



DEVELOPMENT SERVICES
PLANNING DIVISION

GENERAL APPLICATION

APPLICATION DATE: _____

2600 Hollywood Blvd

Room 315

Hollywood, FL 33022

Tel: (954) 921-3471

Email: Development@
Hollywoodfl.org

SUBMISSION REQUIREMENTS:

- One set of signed & sealed plans
(i.e. Architect or Engineer)
- One electronic **combined** PDF
submission (max. 25mb)
- Completed Application
Checklist
- Application fee

NOTE:

- This application must be **completed in full** and submitted with all documents to be placed on a Board or Committee's agenda.
- The applicant is responsible for obtaining the appropriate checklist for each type of application.
- Applicant(s) or their authorized legal agent **must** be present at all Board or Committee meetings.

[CLICK HERE FOR
FORMS, CHECKLISTS, &
MEETING DATES](#)

APPLICATION TYPE (CHECK ALL THAT APPLIES):

- | | | |
|---|--|--|
| <input type="checkbox"/> Technical Advisory Committee | <input checked="" type="checkbox"/> Art in Public Places Committee | <input type="checkbox"/> Variance |
| <input type="checkbox"/> Planning and Development Board | <input type="checkbox"/> Historic Preservation Board | <input type="checkbox"/> Special Exception |
| <input type="checkbox"/> City Commission | <input type="checkbox"/> Administrative Approval | |

PROPERTY INFORMATION

Location Address: 2338 Hollywood Blvd., Hollywood, FL 33020

Lot(s): 12 Block(s): 1-26 Subdivision: Hollywood Little Ranches

Folio Number(s): 514216012870

Zoning Classification: 11-01 Retail Store - 1 unit Land Use Classification: 11-01 Retail Store - 1 unit

Existing Property Use: Law Office Sq Ft/Number of Units: 1453/1

Is the request the result of a violation notice? ☐ Yes ☒ No **If yes**, attach a copy of violation.

Has this property been presented to the City before? If yes, check all that apply and provide File Number(s) and Resolution(s): _____

DEVELOPMENT PROPOSAL

Explanation of Request: Installation of a mural on the front facade of building

Phased Project: Yes ☐ No ☒ Number of Phases:

Project	Proposal
Units/rooms (# of units)	# UNITS: <input type="text" value="1"/> #Rooms <input type="text"/>
Proposed Non-Residential Uses	<input type="text"/> S.F.)
Open Space (% and SQ.FT.)	Required %: <input type="text"/> (Area: <input type="text"/> S.F.)
Parking (# of spaces)	PARK. SPACES: (# <input type="text" value="6"/>)
Height (# of stories)	(# STORIES) <input type="text"/> (<input type="text"/> FT.)
Gross Floor Area (SQ. FT)	Lot(s) Gross Area (<input type="text"/> FT.)

Name of Current Property Owner: Khila Khani and Jay Auerbach

Address of Property Owner: 2338 Hollywood Blvd., Hollywood, FL 33020

Telephone: 954-921-1517 Email Address: khila@hollywood-law.com

Applicant Khani & Auerbach Consultant ☐ Representative ☐ Tenant ☐

Address: 2338 Hollywood Blvd., Hollywood, FL 33020 Telephone: (954) 921-1517

Email Address: khila@hollywood-law.com

Email Address #2: _____

Date of Purchase: 1999 Is there an option to purchase the Property? Yes ☐ No ☒

If Yes, Attach Copy of the Contract.

Noticing Agent (FTAC & Board submissions only) : _____

E-mail Address: _____

GENERAL APPLICATION

CERTIFICATION OF COMPLIANCE WITH APPLICABLE REGULATIONS

The applicant/owner(s) signature certifies that he/she has been made aware of the criteria, regulations and guidelines applicable to the request. This information can be obtained in Room 315 of City Hall or on our website at www.hollywoodfl.org. The owner(s) further certifies that when required by applicable law, including but not limited to the City's Zoning and Land Development Regulations, they will post the site with a sign provided by the Office of Planning and Development Services. The owner(s) will photograph the sign the day of posting and submit photographs to the Office of Planning and Development Services as required by applicable law. Failure to post the sign will result in violation of State and Municipal Notification Requirements and Laws.

