

Print

Advisory Board & Committee Interest Form - Submission #28581

Date Submitted: 4/10/2025

Last Name*

Roberti

First Name*

Adam

District # You Live In.*

5

Home Address*

3340 NW 72nd Terrace

City*

Hollywood

State*

FL

Zip Code*

33024

Home Phone

Cell Phone

954-593-9778

Email Address*

adam@cortadafoundation.org

Owner or Renter *

Owner

Number of years as city resident*

29

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

Master's Degree

Occupation*

Executive Director

Work Phone

Business Name*

Cortada Foundation

Business Address

3621 SW 3rd Ave

City

Miami

State

FL

Zip Code

33145

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Sustainability Advisory Committee



Selection (2)*

Education Advisory Committee



Selection (3)*

Parks, Recreation & Cultural Arts Advisory Board



Selection (4)*

Planning & Development Board



Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 4. Which of the following disciplines are you most passionate? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

N/A

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Hispanic Affairs Council*

Please answer these five questions above. 1. What is the greatest challenge facing the Hispanic Community in Hollywood? 2. How many hours per month can you dedicate to HACA initiatives? 3. Which of the following disciplines are you most skilled? Education, Employment, Economics, Cultural Awareness, Housing. 4. Which of the following disciplines are you most passionate? Education, Employment, Economics, Cultural Awareness, Housing. 5. What (if any) life experience motivated you toward volunteerism?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Centennial Celebration Committee*

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

N/A

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

N/A

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sister Cities Advisory Committee - Questions*

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

Sustainability Advisory Committee - Questions*

As someone born and raised in Hollywood, I care deeply about the environmental well-being and long-term resilience of our city. I want to contribute my experience in environmental education, public engagement, and sustainability to help shape thoughtful policies and programs that protect our ecosystems, build community resilience, and empower residents to take part in climate solutions. Joining the committee would allow me to give back to the city that raised me and help ensure a sustainable future for generations to come.

I have not yet attended a committee meeting, but I plan to join the next one scheduled for May 6th.

I bring over a decade of experience leading environmental initiatives that merge education, community engagement, and the arts. As the Executive Director of the Cortada Foundation, I have coordinated large-scale public programs focused on climate resilience, sea level rise, and ecosystem restoration. I specialize in building cross-sector collaborations and designing participatory programs that engage diverse communities. My skills in strategic planning, communications, and facilitation would be valuable assets to the committee's work.

I am actively involved with the Broward Sierra Club, the Miami Climate Alliance, and the Aspen Institute's Future Leaders Climate community.

Yes, I am fully available and committed to attending all regular and subcommittee meetings.

I'd love to see the committee champion projects that make sustainability tangible and inclusive—such as green infrastructure initiatives, youth climate education programs, native landscaping incentives, and community-led resilience planning. I'm especially interested in exploring ways to increase access to nature in underserved areas, promote urban tree canopy restoration, and engage residents in tracking and preparing for sea level rise.

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

5/6/2025

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

As Executive Director of the Cortada Foundation and as someone with a graduate degree in the field, I believe I meet the committee's criteria.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I lead programs at the intersection of environmental science, civic engagement, and the arts. My work focuses on climate change, sea level rise, ecosystem restoration, and community resilience—core issues aligned with the committee's mission.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

Roberti CV - Hollywood Committee.pdf

CURRICULUM VITAE

Adam Roberti

3340 NW 72nd Terrace

Hollywood, FL

(954) 593-9778

adam@cortadafoundation.org

BIOGRAPHY

Adam Roberti serves as executive director of the Cortada Foundation, a nonprofit organization whose mission is to use socially engaged art to create meaningful experiences that inspire people to take collective action against our climate and ecological crises. In this role, Roberti works alongside State of Florida Hall of Fame artist Xavier Cortada to implement large-scale, interactive eco-art projects such as the *Reclamation Project* and *The Underwater* – two initiatives featured in Cortada’s 2022 TED Talk. Through these ongoing public art interventions, Roberti leads the foundation in partnering with local schools, parks, libraries, businesses, and governments to engage and educate vulnerable communities, helping them prepare for the climate crisis and motivating them to demand action from their policymakers. Roberti is a double alumnus of the University of Miami, where he currently serves on an interdisciplinary research team specializing in climate migration and retreat. He has been recognized by the university as a 30 Under 30 honoree, selected as an Aspen Institute Fellow, and invited to Washington, D.C. to speak at the National Academy of Sciences.

