativity of the arts is implemented into science, technology, engineering and math for K-12 students.

ACCH's Summer Arts Camp for ages 4-18 serves Hollywood residents and attracts enrollments from about 15 municipalities outside the City. The new facility will better serve this audience by providing ACCH with expanded and modernized teaching spaces. Summer Arts Camp inspires further engagement through a myriad of ACCH programs offered during the school calendar, which build skills in the visual and performing arts.

Upon its scheduled completion in FY23, the new facility will result in ACCH expanding on these successful programs with the addition of dance classes for all ages in the Multi-Purpose Room. The new Multi-Purpose Room is designed to accommodate 34 people. Dance programming may include ballet, modern/contemporary, ballroom, hip-hop and more. This space is expected to add a significant element to ACCH's program offerings while providing residents with a place to connect socially and be physically active through the arts.

As it currently does with ACCH programs, the City will assist in making the public aware of the many cultural offerings in the new facility, through a myriad of marketing resources at our disposal. These include two electronic marquees that reach about 50,000 motorists daily at ArtsPark at Young Circle, just a block away from ACCH facilities.

Who is responsible for the programming, production, and administration of the arts and cultural activities of the facility? Is there a qualified professional expert in the subject matter on staff either paid or volunteer? What are their qualifications? *

The programming and production of arts and cultural activities in the new Arts Education Building will be administered by ACCH staff. ACCH currently has 12 full-time employees and will increase its staff in the coming months following the re-opening of the 500-seat Hollywood Central Performing Arts Center, which it manages on a contract basis for the City. Additional staff may be required following the opening of the new education building as programs and cultural activities provided by ACCH will increase with the expansion of programmable space. These costs for additional staff will be incurred by ACCH.

ACCH is highly respected and valued by City residents, and is considered a leader among Broward arts nonprofits due to stable and committed leadership. Executive Director Joy Satterlee has been with the organization since 2002, first as Deputy Director, then moving into her current capacity in 2005. Under Ms. Satterlee, ACCH has increased exhibition and education programming, raised attendance and participation levels, and created new funding opportunities through partnerships with community organizations, local schools, and government entities.

Ms. Satterlee is a member of the Florida Association of Museums, Funding Arts Broward, and Broward Women's Alliance, among others. In May 2018, she completed the Jim Moran Institute for Global Entrepreneurship Nonprofit Executive Program – Broward, as certified by the Florida State University College of Business.

Director of Development Jeff Rusnak has served in that position since 2008, working with Ms. Satterlee and department leaders to develop successful fund-raising strategies that have resulted in high-profile exhibitions and new education programming. They include Arts Aspire, Free Arts! Family Days, and Distance Learning Arts Studio. Funders have included the John S. and James L. Knight Foundation, Funding Arts Broward, National Endowment for the Arts, Frederick A. DeLuca Foundation, and numerous foundations. Due to its established leadership and continued growth, ACCH was successful in

2019 in attracting two nationally experienced department leaders to fill open positions: Amanda Smith as Director of Education and Meaghan Kent as Curator of Exhibitions.

Ms. Smith has participated in ongoing meetings with the City and the project architects, Brooks+Scarpa, to advise on the programming spaces in the new Arts Education Building. She received her Bachelor of Art in Art History from Oberlin College in Ohio in 2003 and her Master of Science in Education with an emphasis in Museum Education from Bank Street College of Education in New York (2011). She's worked at the Brooklyn Children's Museum, Cleveland Museum of Art, Museum of Contemporary Art Chicago, and Chicago Academy of Science / Peggy Notebaert Nature Museum. Ms. Smith partners frequently with Ms. Kent, the ACCH Curator, to create accessible art-making activities that intersect with contemporary exhibitions in ACCH galleries. Prior to ACCH, Ms. Kent worked as Founder/Director of the non-profit Site95 and Director of the Cody Gallery at Marymount University. She founded the Páramo Gallery in Guadalajara, Mexico, and worked previously managing the careers of internationally emerging and established artists at Casey Kaplan, Andrea Rosen Gallery, and I-20.

The City is fortunate to have an arts nonprofit such as ACCH that employs such proven leaders for our residents. In addition to operating successful programs, ACCH's leadership team is widely respected in their unique fields. This will enable ACCH to continue to attract accomplished artists and educators to inspire residents and visitors when this facility expansion is complete.

Cultural Facilities Grant Status *



Yes



No

If yes, list grant numbers for any open Cultural Facilities and Fixed Capital Outlay grants.

Request Amount * **\$500,000**

Project Type *



Acquisition

Acquisition is the purchase of land or building for the purpose of using or building a cultural facility.



Renovation

Renovation is the act or process of giving a property a state of increased utility or returning a property to a state of utility through repair, addition, or alteration that makes possible a more efficient use.



New Construction

New Construction is constructing a Cultural Facility on property where no building previously existed.

Project Title

Art and Culture Center/Hollywood: New Construction

Project Synopsis *

Briefly summarize the project. Indicate how you will use grant funds, the major work items involved and the end product.

In partnership with the Art and Culture Center/Hollywood (ACCH), the City of Hollywood (the City) is seeking Cultural

Facilities funding to assist in the construction of a new arts education building and community courtyard that will adjoin ACCH's current city-owned gallery/administrative facility. The new building will house a multipurpose dance/drama room, video/music recording lab and broadcast studio, a visual arts classroom, and an outdoor courtyard. ACCH will present year-round arts activities that provide a creative and social hub for residents and visitors in downtown Hollywood.

