

**CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
April 4, 2023
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on April 4, 2023, at 9:06 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

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|------------------------|---------------------|
| Chair | Josh Levy |
| Vice-Chair | Adam Gruber |
| Board Members: | Caryl Shuham |
| | Linda Hill Anderson |
| | Traci Callari |
| | Kevin Biederman |
| | Idelma Quintana |
| General Counsel | Douglas R. Gonzales |
| CRA Executive Director | Jorge Camejo |
| Board Secretary | Phyllis Lewis |

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Comments

The following individuals expressed their personal opinions/concerns:

Lenor Mickey
Joseph Mickey
Bob Glickman

- 1. R-CRA-2023-14** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute An Agreement With AT&T For Converting Overhead Utility Lines To Underground In An Amount Not To Exceed \$574,017.18 In Accordance With Section 38.42 (c)(2) Of The Procurement Code (Sole Source).

ACTION: Motion was made by Board member Anderson to adopt the resolution. The motion was seconded by Board member Quintana and on voice vote passed unanimously 6-1. Board member Callari was absent.

- 2. R-CRA-2023-15** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Terminating Blanket Purchase Agreement PA600540 With Delta Property Maintenance, Inc.

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And Authorizing The Appropriate CRA Officials To Issue A Blanket Purchase Agreement With Asima Facility Management, Inc. For Cleaning Services In An Annual Amount Not To Exceed \$198,220.00.

ACTION: Motion was made by Board member Anderson to adopt the resolution. The Motion was seconded by Board member Quintana and on voice vote passed unanimously 6-1. Board member Callari was absent.

- 3. P-CRA-2023-03** - A Presentation by Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Providing An Update On The CRA Gateway And Wayfinding Signage Project.

Jorge Camejo introduced Christopher Crocitto, Project Manager, who then introduced Mason Millner, Brooks and Scarpa, Architectural Firm, who provided a presentation to the Board.

An extensive discussion ensued among the Board and staff. Rick Engle, Director of Parks and Recreation, responded to questions and concerns raised by the Board.

- 4. IR-CRA-2022-03** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo provided an update on the following projects: Beachwalk Extension, Phase IV Undergrounding and Utilities, Boardwalk Access Management, Wayfinding signage, Hollywood Beach turtle lighting and globes, Hollywood Boulevard Streetscape, A1A Complete Street and Right-A-Way, Lifeguard Towers and Hollywood Beach Artificial Reef.

5. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

Board member Biederman

Hollywood Beach

Board member Biederman requested that staff look into measures to protect the opening of the knee walls. He also requested an update on the research.

Downtown Hollywood

Board member Biederman thanked Bob Glickman, a Hollywood Beach resident, for always providing comments and suggestions. He further requested the status of the Walk of Fame and Public Art in the Artspark. He suggested using local artists from Hollywood. Board member Biederman requested that staff reach out to Cinema Paradiso to organize a plan for the Walk of Fame.

An extensive discussion ensued among members of the Board and staff. It was a consensus of the Board to have the Walk of Fame at the Artspark.

Board member Quintana

Board member Quintana had no further comment.

Board member Shuham

Downtown Hollywood

Board member Shuham stated that she liked the idea of the Walk of Fame showcasing local artists that made an impact in the City. She further advised that public art and random musicians are also great components.

Hollywood Beach

Board member Shuham stated that the boards at the intermediary openings that access the beach to the Broadwalk are a bit concerning. She further suggested a solution of using dunes to minimize the sand from the Broadwalk.

Board member Shuham advised that Florida Fish and Wildlife approved the globe idea and look forward to having it ready for the next turtle season.

Board member Shuham requested that her colleagues consider the effects of the volume of people and electric bikes that frequent the areas from the Summit Towers and Keating Park when discussing the beach walk project.

CRA

Board member Shuham asked that staff coordinate a Capital Improvement Workshop to prioritize the timeline of the CRA sunseting.

Jorge Camejo responded to the concerns presented.

Board member Anderson

Board member Anderson had no further comment.

Board member Callari

Board member Callari was absent.

Vice-chair Gruber

CRA

Vice-chair Gruber stated that he is very excited about this year's projects and looks forward to the results.

Chair Levy

Grant Programs

Chair Levy requested that staff push the grant opportunities and also volunteer to provide assistance.

General Counsel, Douglas R. Gonzales

Douglas R. Gonzales had no further comment.

Executive Director, Jorge Camejo

Jorge Camejo thanked everyone for their input and stated that we are moving in the right direction.

Meeting adjourned at 11:04 AM.

Phyllis Lewis, Board Secretary