

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes - Final

**Wednesday, June 15, 2016**

**1:00 PM**

**Commission Chambers Room 219**

## **Regular City Commission Meeting**

### ***CITY COMMISSION***

***Peter Bober, Mayor***

***Peter Hernandez, Vice Mayor - District 2***

***Patricia Asseff, Commissioner - District 1***

***Traci Callari, Commissioner - District 3***

***Richard Blattner, Commissioner - District 4***

***Kevin Biederman, Commissioner - District 5***

***Linda Sherwood, Commissioner - District 6***

***Dr. Wazir Ishmael, City Manager***

***Jeffrey P. Sheffel, City Attorney***

***Patricia A. Cerny, City Clerk***

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, June 15, 2014 at 1:10 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

**Present:** Commissioner Patricia Asseff, Vice Mayor Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Commissioner Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

### **CONSENT AGENDA**

#### **Approval of the Consent Agenda**

**ACTION:** A motion was made by Commissioner Asseff, seconded by Commissioner Callari, to adopt the Consent Agenda. The motion passed unanimously. (7-0)

5. [R-2016-175](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Supporting Initiatives And Opportunities To Engage In The World Health Organization's (WHO) Age-Friendly Cities And Communities Network And Creating An Age-Friendly Community Task Force.  
**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
6. [R-2016-176](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached End User License Agreement Between The City Of Hollywood And Simplivity Corporation.  
**ACTION:** This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

7. [R-2016-177](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Amend R-2015-031 And The Attached Blanket Purchase Order By Increasing The Authorized Spending Limit Between Bellsouth Telecommunications, Inc., D/B/A AT&T And The City For Wired Communications Services (Pro Cabs High Capacity DS1) In An Estimated Amount Of \$110,000.00 For A Three Year Term.
- ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**
8. [R-2016-178](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Amend R-2015-030 And The Attached Blanket Purchase Order By Decreasing The Authorized Spending Limit Between Bellsouth Telecommunications, Inc. D/B/A AT&T And The City For Wired Communications Services To An Estimated Amount Of \$743,500.00 For A Three Year Term.
- ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**
11. [R-2016-181](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Renew The Existing Professional Services Agreement For Engineering Consultant Services For Energy Efficiency Master Plans and Other Energy Efficiency Related Professional Services Between The City And Black And Veatch Corporation (City Project No. 16-1306) In An Amount Not To Exceed \$300,000.00.
- ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**
12. [R-2016-182](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Order Between East Coast Mulch Corp. And The City Of Hollywood, To Supply Mulch For An Estimated Amount Of \$75,000.00.
- ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**
13. [P-2016-044](#) Presentation Of The "Charles F. Vollman Certificate Of Appreciation"

Award By The Hollywood Council Of Civic Associations To Helen Chervin.

Cliff Germano, President of the Hollywood Council of Civic Associations, presented the Charles F. Vollman Certificate of Appreciation award by the Hollywood Council of Civic Associations to Helen Chervin.

Helen Chervin accepted the award and thanked the Commission and the Hollywood Council of Civic Associations for the recognition.

14. [P-2016-045](#)

Presentation Of The Patriotic Employer Award To The City Of Hollywood By The Office Of The Secretary Of Defense.

Doug Weber, Chairman, Office of the Secretary of Defense, presented the Patriotic Employer Award to the City of Hollywood.

Peter Roldos, Utility Field Technician, thanked the City for their support while he is away on active duty.

Peter Caspari, ESGR Director of Employer Outreach, provided additional information.

9. [R-2016-179](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Adopting The Attached Amended And Restated Redevelopment Plan For The Downtown District Of The Hollywood, Community Redevelopment Agency (Central City Study Area) In Accordance With Sections 163.346 And 163.361, Florida Statutes; Providing For A Severability Clause; A Repealer Provision; And Providing An Effective Date.

The Mayor announced the resolution was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

Discussion ensued among staff and members of the Commission.

Jorge Camejo, CRA Executive Director, responded to concerns raised by the Commission.

Discussion ensued among members of the Commission.

