

City of Hollywood

*Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
<http://www.hollywoodfl.org>*



Meeting Minutes

Wednesday, December 17, 2014

1:00 PM

Commission Chambers Room 219

Regular City Commission Meeting

CITY COMMISSION

Peter Bober, Mayor

Kevin Biederman, Vice Mayor - District 5

Patricia Asseff, Commissioner - District 1

Peter Hernandez, Commissioner - District 2

Traci Callari, Commissioner - District 3

Richard Blattner, Commissioner - District 4

Linda Sherwood, Commissioner - District 6

Dr. Wazir Ishmael, City Manager

Jeffrey P. Sheffel, City Attorney

Patricia A. Cerny, City Clerk

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, December 18, 2014 at 1:05 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance and Trumpet Solo Of The National Anthem By McArthur High School Student Julia Bravo**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

Present: Commissioner Patricia Asseff, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Vice Mayor Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

Approval of the Consent Agenda

ACTION: A motion was made by Commissioner Sherwood, seconded by Vice Mayor Biederman, to approve the Consent Agenda. The motion passed unanimously (7-0).

5. [R-2014-369](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Accept A One-Year Policy Between Florida Blue, Administered By HM Life Insurance Company And The City Of Hollywood For Stop Loss Insurance Coverage For An Estimated Premium Amount Of \$872,130.00.

ACTION: This Resolution was moved by Commissioner Sherwood, which was seconded by Vice Mayor Biederman, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

6. [R-2014-370](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Expenditure Of An Amount Not To Exceed \$100,000.00 From The City's Self-Insurance Fund To Pay The Costs Associated With A Liability Claim Made By Tulio Fernando Bula And Monica Useche, Owners Of A Home Located At 700 North 68th Avenue, Hollywood, Florida, For Damages Caused To The Home As A Result Of A Sewage Backup.

ACTION: This Resolution was moved by Commissioner Sherwood, which was seconded by Vice Mayor Biederman, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

7. [R-2014-371](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Right-Of-Way Occupancy Permit Between The City Of Hollywood And 2008 Hollywood, LLC, For A Sign Structure Projecting Within The Hollywood Boulevard Right Of Way At 2008 Hollywood Boulevard.

ACTION: This Resolution was moved by Commissioner Sherwood, which was seconded by Vice Mayor Biederman, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

8. [P-2014-077](#)

Presentation Of An Award By Eric Busenbarrick, Fire Chief, Fire Rescue And Beach Safety To Holly Montellanico As 2014 Firefighter Of The Year.

Eric Busenbarrick, Fire Chief, read the commendation which resulted in Holly Montellanico, Firefighter, being recognized as 2014 Firefighter of the Year.

Holly Montellanico, Firefighter, accepted the award and thanked the Commission, her supervisors and her co-workers for the recognition and their support.

9. [R-2014-372](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing Amendments To The State Housing Initiatives Partnership Program (SHIP) Local Housing Assistance Plan For State Of Florida Fiscal Years 2013-2014 And 2014-2015; Amending The Budget Of The Local Housing Assistance Trust Fund, Fund 64, Of The Fiscal Year 2015 Operating Budget, As Approved By Resolution R-2014-282, As Amended, As Detailed In The Attached Exhibit 1; Revising Operating Revenues; Authorizing Budgetary Transfers; Reauthorizing And Re-Appropriating Certain Funding; Authorizing The Department Of Financial Services To Establish Certain Accounts As Necessary And Providing An Effective Date.

The Mayor announced the resolution was advertised in conformance with the program guidelines, Florida Statutes and City Codes. The public hearing was opened, being that there was no one present who wished to speak, the public hearing was declared closed.

Vice Mayor Biederman declared a voting conflict.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Biederman declared a voting conflict.

10. [R-2014-373](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Execution Of The Attached Fourth Amendment To The Agreement Between Advanced Data Processing, Inc. D/B/A ADPI-Intermedix And The City Of Hollywood For Emergency Medical Transport Billing And Collection Services And The Provision Of Triptix Program Services For A Three Year Term Pursuant To The Attached Fourth Amendment And Exhibits Thereto.