Project Physical Location *

Street Address

1650 Harrison Street

City

Hollywood

State

FL

Zip

33020

County

Broward

Will the acquisition, renovation, or construction of your project only occur between July 1 of the first year of the grant period and June 1 of the second year of the grant period (23 months)? *



Yes (required for eligibility)



No

What was your Total Support and Revenue for the last completed fiscal year? * **\$591,442,884**

C. Project Documents Page 3 of 13

Current Architectural Plans certified by a licensed architect or engineer (or contractor project proposals or working drawings if no architectural plans are required for the completion of the project) are... *

- ☐ Complete (required for eligibility)
- ☐ Not complete

Construction documents are... *

- ☐ Complete
- ☐ Not complete

Project Land and Building

Are you leasing the project land or building? *

- ☐ No (If NO, proceed to question 4.)
- ☐ Yes, the land and the building
- ☐ Yes, the building
- ☐ Yes, the land (If YES, skip question 3.2).

If leasing: How many years will remain on the land lease as of July 1 of the award year?

0

If leasing: How many years will remain on the building lease as of July 1 of the award year?

0

Who currently owns the land? *

City of Hollywood, FL

Who currently owns the building? *

City of Hollywood, FL

How old is the building in years? *

0

D. Scope of Work Page 4 of 13

Project Description

Describe what you are going to build, what you are doing to renovate the building, or what are you acquiring. Indicate how grant funds and match will be spent. Provide a timeline of when grant funds and match will be expended. Discuss any grants applied for or received from the Division of Historical Resources for the grant period. The Cultural Facility Program is a bricks and mortar program. State funding is not to be used for the fabrication or design of exhibits, or for commercial projects. State funding may be used for parking facilities, sidewalks, walkways and trails, as long as those items do not comprise the entirety of the scope of work. Construction/Renovation/Acquisition *

Only one of these categories may be funded through a single Cultural Facilities application.

What are you constructing, renovating, or acquiring? Be specific. (Example: 500 sq ft Visitor Center)

The City of Hollywood (the City), in partnership with the Art and Culture Center/Hollywood (ACCH), will construct a new 5,068-square-foot Arts Education Building that borders an 1,852-square-foot Outdoor Courtyard on property owned by the City. The City has partnered with ACCH in identifying the needs and site plan for the new building, which will result in the quadrupling of arts-education programming space compared to its current Arts School building. The new education building will stand on what it is currently a parking lot at ACCH, on the west side of the facility that houses ACCH's gallery exhibition spaces, Distance Learning Studio, and administrative offices.

The existing ACCH facility was built in 1924 in the Spanish Mediterranean style popular in the early settling of South Florida. When completed, in 2023, the new Arts Education Building, with its gleaming, contemporary façade, will provide the City and ACCH with a unique architectural distinction in Broward County of having two adjoining, functional spaces built nearly 100 years apart. The education expansion will border City sidewalks at Harrison Street and 17th Avenue in downtown Hollywood. The entrance into the new facility will face Harrison Street, and be joined with the existing building to form a shared lobby with passage between the two facilities. This is the first project in the City's and ACCH's plan to modernize and build capacity for arts programming at the 1.2-acre site.

ACCH will continue to present programming during the construction phase of the Arts Education Building. ACCH currently presents arts classes and programs at the adjacent Arts School, which was originally built in 1955 and was renovated in 1993 to present classes in the visual arts. Spaces in the new building will include the following:

- 1,663-square-foot Multi-Purpose Studio for dance, drama, film screenings, artist talks, seminars, small-scale live performance, and receptions.
- 630-SF Visual Arts Studio with sinks and cabinetry
- 372-SF Distance Learning Broadcast and Video/Music Recording Studio (with cabinets)
- 1,852-SF outdoor courtyard
- 380-SF Secure Lobby
- 251-SF Kitchen/Break Room
- 141-SF Storage/Supply Storage
- Two bathrooms

Each classroom will have a distinct entryway along an L-shaped corridor that will run from the Multi-Purpose Studio at the northwest corner of the building to the Broadcast and Video/Music Recording Studio, Visual Arts Studio, Kitchen/Break Room, Storage/Supply Room and bathrooms at the south. There will be two points of access for visitors and staff to the Outdoor Courtyard, which will replicate an art garden with bench seating, picnic tables and interactive artworks. The Courtyard may adapt to have a staging area that can be utilized for performances, talks and film screenings. The Courtyard will also serve as an outdoor leisure area for children, youth and adults in ACCH programs. It will connect during gallery hours, to an existing outdoor patio that opens to the gallery.

Grant funds will be spent to construct the building. This includes, as outlined in the budget, building materials, electrical and plumbing, finishes, exterior doors and windows, and lighting, sound and communications equipment. Ground breaking for the start of construction is Sept. 1, 2022 with ribbon cutting set for Aug. 29, 2023. ACCH intends to present a public unveiling/Open House of the new facility upon completion and the launch of arts-education programming.

Spending Plan *

Indicate how grant funds and match will be spent. (Examples: permitting, site preparation, flooring, windows, HVAC, signage, lighting). Discuss any grants applied for or received from the Division of Historical Resources for the grant period.

