



City of Hollywood
Procurement Services

Otis Thomas, Interim Director/Chief Procurement Officer
2600 Hollywood Boulevard, Hollywood, FL 33020

EVALUATION TABULATION

RFP No. RFP-272-25-GJ

Athletic Field Maintenance

RESPONSE DEADLINE: February 26, 2025 at 3:00 pm

Report Generated: Monday, April 14, 2025

PHASE 1

EVALUATORS

Name	Title
Karl Chuck	Parks Manager
Joshua Collazo	
Alex Nonamaker	Assistant Parks & Athletics Manager
Karyn Sashi	Project Manager
Monique Spencer	Supervisor

EVALUATION CRITERIA

Criteria	Scoring Method	Weight (Points)
Firms Qualification and Experience	Points Based	10 (9.5% of Total)

Description:

Describe Contractor's performance as an organization, including licensing history, and years in business. Describe company's organizational make-up and profile, listing project team roles.

Provide copies of professional licensing, educational background, professional accreditations, and certifications. Submit complete information and documentation that demonstrates your ability to satisfy all minimum qualifications and scope of service requirements.

EVALUATION TABULATION
RFP No. RFP-272-25-GJ
Athletic Field Maintenance

Criteria	Scoring Method	Weight (Points)
Knowledge of Site and Local Conditions	Points Based	20 (19% of Total)

Description:

Provide documented proof that the proposer has completed projects and performed regular maintenance on athletic park facilities including but not limited to Bermruda grass sports turf, St. Augustine lawn grass, Florida native shrubs, and clay baseball fields.

Criteria	Scoring Method	Weight (Points)
Pricing	Points Based	60 (57.1% of Total)

Description:

Provide submit pricing electronically using the Pricing Proposal Form.

The Price Proposal will be evaluated in the following manner:

The responsive Proposal with the LOWEST annual price will be given the full weights as identified below.

Every other Response will be given points proportionally in relation to the lowest price (rounded to the nearest full point).

Calculation: $\frac{\text{Lowest Proposed Fee}}{\text{Vendor's Proposed Fee}} \times \text{Total Point} = \text{Price Score} \times 20 \text{ points}$

Example Company A: $\frac{\$40,000}{\$40,000} \times \text{Total Point} = \text{Price Score} \times 20 \text{ points} = 20.00$

Example Company B: $\frac{\$40,000}{\$40,000} \times \text{Total Point} = \text{Price Score} \times 20 \text{ points} = 13.33$

Criteria	Scoring Method	Weight (Points)
Past Projects and References	Points Based	10 (9.5% of Total)

EVALUATION TABULATION
RFP No. RFP-272-25-GJ
Athletic Field Maintenance

Description:

Provide a list of similar projects, budgets and the period services were provided from within the last five (5) years.

Provide a minimum of three (3) references from government agencies and/or private firms with whom you have provided housing rehabilitation services or closely related work within the last five (5) years. **Note: The Contractor is required to use the City's Vendor Reference Form, which is to be completed by each reference.** The Vendor may supplement the Vendor Reference Forms with additional documentation demonstrating prior success for similar work.

Criteria	Scoring Method	Weight (Points)
Local Preference	Points Based	5 (4.8% of Total)

Description:

Local preference in the form of 5 points will be assigned to each firm identified as a Local Hollywood Vendor. As outlined in the City of Hollywood Code of Ordinances, a Local Hollywood Vendor shall mean a business entity that has maintained a permanent place of business with full-time employees within the City limits for a minimum of one year prior to the date of issuance of a bid or proposal solicitation. The permanent place of business must be the primary place of business of the entity and may not be a post office box or a personal residence. The business must actually distribute goods, supplies, materials, equipment or services from the permanent place of business. The business must have a current local business tax receipt from the City and must not be publicly traded.

AGGREGATE SCORES SUMMARY

Vendor	Karl Chuck	Joshua Collazo	Alex Nonamaker	Karyn Sashi	Monique Spencer	Total Score (Max Score 105)
BrightView Landscape Services, Inc.	94	96	98	96	97	96.2
SFM Landscape Services, LLC.	86.9	80.9	89.9	85.9	85.9	85.92
Juniper Landscaping of Florida LLC	77.2	72.2	84.2	70.2	76.2	75.96

EVALUATION TABULATION

Request For Proposal - Athletic Field Maintenance

VENDOR SCORES BY EVALUATION CRITERIA

Vendor	Firms Qualification and Experience Points Based 10 Points (9.5%)	Knowledge of Site and Local Conditions Points Based 20 Points (19%)	Pricing Points Based 60 Points (57.1%)	Past Projects and References Points Based 10 Points (9.5%)	Local Preference Points Based 5 Points (4.8%)	Total Score (Max Score 105)
BrightView Landscape Services, Inc.	9.2	18.2	60	8.8	0	96.2
SFM Landscape Services, LLC.	9.4	17.8	49.9	8.8	0	85.92
Juniper Landscaping of Florida LLC	7	14	47.2	7.8	0	75.96