

**Print**

**Advisory Board & Committee Interest Form - Submission #28577**

**Date Submitted: 4/10/2025**

**Last Name\***

Pacelli

**First Name\***

Liliana

**District # You Live In.\***

4

**Home Address\***

3147 Arbor Lane

**City\***

Hollywood

**State\***

FL

**Zip Code\***

33021

**Home Phone**

**Cell Phone**

6506789843

**Email Address\***

liliana.pacelli@gmail.com

**Owner or Renter \***

Owner

**Number of years as city resident\***

4

**Are you registered to vote in Broward County?\***

Yes

**Education (highest degree / level)**

**Occupation\***

N/A

**Work Phone**

**Business Name\***

N/A

**Business Address**

**City**

**State**

**Zip Code**

**Identify the board / committee(s) to which you request appointment (Please rank in order of preference)**

**Selection (1)\***

Sustainability Advisory Committee

**Selection (2)\***

None

**Selection (3)\***

None

**Selection (4)\***

None

### **Affordable Housing Advisory Committee - Questions\***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **African American Advisory Council - Questions\***

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 4. Which of the following disciplines are you most passionate? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 5. What (if any) life experience motivated you toward volunteerism?

### **Artwork Selection Committee - Questions\***

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

### **Civil Service Board - Questions\***

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

### **Community Development Advisory Board - Questions\***

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at [www.hollywoodfl.org](http://www.hollywoodfl.org) on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

### **Education Advisory Committee - Questions\***

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

### **Employees' Retirement Plan - Questions\***

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

### **Firefighters' Pension Board - Questions\***

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

### **General Obligation Bond Oversight Advisory Committee - Questions\***

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

### **Hispanic Affairs Council\***

Please answer these five questions above. 1. What is the greatest challenge facing the Hispanic Community in Hollywood? 2. How many hours per month can you dedicate to HACA initiatives? 3. Which of the following disciplines are you most skilled? Education, Employment, Economics, Cultural Awareness, Housing. 4. Which of the following disciplines are you most passionate? Education, Employment, Economics, Cultural Awareness, Housing. 5. What (if any) life experience motivated you toward volunteerism?

### **Historic Preservation Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

### **Hollywood Centennial Celebration Committee\***

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

### **Hollywood Housing Authority - Questions\***

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? \* Property Management, \* Affordable Housing Administration, \* Housing Market Stability, \* Affordable Housing Construction, \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? \* Property Management, \* Rental Housing Affordability, \* Housing Market Stability, \* New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **Marine Advisory Board - Questions\***

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

### **Parks, Recreation & Cultural Arts Advisory Board - Questions\***

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

### Planning & Development Board - Questions\*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

### Police Officer's Pension Board - Questions\*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

### Sister Cities Advisory Committee - Questions\*

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

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### Sustainability Advisory Committee - Questions\*

My commitment to sustainability is deeply personal and a lifelong experience.

I was raised by an immigrant family who lived sustainably—not because it was trendy or popular, but because it was the only way they knew. They came from scarcity, where every resource was precious, and nothing could be taken for granted. They understood the pain of depletion and hunger.

Sustainability practices are deeply ingrained in me and are part of my core values, closely tied to a strong sense of social responsibility. This is why I'm always eager to learn more and actively participate in the communities where I live."

I want to leave a meaningful legacy for my grandchildren. I also hope to inspire other grandparents and parents to become active participants in shaping a better future in their communities becoming examples of care, respect for our planet, and conscious living for all.

I embrace sustainability because it offers us tools to mitigate risks and move forward with intention and integrity. My initial experience volunteering in health and affordable housing taught me that lasting change starts at the community level. Today, I focus my energy on sustainability efforts because I see how urgent the need is locally and globally.

We don't have to be perfect, but we do have to act. Together, we can make meaningful progress. I want to be part of walking alongside others who care deeply about our planet, our people, and our future—while adding even more to join us along the way. The City of Hollywood Sustainability Committee is the place for this walk.

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

### Young Circle ArtsPark Advisory Board - Questions\*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in  
serving on more than one  
board/committee?\*

If so, how many?\*

0



No



**Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?\***

SAC Meetings

**Are you currently on a County or City Board?\***

No

**If yes, please describe**

**If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.\***

I have been a member of the Sustainability Advisory Committee in Hollywood for the last three years.

**Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.\***

I have working experience and certifications in different aspects of green housing development and formal training in Urban Planning and Environmental Horticulture.

**Are you presently employed by the City of Hollywood?\***

No

**If so, in what capacity?\***

Hollywood

**Attach Resume (only .doc and .pdf files)\***

Liliana\_Pacelli\_Resume\_2.\_B\_4.10.2025.pdf

# Liliana Pacelli

**Address** 3147 Arbor Lane, Hollywood, FL, 33021

**Phone** (650) 678-9843

**E-mail** liliana.pacelli@gmail.com

California licensed real estate broker with 12 years of experience in residential real estate and proven ability to negotiate and close contracts for buyers and sellers at different California counties. Adept in contract drafting, negotiation, market research, client analysis, green properties and community outreach. I have experience in the marketing and sales of different products and services including mortgages.

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## Skills

Sales and Marketing  
Robust organizational skills  
Strong communicator  
Skilled negotiator  
Result driven and customer focused  
Team oriented  
Computer proficient

## Professional Experience

- Extensive experience in marketing and selling different products and services including mortgages. Constant conversion of contacts into clients with a 55-60% rate of success and a 30% yearly increment by educating and providing positive customer and client experience. Thorough knowledge of real estate sales practice, escrow process, and ability to track contracts in different stages of sales progression.
- Negotiated, facilitated and managed real estate transactions. Managed contracts, negotiations and all aspects of sales to finalize sales and purchases and exceed customer expectations, usually averaging 30-40 % over the asking price of properties sold. Advised property buyers and sellers on the best practices and pricing strategies. When representing buyers, I usually negotiate better terms and a favorable buyer's offer even when competing in a multiple

offers situation. Represented diverse buyers and sellers on a variety of price ranges from half a million to multi-million properties.

- Trained in research methodology, statistical analysis, and surveys related to urban planning and relevant to real estate acquisitions.
- Innovative marketing strategist technically skilled in internet marketing and social media to reach target audiences while networking with professionals and community liaisons to increase leads and sales. I am constantly learning and updating my skills to implement better outreach techniques. Created and implemented marketing plans to drive sales. Delivered effective sales presentations to individuals and communities offering educational workshops to target audiences. Developed systematic follow-ups and client appreciation events to maintain contact and find out about client's experiences after the closing of a transaction.
- Balanced multiple tasks with deadline-driven environments while providing top-level organization and communication skills, scheduling, and budgeting.
- Problem solver, active listener, creative, self-directed, detail-oriented, reliable, flexible, and capable of quickly analyzing situations and courses of action.
- Analytical and able to anticipate issues and create new systems that streamline operations, resolve concerns, and improve the efficiency of complex residential sales logistics.
- Operated as a main contact for buyers, sellers, tenants and contractors to resolve concerns and optimize processes. Ensured compliance with local laws and regulations.
- Skilled in building excellent rapport with clients and team members. Able to see the complete picture, delegate and positively influence team members. Collaborated with partners to maximize results and create opportunities for a better understanding of challenging issues, and possible solutions. Experienced with multidisciplinary teams.

## Work History

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<b>2014-02 - Current</b>	<b>Broker Associate</b> <i>Keller Williams Peninsula Estates, Burlingame, CA</i>
<b>2008-03 - 2014-02</b>	<b>Broker Associate</b> <i>Alain Pinel Realtors, Burlingame, CA</i>
<b>2007-10 - 2008-03</b>	<b>Broker Associate</b> <i>Prudential California Realty, Burlingame, CA</i>
<b>2005-08 - 2007-09</b>	<b>Account Executive</b> <i>Stonegate R.E. Services, Concord, CA</i>
<b>2003-02 - 2005-10</b>	<b>Account Executive</b> <i>Hilltop Financial Services, Hayward, CA</i>
<b>2002-02 - 2003-02</b>	<b>Loan Officer</b> <i>Town &amp; Country Credit, South San Francisco, CA</i>

## Education

1997-01 - 2000-05

### **Bachelor of Arts: Urban Studies, Cum Laude**

*San Francisco State University - San Francisco, CA*

1995-01 - 1998-12

### **Associate of Science: Environmental Horticulture, High Honors**

*College of San Mateo - San Mateo, CA*

### **Speech Pathologist & Audiologist: Speech Pathology And Audiology**

*National University of Cordoba - Cordoba, Argentina*

## Software

MLS, CRM Software, zipForm, DocuSign, Internet Search, MS Word, Excel, Publisher, PowerPoint

## Languages

Bilingual. Spanish proficient in writing, reading, and speaking.

## Certifications

GREEN Certified, CG-REP (Certified Green Real Estate Professional), EES (Energy Efficiency Specialist), CDPE (Certified on Distressed Properties), RSD (REO Specialist Designation), CBS (Certified BPO Specialist)

Familiar with residential construction and green occupations (HERO, Green Raters, Whole House Approach, and renewable materials) and California financing options, rebates and incentives for energy and green upgrades.