HIGHER EDUCATION

Master of Professional Science, Environment, Culture and Media

University of Miami, Abess Center for Ecosystem Science & Policy, *Coral Gables, FL*

- GPA: 3.85
- Study Abroad, Franklin University, June 2019, *Lugano, Switzerland*
- Honors: Iron Arrow Honor Society

Bachelor of Arts, Ecosystem Science & Policy, Marine Affairs; **Minor**: Theatre

University of Miami, Rosenstiel School of Marine and Atmospheric Science, *Coral Gables, FL*

- GPA: 3.76
- Study Abroad, UGalapagos & Isabela Oceanographic Institute, August-November 2016, *Galapagos, Ecuador*
- Honors: President’s Honor Roll, Dean’s List, University of Miami FCS Outstanding President Award, Marine and Atmospheric Honor Society
- Activities: President, SCUBA Club; Captain, Club Volleyball Team; Representative, Federation of Club Sports Council

EMPLOYMENT HISTORY

Executive Director, 2021 – Present

Xavier Cortada Foundation, Miami, FL

- Leads strategic initiatives that bridge art, science, and community engagement to address climate and environmental challenges.
- Oversees large-scale projects, manages partnerships, coordinates digital outreach, and develops programs that empower communities to take meaningful climate action.

Studio Manager, 2019 – 2021

Cortada Studio, Pinecrest, FL

- Helped Cortada implement climate and science art projects such as *Plan(T)*, *Underwater HOA*, and the *Miami Corona Project* while managing studio employees and all of Cortada's digital platforms including websites and social media accounts.

Communication Coordinator, 2018 – 2019

Office of Sustainability at The University of Miami, Coral Gables, FL

- Wrote stories and produced videos that promoted sustainable programs (Green Office & Green Purchasing), urged people to refuse single-use plastics, and highlighted "Green Champions" on campus. Also created the "Canes Care for the Earth" slogan still in use by the Office of Sustainability.

Naturalist, 2017 – 2019

Marjory Stoneman Douglas Biscayne Nature Center, Key Biscayne, FL

- Guided tours through mangroves, seagrass beds, and beach hammocks while educating students and teachers about the importance of biodiversity in marine and coastal habitats.

Teacher, 2017 – 2019

Island Dolphin Care, Key Largo, FL

- Led participatory invertebrate touch tank lectures, taught students about phylum Mollusca through the facilitation of squid dissections, and advocated for marine conservation by raising awareness about plastic pollution and overfishing.

Biologist, 2017 – 2018

Sea Turtle Conservation Program, Miami Beach, FL

- Identified and evaluated sea turtle nesting activities during morning beach surveys, conducted nest relocations, documented hatch success rates through excavations and analyses of egg chambers, and generated community interest in sea turtle conservation by leading public hatchling releases.

PUBLICATIONS

- Roberti, Adam, Xavier Cortada, and Francisco De Caso, "The Intersection of Socially Engaged Art, Concrete, and Climate Action." *Concrete International* 46, no. 3, March 1, 2024, <https://www.concrete.org/publications/getarticle.aspx?m=icap&pubID=51740578>
- Roberti, Adam, "Foundational Learning and Socially Engaged Art in an Era of Overlapping Environmental Crises," *NORRAG Special Issue 09*, 2024, <https://resources.norrags.org/resource/view/832/461>
- Mach, Katharine J, Jennifer Niemann, Rosalind Donald, Jessica Owley, Nadia A Seeteram, A R Siders, Xavier I Cortada, Alex Nyburg, Adam Roberti, and Ian A Wright. "Practitioner Perspectives on Climate Mobilities in South Florida." *Oxford Open Climate Change* 3, no. 1 (January 1, 2023). <https://doi.org/10.1093/oxfclm/kgad015>
- Cortada, Xavier, Roberti, Adam and Deering, Ryan (2022), 'Underwater Homeowners Association: Using socially engaged art to problem-solve in an imperilled, polarized and imperfect world', *Journal of Environmental Media*, 3:1, pp. 163–70, https://doi.org/10.1386/jem_00080_1

LEADERSHIP, LECTURES AND PRESENTATIONS

- 2024 – Speaker, "Community Engagement and Climate Change," DC Art Science Evening Rendezvous, **National Academy of Sciences**
- 2024 – Speaker, "It Starts With Us: How Learning Empowers Climate Action," **Amnesty International**
- 2024 – Presenter, "Climate, Justice and Education," Global Education Centre, Geneva Graduate Institute
- 2024 – Keynote Speaker, **Broward Sierra Club Earth Day**
- 2024 – Delegate, **NATO Youth Summit**
- 2024 – Presenter, **Gulf of Mexico Conference**
- 2024 – Speaker, **Broward Youth Climate Summit**
- 2024 – Presenter, **Comparative and International Education Society Conference**
- 2024 – Speaker, **Aspen Institute Future Leaders Climate Summit**
- 2024 – Speaker, **Broward County's Water Matters Day**
- 2023 – Award Recipient, **University of Miami 30 Under 30**
- 2023 – Speaker, **#KeepCoolMiamiDade Campaign Launch**
- 2023 – Speaker, **Broward Youth Climate Summit**
- 2023 – Lead Instructor, **Cortada Science Art Academy**
- 2023 – Speaker, **Aspen Institute Future Leaders Climate Summit**
- 2023 – Future Leader, **Aspen Institute Future Leaders Climate Summit**
- 2022 – Participant, **Creators for Climate Action by TED & YouTube**, London, UK