Eric Bussenberick, Fire Chief, explained the intent of the resolution.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Hernandez, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

11. [R-2014-374](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Capital Improvement Projects Budgets For The Fiscal Year 2015 Adopted Budget (R-2014-282), Approving The Rollover Of Capital Improvement Plan Funds In The Amount of \$8,564,814.00 Previously Approved And Available At The End Of Fiscal Year 2014 To Fiscal Year 2015 For Capital Projects As Set Forth In Exhibits A, And Revising Operating Revenues, Authorizing Budgetary Transfers, Reauthorizing And Re-Appropriating Certain Funding, And Providing An Effective Date.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Vice Mayor Biederman, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

12. [R-2014-375](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Capital Improvement Plans For Fiscal Year 2015 To Reallocate And Allocate Funds in the Amount of \$1,354,257.00, And Add Projects As Set Forth In Exhibit A, Authorizing The Establishment Of Necessary Accounts, The Transfer Of Funds And Other Necessary Account Adjustments, And Providing An Effective Date.

Discussion ensued among members of the Commission.

Matthew Lalla, Director of Financial Services, responded to questions raised by the Commission.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

13. [P-2014-078](#)

Presentation By The Director Of Planning, Director Of Community & Economic Development, Director Of Public Utilities And The Director Of Public Works, Regarding An Update/Status Report/Visioning Of State Road 7 (14-INFO-101).

Dr. Wazir Ishmael, City Manager, provided an introduction to the presentation.

Jaye Epstein, Director of Planning, provided a detailed presentation on the Land Use and Planning.

Sylvia Glazer, Director of Public Works, and Jonathan Vogt, Assistant Director of Public Works/City Engineer, provided a presentation on the FDOT road widening, linear parks and corridor visioning.

Walter Werneke, Architect, provided additional information on the linear parks and road widening design.

Dayana Iglesias, FDOT Public Information Officer, and James Ford, FDOT Project Manager, provided additional information on the widening of 441.

Discussion ensued among staff and members of the Commission.

Steve Joseph, Director of Public Utilities, provided a presentation on the sewer improvements planned for along 441.

Davon Barbour, Director of Economic and Community Development, explained the economic redevelopment.

Mayor Bober passed the gavel to Vice Mayor Biederman and left the meeting at 2:21 PM. Mayor Bober returned to the meeting at 2:23 PM.

Commissioner Blattner left the meeting at 2:32 PM and returned at 2:34 PM.

Discussion ensued among staff and members of the Commission.

Commissioner Callari left the meeting at 2:48 PM and returned at 2:50 PM.

Discussion ensued among staff and members of the Commission.

Commissioner Sherwood left the meeting at 2:51 PM.

14. [D-2014-01](#)

A Discussion By The City Commission Regarding The City Manager's Authority To Spend Up To \$50,000.00 And the Number Of Former City Employees Hired As Contract Employees.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to continue the item to the January 7, 2015 Regular Commission Meeting. On a voice vote the motion passed 6-0. Commissioner Sherwood was absent.

15. [R-2014-376](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Considering The Request For A Sign Variance To Increase The Area Of A Wall Sign For A Residential Development Known As "The Villas Of Positano, Phase II" Located At 3415 N. Ocean Drive.

Jeffrey P. Sheffel, City Attorney, explained waiving the quasi-judicial procedures. Mayor Bober asked if there was any objection to waiving the quasi-judicial procedures. There was no objection and the quasi-judicial rules were waived.

Andria Wingett, Assistant Director of Planning, explained the intent of the resolution.

Commissioner Sherwood returned to the meeting at 2:56 PM.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

20. **Commissioner Callari, District 3**

Holiday Wishes

Commissioner Callari wished everyone Happy Holidays.

Broward League of Cities

Commissioner Callari announced she attended the Good Government Initiative program through the Broward League of Cities and had her graduation on Monday, December 15, 2014. She recapped her positive experience attending the class.

Holiday Decorations

Commissioner Callari announced her house was flocked with flamingos this morning, she explained it is a fundraiser for the Hollywood Women's Club.

Street Conditions

Commissioner Callari announced she has been receiving several complaints in reference to the street conditions on 35th Avenue and Park Road between Taft Street and Johnson Street. She requested staff address the issue and give her feedback on the timeframe for when the road improvements will be done.

Crime

Commissioner Callari stated crime in Hollywood Hills and North Central has increased in the past month and she is hoping for additional Police Officer patrols in the area. She met with David Strauss, Police Major, and they had a very informative meeting.