As noted in the timeline below and detailed in the budget, matching funds will be utilized for design work, permitting, site preparation, and a portion of construction costs.

Project Timeline *

Provide a timeline. The timeline should include permitting, site preparation, and actual construction. The grant period is 23 months.

The Design Phase is scheduled to be completed in February 2022, with 100% plan approvals from the City's permitting agencies: Electrical, Mechanical, Plumbing, Water/Sewer/Drainage/Utilities, Building, Structural, DERM, Public Works.

The Procurement Phase for Construction (111 days) is scheduled for completion on June 16, 2022, with approvals by City departments and staff (budget, finance, legal, City Attorney, Asst. City Manager, City Manager, City Clerk, Mayor, etc.).

The Construction Phase begins on June 27-28 with Pre-Construction Kickoff Meeting. The remaining dates fall within the grant period.

July 1-6, 2022: City Manager at Risk to prepare presentation to the residents at public meeting

July 6, 2022: Project Signs placed at building site

July 6-25, 2022: Submit presentation to the City of Hollywood for approval

July 6-11, 2022: Project Manager reviews and approves the public meeting presentation

August 2022: Contractor to obtain construction permits

Sept. 1, 2022: Construction start – ground-breaking

Sept. 1, 2022 to Aug. 29, 2023: Construction of building

Aug. 29, 2023: Substantial Completion (TCO) and Ribbon Cutting

Close-out Phase

Aug. 29 to Oct. 4, 2023: Close out permits

Oct. 4-5, 2023: Receive Final Project Document Package

Oct. 5-11, 2023: Walk Thru & Punch list

Oct. 11-18, 2023: Final Pay application Review & Submittal

Oct. 18-19, 2023: Final Walk Thru

Oct. 19 to Nov. 7, 2023: Turnover

Nov. 7, 2023 to Jan. 2, 2024: Final Pay application

Jan. 2, 2024: Project complete

E. Proposal Budget Page 5 of 13

Proposal Budget Summary *

Request Amount	\$500,000.00
Confirmed Matching Funds	\$2,409,964.00
Project Cost	\$2,909,964.00
Contingency	

Have you requested or received funding from the Division of Historical Resources for this project? *

- ☐ Yes (not an eligible response)
- ☐ No

Are you requesting REDI match reduction? *

- ☐ Yes
- ☐ No

What other state dollars will go into the project?

Source Amount

1 N/A

Proposal Expense Details*

List your estimated expenses and how they will be paid (from match, grant funds, or both). Only include expenses that are specifically related to the project. Expenses may include an actual amount to be paid or the value of an in-kind contribution. [See Help: Proposal Budget Terms](#) for expense category descriptions and columns. Round amounts to the nearest dollar. Rows must have a value in State, or Cash Match, or In-Kind Match. If all three columns are 0 or blank, the row will not be saved.

Land Acquisition

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	N/A	\$0	\$0	\$0	\$0
Totals:		\$0	\$0	\$0	\$0

Building Acquisition

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	N/A	\$0	\$0	\$0	\$0
Totals:		\$0	\$0	\$0	\$0

Architectural Services

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Architect and Engineering Schematic	\$0	\$275,350	\$0	\$275,350

Totals:	\$0	\$275,350	\$0	\$275,350
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General Requirements

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	General Conditions Fee	\$0	\$351,960	\$0	\$351,960
Totals:		\$0	\$351,960	\$0	\$351,960

Site Construction

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Demo, Building Pad, Landscape and Irrigation	\$232,100	\$0	\$0	\$232,100
Totals:		\$232,100	\$0	\$0	\$232,100

Concrete

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Foundation, slab on grade, beams, columns	\$192,774	\$0	\$0	\$192,774
Totals:		\$192,774	\$0	\$0	\$192,774

Masonry

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	N/A	\$0	\$0	\$0	\$0
Totals:		\$0	\$0	\$0	\$0

Metals

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Structure, miscellaneous	\$75,126	\$246,126	\$0	\$321,252
Totals:		\$75,126	\$246,126	\$0	\$321,252

Thermal And Moisture Protection

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Roofing, insulation	\$0	\$125,033	\$0	\$125,033
Totals:		\$0	\$125,033	\$0	\$125,033

Doors And Windows

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Exterior doors and windows	\$0	\$298,061	\$0	\$298,061
Totals:		\$0	\$298,061	\$0	\$298,061

Finishes

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Floors, walls, ceilings	\$0	\$381,991	\$0	\$381,991
Totals:		\$0	\$381,991	\$0	\$381,991

Specialties

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Mirrors, marbles, partitions	\$0	\$19,043	\$0	\$19,043
Totals:		\$0	\$19,043	\$0	\$19,043

Equipment

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
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1	Programming materials and supplies	\$0	\$95,000	\$0	\$95,000
Totals:		\$0	\$95,000	\$0	\$95,000

Special Construction

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Contractor overhead/profit, insurance, payment/performance bond	\$0	\$250,741	\$0	\$250,741
Totals:		\$0	\$250,741	\$0	\$250,741

Mechanical

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	HVAC, plumbing, fire protection	\$0	\$164,000	\$0	\$164,000
Totals:		\$0	\$164,000	\$0	\$164,000

Electrical

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Electrical systems	\$0	\$202,659	\$0	\$202,659
Totals:		\$0	\$202,659	\$0	\$202,659

State Total : **\$500,000**

Match Total (Cash + InKind) : **\$2,409,964**

How were your proposal expenses determined?