(I)(We) certify that (I) (we) understand and will comply with the provisions and regulations of the City's Zoning and Land Development Regulations, Design Guidelines, Design Guidelines for Historic Properties and City's Comprehensive Plan as they apply to this project. (I)(We) further certify that the above statements and drawings made on any paper or plans submitted herewith are true to the best of (my)(our) knowledge. (I)(We) understand that the application and attachments become part of the official public records of the City and are not returnable.

Signature of Current Owner: _____ Date: 2/27/24

PRINT NAME: Khila Khani Date: _____

Signature of Consultant/Representative: _____ Date: _____

PRINT NAME: _____ Date: _____

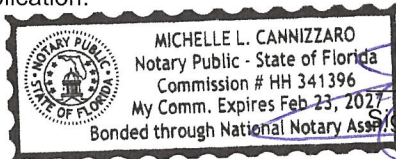
Signature of Tenant: _____ Date: _____

PRINT NAME: _____ Date: _____

Current Owner Power of Attorney

I am the current owner of the described real property and that I am aware of the nature and effect the request for a mural installation to my property, which is hereby made by me or I am hereby authorizing _____ to be my legal representative before the committee (Board and/or Committee) relative to all matters concerning this application.

Sworn to and subscribed before me
this 27th day of February 2024

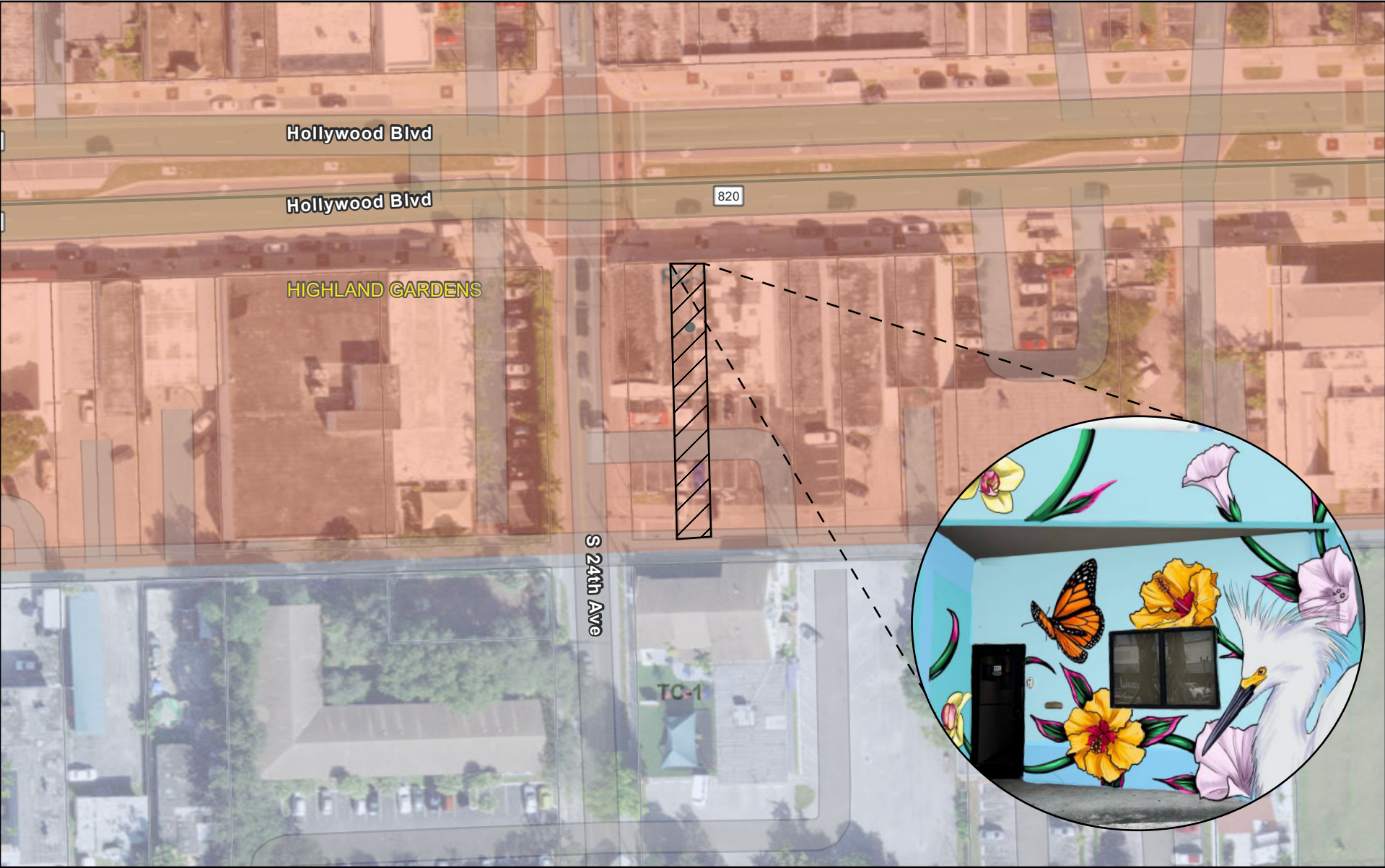


Michelle L. Cannizzaro

Notary Public
State of Florida

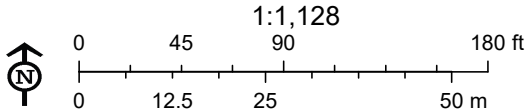
Signature of Current Owner
Khila Khani
Print Name

My Commission Expires: _____ (Check One) ☒ Personally known to me; OR ☐ Produced Identification _____



Legend

- Streets
- Subject Property
- Land Use - RAC
- Zoning - RC-1





Artwork Statement

The artwork's concept is the representation of the pursuit of truth and justice through the symbolic use of an egret, hibiscus, morning glory and orchids. The yellow hues against the blue background represents the radiant sun that shines through the fog and clouds to uncover all that lies in the darkness thus revealing the truth of whatever the nature may be. The monarch butterfly represents the liberation that exists once we know the truth.