**ACTION: Motion was made by Commissioner Callari, which was seconded by Commissioner Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

10. [R-2016-180](#)

A Resolution Of The City Commission Of The City Of Hollywood,

Florida, Requesting That The Sheriff Of Broward County And The Broward County Commission Resume Funding Of The South Regional Satellite Detention Facility For Broward County Prisoners; And Authorizing The Appropriate City Officials To Negotiate And Execute A Memorandum Of Understanding With The Sheriff Of Broward County For Such Operation.

Dr. Wazir Ishmael, City Manager, provided an introduction of the item.

Tomas Sanchez, Police Chief, explained the intent of the resolution.

Discussion ensued among staff and members of the Commission.

Beam Furr, County Commissioner, responded to questions raised by the Commission and provided additional information.

**ACTION: Motion was made by Commissioner Callari, which was seconded by Commissioner Biederman, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

16. [P-2016-046](#)

Presentation By Broward County Commissioner Beam Furr On Exploration Of A Regional Effort To Manage Solid Waste And Recycling.

Beam Furr, Broward County Commissioner, provided a presentation on exploration of a regional effort to manage solid waste and recycling.

Commissioner Biederman left the meeting at 1:59 PM and returned at 2:01 PM.

Discussion ensued among members of the Commission and Commissioner Furr.

Commissioner Sherwood left the meeting at 2:10 PM.

15. [PO-2016-11](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Ordinance No. O-76-25, The Hillcrest PUD Ordinance, As Amended By Resolution R-81-56, And Ordinance Nos. O-81-80 Through Ordinance PO-2016-03; And Amending Subsection 3(B) To Modify The Final Site Plan To Permit The Expansion Of The Existing Charter School From Pre-K-8 To Pre-K-10. (13-J-01A)

Jeffrey P. Sheffel, City Attorney, explained the quasi-judicial procedures. The Mayor asked if there was any objection to waiving the quasi-judicial procedures. Being there was no objection, the quasi-judicial procedures were waived.

The public hearing was opened, being there was no one present who wished to speak, the public hearing was closed.

Commissioner Callari left the meeting at 2:13 PM.

The City Clerk read the title of the ordinance on second and final reading.

Commissioner Sherwood returned to the meeting at 2:15 PM.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Blattner, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Asseff  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober  
**Nay:** Vice Mayor Hernandez  
**Absent:** Commissioner Callari

Enactment No: O-2016-14

17. [PO-2016-13](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Section 30.15 Of The Code Of Ordinances Regarding Lobbyists; Increasing The Annual Registration Fee For Each Principal Or Client From \$50.00 To \$100.00; And Incorporating By Reference That Portion Of The County's Elected Official Code Of Ethics That Regulates Lobbying.

The City Clerk read the ordinance title on first reading.

**ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Sherwood, to adopt on first reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Asseff  
Vice Mayor Hernandez  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober  
**Absent:** Commissioner Callari

Commissioner Callari returned to the meeting at 2:16 PM and registered an "Aye" vote on items 15 and 17.

18. [PO-2016-14](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 99 Of The Code Of Ordinances Entitled "Municipal Beach" To Revise

The Regulations Relating To Activities On The Beach; And Providing For An Effective Date.

Chuck Ellis, Director of Parks, Recreation and Cultural Arts, explained the intent of the ordinance.

The following individuals expressed personal opinions/concerns:

1. Debra Case, Hollywood Beach Business Association
2. Marc Jacobs, 2814 Funston Street

Discussion ensued among staff and members of the Commission.

Commissioner Blattner left the meeting at 2:26 PM and returned at 2:28 PM.

Discussion ensued among staff and members of the Commission.

**ACTION:** Motion was made by Vice Mayor Hernandez, which was seconded by Commissioner Biederman, to adopt the Ordinance with amendments to 99.02(A)(6) to permit tents, or canopies, no larger than 10'x10' between the lifeguard stands and 10 feet eastward of the Broadwalk wall, tents to be placed no closer than ten feet apart from another; and 99.03(N) eliminate the words "tent or canopy", which would prohibit tents, canopies or shade covers with less than a ten foot separation; and 99.03(R) add language to prohibit the operation of any device which annoys or disturbs beach patrons due to its volume. The motion on roll call vote carried:

**Aye:** Commissioner Asseff  
Vice Mayor Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood

**Nay:** Mayor Bober

Enactment No: O-2016-16

19. [R-2016-183](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Fiscal Year 2016 Adopted Operating Budget (R-2015-294) Authorizing Budgetary Transfers And Adjustments, And Amending The Approved Fiscal Year 2016 Capital Improvement Program, As Detailed In The Attached Exhibit 1, And Authorizing The Appropriate City Officials To Execute The Attached Agreement And Execute The Attached Blanket Purchase Order Between T2 Systems Canada Inc. And The City Of Hollywood For The Purchase, Installation, Extended Warranty, Maintenance, And Web Hosting

Services Of One Hundred And Eight (108) Luke 2 Pay By Plate Multi Space Pay Stations Plus Accessories And Spare Parts In An Estimated Amount Of \$1,098,996.00.

Carolyn Spence, expressed personal opinions/concerns.

Discussion ensued among members of the Commission.

Dr. Wazir Ishmael, City Manager, provided additional information.

Commissioner Blattner left the meeting at 3:17 PM and returned at 3:18 PM.

**ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Blattner, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

20. [R-2016-184](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending Resolution No. R-2010-171, In Order To Establish Specific Fees For On-Street Parking, Surface Lot Parking, Garage Parking, And Special Event Parking On Hollywood Beach.

Commissioner Sherwood left the meeting at 3:22 PM.

Debra Case, Hollywood Beach Business Association, expressed personal opinions/concerns.

Hal King, Director of Parking, provided a detailed presentation on the proposed resolution.

Commissioner Sherwood returned at 3:26 PM.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Blattner, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

21. [P-2016-047](#)

Presentation By Shiv Newaldass, Chief Development Officer, On The Status Of University Station, 1203 N. Federal Highway, Adams Street, Park Road Site, The Washington Industrial Park And The RAC Rezoning.

Shiv Newaldass, Chief Development Officer, provided a detailed presentation on South Park Road, Adams Street, University Station, North Federal, Regional Activity Center, Transit Oriented Corridor, Washington Industrial Park.

Discussion ensued among staff and members of the Commission.



Commissioner Hernandez left the meeting at 4:13 PM and returned at 4:17 PM.

Discussion ensued among staff and members of the Commission.

**23. Commissioner Callari, District 3**

Park Grand Opening

Commissioner Callari announced the grand opening of Charles Vollman Park on June 17, 2016, and invited all to attend.

Expanded Notification for Development Projects

Commissioner Callari explained she attended the Planning and Development Board Meeting at which there was development in Commissioner Sherwood's district. There was an issue about the 300 foot radius for notification. She requested staff to research expanding the 300 foot radius for notification on development in a business area. Vice Mayor Hernandez supported the issue.

Orlando Shooting

Commissioner Callari expressed her sympathies for the Orlando shooting tragedy. She was disappointed the City has not recognized on its social media accounts the significant impact the tragedy has on South Florida.

**24. Commissioner Blattner, District 4**

Special Taxing District

Commissioner Blattner explained the residents in west Emerald Hills from 46th Avenue west to 56th Avenue from Stirling Road to St Andrews Avenue would like to create a special taxing district for security and lighting. Commissioner Blattner asked for Commission support for the City Attorney's office to work with residents to create legislation for a Special Residential Improvement (SRI) District for this area. Mayor Bober supported the request.

Code Violations

Commissioner Blattner explained there is a property in Emerald Hills which has received 21 code violations in 18 months. Code Compliance is doing a great job, however this shows how obtaining compliance by an owner is very difficult.

**25. Commissioner Biederman, District 5**

#### Recycle Bank Points

Commissioner Biederman explained since the last meeting, he has received complaints about the new recycling award company. The complaints are about the lack of ability to expend points and the lack of notification. Commissioner Biederman asked for support to try to allow residents who have leftover points to give them a credit on their sanitation bill.

#### Hollywood Boulevard Wall

Commissioner Biederman explained residents are coming to talk today at Citizens' Comments about the Hollywood Boulevard wall which was mentioned at a previous meeting.

### **26. Commissioner Sherwood, District 6**

#### Ben Gamla School

Commissioner Sherwood explained she had a meeting with Ben Gamla's Principal; they are trying to move in the right direction with moving the play area on the roof. This will help resolve issues with the neighborhood.

