

**CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
April 3, 2024
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on April 3, 2024, at 9:07 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Linda Hill Anderson - Absent
Board Members:	Caryl Shuham
	Adam Gruber
	Traci Callari
	Kevin Biederman
	Linda Sherwood
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
CRA Deputy Director	Susan Goldberg
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Comments

The following individuals expressed their personal opinions/concerns:

Bob Glickman – Beach Resident

1. **R-CRA-2024-15** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of January 17, 2024.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Quintana and on a voice vote passed unanimously 6-0. Vice-chair Anderson was absent.

2. **R-CRA-2024-16** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of February 7, 2024.

ACTION: Motion was made by Board member Biederman to adopt the resolution as corrected. The motion was seconded by Board member Shuham and on voice vote passed unanimously 6-0. Vice-chair Anderson was absent.

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3. **R-CRA-2024-17** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Granting The City Of Hollywood Access To CRA Funds For The Purpose Of Issuing An Authorization To Proceed To Concrete Works & Paving, Inc. In An Amount Up To \$550,021.00 To Provide Miscellaneous Construction Services To Implement The Neighborhood Avenues Improvements Project; Authorizing The CRA To Expend Funds For The Authorization To Proceed To Include An Owner Contingency.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Quintana and on voice vote passed unanimously 6-0. Vice-chair Anderson was absent.

4. **R-CRA-2024-18** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute A Construction Agreement With The Florida Department Of Transportation For Three Proposed Signalized Crosswalks At The Intersections Of State Road A1A And Nebraska Street, State Road A1A And Caroline Street, And State Road A1A And Scott Street.

Jorge Camejo introduced the item to the Board. A discussion ensued among staff and members of the Board.

Bob Glickman, beach resident, expressed his issue and concern.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Quintana and on a voice vote passed unanimously 6-0. Vice-chair Anderson was absent.

5. **R-CRA-2024-19** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Burger Beach, LLC For On-site Improvements To The Property Located At 1100 North Ocean Drive In A Total Grant Amount Up To \$250,000.00.

Jorge Camejo introduced Chris Crocitto, Project Manager, who provided a presentation to the Board.

An extensive discussion ensued among the Board and staff.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Callari and on a voice vote passed unanimously 6-0. Vice-chair Anderson was absent.

6. **P-CRA-2024-06** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Regarding An Update On The Public Outreach Plan For The Phase IV Undergrounding Of Overhead Utilities And Streetscape Beautification Project.

Jorge Camejo introduced Lisa Liotta, Redevelopment and Operations Manager, who introduced the item to the Board. Lisa Liotta then introduced Heather Leslie, Principal, HML Public Outreach, who provided a presentation to the Board.

A discussion ensued among staff and members of the Board.

- 7. P-CRA-2024-07** - A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Regarding An Update On The Proposed Near Shore Artificial Reef Program.

Jorge Camejo introduced the item to the Board. He then introduced Shelby Thomas, CEO, Ocean Rescue Alliance, to provide a presentation to the Board. It was suggested by the Board to place ocean buoys as a safety barrier to warn swimmers of the artificial reefs. Shelby Thomas presented the Board with a range of nearshore models to select from. An extensive discussion ensued among the Board. The Board directed staff to select the models but to included Hollywood's 100-year anniversary.

- 8. IR-CRA-2024-03** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Regarding An Update On The Proposed Near Shore Artificial Reef Program

Jorge Camejo provided an update to the Board on the following projects:

Broadwalk Access Management

Hollywood Beach Streetscape

Hollywood Boulevard Streetscape

9. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

Board member Callari, District 3

Beach and Downtown Districts

Board member Callari invited everyone to research the Xavier Cortada Foundation, an organization engaging residents in projects of an interactive public art campaign that reveals coastal cities to rising sea levels and climate change.

Board member Gruber, District 4

Beach and Downtown Districts

Board member Gruber expressed gratitude to the staff for their diligent upkeep of the beach restrooms as they were cleaned during the spring break.

Board member Gruber stated that he is looking forward to the 4th Annual Savor Soflo Hollywood event which is scheduled to be held on April 6th and April 7th, 2024 on Hollywood Beach.

Board member Biederman, District 5

Beach and Downtown Districts

Board member Biederman stated that he is excited about the installation of the reef modules and looks forward to seeing it on the underwater web.

Board member Quintana, District 6

Beach and Downtown Districts

Board member Quintana invited everyone to mark their calendars to attend the Hollywood Salsa Fest on April 13, 2024, at 2:00 pm at the Artspark.

Board member Quintana stated that maximizing the use of art to get across ideas is more important than words. She encouraged all to participate in the Broward County Resiliency Environment, an experience that has measurable civic engagement.

Board Member Shuham, District 1

Beach and Downtown District

Board member Shuham thanked the Hollywood Police Department for a great job of enforcement during the Spring Break.

Board member Shuham requested an update from staff on the painting of the broadwalk bike lanes and installation of the banners.

Susan Goldberg provided an update to the Board.

Board member Shuham suggested having a public workshop on the grant programs.

Vice Chair Anderson, District 2

Beach and Downtown District

Vice-chair Anderson was absent.

Chair Levy

Beach and Downtown Districts

Chair Levy wished Vice-chair Anderson a speedy recovery.

Chair Levy requested that staff provide updates on the broadwalk bike lanes, maintenance upkeep of the beach restrooms, property improvement program, paint only program and upgrading restaurants furniture. He suggested to staff that the summer would be a great time to focus in these areas.

General Counsel, Douglas R. Gonzales

Douglas R. Gonzales had no further comment.

Executive Director, Jorge Camejo

Jorge Camejo had no further comment.

Meeting adjourned at 11:50 A.M.

Phyllis Lewis, Board Secretary