Artist Statement

In my work I explore the very nature of humanity and its relation to the natural world through the depiction of flora and fauna correlating to the area or individual that the message is trying to get across. The background gives the overall mood of the piece by playing with the theory of color psychology. The animals represent that underlying nature of humans in its primitive form. The flowers depicted play heavy as well into the mood alongside the background with meaning that would cater to the work and current imagery. The vines are a staple in all of my works as they represent the connection of energy and time that is shared between all humans. The thorns in particular represent the obstacles in life and are what makes us who we are today.

Bio

I was born December of 1991 and I'm a Cuban-American artist from Miami, Florida. My influences range from the old masters to the new such as Caravaggio, Marc Rothko, Alexander McQueen, Gianni Versace and Nychos. I've been able to accomplish many feats such as working with rapper Denzel Curry , collaborating with major brands like McDonalds, Microsoft, Virgin Voyages and Formula One to name a few. I've traveled quite extensively for various exhibitions and murals including shows in New York City, Dubai, Seoul and mural festivals such as the Sprayseemo Mural Festival and Pow Wow Worcester. I've has also been frequently commissioned by various cities across the United States with most recently being the City of Pembroke Pines, Florida and the City of Janesville, Wisconsin. Along with that there has been three gallery solo shows and one museum solo show at the Coral Springs Museum of Art. I have a Bachelor's of Art in Visual Arts from the Florida International University.



SCAN ME

IVAN ROQUE

(786) 419-8443- www.IVANROQUE.com - IJROQUE989@GMAIL.COM

3561 SW 117 Ave Apt 207, MIAMI, FL 33175 USA

Education

Bachelor's of Art in Visual Art with a minor in Art History – Florida International University