Holiday Home Decorations

Commissioner Callari stated she has been taking photos of the holiday decorations and will post them on Facebook.

Daughter's Wedding

Commissioner Callari congratulated her daughter and son-in-law on their wedding this past weekend.

Christmas Wishes

Commissioner Callari wished everyone a wonderful Christmas.

21. Commissioner Blattner, District 4

Land Development Process

Commissioner Blattner explained that 20 years ago members of the Commission were requested to approve the Oakridge development. The issue of no sidewalks was raised at that time which was the last step in the process. The response from the developer was he was not going through the process all over again. Commissioner Blattner stated the length of the process has not changed which is too long and it is his belief that the system needs to be revised in order for the elected officials to know what is being planned before it is too late to make changes.

Commissioner Blattner stated he is not in favor of the Kmart property proposal since it does not fulfill the requirement of a transit oriented development and corridor, nor is it a mixed use development. He has discussed his concerns with the developer twice during the past three years. It is supposed to be an enhancement to public transportation, which is not the case.

Commissioner Blattner requested staff to think about how the process can be changed so that the Commission has the opportunity and time to understand the project before the end of the process.

South Florida Industrial Park

Commissioner Blattner stated the South Florida Industrial Park is an underperforming asset. He explained it needs work and is aging. He recommended that the City step forward to help change the character of the area since the City does not own the property and make it a performing asset. He stated the Industrial Park will not attract the caliber of businesses the City would prefer to have due to its aging infrastructure.

22. Vice Mayor Biederman, District 5**South Florida Industrial Park**

Vice Mayor Biederman stated he would like to see whether a business improvement district can be created in the South Florida Industrial Park.

Interim Assistant City Manager

Vice Mayor Biederman congratulated Lorie Mertens-Black on being appointed Interim Assistant City Manager.

Library Office Space

Vice Mayor Biederman stated the City has another asset which is unused space on the second floor of the library. He suggested members of the Commission consider leasing the space to create revenue, providing the City has no use for it. Commissioner Hernandez agreed.

Nova High School Student

Vice Mayor Biederman welcomed Mr. Rodriguez, a student from the Advanced Placement (AP) government class of Nova High School in attendance to observe the Commission meeting today.

Margaritaville Hollywood Beach Resort

Vice Mayor Biederman announced he toured Margaritaville Hollywood Beach Resort recently which is progressing nicely. He encouraged his colleagues to take a tour.

Driftwood Community

Vice Mayor Biederman announced the annual Light Up Driftwood campaign which encourages residents to decorate their houses for the holidays

Holiday Wishes

Vice Mayor Biederman wished everyone Happy Holidays.

23. Commissioner Sherwood, District 6

Police Meeting

Commissioner Sherwood stated she had a meeting with David Strauss, Police Major. He is working in the new western area office of the City. She stated he had good statistics on the crime in the area and that the Police Department will have two Street Crimes Units located in the western area, which will be a great asset.

Safety Improvements

Commissioner Sherwood stated there are no sidewalks and lighting is poor in the areas of Washington Park, Beverly Park, Hollywood Gardens West and Washington Street. Residents are afraid to walk outside at night.

Commercial Development

Commissioner Sherwood explained the pace for redevelopment of State Road 441 over the decades; and various options for the 32 acres of the HIAD site that can be segmented for a Department of Public Works facility, natural gas, commercial and mixed development. She stated government moves very slowly and the City needs to move forward with the plans for the HIAD site.

Holiday Wishes

Commissioner Sherwood wished everyone a Happy Holiday season.

24. Commissioner Asseff, District 1**Safety Improvements**

Commissioner Asseff stated Hollywood Hills had sidewalks and lights while she lived there for 21 years. She now resides in the Lakes and there are no sidewalks or lights and the alleys are in need of repair.

Congratulatory Wishes

Commissioner Asseff congratulated Commissioner Callari on her graduation from the Broward League of Cities Good Government class and her daughter's wedding.

Communication

Commissioner Asseff stated she is not familiar with what Commissioner Blattner stated in regard to Kmart. She requested members of the Commission improve communication, cooperation, collaboration and clarity among themselves.

Lighting

Commissioner Asseff stated that A1A had been very dark and people are complaining. The lights are dimmed for the sea turtles when they are nesting and the season is now over.

Condolences

Commissioner Asseff extended her condolences to Lisa Liotta, CRA Redevelopment and Operations Manager, on the passing of her Mother.