Explain how the estimated expenses in the Proposal Expense Details were derived, i.e. from an architect or engineer budget estimate, contractor quote, etc. You must provide documentation of the source of your proposal expenses as an attachment. See [Guidelines: Attachments and Support Materials](#).

Proposal expenses were determined by Lego Construction Manager at Risk that was selected for this project. Lego requested bids from their subcontractors based on the architectural plans prepared by Brooks + Scarpa Architects.

Proposal Income (Match) Details*

List your confirmed matching funds (resources presently available or pledged and designated to the project). You must provide documentation for matching funds at time of application. See [Guidelines: Matching Funds Documentation](#). Include cash on hand, irrevocable pledges, and in-kind or donated services and materials. See [See Help: Proposal Budget Terms](#) for descriptions of income categories and columns. Round amounts to the nearest dollar.
Rows must have a value in Cash Match or In-Kind Match. If both columns are 0 or blank, the row will not be saved.

Private Support

Donations by individuals and non-corporate, non-government parties. Includes foundation grants awarded for this project (or a proportionate share of such grants allocated to this project), cash donations and the fair market value of donated goods or services (in-kind).

#	Source	Amount
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1 Adele Youngstrom Foundation -- ACCH in-kind \$45,000.00

2 ACCH Funds and Board Fund-raising -- in-kind \$50,000.00

Corporate Support

Contributions to this project by businesses, corporations, and corporate foundations, or a proportionate share of such contributions allocated to this project.

Local Government Support

Contributions for this project by city, county, or other local government agencies, or a proportionate share of such grants or appropriations allocated to this project. Includes in-kind and cash derived from grants and appropriations. Note: If the applicant is a city, county, or other local government agency, then their cash support should be shown under Applicant Cash and explained in the Budget Detail.

Federal Government

Support for this project by agencies of the federal government, or a proportionate share of such grants or appropriations allocated to this project. Includes in-kind and cash derived from grants and appropriations.

Applicant Cash

For the proposal budget, these are temporarily restricted funds and irrevocable pledges the applicant will dedicate to the project. Applicant cash must be documented with copies of financial statements from financial institutions, copies of grants and signed irrevocable pledges.

#	Source	Amount
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1	City Cash Match	\$2,314,964.00
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F. Matching Funds

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Match Summary *

#	Match Type	Amount	% of confirmed match
1	Cash	\$2,364,964.00	98 %
2	Other grants	\$45,000.00	2 %

Are these matching funds being used to match any other Department of State grants? *

- ☐ Yes (not an eligible response)
- ☐ No

Donor Profile

How many donors are supporting the project? *

23

What is the smallest contribution received for the project? * \$10

What is the largest contribution received for the project? * \$50,000

What is the population size of the community the project serves? *

1,900,000

Donor Profile: Description of Donors *

Describe your donors (individual, local artist guild, parent teacher association, etc.). Additional donor information (including names) may be provided at your discretion. All information provided will become a part of public record. The Division must provide this information to the public on request.

The majority of funding for the arts education building will come from City funds being allocated from a General Obligation Bond (GO Bond) referendum that was approved by Hollywood voters in March 2019. Following a series of meetings with civic organizations in the City, ACCH's building project was placed among other improvement projects on the GO Bond item devoted to Parks, Open Space, Recreational and Cultural Facilities. ACCH was approved for \$2.5 million in City funds towards its Arts Ignite! building initiative for the Arts Education Building and Outdoor Courtyard, for which the City is requesting funding.

In addition to City and State funds, ACCH will create a fund-raising campaign to raise private funds from foundations and individual donors. These funds will be utilized to purchase furnishings, with labor costs for installation, that are necessary for the implementation of ACCH programming in the new education building. This will include such items as ballet bars, mirrors, dedicated lighting, recording and broadcast equipment, Smart boards, projectors, televisions, shelving, storage, curtains with rods, sinks (deep and regular), speakers, acoustic sound boards, internet access points, desks, tables, and chairs, among the items. In advance of this project, ACCH received a \$50,000 grant from the Adele Youngstrom Foundation to research the feasibility of new arts education facilities at the Kagey site. ACCH has spent \$5,000 of the grant award and has allocated the remaining \$45,000 to the project. In June 2021, ACCH will submit a facilities grant request to the Mary N. Porter Legacy Fund at the Community Foundation of Broward. These funds, if awarded, would be allocated over a four-year period. ACCH is currently planning additional steps for raising funds. The ACCH Executive Director has made inquiries with two family foundations that currently support ACCH programs. ACCH will continue to seek funding opportunities for small and large donors. ACCH will create an "Arts Ignite" give box in the lobby of the Kagey facility for donations as small as \$1. Further, at this particular time, ACCH has designated \$50,000 from its cash reserves. All 20 ACCH Board members have committed to donate to the project as part of their annual "get or give" commitment.