Solo Exhibitions

2013- NAC Gallery "Lost In Cinema"- Fort Lauderdale, FL

2014- Rise Up Gallery "Think Happy Shit"- Miami, FL

2016- Coral Springs Museum of Art "Definition of a Phoenix"- Coral Springs, FL

2017- Confidante Hotel "Visions from Across the Way"- Miami Beach, FL

Mural Festivals / Projects

- The Bushwick Collective – Brooklyn, NY
- Pow Wow Worcester – Worcester, MA
- Basel House – Miami, FL
- Ultra Music Festival – Miami, FL / Seoul, Republic of South Korea
- International Meeting of Styles- Miami, FL
- Burning Bridges Chattanooga- Chattanooga, TN
- A Wall Festival - Miami, FL
- West Art District – Orlando, FL
- Arts Garage – New Orleans, LA
- Create Change Mural Project by the Miami Dolphins and Microsoft- Miami, FL
- Earth Day Mural Festival – Marathon, FL
- Burning Bridges Mural Festival – Chattanooga, Tennessee
- NOLA Mural Project- New Orleans, LA
- Sprayseemo Mural Festival- Kansas City, MO
- Akumal Festival de los Artes- Akumal, Mexico
- Zoo Walls- Miami, FL
- Mural Marathon- Reno, Nevada
- Little Haiti Mural Project- Miami, FL
- Talking Walls- Charlotte, NC
- Flint Public Art Project- Flint, Michigan
- Wynwood Mural Fest- Miami, FL
- Art Infect IV- Kaiserslautern, Germany
- Untapped at Miami Dade College- Hialeah, FL
- Art Infusion- Janesville, Wisconsin
- Hoodoo Mural Festival- Amarillo Texas
- Liv Co Mural Festival- Avon, New York
- Wood County Walls- Winnsboro, Texas

Arts in Public Places

- Open Canvas Project – Fort Lauderdale, Florida
- Red Reef Mural Project- Boca Raton, Florida
- Spanish River Tunnels Project- Boca Raton, Florida
- City of Manchester- City of Manchester, Tennessee
- Neon Art District- Norfolk, Virginia
- Wauwatosa Mural Project- Wauwatosa, Wisconsin
- City of Cape Canaveral- Cape Canaveral, Florida
- Arts in the Burg- South Pittsburg, Tennessee
- Bravo Supermarket- City of Miramar, Florida
- Windows to the World- City of Miramar, Florida
- Hattiesburg Alliance for Public Art (Long Leaf Trace Tunnel) - Hattiesburg, Mississippi
- City of North Miami - North Miami, Florida
- DHMP- Hollywood, Florida
- Mural Fest - Corpus Christi, Texas
- JAX Wall Project - Jacksonville Florida

Clients & Collaborators

- Miami Open
- Corona
- Samsung
- Soundcloud
- Microsoft
- Miami Dolphins
- Deep Eddy Vodka
- Ultra Music Festival
- Live Nation
- Zoo Miami
- Burger King
- Waterloo Sparkling Water
- Omnilife
- Flor de Caña
- Florida International University
- Formula One
- Capital One
- McDonald's
- Intermiami CF
- Virgin Voyages
- Bravo
- NBC Universal

References

Jill Weisberg- Curator of DHMP for the City of Hollywood - jweisberg@hollywoodfl.org

Christine Rebout- Director at Janesville Conventions & Visitors Bureau - director@janesvillecvb.com

Kristin Brock - Director of Programs and Development at Visit HATTIESBURG - kbrock@visithburg.org



1.

Title: "Razor Resilience"

Location: Jacksonville, Florida

Medium: Aerosol and Latex

Scale: 45' x 18'

Year: 2023

Budget: \$12,000.00



2.

Title: "Spirit of Us"
Location: Pembroke Pines, Florida
Medium: Aerosol and Latex
Scale: 45' x 35'
Year: 2022
Budget: \$16,000



3.

Title: "Community and Progress"

Location: Venice, Florida

Medium: Aerosol and Latex

Scale: 80' x 25'

Year: 2023

Budget: \$40,000



4.

Title: "Feathers Upon The Shore"

Location: Corpus Christi, Texas

Medium: Aerosol and Latex

Scale: 140' x 60'

Year: 2023

Budget: \$15,000



5.

Title: "Horse Country"
Location: Avon, New York
Medium: Aerosol and Latex
Scale: 90' x 20'
Year: 2022
Budget: \$10,000



6.

Title: "Small But Mighty"
Location: Amarillo, Texas
Medium: Aerosol and Latex
Scale: 60' x 20'
Year: 2021
Budget: \$7,000



7.

Title: "Birth of South Florida"
Location: North Miami, Florida
Medium: Aerosol and Latex
Scale: 75' x 18'
Year: 2021
Budget: \$12,000



8.

Title: "Journey Into Imagination"

Location: Johnson City, New York

Medium: Aerosol and Latex

Scale: 75' x 12'

Year: 2022

Budget: \$10,000



9.

Title: "River of Life"

Location: Janesville, Wisconsin

Medium: Aerosol and Latex

Scale: 100' x 8'

Year: 2021

Budget: \$8,000



10.

Title: "Growth"

Location: Winnsboro, Texas

Medium: Aerosol and Latex

Scale: 40' x 18'

Year: 2023

Budget: \$6,000

Evidence of Resilience;

The mural to be painted on the front of the building will be resilient and display exceptional longevity because of the use of acrylic paint that also both a clear coat UV protection and weatherproofing treatment. This outdoor application will be resistant to fading, cracking, and flaking because of UV protection and weatherproofing.

The mural's vibrant colors, sharp lines, and smooth texture are indicative of acrylic's ability to retain its original appearance over time. Additionally, the absence of visible cracks, chips, or peeling further underscores the durability of the paint. The application of a clear coat UV protection and weatherproofing treatment provides an additional layer of defense against environmental factors.

Our examination of the durability and performance of acrylic paints and UV protective coatings from reputable manufacturers can offer further insight into their longevity potential. Look for products that are specifically formulated for outdoor use and tout extended lifespan guarantees, such as ten years or more.

By combining the inherent resilience of acrylic paint with the added protection of UV-resistant and weatherproof coatings, the mural is poised to withstand the rigors of outdoor exposure and maintain its integrity for a decade or more.

Visual Artist

INVOICE

FOR:
Mural

Make payments to Ivan Roque

- 10% for Designs (Two Revisions)
- 40% to Begin Mural
- 50% upon Completion

Thank you for your business!

Maintenance Plan for The Khani & Auerbach Mural:

Objective: To preserve the longevity and aesthetic appeal of the mural through a maintenance plan.

Frequency: Bi-annually assess the mural's condition to detect wear, fading, or damage.

Materials: Utilize high-quality paint and weatherproofing materials designed to withstand coastal environments for durability.

Tasks:

1. Bi-Annual Inspection:

- Check for damage such as cracks, peeling, or fading.
- Inspect for areas vulnerable to moisture penetration.
- Evaluate and touch up weatherproofing materials as necessary.

2. Cleaning:

- Remove dirt, debris, or bird droppings gently using a soft brush and mild cleanser.

3. Repairs:

- Address cracks, chips, or other damage promptly to prevent worsening.
- Touch up faded or peeled areas with matching colors.

4. Reapplication of Weatherproofing:

- Apply a fresh weatherproofing sealant to shield the mural from moisture, UV rays, and salt air.
- Ensure thorough sealing of edges and corners to prevent water ingress.

5. Budget Allocation:

- Allocate an annual maintenance budget of \$500, adjusting as necessary to meet maintenance requirements.

6. Documentation:

- Keep detailed records of maintenance activities, including dates, repairs, materials, and expenses.

- Document changes in the mural's condition over time.

By adhering to this maintenance plan, I aim to maintain the mural's beauty and integrity, ensuring compliance with maintenance standards for years to come.

Owner Criteria Statement:

In this piece, the artist seeks to express the timeless pursuit of truth and justice, using symbolic elements to convey this universal theme. The egret, hibiscus, morning glory, and orchids are not just mere objects but vessels of meaning, each carrying a profound message.

The yellow hues set against a blue background evoke the image of a radiant sun piercing through the fog and clouds, illuminating the darkness and revealing hidden truths. This interplay of light and shadow symbolizes the journey towards understanding and enlightenment, where the truth, no matter how obscured, ultimately shines through.

Central to this narrative is the monarch butterfly, a symbol of liberation and transformation. It represents the freedom that comes with the discovery of truth, a liberation from ignorance and falsehood.

Through this artwork, the artists is conveying a message of optimism and hope. It is a reminder that, no matter how daunting the journey may seem, the pursuit of truth and justice is always worth undertaking. It is a celebration of the human spirit's resilience and capacity for growth, as we continue to strive for a world where truth and justice prevail.