#### Award for Recycling

Commissioner Sherwood explained the Recycle Bank points are expiring as the City is changing over to a new company. She suggested the City find some way to assist the residents in not losing their points before the end of the month.

### **27. Commissioner Asseff, District 1**

#### Ben Gamla School

Commissioner Asseff explained she went to Ben Gamla herself; it will be a benefit to the neighbors by moving the basketball court to the roof. There needs to be a better relationship with the school owner and the neighbors.

#### Landlords

Commissioner Asseff explained she is concerned about how landlords treat their tenants, the landlords are not fixing their air conditioners.

#### Vacant City Property

Commissioner Asseff explained the City has several lots across the street from Ben Gamla school on Van Buren Street. She questioned how the City is using them. Gus Zambrano, Assistant City Manager for Sustainable Development, explained the property was used to house the former City trailers for office space and the tenant on Hollywood Blvd used the property for parking.

4th of July

Commissioner Asseff stated she is looking forward to the 4th of July.

**28. Vice Mayor Hernandez, District 2**

Orlando Tragedy

Vice Mayor Hernandez expressed his condolences to the families of the Orlando massacre.

Special Taxing District

Vice Mayor Hernandez requested justification for the City to mandate a Special Taxing District for Emerald Hills. Vice Mayor Hernandez explained he wants the taxing district to be initiated by the residents as opposed to the City imposing it. Jeffrey P. Sheffel, City Attorney, explained there needs to be support from a majority of residents before the district is created, this can be part of the information presented to the Commission.

Ben Gamla School

Vice Mayor Hernandez commented on the statements made by the Commission regarding the relationship between the Ben Gamla School and the neighbors.

**29. Mayor Bober**

I-95 Location Markers

Mayor Bober thanked staff for their work on working with the Florida Department of Transportation on getting location markers placed on I-95 for City of Hollywood attractions.

**30. City Attorney**

Jeffrey P. Sheffel, City Attorney, had no further comments.

**31. City Manager**

Chuck Vollman Award/Park

Dr. Wazir Ishmael, City Manager, congratulated Helen Chervin on her Chuck Vollman Award and announced the Chuck Vollman Park opening.

Johnson Street Complete Streets Project

Dr. Wazir Ishmael, City Manager, announced the Johnson Street Complete Streets improvement meeting on June 29, 2016 at 6:00 PM

at City Hall in Room 219.

#### Summer Break Spots for Breakfast and Lunch

Dr. Wazir Ishmael, City Manager, announced as school is out, the City is partnering with the Department of Agriculture for children 18 and under to have Summer Break Spots for breakfast and lunch, there are 12 locations throughout the city.

The Commission recessed at 4:51 PM and reconvened at 5:01 PM with Vice Mayor Hernandez and Commissioner Blattner absent.

## 22. CITIZENS' COMMENTS

The following individuals expressed personal opinions concerns:

1. Chuck Tullio, 614 N 31st Road

Vice Mayor Hernandez returned to the meeting at 5:03 PM.

2. Brian Turner, P.O. Box 816451

Commissioner Blattner returned to the meeting at 5:08 PM.

3. Benjamin Israel, 3881 N 41st Court

4. Frank Derisi, H.B.C.A.

5. Ramon Hatfield

6. Cliff Germano, 1627, N 28 Court

7. Marilyn Quere, 2502 Madison Street

8. Helen Chervin, 2470 Adams Street

9. Charles Flaxman, 3651 N 52 Avenue

10. Judy Bates, 1030 N 71 Terrace

11. Carlos Marcos, 6451 Roosevelt Street

Commissioner Asseff left the meeting at 5:31 PM.

12. Marcos Alvarez, 6550 Tyler Street

13. Ramano Lopez, 6620 Tyler Street

Commissioner Blattner left the meeting at 5:33 PM.

Commissioner Asseff returned to the meeting at 5:34 PM.

14. Carlos Valnera, 2741 Polk Street

15. Sylvie Suri, 5820 Polk Street

16. Ted Victor, The Broward Social Network

- 17. Isa Swait, 2455 Johnson Street
- 18. David Nash

32. The meeting adjourned at 5:51 PM.

---

Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

---