- 2022 – Keynote Speaker, **Broward P3 Eco-Challenge Award Ceremony**
- 2022 – Speaker, **Future of Water Summit 2022**, Ritz Carlton, Miami Beach
- 2022 – Project Director, *The Underwater*, Miami Senior High School
- 2022 – Speaker, **Broward Youth Climate Summit**
- 2021 – Official Observer, **UN Climate Change Conference (COP26)**
- 2021 – Team Member, **On the Move: Climate Migration and Retreat in South Florida, the Caribbean, and Beyond**, University of Miami U-LINK
- 2021 – Host, **Underwater Conversation with Mayor Daniella Levine Cava**
- 2021 – Panelist, **Arts & Business Council of Miami “Change-Maker Chat”**
- 2021 – Panelist, “At What Point Managed Retreat?” Virtual Conference, The Earth Institute, **Columbia University**
- 2021 – Guest Lecturer, BSHN 3400: Plant-Based Nutrition, **Nova Southeastern University**
- 2021 – Speaker, **Miami Youth Climate Summit**
- 2021 – Guest Expert, Youth in Action: Environmental Activism Through Engaged Art, **EarthEcho International**
- 2020 – Speaker, **Everglades Foundation Symposium**
- 2020 – Panelist, **National Wildlife Federation EcoCareers Conference**
- 2020 – Co-lead, Scientist in Every Florida School Professional Development, **University of Florida**
- 2020 – Guest Lecturer, ECS 113: Introduction to Environmental Policy, **University of Miami**
- 2020 – Speaker, **CLEO Institute Climate Action Lab**
- 2020 – Panelist, **Global Connections Seminar**, Palmer Trinity
- 2020 – Speaker, **University of Miami Climate Reality Project**
- 2019 – Speaker, **MDCPS’ STEAM Professional Development Session**
- 2019 – Panelist, Inspiring Youth Panel, **CLEO Institute Empowering Capable Climate Communicators Symposium**
- 2019 – Speaker, **Young Leaders Summit**
- 2019 – Panelist, **Energy Security and Sustainability Symposium**
- 2019 – Guest Lecturer, ECS 113: Introduction to Environmental Policy, **University of Miami**
- 2019 – Moderator, **March for Science Miami 2nd Annual Teach-In**

SHORT-FORM VIDEOS

- “Please vote. This is not a drill.” – 92,000 views, TikTok.
- “Underwater Cemetery” – 19,300 views, Instagram.
- “A Goliath Journey” – 8,200 views, Instagram.
- “Election Overshadows Destruction” – 2,800 views, Instagram.
- “2022 Future of Water Summit Speech: Youth Perspective” – 2,300 views, Instagram.

SERVICE

- Member, **Miami Climate Alliance**, 2020 – Present

- Hub Leader, **Sunrise Movement Miami**, 2020 – 2021
- Member, **Pinecrest Education Advisory Council**, 2019 – 2023
- Member, **University of Miami Marine Mammal Rescue Team**, 2014 – 2018

PODCASTS

- 2024 – Florida 2100
- 2023 – Harvard Center for International Development “Road to GEM23”
- 2023 – Miami BK Meditation Center
- 2023 – The Greenzine
- 2022 – House on Fire, A CLEO Institute Podcast

LICENSES/CERTIFICATIONS

- American Red Cross First Aid/CPR/AED Provider
- DAN Diving Emergency Management Provider
- Florida Boaters Driver’s License
- SSI Scuba Certifications
 - Stress & Rescue Diver
- PADI Scuba Certifications
 - Advanced Open Water
 - Open Water
 - Specialties: Aquanaut, Self-Reliant, Full Face Mask, Enriched Air Nitrox, Night Diver, Wreck
- REEF Level 2 Fish Surveyor

TECHNICAL SKILLS

- Proficient in Microsoft Office
- Proficient in WordPress
- Proficient in Adobe Premiere Pro
- Proficient in Canva
- Proficient in Social Media Targeting and Communication
- Proficient in HootSuite
- Proficient in ChatGPT

FOREIGN LANGUAGES SKILLS

- Intermediate Spanish