Donor Profile: Percentage of Community Support *

Support Type Percentage

Corporations	%
Foundations	2 %
Individuals	%
State	17 %
Other	81 %
Total:	100 %

G. Need for Project and Operating Forecast Page 7 of 13

Need for Project *

Describe your need for the project (or portion of the project on which grant funds will be spent). Discuss need for additional space (performance, exhibition, office, work, or storage) and your history of organization growth. Discuss increased square footage or increased utility. Reference long term construction or renovation needs documented in a long-range plan.

To address the current and future growth of downtown Hollywood and the growing demand for ACCH's year-round arts education offerings, the City seeks to build a new Arts Education Building with an Outdoor Courtyard to replace the current Arts School space. The existing Arts School is a City-owned structure with less than 1,000 square feet of classroom space. Built in 1955, it was purchased by the City as part of the acquisition of the 1.2-acre campus in 1989. The City's population has increased by 21% since 1990, to about 155,000 currently. Classes by ACCH have been presented in the Arts School since 1993 with no significant structural changes to enhance program delivery or increase capacity. The City's population will continue to grow, particularly in downtown, with the construction of new high-rise residences within blocks of ACCH. Since 2002, under ACCH's current leadership, education programming has grown from serving 100 children to instructing more than 2,000 youth annually in three separate venues it manages. The new facility will bring these programs under one roof, as well as providing space and amenities for adult classes, programs and events, which are presently not offered.

The Arts Education Building will be a multi-disciplinary facility that will dramatically diversify ACCH's programming and its capacity to serve City residents. Moreover, the expansion of ACCH facilities will mirror the historic window of growth the City is experiencing in downtown Hollywood. The new facility will expand access for youth and families in the City, while also greatly expanding programming opportunities for adults. By housing three modernized classroom spaces under one roof, ACCH may schedule multiple class sessions and programs simultaneously for participants of all ages. Class times will expand to evenings and weekends year-round, which ACCH does on a very limited basis at this time. In addition, ACCH will move its Distance Learning Studio to the new education building, thus freeing new meeting and administrative space in the existing facility.

Operating Forecast Detail *

Describe how the space will be used and the related costs. Incorporate budgetary figures where appropriate. You may reference a budget spreadsheet (provided as support material) or incorporate the revenue and expense figures into the narrative. Consider both staffing and programming needs. Include:

- New staff that will be needed
 - Programs that will be added, expanded or improved
 - Additional expenses to the organization
 - New revenue sources that will be used to offset the added expense
-

Operating costs such as staffing, equipment/supplies, artist/instructor fees, marketing, custodial, and other program costs related to the Arts Education Building and Outdoor Courtyard will be incurred by ACCH. Per its current lease agreement with ACCH in its current facility, the City anticipates that it will incur costs on an as-needed basis for repairs to the facility structure, such as plumbing, electrical, A/C, and damage that may occur to the roof, walls, doors, windows, flooring, glass façade, etc.

ACCH projects that operating income and expenses for its arts education programming will increase by approximately 20% as a result of new, modern programming space and the creation of adult classes/activities. ACCH employs 12 full-time staff currently and expects to restore by FY22 up to 3 positions that were reduced following the closure of the theater it manages for the City. Current staff includes three full-time personnel in ACCH's Education Dept. New staff positions may be created for the reception area for weekday evening/Saturday classes. Additional personnel expenses will include artist-instructors for performance, music, video/sound production, and visual arts classes. Based on projections for more than a dozen new program sessions for adults and youth, ACCH will create up to 15 additional teaching positions.

The number of new and expanded offerings by ACCH will increase in all areas – visual and performing arts, multi-media

production, and adult classes – due to the creation of new, modern teaching spaces. For example, the Multi-Purpose Room may offer ballet, jazz, tap and hip-hop for children; contemporary and cultural dance for adults; and dramatic and musical-theater classes for all ages. Other uses will include artist talks, panel discussions, author readings, and small-scale performances (music, theater, spoken-word). The Distance Learning Broadcast and Video/Music Recording Studio will allow for new classes in developing original works in video and sound/music production. ACCH’s Distance Learning arts classes will continue to broadcast at no cost to K-12 schools early-learning centers in Broward County through a cloud-based video conferencing system.

The Visual Arts Room will support a variety of 2- and 3-dimensional media, including painting, drawing, sculpture, photography and fiber art for all ages. It may serve as a meeting space for Arts Aspire students ages 14-25 who learn leadership and career readiness skills. This space may be adaptable as well for music lessons in voice and piano to children and adults, as well as group instruction for all ages. The Outdoor Courtyard space will serve multiple new purposes for ACCH: As an arts-infused social setting for events; a venue for outdoor performances and film screenings; and a picnic/lunch space for summer-camp students and group-tour visitors.

The new building will also create opportunities in the City for ACCH to serve arts organizations that lack a permanent facility, such as dance, theater or choral groups who may rent a classroom space. This may also include art-making activities for home-school groups, seniors who do not drive at night, parent-and-me classes, and adult fitness such as yoga.

Fiscal Stability *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposed acquisition/renovation/new construction after the grant period.

Hollywood is the third largest city in Broward County and is strategically located on the South Florida coast. Hollywood is adjacent to the Fort Lauderdale-Hollywood International Airport and is the primary home to Port Everglades. The City’s property taxable value for fiscal year 2021 is \$18.5 billion, an increase of 7.09% from the prior year. The City’s operating tax millage rate has been 7.4665 mills for the past three fiscal years. The increase in taxable assessed property values generates an increase in property tax collections with no millage rate increase. There is more than \$1.65 billion in real estate development planned or under construction throughout the City, with key commercial corridors offering additional redevelopment opportunities.