Holiday Lights

Commissioner Asseff apologized to Jorge Camejo, CRA Executive Director, in regard to her comment related to the green lights as it was not his doing.

Chanukah Celebration

Commissioner Asseff stated she and Mayor Bober attended the menorah lighting at the Chabad of South Broward last night that was led by Rabbi Raphael Tennenhaus and Mindy Tennenhaus which was beautiful. It represented a great sense of community.

National League of Cities Conference

Commissioner Asseff stated there was a booth at the National League of Cities conference promoting patriotism. The mission statement of the group is to encourage elected officials to vote yes to legally display the motto, "In God We Trust" which was approved by Congress. She requested the item to be on the next agenda. Commissioner Callari and Commissioner Sherwood supported the request.

Holiday Wishes

Commissioner Asseff wished everyone a Merry Christmas, Happy Chanukah and Happy Holidays. She stated the City has good things to look forward to in 2015 and wished everyone a Happy New Year.

25. Commissioner Hernandez, District 2**Firefighter of the Year**

Commissioner Hernandez congratulated Holly Montellanico, Firefighter, for being recognized as Firefighter of the Year. He rode with her in the past and she exemplifies the character and high level of expertise of an excellent firefighter.

Cracker Barrel Restaurant

Commissioner Hernandez stated he would like to have a Cracker Barrel restaurant in the City.

Police Officers

Commissioner Hernandez commended David Strauss, Police Major, for the proactive Police Officers presence on the west side of the City. He explained Major Strauss has been communicating with business owners in the area and they have noticed the increased Police Officer

activity.

Communication

Commissioner Hernandez stated he has been hearing about the lack of communication among members of the Commission and residents in reference to what is going on in the City. He suggested members of the Commission have a "conversation with a resident" once a month from 6:00 PM to 9:00 PM. Commissioner Asseff, Commissioner Callari and Vice Mayor Biederman supported it.

Holiday Decorations

Commissioner Hernandez announced his house was flocked with flamingos last week.

Sidewalk Repairs

Commissioner Hernandez explained that if 1,000 trees are planted throughout the City as Mayor Bober suggested the City will have broken sidewalks ten years later as the trees mature. He suggested the City have a program for low to moderate income homeowners to provide assistance with sidewalk repairs caused by tree roots planted by the City. He requested to be provided with the cost and how to identify funding from the Department of Public Works. Commissioner Asseff and Mayor Bober supported it.

Holiday Wishes

Commissioner Hernandez wished everyone Happy Holidays.

26. Mayor Bober

Holiday Wishes

Mayor Bober wished everyone Happy Holidays and a Happy and healthy New Year.

Candy Cane Parade

Mayor Bober complimented staff on the successful Candy Cane Parade.

Permit Process

Mayor Bober stated he would like to have an understanding of the expedited permit process. He requested staff send him an email explaining what the process is, what the City is getting and giving up; and how it can be used as an incentive. He stated complaints are received continuously from residents about the length of time the permit process takes.

27. City Attorney

Jeffrey P. Sheffel, City Attorney, had no further comments.

28. City Manager

Commission Priorities

Dr. Wazir Ishmael, City Manager, stated that due to the length of time it takes for the City to get things done, he would like for members of the Commission to provide him with their top three priorities by the end of the year. He suggested a meeting in 2015 with members of the Commission to narrow down the cumulative top five priorities and to put a work plan in place for the future.

Permit Process

Dr. Wazir Ishmael, City Manager, stated he has been reviewing the permit process and how it could be more efficient. He will have a presentation in January, 2015 which will include improvements and how the process can be expedited.

Holiday Wishes

Dr. Wazir Ishmael, City Manager, wished everyone Happy Holidays.

The Commission recessed at 3:39 PM and reconvened at 5:01 PM with all members of the Commission present.

