

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, CO-NAMING NORTH 46TH AVENUE FROM HOLLYWOOD BOULEVARD TO SHERIDAN STREET AS "GOTTLIEB AVENUE."

WHEREAS, Subsection 155.14(H) of the Code of Ordinances provides for City Commission approval of the naming and renaming of streets and City facilities and for the establishment of application fees and procedures by resolution of the City Commission; and

WHEREAS, on October 12, 2022, the City Commission, by Resolution Number R-2022-303, implemented a new Naming Policy and Procedures ("Naming Policy"); and

WHEREAS, North 46th Avenue is located in front of the Gottlieb family business at 125 N. 46th Avenue; and

WHEREAS, Marvin and Charlotte Gottlieb were pioneers of the City; and

WHEREAS, the Gottlieb family contributed to shaping the City into what it is today; and

WHEREAS, Marvins' parents, Hyman and Sadie Gottlieb, moved to Hollywood in 1950, and became fixtures in the community; and

WHEREAS, Marvin and his family moved to Hollywood in 1954, and eventually all of their children and families were living and building in Hollywood; and

WHEREAS, Marving and his father Hyman teamed up to build homes for young families moving into the area; and

WHEREAS, the Gottlieb's were one of the first to start building in 1959 in Hollywood Hills as Hollywood Bilt-Rite Homes and Lomar Construction, and continued through the completion of Emerald Hills in the 1980s; and

WHEREAS, in addition to living here, many of the extended family members started their own businesses in the City; and

WHEREAS, the Gottlieb family has worked hard over the decades to improve the community; and

WHEREAS, on November 6, 2024, Commissioner Biederman proposed co-naming North 46th Avenue from Hollywood Boulevard to Sheridan Street as "Gottlieb Avenue"; and

WHEREAS, the request received City Commission support for the co-naming; and

WHEREAS, the Naming Policy provides that any proposed naming that is initiated by a City Commissioner shall be placed on a publicly noticed City Commission agenda for consideration without having to first be evaluated by the Naming Review Committee; and

WHEREAS, City Commission members who propose the naming are encouraged to seek community input for proposed changes.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: The City Commission co-names North 46th Avenue from Hollywood Boulevard to Sheridan Street as "Gottlieb Avenue."

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2024.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM:

DOUGLAS R. GONZALES
CITY ATTORNEY