

[Print](#)**Advisory Board & Committee Interest Form - Submission #24960****Date Submitted: 4/4/2024****Last Name***

Simeon

First Name*

Myrlande

District # You Live In.*

1

Home Address*

4664 Sw 35th Street

City*

West Park

State*

FL

Zip Code*

33023

Home Phone**Cell Phone****Email Address***

Mslandy007@gmail.com

Owner or Renter *

Owner

Number of years as city resident*

6

Are you registered to vote in Broward County? *

Yes

Education (highest degree / level)**Occupation***

Regional Director

Work Phone**Business Name***

Black Business Investment Fund

Business Address**City****State**

FL

Zip Code

33169

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)**Selection (1)***

Community Development Advisory Board

**Selection (2)***

African American Advisory Council

**Selection (3)***

None

**Selection (4)***

None



Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

1. Equal opportunity to resources
2. 4 hours
3. Economics, Education, Culture awareness
4. Economics and Culture awareness
5. What motivated me to volunteerism is the passion I have to help people. Having been a volunteer cheer coach at Washington Park for over 4 years I realized the many resources the people in that community were lacking, which led me to start my youth foundation Elevate Her that helps motivate and mentor young girls through sports.

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

- 1.No
2. There needs more awareness around resources for small business and resources for the youth in sports programs.
3. A healthy neighborhood consist of a community that promotes physical, mental, and social well-being among its residents. Which should include elements such as access to healthcare services, safe and affordable housing, green spaces, recreational facilities, educational opportunities, employment opportunities, and a strong sense of community and social cohesion.
4. A community advisory board serves as a liaison between a community and an organization providing input, feedback, and guidance on matters that affect the community.
5. With over 15 years of experience in finance, combined with my dedicated volunteer work as a youth cheer coach in Hollywood, I possess a comprehensive understanding of both financial matters and community dynamics. My passion for empowering and nurturing youth, coupled with my commitment to fostering community growth, uniquely qualifies me to contribute valuable insights and perspectives to the community advisory board.

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Centennial Celebration Committee*

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sister Cities Advisory Committee - Questions*

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2



Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

CommunityAdvisory

Are you currently on a County or City Board?*

No



If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

With over 15 years of experience in finance, combined with my dedicated volunteer work as a youth cheer coach in Hollywood, I possess a comprehensive understanding of both financial matters and community dynamics.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

My tenure as Regional Director for the Black Business Investment Fund, a Community Development Financial Institution, has equipped me with in-depth knowledge of economic development and

Are you presently employed by the City of Hollywood?*

No



If so, in what capacity?*

None

Attach Resume (only .doc and .pdf files)*

MYRLANDE SIMEON RESUME.docx

MYRLANDE SIMEON

4664 SW 35TH STREET WEST PARK, FL 33023

PHONE: 786.660.6708

EMAIL: MSLANDY007@GMAIL.COM

SUMMARY:

15 years of proven experience in banking with 7 years specializing in business banking operation, loan portfolio management and client management.

OBJECTIVE:

Presently seeking a position that enables me to assess the financial health of clients and industry trends. Proficient in deciphering financial statements and conducting cash flow analyses. Eager to leverage my exceptional communication skills and proven leadership capabilities.

PROFESSIONAL EXPERIENCE:

Black Business Investment Fund:

Regional Director June 2022-Present

Myrlande (Lande) Simeon serves as BBIF's South FL Regional Director. In her role, Lande is responsible for developing and support the South Florida market with loans and technical assistance targeting BIPOC and underserved small businesses, as well as developing new partner relationships with banks, foundations, and other non-profit organizations.

Bank of America:

VP Merchant Enterprise: March 2021- June 2022

The Merchant Consultant (MC) is a field-based specialist responsible for providing payment processing solutions to small business client primarily through partnerships with an assigned group of small business specialists, financial centers, and other LOB partners.

VP Small Business Banker: April 2017-March 2021

Focused on developing and maintaining profitable lending and deposit relationships with both new and existing small business clients. My role was to build and deepen small business relationships, actively connect with clients and execute consistent follow-up routines to meet their needs.

Pinnacle Award Winning Small Business Consultant: May 2013-April 2017

Experience with financial information, spreadsheets and financial skills.

Experience within person customer service and sales.

Experience working with small business clients.

Experience meeting or exceeding goals.

RELEVANT SKILLS:

I have a track record of thriving in consultative outside sales within financial services, business-to-business sales, or small business banking. I've effectively managed an extensive client portfolio, generating annual revenues ranging from \$500k to \$5 million. Outside sales is my passion, and I relish the time spent prospecting for new opportunities. I possess the capability to analyze both client financial conditions and industry trends adeptly.

AWARDS & FEATURES:

2016 Pinnacle Award Small Business Consultant

2019 Haitian American Chamber of Commerce top 20 under 40 Young Professional recipient.

2022 feature in South Florida Business Journal

2022 feature in Voyage MIA

2022 feature Haiti Open Magazine

2023 Legacy Miami Top 40 under 40 South Florida Professional

2024 Legacy Miami South Florida's Most Powerful and Influential Black Business Leaders

LANGUAGES:

FLUENT HAITIAN CREOLE

FLUENT SPANISH

CONVERSATIONAL FRENCH