The Public Art Review Committee Submittal Checklist

QUICK FACTS:

- No applications are automatically scheduled for ANY meetings. Applications must be determined to be complete by Staff before any processing occurs.
- Fees Apply to:
 - ☐ Projects that are 20,000 gross square feet or more and is not within an industrial or single family zone.
 - ☐ New commercial.
 - ☐ Remodeling or reconstruction of existing commercial property.
 - ☐ New residential development of two or more units built in the same tract by the same owner or developer.
 - ☐ Voluntary Artwork Program: Allows preexisting development projects to propose installing artwork in public spaces, except for single family homes.
- Fees are based on a percentage of the building cost and shall be pay prior to the issuance of Building Permits.
- Fee Schedule :
 - ☐ In lieu Public Art Fee: A fee of 1% of the cost of the proposed development project, with a minimum payment of \$5,000.00.
 - ☐ Placement of Artwork on Site: Artwork placement on the site of the development project, with a minimum value of 1% of the cost of the proposed development project, which shall not be less than \$5,000.00.
 - ☐ Combination of In lieu Public Art Fee and Placement of Artwork on Site: Artwork placement on the site of the development project when valued and combined with a payment of a public art fee, totals 1% of the cost of the proposed development project, which shall not be less than \$5,000.00
- Meeting Dates: As necessary. Applications shall be considered at the first PRAC meeting that is more than (30) days following staff's determination that the application is completed.

Provide one digital package in PDF (unless otherwise specified) containing the items below:

(Incomplete applications will not be routed and will be postponed until all required components are

SUBMITAL REQUIREMENTS :

- ☐ 1. Complete and signed Art in Public Places Application Form
- ☐ 2. An artist resume or CV, Examples of artist's previous work.
- ☐ 3.(i) An artist concept statement. (A narrative indicating the nature and meaning of the proposed work) and;
- ☐ 4.(ii) Drawings: Cover Sheet with Location Map, one render, (plans and elevation) shall be to scale and fully dimensioned; illustrate property lines, rights-of-way, internal streets, sidewalks, overhead utility lines (if artwork is three dimensional), and parking areas immediately surrounding the intended location of the artwork, a site plan with indicate the setting and location, design, media and materials, methods of construction, and methods of application, securing, or fastening of the artwork and;
- ☐ 5.(iii) A detailed description and evidence demonstrating that the proposed artwork is weatherproof and will withstand environmental conditions in the location where it is to be installed and;
- ☐ 6.(v) Public art easement agreement. A new artwork easement shall be registered on the title of the private property in favor of the City. The artwork easement shall be submitted in the form provided by the City Attorney's Office and;
- ☐ 7.(iv) Schedule of Completion outlining the schedule of work that includes the proposed date of completion and;
- ☐ 8.(vii) An appraisal and evidence of the value of the proposed artwork (contract draft showing contract value and payment schedule will be sufficient) and;
- ☐ 9.(viii) A narrative statement of the artwork to be displayed in a public place and;
- ☐ 10.(ix) Maintenance plan (including frequency and anticipated costs of maintenance and description of materials), statement indicating the property owner's willingness to maintain compliance with Article 3, § 3.22, proposed Section J, 3(j) & (k)

VOLUNTEER ART PROGRAM AFFILIATION REQUIREMENTS:

(in addition to above items except .6)

Applicability:

- ☐ 1. **Exempt projects Statement** (s) (All completed and submitted building permit applications for development projects that have been accepted by the City within 30 days of December 6th will be exempt from the requirements of this Ordinance, and as of January 5th will be subject contributing art)
- ☐ 2. **Criteria Statement** (s) for each request indicating the consistency with all applicable criteria found in Section 3.22 Article 3 of the Zoning and Land Development Regulations entitled "standards for the painting and color of exterior surfaces of buildings and structures."
- ☐ Public art easement agreement (Simple). Shall be registered on the title of the private property in favor of the City. The artwork easement shall be submitted in the form provided by the City Attorney's Office

Please refer to Section 3.22 Article 3 of the City of Hollywood's Zoning and Land Development Regulations for a detailed description of each item listed above or visit our website at www.hollywoodfl.org

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Phone (954) 921-3471 • Fax (954) 921-3347 • Email planningdivision@hollywoodfl.org