The City has a AA rating with stable outlook by Fitch on the overall City and General Obligation Bonds Series 2019. The City’s Water & Sewer Series 2020 Bond Refunding received an upgraded AA rating by Fitch. Maintaining these ratings, particularly during a global pandemic, reflects a strong and stable financial outlook for the City of Hollywood.

ACCH has charted its status as the City’s leading cultural arts organization due to stable and committed financial leadership. Executive Director Joy Satterlee has been with the organization since 2002, first as Deputy Director, then moving into her current capacity in 2005. Under Ms. Satterlee, ACCH has increased exhibition and education programming, raised attendance and participation levels, and created new funding opportunities through partnerships with cultural and community organizations, local schools and universities, and government entities. This has resulted in greater visibility and increased engagement for ACCH throughout South Florida, attracting artists, funders, educators and audiences to the City.

Changes in Operating Expenses* *

#	Description	Award Year Expenses	Project Completion Year Expenses	Expenses 1 Year After Completion
1	City of Hollywood	\$10,000.00	\$10,000.00	\$10,000.00
2	ACCH -- Utilities	\$42,500.00	\$42,500.00	\$50,000.00

3 ACCH -- Payroll and Benefits	\$190,000.00	\$190,000.00	\$215,000.00
4 ACCH -- Artist and Instructor Fees	\$55,200.00	\$55,200.00	\$67,500.00
5 ACCH -- Supplies and Equipment	\$10,000.00	\$10,000.00	\$15,000.00
6 ACCH -- Marketing (Ads, printing, postage)	\$8,500.00	\$8,500.00	\$11,500.00
7 ACCH -- Administrative (10%)	\$30,620.00	\$30,620.00	\$35,900.00

Changes in Operating Income* *

#	Description	Award Year Income	Project Completion Year Income	Income 1 Year After Completion
1	City of Hollywood	\$10,000.00	\$10,000.00	\$10,000.00
2	ACCH -- Tuitions/Fees	\$150,000.00	\$150,000.00	\$185,000.00
3	ACCH -- Donor/Membership/Foundations)	\$180,000.00	\$180,000.00	\$200,000.00
4	ACCH -- Venue Rentals for New Facility			\$5,000.00

H. Project Impact Page 8 of 13

Community Impact of Project *

Discuss how the project will serve the city, county, or region, especially regarding new or improved programming and community services. Include information on:

- organizations and local artists that will use the facility
- educational or research opportunities
- access for underserved groups
- economic, historical, environmental or architectural significance

If the matching funds for the proposed project are from a single source (i.e. County/Municipality Resolution, single donor, etc.), include information on efforts to include the community in the needs assessment and planning stages of the project.

The Arts Education Building will greatly impact the City's and ACCH's capacity to serve Hollywood residents and attract visitors from South Florida. This education facility will diversify programming for all ages and create more opportunities for local artists and educators to present high-quality arts experiences for people of all ages. It will provide a unique destination among residents of all socio-economic backgrounds while helping make downtown Hollywood and surrounding neighborhoods a more attractive place to live.

This is a critical time for the City and ACCH amidst a rapidly changing environment for the arts in South Florida. As ACCH makes do with a small and antiquated Arts School building that no longer meets the needs of a growing community, larger state-of-the-art cultural facilities have opened recently in nearby cities. Following years of effort by City and civic leaders, Hollywood is experiencing an unprecedented growth of high-rise residences that will greatly increase population density within blocks of ACCH. This growth will coincide with the construction of the Arts Education Building. Currently, a 19-floor residential building is under construction at Hollywood Boulevard and Young Circle. When completed, this will add 166 apartments and 103 hotel rooms just two blocks from ACCH. In addition, BTI Partners of Fort Lauderdale has begun the permitting process to add 1,030 apartments in three high-rise structures within a block of ACCH. As Hollywood grows, so is the need to partner with ACCH to serve our residents with a high-quality arts facility.

The new education building will flank the existing ACCH campus on its west side, providing an opportunity for architects to create a signature facility for the City. The Spanish Mediterranean architecture of ACCH's current two-story building will not be altered. The design of the education building will have a distinctive façade, just a block from pedestrians and passing motorists at Hollywood Young Circle. An estimated 50,000 cars drive along Young Circle each day. At night, the building – representing two distinct architectural eras a century apart – will feature dramatic lighting that provides a beacon for residents.

In developing the 2019 GO-Bond initiative, the City hosted a series of town hall meetings, including one at ACCH, in which residents provided their recommendations. The City has formed a GO-Bond Advisory Committee composed of Hollywood residents, who provide feedback on all funded projects. ACCH displayed a floor plan of the proposed building in its lobby for public feedback leading up to the vote by Hollywood residents, as well as since the Bond has passed to keep visitors informed.

ACCH make the arts accessible for all populations, regardless of ability or socioeconomic status, through free education programs such as Free Arts! Family Days and the Distance Learning Studio. ACCH makes fee-based programs such as Summer Arts Camp accessible to youth through reduced-tuition scholarships. ACCH programs and public outreach are widely integrated into South Florida's cultural network and education community. ACCH partners extensively with K-12 and early-learning centers in the City and throughout Broward County to coordinate virtual learning, present exhibitions in its Community Gallery, and recruit high-school students for the Arts Aspire leadership program. Community Gallery exhibitions include the annual "Easels on Fire," presented in partnership with the Rebel Drop-in Center at Memorial Regional Hospital.

ACCH is the third oldest arts nonprofit in Broward County, out of more than 350 cultural entities. Its longevity can be attributed in part to its longstanding partnership with the City of Hollywood. Though independent of the City, ACCH will continue to work closely with City agencies to serve residents and attract visitors with the new facility.

Financial Impact of Project *

Discuss the financial impact the project will have on your operations, maintenance, and programming. Address plans for community development, fundraising campaigns, operational grants, and endowment opportunities.

The project will have a financial impact on both the City and ACCH as a result of the increased size of the Arts Education Building and additional classes offered on weeknight and weekends in comparison to the current Arts School. As indicated previously, the City will incur costs for maintenance of the city-owned facility and expects a positive economic impact through ACCH programs that attract visitors to downtown businesses. As the lessee in the new building, the financial impact will be incurred by ACCH with increased revenues for new education classes, and increased costs for staff and artist-instructors to operate the facility and implement programming. Costs for marketing/advertising, equipment/supplies, and custodial will be impacted as well.

ACCH's senior leadership has pledged to raise additional private funds to support the purchase of furnishings for the Arts Education Building. ACCH has begun reaching out to current and prospective donors, and is considering a myriad of ways to raise these critical funds. This includes engaging small donors in the City and South Florida, and creating a needs list in which donors may give a specific amount that is devoted to purchasing unique items, such as a video-recording equipment, visual arts supplies, or picnic benches for the Outdoor Courtyard, to name a few. ACCH will reach further out to targeted foundations, corporations and larger donors, in some cases offering naming opportunities that may include each classroom space (Multi-Purpose, Visual Arts, Broadcast/Video/Sound), the Lobby, and the Outdoor Courtyard. A portion of funds raised will help leverage outside funding or be used to purchase and install non-bricks-and-mortar expenses, such as communications technology (phones/internet/wi-fi), multi-media recording/production equipment, a sound system, Distance Learning technology, etc.

ACCH anticipates increasing revenues, as well as expenses, by adding visual and performing arts programming in the new Arts Education Building.

Environmental Impact of Project *

Discuss the impact your project will have on Florida's environment. Describe any environmentally friendly/sustainable aspects of your facility (existing or planned). Consider:

- Impact on human health and the environment (light pollution, low emitting materials, etc.)
 - LEED, Energy Star or green building certifications
 - Water and energy efficiencies
 - Site features (building reuse, habitat preservation, etc.)
-

The Arts Education Building will meet the Silver rating of Florida Green Building Coalition, Inc. The project team shall collaborate with certified consultants to ensure delivery per standards and meet the FGBC goals. In addition, the project will meet compliance with chapter 151.152 of Hollywood code of ordinance (Green Building Compliance). This building will feature the following:

Health and Environment:

- Smoke free building; any designated smoking area, if allowed, shall be away from any intakes and HVAC systems.
- Mechanical ventilation systems shall have higher standards of filtration than required by code.
- All adhesives and sealants shall be low volatile organic compound, and all painting and coating shall be Green Seal compliant.
- Flooring materials shall comply with applicable health certifications and composite wood shall be free of urea-formaldehyde. Insulation shall be free of formaldehyde.
- Lights shall be directly controlled by occupants.
- During construction contractor shall develop waste management plan for material salvage.
- Dedicated recycle areas shall be included in plans.
- Exterior lighting shall be shielded and low emitting to meet the International Dark Sky Association requirements.
- Building is fully accessible.
- Signage shall be installed to educate building occupants and visitors of sustainable features and benefits incorporated in

the building.

- All HVAC systems must be free of CFCS and Halons.

Water and Energy Efficiencies:

- West glazing is shielded and screened to reduce cooling loads.
- Energy Performance of the building shall be 10% above standards established by The American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE).
- Landscape shall exclude invasive plants. Plants shall only require irrigation for establishment and are designed as draught tolerant native planting – Florida Friendly. The irrigation system for establishments shall be designed with low water emitters.
- All water fixtures are low-flow rate and electrical appliances and fixtures are Energy Star rated. Smart thermostats shall be provided.
- Exterior pavers have joints large enough for storm-water infiltration.
- All installed urinals shall have flow rate of 0.125 GPF, lavatory faucets shall have 0.5 GPF, and Kitchen Faucets shall have 1.5 max. and toilets to be 1.28 GPF or less.
- Low Impact Development (LID) - Exfiltration trenches, rain gardens and bio-swales are provided for storm-water mitigation.
- Glazing shall be energy efficient.
- 25% of building square footage shall be equipped with daylight and occupancy sensors.

Site Features:

- Bicycle storage and change room shall be provided on site.
- Electric Vehicles charging stations infrastructure shall be installed for future adoptions.
- Project does not provide additional parking to existing one to encourage walkability and bicycle use.
- Dedicated recycle area shall be provided.
- Contractor shall maintain required documentation and best management practices during construction.
- Solar-ready infrastructure shall be installed for future use.
- Northern glazing shall be silk screened for bird protection.
- Minimum of 50% building material and products shall be manufactured within 700-mile radius from project site.
- Building courtyard typology provides protected exterior spaces, shielded and naturally shaded.
- Florida-friendly landscape design.

