STATEMENT OF BUDGET IMPACT (Policy Number 94-45) Budgetary Review of Proposed Resolution & Ordinances with Financial Implication

Date: October 21, 2014

File: BIS 15-023

File: TMP-2014-00596

Proposed Legislation:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO ISSUE THE ATTACHED BLANKET PURCHASE ORDER RENEWING THE AGREEMENT BETWEEN GOLD COAST PUBLISHING D/B/A TRIBUNE DIRECT/SUN-SENTINEL AND THE CITY OF HOLLYWOOD FOR THE NEW HORIZONS QUARTERLY NEWSLETTER FOR AN ESTIMATED ANNUAL EXPENDITURE OF \$60,000.00.

Statement of Budget Impact:

- 1. No Budget Impact associated with this action;
- 2. Sufficient budgetary resources identified/available;
- 3. Budgetary resources not identified/unavailable;
- 4. Detential Revenue is possible with this action;
- 5. \boxtimes Will not increase the cost of Housing;
- 6. May increase the cost of Housing; (CDAB review required)

Explanation:

Pursuant to Resolution No. R-2012-341, which authorized the issuance of a Blanket Purchase Order to Gold Coast Publishing for the New Horizons Quarterly Newsletter in accordance with Bid F-4334-12-IS for a one (1) year term with the option to renew for two (2) additional one (1) year periods, the Director of Public Affairs and Marketing and the Director of Procurement Services recommend that the City Commission approve the issuance of the attached Blanket Purchase Order to Gold Coast Publishing d/b/a Tribune Direct/Sun-Sentinel, Inc. to renew the existing contract for the final one (1) year period in an estimated amount of \$60,000.00.

Funding has been provided in the fiscal year 2015 budget in the Office of Public Affairs and Marketing Account Numbers 57.1137.00000.590.004801 and 57.1137.00000.590.004712, the Department of Parks, Recreation and Cultural Arts

Page 2 BIS 15-023 TMP-2014-00596

Account Number 01.3160.00000.572.004972, and the Public Utilities Account Number 42.4004.00000.536.004712, and will be budgeted in subsequent fiscal years.

- PREPARED BY: Pablo Martinez Management & Budget Analyst
- APPROVED BY: Mirtha Dziedzic Assistant Director, Budget and Financial Services