

**City of Hollywood
Minutes of the
NAMING REVIEW COMMITTEE
January 8, 2024**

The Naming Review Committee of the City of Hollywood, Florida, (the “Committee”) was called to order on Monday, January 8, 2024, at 1:04 PM, in Commission Conference Room 215, 2600 Hollywood Blvd, Hollywood, Florida.

Committee members present were:

Patricia A. Cerny, City Clerk, Chair
Alison Saffold, Civic Affairs Administrator
Joann Hussey, Interim Director of Communication, Marketing & Economic Development
Ricky Engle, Director of Parks, Recreation and Cultural Arts
Jorge Camejo, Executive Director Community Redevelopment Agency (CRA)

Legal Advisor:

Damaris Henlon, Deputy City Attorney, Committee Attorney

Applicants present were:

The Humanity Project and the LGBTQ+ Council of Hollywood
Bob Knotts, representative
Lisa Tumminello, representative

Patricia A. Cerny, City Clerk, thanked everyone for attending the meeting.

Patricia A. Cerny, City Clerk, stated that the meeting was publicly noticed in accordance with Florida Statutes, to review the revised/new application submitted by The Humanity Project and the LGBTQ+ Council of Hollywood. The original application to change the of Anniversary Park to “Humanity Park” was revised to rename Oakwood Hills Park, 2701 N 26 Avenue, Hollywood, FL 33020, to “Humanity Park”.

Bob Knotts and Lisa Tumminello, representatives of The Humanity Project and the LGBTQ+ Council of Hollywood, explained the renaming of the Oakwood Hills Park will give the park a more defined purpose of bringing people together in an inclusive and welcoming space representing equality for each and respect for all. The renaming is the first step in working with the City to renovate the park.

Lisa Tumminello, representative of The Humanity Project and the LGBTQ+ Council of Hollywood, explained the reasons why the change in the application from Anniversary Park to Oakwood Hills Park was due to the feedback received from businesses in the downtown area that did not want to rename the park, as the name “Anniversary” is appropriate due to the City’s upcoming centennial anniversary.

Discussion ensued regarding the needs for improvement to Oakwood Hills Park.

The Committee viewed the park property on Google to see the park boundaries and discuss the existing park sign and parking lot. The Committee also viewed the planned CentrePointe Offices at Oakwood website and its location to the park.

The Committee reviewed the following criteria for Properties, Facilities and Parks as found in Section I of the City of Hollywood Naming Policy and Procedures (the "Policy"):

1. Explain why the Naming should occur. Consideration shall be given to whether the proposed name reflects the historical significance, geographical identifiers, and/or natural characteristics at the site.
2. The proposed name should not duplicate the name of another site or facility within the City. Consideration shall be given to whether the proposed name already exists at another site or facility within Broward County.
3. The proposed name should not be associated with the support of discrimination or considered derogatory or socially unacceptable.

According to the Policy, the Committee is procedurally responsible to ensure all applications: i) illustrate the consistency of the proposed name with the applicable criteria; ii) demonstrate written support for the proposed name; iii) describe the individual's contributions to the City; and iv) describe why the proposed naming or renaming is an appropriate honor.

The Committee noted that the application did provide enough information to meet the naming criteria.

The Policy provides that the applicant shall bear all additional costs associated with the naming or renaming of any existing City of Hollywood property, facility, and park, including, without limitation, cost of the City mailings, recording, and administration. Complete funding for the acquisition and installation of the signage must be paid prior to the commencement of any work. Upon approval of the application, by the City Commission, the application fee shall be applied toward the cost.

The Committee noted that the application fee in the amount of \$250.00 was submitted with the original application, which will be applied toward the costs.

ACTION: Motion was made by Ricky Engle, Director of Parks, Recreation and Cultural Arts, and seconded by Jorge Camejo, Executive Director Community Redevelopment Agency (CRA), to recommend to the City Commission application for the renaming of Oakwood Hills Park to Humanity Park has met all the criteria in the Naming Policy. The motion passed unanimously.

Patricia A. Cerny, City Clerk, stated the next step in the process is for an item to be presented to the City Commission for the approval of the renaming of the park.

The meeting adjourned at 1:22 PM.