I. Project Team Page 9 of 13

Organization Staff - (Maximum characters 1655.) *

List the organization staff dedicated to the completion of the project and their project related responsibilities. How many paid staff will be dedicated to this project?

City of Hollywood:

David Vazquez, Asst. Director of Parks, Recreation and Cultural Affairs

Jose Cortes, Director of the Dept. of Design and Construction Management

Elisa A. Iglesias, Project Manager of the Dept. of Design and Construction Management

Project Team

List the project team including the names of the architect, engineer, design consultants, and general contractor. A licensed contractor or architect must be hired to manage and certify the Scope of Work. A project team must be named to be considered for funding.

Project Architect/Engineer *

Saluation Project Architect/Engineer Mr.

First Name

Jeff

Last Name

Huber

Project Contractor

Saluation Project Contractor Mr.

First Name

Luis

Last Name

Garcia

Additional Project Team Information - (Maximum characters 1655.)

The City is coordinating project activities with ACCH under the leadership of its Executive Director Joy Satterlee, with additional support from the Director of Development and Director of Education. The ACCH Board of Trustees is apprised of project activities on an ongoing basis.

J. Attachments and Support Materials Page 10 of 13

Required Attachments

Attachments may be of any of the following formats:

- documents (.pdf, .txt, .doc, .docx, etc) up to 10 MB
- images (.jpg, .gif, .png, .tiff etc) up to 5MB
- audio/video files (.mp3, .mp4, .mov, or.wmv) up to 200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save these file types in .pdf format before submission.

Matching Funds Documentation (include a list or spreadsheet with totals with documentation) *

File Name	File Size	Uploaded On	View (opens in new window)
Matching City and ACCH.pdf	682 [KB]	5/20/2021 2:50:52 PM	View file

Documentation of Unrestricted Use *

File Name	File Size	Uploaded On	View (opens in new window)
Unrestricted Use -- BCPA record for 1650 Harrison Street.pdf	312 [KB]	5/20/2021 2:52:20 PM	View file

Documentation of Total Support and Revenue *

File Name	File Size	Uploaded On	View (opens in new window)
FY-2021-Adopted-Budget-Book.pdf	4242 [KB]	5/20/2021 4:02:58 PM	View file

Current Architectural Plans certified by a licensed architect or engineer (or contractor project proposals or working drawings if no architectural plans are required for the completion of the project) *

File Name	File Size	Uploaded On	View (opens in new window)
01924.0 - Architecture - For CMaR Takeoffs.pdf	4604 [KB]	5/20/2021 4:04:49 PM	View file

Documentation of Arts and Cultural Programming *

File Name	File Size	Uploaded On	View (opens in new window)
ACCH Programming and Marketing Sample.pdf	15394 [KB]	5/20/2021 3:00:28 PM	View file

Documentation of Project Support *

File Name	File Size	Uploaded On	View (opens in new window)
Letters of Project Support.pdf	1242 [KB]	5/24/2021 10:44:10 AM	View file

IRS Determination Letter (not required for Public Entities (County or Municipality) *

File Name	File Size	Uploaded On	View (opens in new window)
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IRS Tax-Exempt Status -- March 2014.pdf 25 [KB] 5/20/2021 3:04:42 PM [View file](#)

Current Substitute W-9 *

File Name	File Size	Uploaded On	View (opens in new window)
Tax ID W-9 Hollywood 2020.pdf	881 [KB]	5/20/2021 3:03:56 PM	View file

Required Attachments for acquisition applications only

Appraisal prepared by a Florida State Certified General Real Estate Appraiser

Title Search

Executed option or purchase agreement

Certified land survey


Optional Support Materials

File	Title	Description	Size	Type	View (opens in new window)
Rendering Exterior Old Building with New Ed Bldg.png	Exterior Rendering of Arts Education Building		619 [KB]		View file
ACCH Attachment -- Current Arts School Photos.pdf	ACCH Existing Arts School Building		618 [KB]		View file
IRS 501(c)(3) Tax-Exempt Status.pdf	ACCH -- IRS 501(c)(3) Tax-Exempt Status		25 [KB]		View file
Sun Sentinel - It's Time -- Hollywood Developments.pdf	May 5, 2021 article -- Downtown Hollywood Development		787 [KB]		View file
Arts Ed Bldg Projected Costs by Lego - 100% Estimate 5-20-21.xlsx	Lego Construction Cost Estimates		648 [KB]		View file

K. Notification of International Travel Page 11 of 13


In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

Notification of International Travel

 I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.


L. Florida Single Audit Act Page 12 of 13

Florida Single Audit Act


 I hereby acknowledge that I have read and understand the above statement and will comply with Section 215.197, Florida Statutes, Florida Single Audit Act and the policies and procedures established by the Division of Cultural Affairs.

M. Review & Submit Page 13 of 13

Guidelines Certification

 I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

Review and Submit

 I hereby certify that I am authorized to submit this application on behalf of City of Hollywood and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

Signature (Enter first and last name)

David Vazquez