16. CITIZENS' COMMENTS

The following individuals expressed personal opinions/concerns:

1. Julio Gonzalez, PBA general counsel
2. Jeff Marano, Broward County PBA
3. Mike Braverman, Broward County PBA
4. Pete Brewer, 2704 Cleveland Street
5. Cliff Germano, 1627 N 28th Court
6. Patricia Antrican, 2534 Fillmore Street
7. Lynn Smith, 2416 Lincoln Street
8. Barbara Duffy, AFSCME
9. Gary Biernacki, 1155 Hayes Street
10. Helen Chervin, 2470 Adams Street
11. David McLeod, 2717 Garfield Street
12. Nancy Fowler, 2616 Coolidge Street
13. Chris Cassidy, AFSCME
14. Howard Sher, 4223 Van Buren Street
15. Barbara Armand, 1161 South Park Road
16. Anthony Vera, Hollywood Professional Firefighters
17. Robert Straus, 2638 Jackson Street

17. [PO-2014-21](#)

An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Generally Located South Of Stirling Road And Adjacent To North 31st Terrace, From Low/Medium Intensity Commercial (C-2) To Low-Medium Multiple Family District (RM-9); And Amending The City's Zoning Map To Reflect The Change In Zoning Designation (13-Z-11).

The City Attorney explained waiving the quasi-judicial procedures for items seventeen and nineteen and Mayor Bober questioned if there were any objections to waiving them. There were no objections, and the quasi-judicial procedures were waived.

Mayor Bober announced the ordinance was advertise in conformance with Florida Statutes and City Codes. The public hearing was opened and Nancy Fowler expressed personal opinions/concerns. Being there was no one further who wished to speak, the public hearing was declared closed.

Discussion ensued among members of the Commission.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Vice Mayor Biederman, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:

Aye: Commissioner Asseff
Commissioner Hernandez
Commissioner Callari
Commissioner Blattner
Vice Mayor Biederman
Commissioner Sherwood
Mayor Bober

Enactment No: O-2014-19

18. [PO-2013-27](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Ordinance No. O-2007-28 Relating To The Sheridan Stationside Village Transit Oriented Development (TOD) In Order To Amend Exhibit "B" To Revise The Development Standards For The TOD. (13-L-99)

Mayor Bober announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened and the following individuals expressed personal opinions/concerns:

1. Pete Brewer, 2704 Cleveland Street
2. Cliff Germano, 1627 N 28 Court

Discussion ensued among members of the Commission.

Debbie Orshefsky, Attorney for the Applicant, provided additional information on the proposed development.

Discussion ensued among members of the Commission.

Vice Mayor Biederman left the meeting at 6:25 PM and returned at 6:27 PM.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Sherwood, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:

Aye: Commissioner Asseff
Commissioner Hernandez
Commissioner Callari
Commissioner Blattner
Vice Mayor Biederman
Commissioner Sherwood
Mayor Bober

Enactment No: O-2014-20

19. [PO-2014-24](#)

An Ordinance Of The City Of Hollywood, Florida, Amending The Approved Planned Development Master Development Plan Known As "Sheridan Stationside Village Master Plan" (Originally Approved By Ordinance No. O-2007-35 And Amended By Ordinance No. O-2008-035) For The Properties Generally Located North Of Taft Street, South Of Sheridan Street, East Of CSX Railway And West Of I-95. (13-J-99)

Commisisoner Callari and Commissioner Sherwood left the meeting at 6:29 PM.

The quasi-judicial procedures were previously properly waived.

Mayor Bober announced the ordinance was advertised in conformance with Florida Statutes and City Codes, the public hearing was opened and the following individuals expressed personal opinions/concerns:

1. Pete Brewer, 2704 Cleveland Street

Commissioner Callari returned to the meeting at 6:30 PM.

2. Cliff Germano, 1627 N 28 Court

Commissioner Blattner left the meeting at 6:33 PM and returned at 6:35 PM.

Commissioner Sherwood returned to the meeting at 6:33 PM.

3. Lynn Smith, 2416 Lincoln Street

4. Nancy Fowler, 2616 Coolidge Street

Discussion ensued among members of the Commission.

Jeffrey P. Sheffel, City Attorney, responded to concerns raised by the Commission.

Hugo Pacanins, RAM Realty Services, Applicant, responded to questions raised by the Commission and public.

Discussion ensued among members of the Commission.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Sherwood, to adopt on first reading the Ordinance. The motion on roll call vote carried:

Aye: Commissioner Asseff
Commissioner Hernandez
Commissioner Callari
Commissioner Blattner
Vice Mayor Biederman
Commissioner Sherwood
Mayor Bober

Enactment No: O-2015-03

29. The meeting adjourned at 6:59 PM.

Patricia A. Cerny, MMC
City Clerk
Hollywood, Florida

Approved on:
